

IDPH FY 2009 PERFORMANCE PLAN

Name of Agency: Public Health			
Agency Mission: Promoting & protecting the health of Iowans			
Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
Child & Adult Protection			
Desired Outcomes Provide prevention, protection, & support services to families & communities in Iowa to ensure strong families & safe communities.	Number of deaths due to unintentional injuries (per 100,000 Iowans). 588_10_006	34	<u>Prevent Injuries</u> <ul style="list-style-type: none"> • Monitor for intentional (violent behaviors) & unintentional injuries. • Support EMS System development & Iowa Trauma Program. • Provide education & services to prevent unintentional injuries. • Provide education & services to promote the health of people with disabilities & to reduce the amount &/or severity of disability-related secondary conditions. • Provide education & services to prevent violent behaviors. <u>Promote Healthy Behaviors</u> <ul style="list-style-type: none"> • Promote health for all ages. • Prevent & manage chronic disease.
	Number of teen deaths due to suicide (per 100,000 Iowans ages 15-19). 588_10_008	10.4	
	Percent of Iowans with disabilities satisfied or very satisfied with life. 588_10_007	85	
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
1. Investigate Deaths 588_10100 Org #: 5880661, 5880665, 5881951	Percent of autopsy reports completed within 90 days from date of death. 588_10100_003	95	Continue to improve autopsy procedures to improve turn around time. Provide support, guidance, education, consultation, & training to county medical examiners & their death investigators.
2. Prevent Violent Behavior 588_10101 Org #: 5880694, 5880696, 5881752, 5881756, 5881758, 5881962, 5881965	Number of students & professionals participating in sexual & domestic violence prevention programs. 588_10101_003	60,000	Conduct rape prevention education activities in schools & community settings. Educate professionals on sexual violence prevention. Conduct prevention initiatives for individuals, organizations, & communities. Conduct targeted public information campaigns to change social norms that contribute to interpersonal violence.
3. Prevent Injuries 588_10102 Org #: 5880414, 5880853, 5880854, 5880856, 5881706, 5881708, 5881714, 5881722, 5881724, 5881802, 5881948	Number of Iowans with brain injury that get information about living with it & preventing secondary disabilities. 588_10102_006	1,500	Provide more brain injury information, awareness, & education opportunities for families experiencing brain injury, professionals, & service providers through websites, information & resource tote bags, & direct training.
	Percent of Iowans using child safety seats. 588_10102_007	90	Continue training & updating Child Passenger Seat Technicians (CPST). Distribute injury prevention & pediatric health care resources to local public health departments covering the Iowa child restraint law, proper installation of child restraints, bike safety, & falls.

IDPH FY 2009 PERFORMANCE PLAN

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Emergency Management, Domestic Security & Public Health Preparedness			
<p>Desired Outcomes Provide public health disaster preparedness services to all Iowans. Develop & implement a system of public health & health care services in response to disaster/ bioterrorism incidents or other public health emergencies.</p> <p>Provide emergency medical & trauma services to Iowans. Develop & implement a system of health services ready to respond to health emergencies.</p>	<p>Percent of local public health agencies (LPHA) that participate in an annual test of emergency response plans. 588_28_002</p>	95	<p><u>Prepare for, Respond to, & Recover from Public Health Emergencies</u></p> <ul style="list-style-type: none"> ● Maintain & update public health emergency response plans. ● Build capacity to respond to public health emergencies. ● Build capacity to recover from public health emergencies. ● Provide education to promote individual preparedness. <p><u>Prevent Injuries</u></p> <ul style="list-style-type: none"> ● Support EMS System development & Iowa Trauma Program. <p><u>Strengthen the Public Health System Infrastructure</u></p> <ul style="list-style-type: none"> ● Assure an adequate & competent health workforce. ● Build communication & information technology capacity. ● Support Health Care System Development
	<p>Percent of patients meeting the criteria of the Iowa trauma protocol transported to a trauma care facility in 30 minutes or less. 588_28_001</p>	90	
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
<p>1. Prepare for, Respond to, & Recover from Emergencies 588_28100</p> <p>Org #: 5881932, 5881933, 5881934, 5881938, 5881941, 5881942, 5881943, 5888302, 5888502, 5889204</p>	<p>Percent of ambulance calls that submit a patient care report. 588_28100_005</p>	80	Regulate EMS training programs, providers, & patient care services to ensure adherence to standards for training, certification, & service authorization. Provide funding to county EMS associations for training & system development.
	<p>Average number of deficiencies per EMS site. 588_28100_006</p>	2	Regulate EMS training programs, providers, & patient care services to ensure adherence to standards for training, certification, & service authorization. Provide funding to county EMS associations for training & system development.

IDPH FY 2009 PERFORMANCE PLAN

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Health			
<p>Desired Outcomes Assure individual, community- & facility-based prevention, intervention, treatment, & support services to all Iowans. Provide risk reduction & prevention services to maintain & improve health status & access to health services.</p> <p>Provide disease epidemiology services to families & communities in Iowa. Develop & implement a system of public health services ready to deal with outbreaks of infectious disease, food borne illness, & other public health threats or emergencies.</p>	<p>Percent of Iowa adults rating their own health at good to excellent. 588_34_002</p>	88	<p><u>Prevent Epidemics & the Spread of Disease</u></p> <ul style="list-style-type: none"> ● Monitor for infectious diseases. ● Detect & investigate infectious diseases. ● Provide disease prevention & control services. <p><u>Protect Against Environmental Hazards</u></p> <ul style="list-style-type: none"> ● Monitor & regulate environmental health hazards. ● Monitor for environmental related diseases. ● Ensure drinking water quality. ● Prevent lead poisoning. ● Protect Iowans from excessive exposure to radiation. <p><u>Promote Healthy Behaviors</u></p> <ul style="list-style-type: none"> ● Promote health for all ages. ● Promote physical activity & nutrition. ● Prevent & treat addictive behaviors. ● Prevent & manage chronic disease. ● Prevent & treat oral disease. ● Assess the availability of health services. <p><u>Strengthen the Public Health System Infrastructure</u></p> <ul style="list-style-type: none"> ● Assure an adequate & competent public health workforce. ● Build communication & information technology capacity. ● Assess & improve operational procedures & management systems. ● Support community assessment, planning, & evaluation systems. ● Support Health Care System Development.
	<p>Percent of Iowa adults with a BMI < 25. 588_34_010</p>	40	
	<p>Number of salmonella infections per 100,000 Iowans. 588_34_011</p>	12.6	
	<p>Number of infant deaths per 1000 live births (infant mortality rate). 588_34_013</p>	4.8 by 2010	
	<p>Number of child deaths per 100,000 children age 1-14 years (child death rate). 588_34_014</p>	14.6	

IDPH FY 2009 PERFORMANCE PLAN

Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
1. Prevent Epidemics & the Spread of Disease 588_34100 Org #: 5880761, 5880763, 5880804, 5881501, 5881506, 5881521, 5881522, 5881529, 5881541, 5881563, 5881564, 5881566, 5881568, 5881570, 5881572, 5881574, 5881601, 5881602, 5888602, 5889252	Number of infectious disease consultations provided to clinicians, local public health officials, hospital infection-control staff, & the public. 588_34100_006	15,000	Provide epidemiology consultation & technical assistance to local public health. Provide infectious disease consultation. Provide regional epidemiology services. Provide outbreak management & health care consultation. Provide public information, education, & consultation.
	Percent of disease reports that are sent out to local public health for follow-up within 48 hours of receiving them. 588_34100_005	99	Maintain disease surveillance, reporting, & investigation. Train local public health staff in their roles/responsibilities associated with epidemiological response.
	Percent of cases with an early diagnosis (HIV cases that did not convert to AIDS within 12 months). 588_34100_001	65	Have disease prevention specialists report recently diagnosed clients who do not make first visit to an infectious disease physician. Monitor & assess HIV/AIDS cases for trends, risk factors, & demographics.
	Percent of TB patients who complete treatment in 12 months. 588_34100_003	90	Increase the number of TB patients on directly observed therapy by directly consulting with each local health department at treatment initiation, on every case of TB in the state.
	Percent of all children aged 19-35 months fully immunized. 588_34100_007	90 by 2010	Educate the general public & healthcare providers about vaccine preventable diseases, vaccines, proper vaccine administration, & appropriate immunization schedules. Distribute vaccine to health care providers to administer to Vaccines for Children Program eligible children.
	Percent of children served in Iowa's public sector clinics that are fully immunized by 24 months of age. 588_34100_008	90	Educate public healthcare providers about vaccine preventable disease & vaccine through district trainings, statewide conferences, quality assurance visits, & the Immunization Program newsletter. Distribute vaccine to public health care providers for Vaccines for Children Program eligible children.

IDPH FY 2009 PERFORMANCE PLAN

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2. Improve Child & Family Health 588_34101 Org #: 5880302, 5880304, 5880454, 5880502, 5880503, 5880505, 5880506, 5880507, 5880508, 5880512, 5880514, 5880516, 5880520, 5880522, 5880528, 5880530, 5880532, 5880552, 5880554, 5880559, 5880561, 5880601, 5880606, 5880608, 5880612, 5880651, 5880652, 5880654, 5880662, 5880676, 5880678, 5880682, 5880691, 5880703, 5880705, 5880706, 5880708, 5880709, 5880716, 5880718, 5880720, 5880765, 5880830, 5880931, 5881108, 5881764, 5885661, 5885663, 5885665, 5885667, 5885669, 5885671, 5885863, 5888102, 5888402	Percent of children born with Very Low Birth Weight (VLBW). 588_34101_028	1.1	Advocate for better access to early prenatal care for vulnerable populations, including immigrant women to maintain a 1.1% rate for White births, & decrease rates for Black births to 2.5%, & rates for Hispanic births to 1.4%.
	Percent of children served by Title V who report a medical home, excluding children with special health care needs. 588_34101_005	80	Build private/public collaboration that includes the private medical community & Iowa's system of child health centers to assure that children get coordinated health care.
	Percent of Medicaid-enrolled children, ages 1-5 years that receive any dental service. 588_34101_006	44	Continue & expand I-Smile, Iowa Access to Baby & Child Dentistry (ABCD), & Maternal & Child Health dental to assure access to oral health services for pregnant women & children, especially those families with low incomes.

IDPH FY 2009 PERFORMANCE PLAN

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<p>3. Protect Against Environmental Hazards 588_34102</p> <p>Org #: 5880402, 5881303, 5881304, 5881308, 5881312, 5881351, 5881352, 5881360, 5881402, 5881404, 5881903, 5881904, 5881905, 5881907, 5881912, 5881915, 5881920, 5881922, 5881926, 5881928, 5881972, 5889210, 5889212</p>	<p>Number of direct consultations provided to local boards of health or environmental health practitioners annually. 588_34102_001</p>	<p>1,200</p>	<p>Respond to all requests& inquiries from local boards of health & environmental health officials on environmental health matters. Promote the Office of Local Board of Health Assistance as a resource for local officials on environmental health matters.</p>
	<p>Number of abandoned wells closed & private water wells renovated, eliminating potential pathways for contaminants to groundwater. 588_34102_021</p>	<p>2,300</p>	<p>Provide grants to counties for administering private water well testing, abandoned well closures, & private well rehabilitation.</p>
	<p>Percent of private water wells tested in which the homeowner was informed of bacterial contamination & potential health risks. 588_34102_003</p>	<p>22</p>	<p>Provide grants to counties for administering private water well testing, abandoned well closures, & private well rehabilitation.</p>
	<p>Percent of private water wells tested in which the homeowner was informed that Nitrate contamination exceeded the maximum contaminant level (MCL) & potential health risks. 588_34102_004</p>	<p>10</p>	<p>Provide grants to counties for administering private water well testing, abandoned well closures, & private well rehabilitation.</p>
	<p>Percent of Iowa's lead-tested children who are lead poisoned (≥10 micrograms/deciliter). 588_34102_005</p>	<p>6</p>	<p>Educate parents & health care providers about lead testing & pay for children who do not have a source of payment. Provide education & outreach on childhood lead poisoning to parents, health care providers, & property owners. Involve community leaders in childhood lead poisoning prevention through community coalitions.</p>
	<p>Percent of Iowa children under the age of 6 years that receive a blood lead test. 588_34102_006</p>	<p>80</p>	<p>Educate parents & health care providers about lead testing & pay for children who do not have a source of payment. Provide education & outreach on childhood lead poisoning to parents, health care providers, & property owners. Involve community leaders in childhood lead poisoning prevention through community coalitions. Collect & analyze blood lead testing data.</p>

IDPH FY 2009 PERFORMANCE PLAN

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<p>4. Prevent & Treat Addictive Behaviors 588_34104</p> <p>Org #: 5880101, 5880102, 5880103, 5880104, 5880108, 5880116, 5880120, 5880124, 5880126, 5880128, 5880151, 5880152, 5880154, 5880156, 5880206, 5880209, 5880211, 5880214, 5881968, 5885221, 5885223, 5885281, 5885283, 5885285, 5885287, 5885289, 5887502, 5889102, 5889302, 5889308, 5889312, 5889314, 5889342, 5889352, 5889354, 5889356, 5889602, 5889604, 5889702</p>	<p>Percent of patients/clients substance-free six- months following discharge from treatment. 588_34104_003</p>	43	Support appropriate continuum of care to meet the needs of substance abuse patients statewide. Provide technical assistance for the license application & renewal processes.
	<p>Percent of Iowa middle school youth who are current smokers. 588_34104_006</p>	5	Prevent youth from starting tobacco use through community partnerships & JEL. Promote cessation of tobacco use by youth. Reduce exposure to secondhand tobacco smoke. Reduce disparities in the impact of tobacco use.
	<p>Percent of Iowa high school youth who are current smokers. 588_34104_004</p>	16	Prevent youth from starting tobacco use through community partnerships & JEL. Promote cessation of tobacco use by youth. Reduce exposure to secondhand tobacco smoke. Reduce disparities in the impact of tobacco use.
	<p>Percent of Iowa adults who are current smokers. 588_34104_005</p>	16	Promote cessation of tobacco use by adults through community partnerships & Quitline Iowa. Reduce exposure to secondhand tobacco smoke. Reduce disparities in the impact of tobacco use.
	<p>Percent of successfully discharged clients reporting no wagering in last 30 days (gambling treatment). 588_34104_001</p>	85	Provide counseling for people affected by problem gambling. Provide information about problem gambling & provider referrals through 1-800-BETSOFF. Provide transitional housing services for people getting problem gambling treatment. Provide training for counselors providing problem-gambling treatment.
<p>5. Improve Access to Quality Health Services 588_34105</p> <p>Org #: 5880404, 5880534, 5880684, 5880688, 5880767, 5880901, 5880902, 5880905, 5880908, 5880912, 5880914, 5880916, 5880936, 5880952, 5880954, 5880957, 5880958, 5880959, 5880960, 5880963, 5880965, 5880967, 5881963, 5886061, 5886065, 5886067, 5886071, 5886073, 5887201, 5889202, 5889501</p>	<p>Percent of underserved & vulnerable Iowans with access to health care services through the Iowa community health center safety net. 588_34105_014</p>	25	Maintain the Iowa Collaborative Safety Net Provider Network. Maintain a database of the vulnerable population served, provider capacity, & assess the resources & needs of safety net providers. Develop network initiatives to improve quality, improve efficiency, reduce errors, & provide clinical communication between providers. Evaluate the Iowa Collaborative Safety Net Provider Network.
	<p>Percent of Iowa children under 18 with health insurance coverage. 588_34105_012</p>	95	Provide outreach to families to build awareness of health insurance offered by the state of Iowa, such as Medicaid & <i>hawk-i</i> .
	<p>Number of agencies that have received technical assistance, resources, or training from the Office of Multicultural Health that report progress towards increasing cultural competency. 588_34105_013</p>	40	Provide comprehensive management & program strategies to address culturally & linguistically appropriate services. Coordinate & provide ongoing education & training in culturally & linguistically competent health care & service delivery to state, local, or regional agencies, programs, or institutions. Provide access to resources to community organizations related to grant opportunities provided through local, regional, & federal funding streams.

IDPH FY 2009 PERFORMANCE PLAN

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6. Promote Healthy Behaviors 588_34106 Org #: 5880406, 5880408, 5880416, 5880420, 5880426, 5880702, 5880751, 5880752, 5880852, 5880970, 5881103, 5881105, 5881110, 5881966, 5881970, 5885865, 5885867, 5885869	Percent of Iowa adults eating five fruits & vegetables a day. 588_34106_004	21	Develop & support partnerships that carry out obesity prevention programs. Create & sustain model healthy communities around nutrition. Provide Pick a better snack™ promotional materials to grocery stores & businesses.
	Percent of Iowa adults participating in moderate physical activities for 30 minutes or more five or more times a week. 588_34106_005	48	Help implement Lighten Up Iowa. Support physical activity messages. Create & sustain model healthy communities around physical activity.
	Percent of public health nursing & home health aide clients with congestive heart failure (CHF) who were not hospitalized due to an acute episode of CHF. 588_34106_009	89	Research best practice interventions for CHF. Develop & maintain an educational process for best practices. Develop & maintain a tracking system for data collection.

IDPH FY 2009 PERFORMANCE PLAN

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Regulation & Compliance			
Desired Outcomes Enforce the Code of Iowa & Iowa Administrative Code to ensure & protect Iowans' health, safety, & welfare.	Percent of cases resolved within one year of receiving a complaint. 588_61_002	90	<u>Strengthen the Public Health System Infrastructure</u> <ul style="list-style-type: none"> ● Assure an adequate & competent health workforce. ● Support health care system development.
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
1. Ensure Quality Health Professionals 588_61100 Org #: 5882054, 5882062, 5882071, 5882075, 5882082, 5882092	Percent of licenses & certificates mailed to applicants within three working days after eligibility requirements are met. 588_61100_002	92	Convert to new database & print renewal notices & licenses in-house. Initiate, evaluate, & improve administrative procedures to process & document licensure fees daily. Under the new system, complete printing within 24 working hours & mailing within 72 working hours.

IDPH FY 2009 PERFORMANCE PLAN

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Resource Management			
<p>Desired Outcomes Provide administrative, financial, & support services to IDPH personnel, programs, & contractors to support improved services & results for lowans. Implement, maintain, & support technology services for the department & statewide.</p>	<p>Percent of organizational operations issues rated positively by employees. 588_67_002</p>	83	<p><u>Prevent Epidemics & the Spread of Disease</u></p> <ul style="list-style-type: none"> ● Monitor for infectious diseases. ● Provide disease prevention & control services. <p><u>Protect Against Environmental Hazards</u></p> <ul style="list-style-type: none"> ● Monitor & regulate environmental health hazards. ● Monitor for environmental related diseases. <p><u>Prevent Injuries</u></p> <ul style="list-style-type: none"> ● Monitor for intentional (violent behaviors) & unintentional injuries. ● Provide education & services to prevent unintentional injuries. ● Provide education & services to promote the health of people with disabilities. ● Provide education & services to prevent violent behaviors. <p><u>Promote Healthy Behaviors</u></p> <ul style="list-style-type: none"> ● Promote health for all ages. ● Promote physical activity & nutrition. ● Assess the availability of health services. <p><u>Strengthen the Public Health System Infrastructure</u></p> <ul style="list-style-type: none"> ● Assure an adequate & competent public health workforce. ● Build communication & information technology capacity. ● Assess & improve operational procedures & management systems. ● Support community assessment, planning, & evaluation systems.
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
<p>1. Improve the Department's Performance 588_67100</p> <p>Org #: 5880024, 5880456, 5882101, 5882102, 5882106, 5882152, 5882154, 5882156, 5882158, 5882160, 5882201, 5882202, 5882203, 5882207, 5882208, 5882210, 5882211, 5882214, 5882220, 5882221, 5882226, 5882232, 5882234</p>	<p>Percent of health statistics data requests delivered on or before target date. 588_67100_012</p>	92	Provide online access to a comprehensive database that can monitor progress on health objectives, identify emerging health issues, & support policy development.
	<p>Percent of contracts requiring a corrective amendment. 588_67100_003</p>	1	Division Director, finance liaison, & contract administrator will review contracts for correctness before issuing to contractor for signature.
	<p>Percent of information management projects completed on or before target date. 588_67100_004</p>	75	Project Managers & Bureau Chief will assess resource allocations regularly to ensure appropriate allocation of staff time.