

# Monday Morning Eye-Opener June 30, 2025

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## MONDAY MORNING EYE-OPENER

IOWA | State Library of Iowa

June 23, 2025

### Next Big Ideas Book Discussion ...

#### ReSet: How To Change What's Not Working

Next up in the **Big Ideas Book Discussion** series is Reset: How to Change What's Not Working (c2025) by Dan Heath. His name is sure to be familiar because Dan frequently writes with his brother Chip, both are NY Times best-selling authors. Also familiar names because we've used their books several times in *Big Ideas*, most recently The Power of Moments, Upstream, and Making Numbers Count. This webinar is scheduled for **August 22** (9:30-11:00AM)

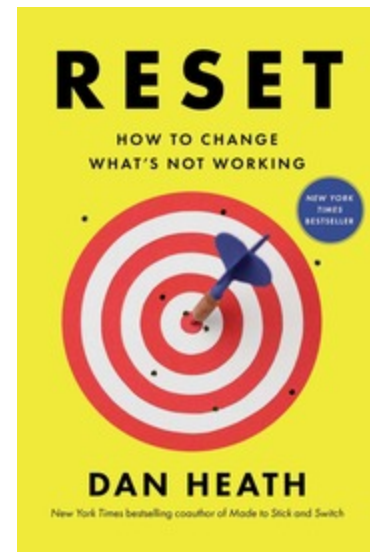
Reset is Dan's newest book, published in January of this year. As the title suggests—Reset: How to Change What's Not Working—the topic is all about evaluation. Which also fits nicely into the State Library's continuing education theme this year—*Assess, Adapt, Act*.

From Simon & Schuster's website, here's more about the book: "*Changing how we work can feel overwhelming. We're stifled by the gravity of the way we've always done things. And we spend so much time fighting fires that we lack the energy to shift direction. In Reset, Dan Heath explores a framework for getting unstuck and making the changes that matter...*"

In Reset, Dan analyzes and answers these questions:

- Why is team motivation often squandered?
- Why is the middle the roughest part of a change effort?
- How can you jumpstart change efforts by beginning with a "burst?"
- Why is getting buy-in the wrong way to think about change?

Dan describes his book's premise this way: "*What if we could unlock forward movement—achieving progress on what matters most—without the need for more resources? The*



same people, the same assets...but dramatically better results. Yesterday, we were stuck. Today, we reset.”

In **Big Ideas Book Discussions**, State Library staff and local library partners facilitate discussions using books outside of library management, but with plenty of application to library management. Choosing books on leadership, customer service, technology's impact, etc. we connect those ideas with public library service. Participants are encouraged to purchase books used throughout the **Big Ideas** series for local collections.

**What's been your experience leading through change?**  
**Share your thoughts by joining us in ZOOM when we'll discuss**  
**Reset: How to Change What's Not Working.**

**Register: Big Ideas Discussion--ReSet**



### **August Webinar For Boards**

The State Library has another August webinar scheduled, this one specifically for library boards. On **August 6 @ 6:30PM**, join us for ***“From Planning to Impact: Strategic Planning Essentials for Library Boards.”*** The speaker will be Joy Fuller, author of the PLA book Strategic Planning For Libraries. Joy has over 10 years of experience in guiding organizations through planning and implanting the plan. With a focus on the end-to-end strategic planning lifecycle, Joy helps clients develop actionable plans that positively impact the communities they serve.

Continuing Education Consultant Samantha Bouwers writes more about this webinar: *“This training will empower library board members to confidently evaluate the outcomes of their strategic plans. Informed by the unique roles and responsibilities of this position,*

participants can expect to learn best practices for evaluating the impact of their library's strategic plans. Through discussion, exercises, and a real example from an Iowa library, participants will learn how to assess their library's impact on the community. There will also be time for participants to pose questions to the presenter in the final 10 minutes of the session."

This topic has a strong connection to standards, as evidenced in Standard #17 [Tier2] "The library has a current written plan ... that projects up to 5 years into the future and outlines the library's goals and objectives to meet the community's needs. Developing a plan involves the library staff and board, as well as public input. **The plan should be reviewed and updated annually by the library board including an evaluation of the library's progress toward the plan's goals and objectives...**"

Plus, this topic fits perfectly into the State Library's overall education theme this year: **Assess, Adapt, Act**. Here's another occasion for a webinar watch party @ your library 😊 Registration is open at the button below.

**Register: From Planning To Impact**

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## Reminder From WhoFi



### Complete Your Question Sets Data By July 15

This important reminder is thanks to Christian Gutteridge, Marketing Coordinator with WhoFi. All Iowa public libraries that are using WhoFi's **Question Sets** will want to take notice: to ensure data is prefilled into your *Public Library Annual Survey*, your staff will need to complete all data updates **by July 15**. **Entries after this date will not be pre-populated, although they can still be entered onto the Annual Survey manually.**

Christian writes: "As the fiscal year wraps up, we'd like to remind libraries across Iowa of a valuable time-saving tool—it's **Question Sets, WhoFi's Public Library Survey Pre-Population Service**, provided in partnership with the State Library of Iowa. This optional, but highly beneficial, service helps reduce the burden of annual reporting by automatically populating responses into your *Public Library Survey* by using the data you've already entered into **Question Sets**. Libraries utilizing *Community Calendar* or *WiFi Analytics* features benefit even further, with up to 50 programming-related questions automatically filled based on data synced nightly."

Our thanks for these testimonials from two Iowa librarians  
using and loving **Question Sets**:

- "No more spending hours, days, and weeks putting the information together." Amie with Mellinger Memorial Library

- “**WhoFi Question Sets** saves me so much time when it comes to doing state reports! Just a small amount of time every morning saves so much time in the long run!” Wendy with Woodbine Public Library

Again, the **deadline to input your Question Sets data for FY25**—in order for your data to be **pre-populated** into the *Annual Survey*—is **July 15**.

WhoFi services are provided to Iowa public libraries at no cost;  
the service is paid for by the State Library of Iowa.

**WhoFi For Iowa Libraries**

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## This Week ...

**State Library offices will be closed this Friday  
for the July 4<sup>th</sup> holiday.**

**With an extended weekend, look for the next issue of  
*Monday Morning Eye-Opener* on July 14.  
Here's to a Star-Spangled 4th!**



**Monday Morning Eye-Opener**

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