# lotery Action 

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## lit's a Sale on Powerhall and Hot Lotto!

Players Get \$12 Worth Powerhall ${ }^{\circledR} /$ Power Play ${ }^{\circledR}$ and Hot Lototo ${ }^{\circledR} /$ Siruler $^{\circledR}$ Plays for \$10
With \$uper \$ampler from the Iowa Lottery, players may purchase Powerball with Power Play and Hot Lotto with the Sizzler at a GREAT price.
Beginning March 29, when players purchase the \$uper \$ampler - $\$ 3$ in Powerball plays with the $\$ 3$ Power Play and $\$ 3$ in Hot Lotto plays with the $\$ 3$ Sizzler - they'll receive this $\$ 12$ value for just $\$ 10$ !
Remind players that when they choose the Power Play option, they can multiply their non-jackpot Powerball prizes from two to five times. Purchasing the Hot Lotto Sizzler with a Hot Lotto play allows them to multiply their non-jackpot Hot Lotto prize by three times. Power Play and Sizzler each cost $\$ 1$ in addition to the base $\$ 1$ play.


The Iowa Lottery's spring \$uper \$ampler promotion makes Powerball Power Play and Hot Lotto Sizzler cheaper by the dozen!

## How to Sell a Super Samplep Play

To sell this special promotional offer:

- Touch the "\$uper \$ampler" icon on the main screen of your Extrema lotto terminal (pictured in Figure 1). This icon will appear on your screen beginning March 29.
- Next, you'll see the pop-up box pictured in Figure 2. To sell the \$10 play, touch "Yes." To cancel the play, touch "No."

Any $\$ 6$ Powerball with the Power Play purchase made with any $\$ 6$ Hot Lotto with Sizzler purchase is eligible for the \$uper \$ampler discount.


## Action Briefs

Midwest Millions Entry Deadline Approacting


Remind players that they need to enter their nonwinning Midwest Millions tickets by April 10 to be eligible for the April 17 drawing. On April 17, Lottery officials will draw one $\$ 500,000$ winner and five $\$ 10,000$ winners from among entries received in Kansas and Iowa.

Players may enter in two ways. After filling out the information on the back of the nonwinning "Midwest Millions" ticket, they may:

1. Put a first class stamp (\$.42) on it and mail it, OR
2. Drop it in an official entry box at any Iowa Lottery regional office.

The entry deadline time is 4 p.m. on April 10 for all regional offices and 5 p.m. on April 10 for the Ankeny post office pick-up.
Game End and

| Validation End Dates | Official <br> Game <br> End | Valid. <br> Period <br> Ends |  |
| :--- | :--- | :--- | :--- |
| 544 | $\$ 250,000$ Luck of the Draw | $1 / 6 / 09$ | $4 / 6 / 09$ |
| 560 | Trump Card | $1 / 6 / 09$ | $4 / 6 / 09$ |
| 567 | Midwest Millions | $1 / 6 / 09$ | $4 / 6 / 09$ |
| 568 | King of Cash | $1 / 6 / 09$ | $4 / 6 / 09$ |

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## 40 Iowa Players Win \$500 Prizes in Hot Lotto Sizzler \$100,000 Cash Blast Promotion



An Oklahoma man won $\$ 100,000$ and 40 Iowa players were selected as winners of $\$ 500$ prizes in the Hot Lotto Sizzler \$100,000 Cash Blast promotion drawing on March 4.
James Walker of Oklahoma City was the lucky winner of the $\$ 100,000$ top prize in the promotion. His ticket was drawn from a pool of over 82,000 entries from seven participating states. Each state had 40 winners of $\$ 500$.

Between Feb. 1 and March 4, players entered nonwinning $\$ 4$ or more Hot Lotto Sizzler tickets online at ialottery.com for a chance at the prizes.

Iowa winners of $\$ 500$ who have claimed their prize as of March 12, 2009*:
Danita Bell of Cedar Rapids; Tracy Bohr of New Hampton; Mark Bratz of Centerville; Susan Briley of Des Moines; Fred Brown of Newton; Michael Christopher of East Moline, Ill.; Tony Dam of Sloan; Steve Davis of Missouri Valley; Beverly Dougherty of Cedar Rapids; Anthony Empty of West Des Moines; David Fisher of Lehigh; Darrell Hackbarth of Mason City; Barbara Hansel of West Branch; Mike Hoffman of Le Mars; Joyce Jensen of Council Bluffs; Joe Kearney of Dubuque; Lynae Lundeen of Castana; John Marsh of Clear Lake; Wallace Martin of Boone; Cindy Mayer of Polk City; Kurt McLain of West Des Moines; Vickie Modlin of Omaha, Neb.; Dennis Moore of Des Moines; John Muelhaupt of Cumming; Lori Oldorf of Cedar Rapids; Dave Preuss of Edgewood; Danny Remily of Des Moines; Kevin Reynolds of Bettendorf; Rod Severson of Storm Lake; Gary Schellhammer of Waukon; Kirk Siefert of Fort Dodge; Gina Thomas of Norwalk and Jerry Wylie of Newton.
*Players have 30 days to claim their prize.


## Fun New Scratch Games Hil Sheveses on March 30

## Lucky Diamonds

Cost: \$10
Top Prize: \$250,000
Odds: 1 in 3.18
Begin Ordering:March 30

## Prize

\$10
\$15
\$20
\$25
\$50
\$500
\$5,000
$\$ 250,000 \quad 1$ in 119,700.00

Odds

1 in 6.00 1 in 15.00 1 in 30.00 1 in 30.00
1 in 74.81
1 in $1,496.25$
1 in 23,940.00


## S100,000 Win Brings Delajeal Stock tor La Porte City Woman

A La Porte City woman has won the top prize in "Iowa's $\$ 100,000$ Cash Game."
When Shirley Caldwell had her ticket checked, she didn't realize there had been a $\$ 100,000$-winning ticket sold at the Pronto where she purchased it.
"I was going to get new ones, so I picked it up and took it up there," explained Caldwell. "First he said it was $\$ 1,000$. Then he said it was $\$ 10,000$. And then he said, 'Oh my gosh. It's \$100,000!' And I came home."

She bought her winning ticket at Pronto, 7305 La Porte Road in Washburn. It didn't hit Caldwell that she had won such a large prize until she got home.
"I got in the car and I went home, and I got in my garage and threw some garbage away," said Caldwell. "And I thought, 'Oh my gosh. I'm going to throw up. I won $\$ 100,000$ !' That's when it hit me. It took a few blocks."

Caldwell won the top prize in the Feb. 28 drawing of Iowa's \$100,000 Cash Game. Her ticket matched all five numbers drawn.

She had some immediate plans for her winnings, including a car.
"I'm going to pay bills and I'm going to buy a new car," said Caldwell. "I kind of need one. I haven't been looking because I didn't have any money for it." $\$$


Reel in the Money
Prize
Odds
Cost: \$1
1 in 7.50
Top Prize: \$900
1 in 20.00
Odds: 1 in 4.72
Begin Ordering: March 30
1 in 150.00
1 in 200.00
1 in 300.00
1 in $60,000.00$
Match any of "Your Numbers" to the "Winning Number" and win the prize shown below that number. Find the "Hook" symbol and win that prize instantly.


Todd Gloede, 44, of Oelwein won $\$ 21,000$ playing the "Hot Hand" scratch game. He purchased his ticket at Casey's, 105 First Ave. S.E. in Oelwein. Gloede is pictured here holding his winning ticket beside Helen Gilson, the clerk at the Casey's store who sold him the lucky ticket!
"She ran out from behind the counter and gave me a kiss on the cheek!" Gloede laughed. She told him she'd never sold a bigger winning scratch ticket!
Gloede, a purchasing manager for Transco Railway Products, plans to pay bills with his winnings.



[^0]:    Other important dates are listed on the back of this issue.
    Results from your state agencies: www.resultsiowa.org

