

Lottery Help Line 800.228.0010

For Help With Pull-Tab Vending Machines 800.235.7198

For Help With Terminals or Sci-Scans 800.858.4744

For Help With Instant Ticket Vending Machines 800.235.7198

www.ialottery.com

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# Fairness Drives Need to Pull Games

Periodically the Iowa Lottery must notify retailers that a scratch game's last top prize has been claimed and that they must pull the game from their dispensers or vending machines.

The lottery's decision to pull a scratch game is out of fairness to all players: If the last top prize in a game has been claimed, players no longer have a chance at a top prize when they buy a ticket. Other prizes in that particular game may still be available, but the Iowa Lottery believes the game must be removed from sale if all of the top prizes in it are gone.

-	NOT FOR SALE
IOWA	The last top prize in Game 513, TRIPLER BINGO has been Claimed. Please discontinue selling TRIPLER BINGO at this time. All unsold tickets should be returned to your sales rep during their next visit.
07	Sent: 4/13/2007 10:38:01 AM
L	Subject: Automated Message
ER	
Ynx	NEWS MESSAGE
De	s Moines(515)323-4633 Cedar Rapids(319)393-7884
	For current drawing results call
	WWW.IALOTTERY.COM
$\simeq$	VISIT OUR WEBSITE AT

The printed "News Message

We appreciate the effort retailers put forth when they must pull a game from their dispensers and get them to their DSR for pickup. Iowa Lottery retailers have done an excellent job removing tickets over the years.

Some retailers may not be familiar with what goes on behind the scenes at the lottery as we track sales of instant games through our computer system. When a scratch game's last top prize is claimed, our computer automatically generates a message that's sent to all retailers' terminals telling them to pull the game from their dispensers. Our goal is to have all remaining tickets from that game collected by our DSRs within a week.

It might be helpful for retailers to review the procedure for retrieving a message from the terminal. As an example, when the last top prize for the Tripler Bingo game (game 513) was claimed in mid-April, a message was dispatched through all terminals. When a message is sent to a lotto terminal, it makes a noise like a ringing telephone. Retailers should then touch the red "News Message" icon in the upper left-hand corner of the

#### Tips for Making the Ticket Retrieval Process Easier

Make sure clerks are aware of what to do when a message is generated by the lotto terminal about a last top prize being claimed.

Have someone available to remove tickets from a safe if you store them there.

Check the game number carefully so the proper tickets are pulled. This is especially important for games like Bingo and Crossword that are reprinted with different game numbers.

screen to retrieve and print the message. The message may be reprinted after this by using the "Reports" feature and touching the "News Message" button, then "Print." When a message is sent to a SciScan 2000, it automatically prints the message the next time the terminal connects to the computer system.

## **Action Briefs**

#### Answers to Your Common Lottery Questions. . .

What if I claimed a prize for a group? How do I split the prize for tax purposes?

In order to split a prize that was won by a group of players, but was claimed by one representative of the group,



a Form 5754 must be completed. It is recommended to submit this form within 30 days of claiming the prize. Mail the form to: Iowa Lottery, Attention: Validations, 2323 Grand Ave, Des Moines, IA, 50312. Each member of the group will then receive a Form W-2G for their portion of the prize and tax withheld.

#### Game End and

0.01	ation End Dates	Official Game End	Valid. Period Ends
478	Wild Cherries	3/5/07	6/4/07
492	Cool Cash	3/5/07	6/4/07
493	Fabulous 5's	3/5/07	6/4/07
495	Hearts are Wild	3/5/07	6/4/07
496	The Color of Money	3/5/07	6/4/07
497	Pot Luck	3/5/07	6/4/07
516	Dream'n of Dollars	3/5/07	6/4/07
483	Double Doubler Dough	4/2/07	7/2/07
494	Pot O' Gold	4/2/07	7/2/07
501	Championship Poker	4/2/07	7/2/07
518	Double Blackjack-Red	4/2/07	7/2/07
499	Piece of the Pie	5/14/07	8/13/07
520	Fishin' for Franklins	5/14/07	8/13/07
524	Star Spangled Cash	5/14/07	8/13/07
526	Great Places	5/14/07	8/13/07
Other i	important dates are listed on the	he back of t	his issue.

Results from your state agencies: www.resultsiowa.org

# Double the Prize With 'Trump Card'

**Trump Card** 

Cost: \$5

Top Prize: \$50,000 Odds: 1 in 3.39

Begin Ordering: June 11

Prize	Odds
\$5	1 in 6.67
\$6	1 in 20.00
\$10	1 in 30.00
\$12	1 in 30.00
\$24	1 in 60.00
\$48	1 in 90.00
\$480	1 in 5,985.00
\$50,000	1 in 119,700.00

Get the "Trump Card" and double the prize!

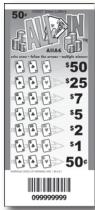
If any of "Your Cards" match either of the

"Dealer's Cards," win the prize shown for that card. If any of "Your Cards" match the "Trump Card," win double the prize shown for that card.



Cost: 50 cents Top Prize: \$50 Odds: 1 in 6.51 Begin Ordering: June 11

Play by peeling apart the tabs located on the back of the ticket. Three symbols are printed under each tab. Check all tab areas. If three consecutive symbols printed vertically or diagonally under any of the tabs match identically any of the winning combinations shown on the ticket front,



the player wins the corresponding prize. The arrow connecting the symbols indicates you are a winner.

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		4 QUICK \$200 (\$2)/CASH JUBILEE (\$1) BEGIN LOTTERY ACTION DEL	<b>5</b> IVERS	6	7	8	9
7 2007	10 CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE THIS WEEK/NEXT WEEK.	TRUMP CARD (\$5)/ All in (Pull-tab - \$.50) Begin	12	13	14	15	16
JUNE/JULY 2007	17	18 LOTTERY ACTION DEL	<b>19</b> ivers	20	21 IOWA LOTTERY AI NO DELI		23
	24 THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	25 SET FOR LIFE (\$20)/ PAG-MAN (\$1) BEGIN	26	27	28	29	QUICK 6 PROMO ENDS
	July 1	2	3	4 Independence day holiday Lottery offices closed No deliveries	5	6	7

## Des Moines Man to Buy Own Birthday Gift with \$50,000

An east-side Des Moines man says he'll buy himself a birthday gift with part of his big lottery prize!

Jim Logan won \$50,000 playing the "High Roller" scratch game. He bought the ticket at Dahl's, 3400 E. 33rd St. in Des Moines.



Jim Logan of Des Moines

Logan, who is retired

from his job at John Deere and the U.S. Army Reserves, also worked as a combat medic in the Korean War and has been a square dance caller for the past 37 years. He said he still keeps some of his time occupied calling at dances three to four times a week.

He was having breakfast with his wife Sheila and some friends at Dahl's when he scratched the winning ticket.

"My wife and I were both shaking so bad. Neither one [of us were] going to [be able to] drive," he said. "[Our neighbor], Coke, [said], 'I'll bring you down."

Logan, who just turned 69 in May, said he has an idea about how he'll spend some of his winnings.

"I'm going to buy myself a birthday present," he laughed.

Logan won \$3,750 playing the Pick 4 lotto game the very first night it began in September 2003. He knew his wife may have some ideas about how to spend his prize money this time around; he said she definitely did back in 2003!

"Last time I won, [Sheila] went Christmas shopping!" he said.

He said as soon as they found out he'd hit the top prize in the game, the first thing Sheila said they could purchase were some plane tickets to Arizona. The Logans spend their winters at their home just east of Phoenix, Ariz.

### **Quick 6 Promotion Runs Through June 30**



For a limited time through June 30, players can purchase a combination of all of the Iowa Lottery's lotto games at a discounted price!

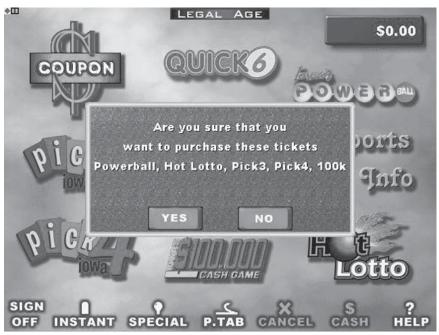
With the "Quick 6" promotion, players get one Powerball with Power Play (\$2 value), one Hot Lotto, one Pick 3, one Pick 4 and one \$100,000 Cash Game ticket – a \$6 value – for only \$5! Plays issued with the promotion are good for the next drawing of each game.

The lottery's Quick 6 offer will be good on qualifying plays purchased through midnight June 30.

#### Use Shortcut To Sell Quick 6

Retailers should have noticed a new icon on the main Extrema screen beginning June 2 (see graphic below). The icon/choice works as a shortcut to sell Quick 6. On the Extrema, all clerks have to do is touch this new icon. The terminal will ask them, "Are you sure that you want to purchase these tickets . . . Powerball, Hot Lotto, Pick 3, Pick 4 and 100k" When they choose "yes," the lotto tickets will print. The Customer Display Unit will show a \$5 balance. The \$1 credit is automatic — it will show up in the "promos" field.

Encourage your players to choose the Quick 6 the next time they purchase lotto plays!



The Extrema's screen will look like this after the clerk touches the "Ouick 6" promotion button shown at the top of the main screen.

# **IOWA LOTTERY GAME INFORMATION**

As of June 4, 2007

	Game	Start Date
475	CRAZY 8'S BINGO	06/06/05
485	WILD CROSSWORD-Confetti	08/29/05
498	\$35 MIL. CASH SPECTACULAR	01/09/06
517	BLACKJACK-Orange	03/13/06
511	LUCKY 7'S	04/03/06
519	LUCKY CHIPS	04/03/06
521	4'S GALORE	04/24/06
522	GREEN STUFF	05/15/06
525	BURIED TREASURE	05/15/06
512	CROSSWORD-Newsprint	05/29/06
513	TRIPLER BINGO-Green	06/05/06
502	LUCKY TIMES 10	06/05/06
527	ONLY AT THE FAIR	06/26/06
528	FUN 1'S	07/17/06
529	ON A ROLL	07/17/06
530	LIFE IN THE CASH LANE	07/17/06
480	POCKET POKER	07/31/06
531	FRUIT LOOT	08/07/06
533	GREEN & GOLD	08/28/06
532	7 COME 11	09/11/06
534	SCAREDY CASH	09/18/06
535	BLACKJACK-Green	10/09/06
536	DOUBLE BLACKJACK-Purple	10/09/06
538	SLEIGH BILLS	10/30/06
539	MINT MONEY	10/30/06
503	2 TURTLE DOVES	10/30/06
540	SEASON'S GREETINGS	10/30/06
541	HOLIDAY TREASURES	10/30/06
542	COOL HAND LOOT	11/27/06
543	CASH CRAZE	12/18/06
506	LUCKY IN LOVE	01/08/07
514	TWICE LUCKY	01/08/07
523	DIAMOND MINE	01/08/07
537	HIGH ROLLER	01/08/07
545	BLUE SAPPHIRE 7'S	01/08/07
544	\$250,000 LUCK OF THE DRAW	
546	GIMME 5	01/29/07
547	DUBLIN DOUGH	02/19/07
548	TONS OF LUCK	02/19/07
515	CROSSWORD-Newsprint	03/05/07
549	BLACKJACK-Yellow	03/12/07
550	DOUBLE BLACKJACK-Orange	03/12/07
551	CHILI TODAY/HOT TAMALE	04/02/07
552	CHIPS & SALSA	04/02/07
555	CLASSIC BINGO-Orange/Blue	04/16/07
553	IT'S A HIT	04/23/07
554	WINNING IN 3'S	04/23/07
504	THE DUKE	05/14/07
556	DOUBLE WILD CHERRIES	05/14/07
557	CASH JUBILEE	06/04/07
558	QUICK \$200	06/04/07

#### **ENDING SCRATCH GAMES**

	Game	Start Date	Last Date to Pay Prizes
478	WILD CHERRIES	08/08/05	06/04/07
492	COOL CASH	11/28/05	06/04/07
493	FABULOUS 5'S	12/09/05	06/04/07
495	HEARTS ARE WILD	01/09/06	06/04/07
496	THE COLOR OF MONEY	01/09/06	06/04/07
497	POT LUCK	02/20/06	06/04/07
516	DREAM'N OF DOLLARS	02/20/06	06/04/07
483	DOUBLE DOUBLER DOUGH	09/19/05	07/02/07
494	POT O' GOLD	12/09/05	07/02/07
501	CHAMPIONSHIP POKER	01/09/06	07/02/07
518	DOUBLE BLACKJACK-Red	03/13/06	07/02/07
499	PIECE OF THE PIE	01/30/06	08/13/07
520	FISHIN' FOR FRANKLINS	04/24/06	08/13/07
524	STAR SPANGLED CASH	06/05/06	08/13/07
526	GREAT PLACES	06/26/06	08/13/07



### Helping you serve the Lottery customer

TOWA.  Rommany	Lotto G	Approx.		
	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	7:59 p.m.	9:40 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3 and Pick 4 Midday	Monday through Saturday	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.