

Lottery Action



Lottery Help Line

800.228.0010

For Help With Pull-Tab Vending Machines

800.235.7198

For Help With Terminals or Sci-Scans

800.858.4744

For Help With Instant Ticket Vending Machines

800.235.7198

www.ialottery.com

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Milford Woman Drives Away With New Tahoe Hybrid 'Set of Wheels'

Nancy Fear of Milford drove away from the Iowa State Fair in a new, 2008 four-wheel drive Chevy Tahoe Hybrid®, the grand-prize in the Iowa Lottery's "Set of Wheels" promotion.

Fear was selected as the grand-prize winner in the promotion drawing Aug. 7 on the Susan Knapp Amphitheater stage at the Iowa State Fairgrounds. Fear said she was excited to share the news with her adult children.

"They're waiting on a phone call, so they'll be very excited," she said. "They'll be driving when I get home, but I'll be driving first!"

In July, eight Iowa Lottery players were selected as semifinalists in the lottery's "Set of Wheels" promotion and invited to the final drawing at the Iowa State Fair. During the State Fair event, semifinalists' names were drawn until the final name remaining in the drawing drum won the Tahoe Hybrid, the nation's first full-size hybrid sport utility vehicle. Fear's was the last name in the drum and she took home the vehicle, a \$500 ethanol card and \$1,000 cash. The Tahoe Hybrid vehicle package is valued at more than \$79,000.

Fear admitted after winning the SUV that she was so nervous, she might let her husband, Dan, drive it home from the Fair. After that, she's expecting some disbelief at first from friends and neighbors.

"I'll have all the neighbors over looking at my car," she said. "They're not going to believe it. I still can't believe it!"

Players entered the Set of Wheels promotion by visiting the Iowa Lottery's Web site at www.ialottery.com and entering the serial numbers from nonwinning \$20 "Set For Life" instant-scratch tickets. More than 12,000 entries were received during the entry period from May 23 through July 13.



Nancy Fear of Milford waves from her new Chevy Tahoe Hybrid!

Action Briefs

Answers to Common Lottery Questions

Can nonprofit organizations here in Iowa apply for funding from the lottery?

All lottery profits in Iowa go into the state's general fund as appropriated by the Legislature and approved by the governor. It would require legislation to earmark funds for any particular cause.



How can the public attend a lottery drawing?

If members of the public would like to attend a drawing, they must contact the public affairs manager at the lottery one week in advance of the drawing. Interested parties may call the lottery at 515-725-7900 or e-mail us at Wmaster@ialottery.com.

Game End and Validation End Dates

		Official Game End	Valid. Period Ends
556	Double Wild Cherries	6/2/08	9/2/08
563	Deal Or No Deal™	6/2/08	9/2/08
513	Tripler Bingo	6/30/08	9/29/08
559	Pac-Man	6/30/08	9/29/08
561	Lucky Ducks	6/30/08	9/29/08

Other important dates are listed on the back of this issue.

Results from your state agencies: www.resultsiowa.org

Note about the next "Lottery Action": "Lottery Action" will not be published the week of September 1 due to the Labor Day holiday. The next issue will be released on September 8. Have a safe and happy holiday!

Have a 'Winning Season' With This New Scratch Game



Winning Season

Cost: \$1
Top Prize: \$777
Odds: 1 in 4.51
Begin Ordering: Aug. 25

Prize	Odds
\$1	1 in 7.50
\$2	1 in 20.00
\$4	1 in 40.00
\$12	1 in 100.00
\$36	1 in 300.00
\$777	1 in 120,000.00

Score big this season!

Get more "Wins" than "Losses" in a single Season and win the prize shown for that Season.

This game has three different scenes. 

AUG./SEPT. 2008	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		18 FIRE & DICE (PULL-TAB-\$.50) BEGINS LOTTERY ACTION DELIVERS	19 FLY WITH CY™ GAME DAY GETAWAY PROMO ENDS	20	21 FLY WITH CY™ GAME DAY GETAWAY SEMIFINAL DRAWING	22	23
	24 SUPER SAMPLER PROMO BEGINS ENTRY DEADLINE FOR 'DEAL OR NO DEAL'™ \$1 MILLION DRAWING	25 WINNING SEASON (\$1) BEGINS	26 THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	27	28	29	30
	31	Sept. 1 LABOR DAY HOLIDAY -- LOTTERY OFFICES CLOSED NO DELIVERIES	2	3	4	5	6
	7	8	9	10	11	12	13
		LOTTERY ACTION DELIVERS					
	14	15 WILD ONE (\$1)/HOT HAND (\$2)/MIDWEST MILLIONS (\$10) BEGIN	16	17 'DEAL OR NO DEAL'™ \$1 MILLION DRAWING, ALPHARETTA, GA.	18	19	20

Powerball/Hot Lotto Cheaper By Dozen With Super Sampler



It's a Sale!

With Super Sampler from the Iowa Lottery, players may purchase Powerball® with Power Play® and Hot Lotto Sizzler® at a GREAT price.

Beginning Sunday, Aug. 24, when a player purchases three Powerball plays with the Power Play and three

Hot Lotto Sizzler plays, they'll receive this \$12 value for just \$10!

Super Sampler ends Sept. 27.

Lotto retailers will see a "Super Sampler" icon on their Extrema terminal's main screen beginning Aug. 24. When a player asks for the "Super Sampler," simply touch this icon on the main screen (circled in Figure 1) and a box will pop up asking if you want to make the \$10 Powerball and Hot Lotto purchase (see Figure 2). Touch "yes" to complete the purchase, or "no" to cancel.

However, it's not essential to use the "Super Sampler" icon on the main screen to take advantage of the promotion. Any \$6 Powerball/Power Play transaction on one ticket plus any \$6 Hot Lotto/Sizzler transaction on one ticket will trigger the discount for Super Sampler during the promotion period. Plays may be either for a single drawing date or multi-draw. The player may choose their own numbers or ask for an easy pick.

Remember, when a player chooses the Power Play option, they can multiply their non-jackpot Powerball prizes from two to five times. Purchasing the Hot Lotto Sizzler with a Hot Lotto play allows the player to multiply their non-jackpot Hot Lotto prize by three times. Power Play and Hot Lotto Sizzler each cost \$1 in addition to the base \$1 play.

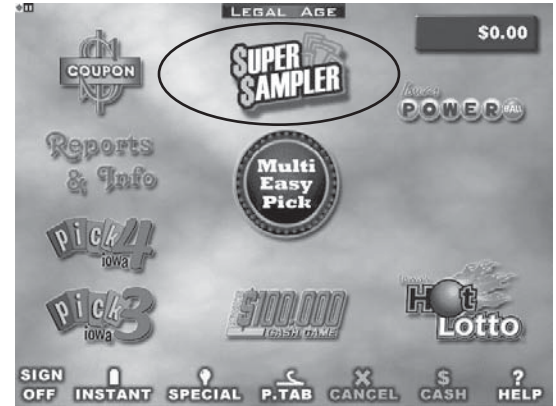


Figure 1

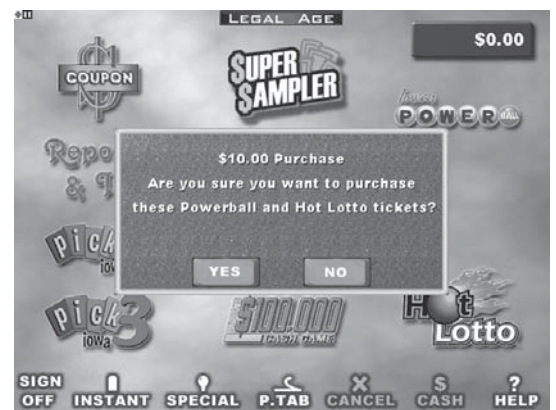


Figure 2

Away for Weekend, Mason City Woman Returns to Find She's Won \$100,000!



Judy Wickstrom of Mason City

A Mason City woman had no idea when she went out of town for the weekend that she was holding a \$100,000-winning lottery ticket.

Judy Wickstrom claimed the jackpot for the July 24 Iowa's \$100,000 Cash Game drawing. She purchased the winning ticket at Hy-Vee, 2400 Fourth St. S.W. in Mason City.

"I just decided to go up [to the store] today and cash [my lottery tickets] and they were looking them over..." said Wickstrom when she claimed her prize. "I said, 'Now quit squabbling over money that belongs to me.' And they said ... 'You just won [\$100,002].'"

"There's nobody in that store ... [who doesn't] know that I won," she said.

Wickstrom said she'd just quit her job and was going to look for a new job next week.

"Well, forget that!" she laughed. "This pays off my bills.... [I] just turned 67 [on] July 20," she said. "It's time to relax."

IOWA LOTTERY GAME INFORMATION

As of Aug. 18, 2008

Game	Start Date
498 \$35 MIL. CASH SPECTACULAR	01/09/06
525 BURIED TREASURE	05/15/06
514 TWICE LUCKY	01/08/07
544 \$250,000 LUCK OF THE DRAW	01/29/07
515 CROSSWORD-Newsprint	03/05/07
555 CLASSIC BINGO-Orange/Blue	04/16/07
558 QUICK \$200	06/04/07
560 TRUMP CARD	06/11/07
570 SET FOR LIFE	06/25/07
562 MONOPOLY	07/16/07
564 COOL 7'S	08/06/07
565 GOLD 7'S	08/06/07
566 RAKE IT IN	08/27/07
567 MIDWEST MILLIONS	09/10/07
568 KING OF CASH	09/17/07
569 ONE-EYED JACKS	09/17/07
500 LET'S TALK TURKEY	10/08/07
571 WINNING IN 3'S-Blue	10/08/07
572 DEAL OR NO DEAL	10/08/07
576 HOLIDAY CASH	10/29/07
577 SURPRISE PACKAGE	10/29/07
573 COOKIE DOUGH	11/05/07
574 MERRY MONEY	11/05/07
575 DRESSED FOR THE HOLIDAYS	11/05/07
578 2008 DOUBLER	11/26/07
579 CASH ON THE SPOT	12/17/07
581 OLD MAN WINNER	01/07/08
582 FIRE & DICE	01/07/08
583 SKEE BUCKS	01/07/08
584 \$50 GRAND	01/07/08
580 CROSSWORD-Purple/Pink	01/07/08
585 FUZZY DICE	01/28/08
586 HIGH FIVES	02/18/08
587 BANKROLL	02/18/08
588 ACES HIGH	03/10/08
589 ONE LUCKY NUMBER	03/10/08
593 7'S BINGO-Red/Blue	03/24/08
591 SPRING FLING	03/31/08
592 BINGO TIMES 10-Orange/Green	03/31/08
590 PINBALL - Yellow/Red	04/21/08
594 DRIVE FOR SHOW/ PUTT FOR DOUGH	04/21/08
600 INDIANA JONES™	04/21/08
595 SUPER DEUCES	05/12/08
597 DOUBLE OR NOTHING	05/12/08
605 TWISTER™	05/12/08
598 LUCKY WHEEL	06/02/08
599 SUMMER DAZE	06/02/08
601 DEAL OR NO DEAL™	06/02/08
602 A DAY AT THE FAIR	06/23/08
596 SUDOKU	07/14/08
603 STARS & STRIPES	07/14/08
604 EXTREME GREEN	07/14/08
606 IN THE CHIPS	08/04/08
607 BLAZING 8'S	08/04/08

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
556 DOUBLE WILD CHERRIES	05/14/07	09/02/08
563 DEAL OR NO DEAL™	07/16/07	09/02/08
513 TRIPLER BINGO	06/05/06	09/29/08
559 PAC-MAN	06/25/07	09/29/08
561 LUCKY DUCKS	07/16/07	09/29/08



Helping you serve the Lottery customer

 Lotto Game Information				
	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	7:59 p.m.	9:40 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3 and Pick 4 Midday	Monday through Saturday	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.