

Lottery Help Line 800,228,0010

For Help With Pull-Tab Vending Machines 800.235.7198

For Help With Terminals or Sci-Scans 800,858,4744

For Help With Instant Ticket Vending Machines 800,235,7198

www.ialottery.com

VOL. 15, #21 Nov. 3 - 16, 2008

Be Aware of Ticket-Signing Rules

Retailers should be checking every lottery ticket that is presented to them for a player's signature - whether lotto, scratch or pull-tab - before checking or cashing it.

Retailers should be aware that this requirement is part of their signed agreement with the lottery to sell our products. Any failure to follow the lottery's terms and conditions may result in revocation, suspension or termination of their license or limitations on their ability to sell Iowa Lottery tickets.

We appreciate retailers' help and cooperation in enforcing this and all lottery regulations.



New VIP Connection Coupons Coming This Week

Retailers should be on the alert beginning Nov. 3 for two new coupons from players. Each quarter, Iowa Lottery VIP Club members receive a "VIP Connection" newsletter.

This quarter the newsletter will contain a coupon for \$1 off a \$2 or more Powerball with the Power



<u>Play purchase (a \$4 value)</u>. The coupon will have either the number 399 or 400 (pictured above). Both are valid through Dec. 31. These coupons will vary in appearance, depending on whether players receive their newsletter by mail or through e-mail. Coupon #399 comes from the color printed copy of the newsletter players receive by mail. Coupon #400 comes via e-mail. **The coupon may appear to be a copy** — **please accept it anyway!** If you have a question about a coupon, please call the nearest lottery office or Scientific Games at 800-858-4744.

Read the article on Page 3 of this issue about how to process a coupon!

Action Briefs

Answers to Your Common Lottery Questions...

If a jackpot prize is not claimed, what happens to the unclaimed money?

It's very rare that an Iowa Lottery jackpot is not claimed; in fact, it has happened only once - back in 1987. Unclaimed Powerball and Hot Lotto jackpots go back to the states in the proportion of sales for that draw. Unclaimed prizes, other than the jackpot, go into prize pools for future games, so players in Iowa have another chance at the cash. Every year, many lesser prizes do go unclaimed, so check your tickets!

What happens to an annuity prize if the winner dies?

Once the money is won, it always belongs to the winner. Iowa law provides that if the winner should die, the money would go to the winner's estate. The lottery will make future payments as determined by the estate or the court.

Game End and Official Valid. **Validation End Dates** Period Game End Ends 500 Let's Talk Turkey 9/2/08 12/1/08 525 **Buried Treasure** 9/2/08 12/1/08 562 Monopoly 9/2/08 12/1/08 Rake It In 9/2/08 12/1/08 566 558 **Quick \$200** 10/6/08 1/5/09 569 10/6/08 **One-Eyed Jacks** 1/5/09 575 Dressed for the Holidays 10/6/08 1/5/09 10/6/08 1/5/09 577 Surprise Package

Other important dates are listed on the back of this issue.

Results from your state agencies: www.resultsiowa.org

Stuff Their Stockings With Lots of Scratch Tickets!



Stocking Stuffer

Cost: \$1 Top Prize: \$777 Odds: 1 in 4.41 Begin Ordering: Nov. 17

Prize	Odds
\$1	1 in 7.50
\$2	1 in 20.00
\$3	1 in 50.00
\$6	1 in 60.00
\$17	1 in 300.00
\$34	1 in 300.00
\$777	1 in 60,000.00

Stuff their stockings with fun - Stocking Stuffer is only \$1!

This is the sixth holiday ticket the Iowa Lottery has introduced this season!

If a player gets three like amounts, they win that amount. If a player gets two like amounts and the "Candy Cane" symbol, they win double that amount!

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	THERE'S A HOLIDAY NEXT	3	4	5	6	7	8
	YOUR DSR FOR DELIVERY	IT'S A WONDERFUL Life (\$2) begins Lottery action del	IVERS				
2008	9	10	11 Veteran's day holiday Lottery offices closed No deliveries	12	13	14	15
NOV/DEC.	16 THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	17 STOCKING STUFFER (\$1) BEGINS LOTTERY ACTION DEL	18	19	20	21	22
	23	24	25	26	LOTTERY OFF	28 IG HOLIDAYS FICES CLOSED IVERIES	29
	30	Dec. 1	2	3	4	5	6
		LOTTERY ACTION DEL	IVERS				

It's Easy to Process Coupons!

Just follow the process below and you're on your way to getting credit!

When a player hands you a coupon, do you know what to do?

You may see an increase in coupon redemption this month because a new issue of the "VIP Connection" player newsletter has been released with a coupon it. See Page 1 of this issue for more information.

For those who have a SciScan only, here's a review on how to process an instant coupon as well.



Following the steps listed here can help assure that retailers get credit when processing all lowa Lottery coupons.

Just follow the easy steps listed below to process the coupon and get the proper credit.

On the Extrema:

- 1) Make the play that the customer requests (the one that the coupon is good for.)
- 2) Touch "Coupon" on the game screen or the main menu screen.
- 3) Enter the three-digit number from the coupon (Coupon #xxx) into the pop-up keypad. Touch "OK."
- 4) The Extrema will process the coupon and you'll get

proper credit for the sale.

5) Put the coupon inside the Weekly Settlement Envelope for your DSR.

On the SciScan:

- Sell the instant ticket that the customer requests (the one that the coupon is good for.)
- 2) Select Option "1" from the main display.
- 3) Enter the three-digit number from the coupon (Coupon #xxx) into the keypad.
- 4) The SciScan will process the coupon and you'll get proper credit for the sale.
- 5) Give the coupon to your DSR.

Mason City Woman Wins \$40,000 Powerball Prize



Suzanne Johnson of Mason City

A Mason City woman said she had to look at her ticket multiple times before she could finally believe she'd won a \$40,000 prize playing Powerball.

"I always check my numbers on my computer and I couldn't believe it," Suzanne Johnson said as she claimed her lottery prize. "I had to check them like six times."

She wasn't the only one who had a hard time absorbing the good news.

"I went out and told my husband and he thought I was playing a joke," she said. "He couldn't believe it either. I couldn't stop grinning and he thought I was really teasing. I think he almost had to look at the ticket before he believed me!"

Johnson, who is 61 and retired, purchased her winning ticket at Casey's, 813 N. Federal Ave. in Mason City.

Johnson won a \$10,000 prize by matching four of the first five numbers and the Powerball. She also added the Power Play® option to her ticket, which multiplied her prize to \$40,000.

Johnson said she and her husband plan to pay some bills with her winnings and then take a trip.

"We're going to take a trip next summer," she said. "We were tentatively planning it and now we're going to do it for sure."

IOWA LOTTERY GAME INFORMATION

As of Nov. 3, 2008

	Game	Start Date
498	\$35 MIL. CASH SPECTACULAR	01/09/06
514	TWICE LUCKY	01/08/07
544	\$250,000 LUCK OF THE DRAW	01/29/07
515	CROSSWORD-Newsprint	03/05/07
555	CLASSIC BINGO-Orange/Blue	04/16/07
560	TRUMP CARD	06/11/07
570	SET FOR LIFE	06/25/07
564	COOL 7'S	08/06/07
565	GOLD 7'S	08/06/07
567	MIDWEST MILLIONS	09/10/07
568	KING OF CASH	09/17/07
571	WINNING IN 3'S-Blue	10/08/07
572	DEAL OR NO DEAL	10/08/07
576	HOLIDAY CASH COOKIE DOUGH	10/29/07
573 574	MERRY MONEY	11/05/07
578	2008 DOUBLER	11/05/07 11/26/07
579	CASH ON THE SPOT	12/17/07
581	OLD MAN WINNER	01/07/08
582	FIRE & DICE	01/07/08
583	SKEE BUCKS	01/07/08
584	\$50 GRAND	01/07/08
580	CROSSWORD-Purple/Pink	01/07/08
585	FUZZY DICE	01/28/08
586	HIGH FIVES	02/18/08
587	BANKROLL	02/18/08
588	ACES HIGH	03/10/08
589	ONE LUCKY NUMBER	03/10/08
593	7'S BINGO-Red/Blue	03/24/08
591	SPRING FLING	03/31/08
592	BINGO TIMES 10-Orange/Green	03/31/08
590	PINBALL - Yellow/Red	04/21/08
594	DRIVE FOR SHOW/	
	PUTT FOR DOUGH	04/21/08
600	$INDIANA\ JONES^{ ext{tm}}$	04/21/08
595	SUPER DEUCES	05/12/08
597	DOUBLE OR NOTHING	05/12/08
605	TWISTER TM	05/12/08
598	LUCKY WHEEL	06/02/08
599	SUMMER DAZE DEAL OR NO DEAL $^{ ext{TM}}$	06/02/08
601 602	A DAY AT THE FAIR	06/02/08
596	SUDOKU	06/23/08 07/14/08
603	STARS & STRIPES	07/14/08
604	EXTREME GREEN	07/14/08
606	IN THE CHIPS	08/04/08
607	BLAZING 8'S	08/04/08
608	WINNING SEASON	08/25/08
609	WILD 1	09/15/08
610	HOT HAND	09/15/08
611	MIDWEST MILLIONS	09/15/08
613	FAST JACKS	10/06/08
614	WINNER WONDERLAND	10/27/08
615	BAH HUMBUCKS	10/27/08
616	HOLIDAY RICHES	10/27/08
618	CANDY CANE CROSSWORD	10/27/08
617	IT'S A WONDERFUL LIFE	11/03/08

ENDING SCRATCH GAMES

	Game	Start Date	Last Date to Pay Prizes
500	LET'S TALK TURKEY	10/08/07	12/01/08
525	BURIED TREASURE	05/15/06	12/01/08
562	MONOPOLY	07/16/07	12/01/08
566	RAKE IT IN	08/27/07	12/01/08
558	QUICK \$200	06/04/07	01/05/09
569	ONE-EYED JACKS	09/17/07	01/05/09
575	DRESSED FOR THE HOLIDAYS	11/05/07	01/05/09
577	SURPRISE PACKAGE	10/29/07	01/05/09



Helping you serve the Lottery customer

Lowal Lowal	Lotto G	Approx.		
	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	7:59 p.m.	9:40 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3 and Pick 4 Midday	Monday through Saturday	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF. You must be at least 21 years old to purchase lottery tickets.