|  |  |
| --- | --- |
|  Prototype Name |  |
| Purpose | Improve transition outcomes through the use of intermediaries |
| Target Population(s) |  |
| Service Strategy | (customer based action – not policies / procedures) |
| Target Market | (geographic area) |
| Positioning Strategy | (how we present our identity to the target market) |
| Fiscal Agent(s)&Contact Information | (funnel(s) for grant and private funding) |

**Cover Sheet**

**Business Concept**

|  |  |
| --- | --- |
| Product | (what you are selling) |
| Market | (potential buyers) |
| Advantage | (So what? Why should they buy your product?) |

**Market Research Response**

|  |  |  |
| --- | --- | --- |
| Guidepost | Youth told us… | So we delivered… |
| Learning |  |  |
| Working |  |  |
| Thriving |  |  |
| Connecting |  |  |
| Leading |  |  |

|  |  |  |
| --- | --- | --- |
| Guidepost | Families told us … | So we delivered… |
| Learning |  |  |
| Working |  |  |
| Thriving |  |  |
| Connecting |  |  |
| Leading |  |  |

|  |  |  |
| --- | --- | --- |
| Guidepost | Employers told us … | So we delivered… |
| Learning |  |  |
| Working |  |  |
| Thriving |  |  |
| Connecting |  |  |
| Leading |  |  |

**Demonstrated Impact**

|  |  |
| --- | --- |
|  | 1st Year |
| Quantitative Impact on Youth | Quantitative Impact on Community | Quantitative Impact on Families | Quantitative Impact on Employers |
| Coordination of xxx |  |  |  |  |
| Coordination of yyy |  |  |  |  |
| Coordination of zzz |  |  |  |  |
| production/maintenance of xxx |  |  |  |  |
| production/maintenance of yyy |  |  |  |  |
| production/maintenance of zzz |  |  |  |  |

|  |  |
| --- | --- |
|  | 2nd Year |
| Quantitative Impact on Youth | Quantitative Impact on Community | Quantitative Impact on Families | Quantitative Impact on Employers |
| Coordination of xxx |  |  |  |  |
| Coordination of yyy |  |  |  |  |
| Coordination of zzz |  |  |  |  |
| production/maintenance of xxx |  |  |  |  |
| production/maintenance of yyy |  |  |  |  |
| production/maintenance of zzz |  |  |  |  |

**Potential Impact with Sustainability**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Quantitative Impact on Youth | Quantitative Impact on Community | Quantitative Impact on Families | Quantitative Impact on Employers |
| Coordination of xxx |  |  |  |  |
| Coordination of yyy |  |  |  |  |
| Coordination of zzz |  |  |  |  |
| production/maintenance of xxx |  |  |  |  |
| production/maintenance of yyy |  |  |  |  |
| production/maintenance of zzz |  |  |  |  |

**Current Cost Analysis**

|  |  |  |
| --- | --- | --- |
| Cost | Element | Resources |
|  | (Coordination of xxx) |  |
|  | (Costs associated with coordination of xxx) |  |
|  | (Coordination of yyy) |  |
|  | (Costs associated with coordination of yyy) |  |
|  | (Coordination of zzz) |  |
|  | (Costs associated with coordination of zzz) |  |
|  | (Production/maintenance of xxx) |  |
|  | (Costs associated with production/maintenance of xxx) |  |
|  | (Production/maintenance of yyy) |  |
|  | (Costs associated with production/maintenance of yyy) |  |
|  | (Production/maintenance of zzz) |  |
|  | (Costs associated with production/maintenance of zzz) |  |

**Commitment of Team Members**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Commitment(in-kind & $) | Representing(population, school, agency, employer, community, …) | Individual | Mailing address | Telephone  | E-mail address |
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**Organizational Strengths & Needs**

|  |  |
| --- | --- |
|  Plan | Scope  |
| Timeframe for implementing the plan |
| How the plan will be monitored and evaluated |
| Team Meetings | When? |
| Where? |
| Who will facilitate? |
| Who will keep records? |