

# Lottery Action



Lottery Help Line  
800.228.0010

For Help With Pull-Tab Vending Machines  
800.235.7198

For Help With Terminals or Sci-Scans  
800.858.4744

For Help With Instant Ticket Vending Machines  
800.235.7198

[www.ialottery.com](http://www.ialottery.com)

VOL. 15, #22 Nov. 17 - 30, 2008

## 'It's a Wonderful Life' George and Mary Look-Alikes Wanted for Contest

The Iowa Lottery is celebrating the holiday season with its new scratch ticket honoring the classic movie IT'S A WONDERFUL LIFE and Iowa's own Donna Reed. Get in on the fun by entering our George and Mary Bailey look-alike contest. Your impersonation of the main characters in the movie could win you some extra holiday cash!

The 1946 movie has become an annual staple of the holidays. The story recounts the life of George Bailey, played by James Stewart, who is driven to considering suicide on Christmas Eve. Luckily, George's guardian angel arrives in his hour of need and shows him just how valuable his life has been to all of those around him. Donna Reed plays Mary Bailey, George's wife.



We're giving you the chance to win prizes and be seen by lots of Iowans as you do your best impression of the Baileys! We'll hold three competitions around the state. Photos and videos of the two regional winners (one George, one Mary) from each event will be posted on the Iowa Lottery's Web site at [ialottery.com](http://ialottery.com), where the public will be able to vote for their favorites. There will be prizes at each regional competition, and the public's #1 favorite George and Mary will each receive \$500 cash from the lottery. The events will be:

- 6 p.m. on Friday, Dec. 5, at Merle Hay Mall in Des Moines
- 2 p.m. on Saturday, Dec. 6, at Lindale Mall in Cedar Rapids
- 2 p.m. on Sunday, Dec. 7, at Southern Hills Mall in Sioux City

The overall winners will be announced on Friday, Dec. 19. Visit [ialottery.com](http://ialottery.com) for more details.

*It's a Wonderful Life* TM & © 2008 Melange Pictures LLC. All rights reserved. Donna Reed used with permission. Licensed by Sovich Minch, LLP. James Stewart used with permission. Licensed by The Stewart Family, LLC.

## Action Briefs

### Answers to Your Common Lottery Questions...

How long does a player have to claim a prize?

The claim period varies by game.

- Instant tickets are valid for 90 days after the announced end of the game.
- Pull-tab ticket prizes must be claimed at the place where the ticket was sold.
- Iowa's Powerball and Hot Lotto tickets are valid for 365 days from the date of the drawing.
- Iowa's \$100,000 Cash Game, Pick 3 and Pick 4 (both midday and evening) tickets are valid for 90 days from the date of the drawing.



### Game End and Validation End Dates

		Official Game End	Valid Period Ends
500	Let's Talk Turkey	9/2/08	12/1/08
525	Buried Treasure	9/2/08	12/1/08
562	Monopoly	9/2/08	12/1/08
566	Rake It In	9/2/08	12/1/08
558	Quick \$200	10/6/08	1/5/09
569	One-Eyed Jacks	10/6/08	1/5/09
575	Dressed for the Holidays	10/6/08	1/5/09
577	Surprise Package	10/6/08	1/5/09
576	Holiday Cash	10/27/08	1/26/09
581	Old Man Winner	10/27/08	1/26/09

Other important dates are listed on the back of this issue.

Results from your state agencies: [www.resultsiowa.org](http://www.resultsiowa.org)

## Retailers Should Be Aware: Extrema Paper Cannot Be Shared



It seems like an easy solution: you're out of ticket stock for your Extrema lotto terminal and you think you can just borrow a roll from your sister store across

town. However, the lottery cautions you not to do that!

Each roll of ticket stock for the Extrema lotto terminal is assigned to a particular store by Scientific Games - it is individually numbered and tracked. If you use a roll of stock that doesn't match your terminal, it can cause problems.

You may order ticket stock through your lotto terminal's "Special Functions" menu by generating a supply request, or you may call Scientific Games at 1-800-858-4744.

## Retailer Dress-up Is No Trick!



Employees at the Hy-Vee Gas, 6527 University Ave. in Cedar Falls, used lottery scratch tickets as inspiration for their at-work Halloween costumes. The "Wild 1" ticket is Vickie Mauer and the "Twister" ticket is Lynne Akers.

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		17 STOCKING STUFFER (\$1) BEGINS LOTTERY ACTION DELIVERS	18	19	20	21	22
	THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.						
	23	24	25	26	27	28	29
					THANKSGIVING HOLIDAYS -- LOTTERY OFFICES CLOSED NO DELIVERIES		
	30	Dec. 1	2	3	4	5	6
		LOTTERY ACTION DELIVERS				IT'S A WONDERFUL LIFE CONTEST, DES MOINES, 6 P.M.	IT'S A WONDERFUL LIFE CONTEST, CEDAR RAPIDS, 2 P.M.
	7	8	9	10	11	12	13
	IT'S A WONDERFUL LIFE CONTEST, SIOUX CITY, 2 P.M.						
	14	15	16	17	18	19	20
		CASINO SPIN (\$.25 - PULL-TAB)/HEADS OR TAILS (\$1) BEGIN LOTTERY ACTION DELIVERS					

NOV./DEC. 2008

# Lottery Transfers Nearly \$1 Million to Veterans Trust Fund

Gov. Chet Culver announced that the Iowa Lottery has transferred nearly \$1 million to the Iowa Veterans Trust Fund. The money marked the lottery's first quarterly transfer to the fund, which is designed to help Iowa veterans and their families.



"Iowa's veterans have served with dignity, and with excellence, and all veterans have the gratitude of every citizen," said Gov. Culver. "I was proud to sign this legislation earlier this year authorizing new lottery games to help support the Veterans Trust Fund. And now, the proceeds from those games will play a vital role in helping veterans and their loved ones around the state. I want to thank the efforts of Rep. McKinley Bailey, Sen. Daryl Beall, and all members of the Legislature who, through their actions, stood with Iowa's veterans. Together, we will continue to show these Iowa heroes our gratitude for their service to Iowa and the United States"

Legislation dedicating some lottery revenues to veterans' causes was signed into law by Gov. Culver in March. House File 2359 authorizes the Iowa Lottery to create two new instant-scratch and two additional pull-tab games each year. Profits generated from those games are used to support veterans and their families through the Iowa Veterans Trust Fund.

The lottery transfers proceeds to the state on a quarterly basis, and on Oct. 30, sent \$992,772.81 to the Veterans Trust Fund. The money was raised by the sale of lottery tickets from July through September.

"We're honored to have the opportunity to support those who have given so much for our country," said Ken Brickman, Iowa Lottery Acting CEO. "We thank our players for recognizing the importance of this cause and helping us provide a stable, ongoing source of revenue for the Iowa Veterans Trust Fund."

The lottery's first games to benefit the Trust Fund began sales in July. "Stars & Stripes," a \$1 game, is the first instant-scratch game dedicated to veterans' causes. It has a red, white and blue theme. "All American" is the first pull-tab game dedicated to the cause. Its \$1 tickets feature artwork of several patriotic symbols including the liberty bell, Statue of Liberty, Uncle Sam and the U.S. flag. The lottery's second set of games to benefit veterans are scheduled to begin sales in January.

"Everyone can have fun playing these games and know that the money generated from the sale of tickets is going to help our state's veterans," Brickman said.

The Iowa Veterans Trust Fund was created to assist qualified veterans in paying for expenses like travel to medical care facilities for wounded veterans; job training and unemployment, dental, vision and hearing assistance. The Fund can also benefit children of disabled or deceased veterans.

To learn more about the Veterans Trust Fund, visit [www.iowava.org](http://www.iowava.org).

## Cedar Rapids Woman Gets \$200,000 Halloween Surprise



Tina De Anda of Cedar Rapids

Tina De Anda said she was just following her instincts when she purchased a \$200,000-winning Powerball ticket.

"I bought my ticket four minutes before the cutoff," the Cedar Rapids woman said. "Something told me to go get one, so

I had to hurry. I was just at home cleaning and I had a feeling."

De Anda, 39, a single mother with two daughters, said she only plays Powerball sporadically and when she does make a purchase, it's for just one ticket.

"I still can't believe it happened," she said. "I thought never in my life it would happen to me, so that's unbelievable."

De Anda won her prize in the Oct. 29 Powerball drawing. Her ticket was just one number away from winning a share of the \$58.6 million jackpot, which was won by a ticket purchased in Pennsylvania. She purchased her ticket at the Hawkeye Convenience Store, 1581 First Ave. S.E. in Cedar Rapids.

De Anda said she didn't realize until Thursday night that she was a big winner. She said she had to run to a local grocery store to buy ingredients to make a treat for a Halloween potluck and while she was at the store, she had her ticket checked.

"It's not as much as you would get if you won the jackpot, but it's still a life-changing event for us," she said. "It opens up a lot of possibilities and makes life a little easier."

De Anda said she will use her winnings to pay off student loans, her car and the bill for one of her daughter's dental braces. After that, a family trip is in the works. 🍁

# IOWA LOTTERY GAME INFORMATION

As of Nov. 17, 2008

Game	Start Date	
498	\$35 MIL. CASH SPECTACULAR	01/09/06
514	TWICE LUCKY	01/08/07
544	\$250,000 LUCK OF THE DRAW	01/29/07
515	CROSSWORD-Newsprint	03/05/07
555	CLASSIC BINGO-Orange/Blue	04/16/07
560	TRUMP CARD	06/11/07
570	SET FOR LIFE	06/25/07
564	COOL 7'S	08/06/07
565	GOLD 7'S	08/06/07
567	MIDWEST MILLIONS	09/10/07
568	KING OF CASH	09/17/07
571	WINNING IN 3'S-Blue	10/08/07
572	DEAL OR NO DEAL	10/08/07
573	COOKIE DOUGH	11/05/07
574	MERRY MONEY	11/05/07
578	2008 DOUBLER	11/26/07
579	CASH ON THE SPOT	12/17/07
582	FIRE & DICE	01/07/08
583	SKEE BUCKS	01/07/08
584	\$50 GRAND	01/07/08
580	CROSSWORD-Purple/Pink	01/07/08
585	FUZZY DICE	01/28/08
586	HIGH FIVES	02/18/08
587	BANKROLL	02/18/08
588	ACES HIGH	03/10/08
589	ONE LUCKY NUMBER	03/10/08
593	7'S BINGO-Red/Blue	03/24/08
591	SPRING FLING	03/31/08
592	BINGO TIMES 10-Orange/Green	03/31/08
590	PINBALL - Yellow/Red	04/21/08
594	DRIVE FOR SHOW/ PUTT FOR DOUGH	04/21/08
600	INDIANA JONES™	04/21/08
595	SUPER DEUCES	05/12/08
597	DOUBLE OR NOTHING	05/12/08
605	TWISTER™	05/12/08
598	LUCKY WHEEL	06/02/08
599	SUMMER DAZE	06/02/08
601	DEAL OR NO DEAL™	06/02/08
602	A DAY AT THE FAIR	06/23/08
596	SUDOKU	07/14/08
603	STARS & STRIPES	07/14/08
604	EXTREME GREEN	07/14/08
606	IN THE CHIPS	08/04/08
607	BLAZING 8'S	08/04/08
608	WINNING SEASON	08/25/08
609	WILD 1	09/15/08
610	HOT HAND	09/15/08
611	MIDWEST MILLIONS	09/15/08
613	FAST JACKS	10/06/08
614	WINNER WONDERLAND	10/27/08
615	BAH HUMBUCKS	10/27/08
616	HOLIDAY RICHES	10/27/08
618	CANDY CANE CROSSWORD	10/27/08
617	IT'S A WONDERFUL LIFE	11/03/08
619	STOCKING STUFFER	11/17/08

## ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes	
500	LET'S TALK TURKEY	10/08/07	12/01/08
525	BURIED TREASURE	05/15/06	12/01/08
562	MONOPOLY	07/16/07	12/01/08
566	RAKE IT IN	08/27/07	12/01/08
558	QUICK \$200	06/04/07	01/05/09
569	ONE-EYED JACKS	09/17/07	01/05/09
575	DRESSED FOR THE HOLIDAYS	11/05/07	01/05/09
577	SURPRISE PACKAGE	10/29/07	01/05/09
576	HOLIDAY CASH	10/29/07	01/26/09
581	OLD MAN WINNER	01/07/08	01/26/09



Helping you serve the Lottery customer

Iowa Lottery		Lotto Game Information			
	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time	
<b>Hot Lotto</b>	Wednesday and Saturday	7:59 p.m.	9:40 p.m.	11:45 p.m.	
<b>\$100,000 Cash Game</b>	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.	
<b>Pick 3 and Pick 4 Midday</b>	Monday through Saturday	12:30 p.m.	12:40 p.m.	1:00 p.m.	
<b>Pick 3 and Pick 4 Evening</b>	Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.	
<b>Powerball</b>	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.	

If you or someone you know has a gambling problem, call 1-800-BETS OFF.  
You must be at least 21 years old to purchase lottery tickets.