

FOR RELEASE

OFFICE OF AUDITOR OF STATE

STATE OF IOWA

Rob Sand Auditor of State

State Capitol Building Des Moines, Iowa 50319-0006

Telephone (515) 281-5834

NEWS RELEASE

Contact: Brian Brustkern February 19, 2025

515/281-5834

Auditor of State Rob Sand today released an audit report on the Iowa Corn Promotion Board for the years ended August 31, 2024 and 2023.

The purpose of the Board is to develop and carry out research, education and promotion programs to maintain present corn and corn products markets, to assist in developing new or larger domestic and foreign markets and to work for the prevention, modification or elimination of trade barriers which obstruct the free flow of corn and corn products to market.

FINANCIAL HIGHLIGHTS:

Sand reported the Board's net operating revenues totaled \$22,107,765 for the year ended August 31, 2024, a 4.06% increase from the prior year. Operating expenses for the year ended August 31, 2024, totaled \$28,981,597 a 32.28% increase over the prior year. Revenues are subject to weather and markets and will fluctuate from year to year while the increase in expenditures is based on board action due to priorities and goals.

AUDIT FINDINGS:

Consistent with the prior year, Sand reported no findings pertaining to the Iowa Corn Promotion Board.

A copy of the audit report is available for review on the Auditor of State's website at Audit Reports - Auditor of State.

IOWA CORN PROMOTION BOARD

INDEPENDENT AUDITOR'S REPORTS BASIC FINANCIAL STATEMENTS AND SUPPLEMENTARY INFORMATION SCHEDULE OF FINDINGS

AUGUST 31, 2024 AND 2023





OFFICE OF AUDITOR OF STATE

STATE OF IOWA

Rob Sand Auditor of State

State Capitol Building
Des Moines, Iowa 50319-0006

Telephone (515) 281-5834

February 7, 2025

Iowa Corn Promotion Board Johnston, Iowa

To the Members of the Iowa Corn Promotion Board:

I am pleased to submit to you the financial and compliance audit report for the Iowa Corn Promotion Board for the year ended August 31, 2024. The audit was performed pursuant to Chapter 185C.26 of the Code of Iowa and in accordance with U.S. auditing standards and the standards applicable to financial audits contained in <u>Government Auditing Standards</u>.

I appreciate the cooperation and courtesy extended by the officials and employees of Iowa Corn Promotion Board throughout the audit. If I or this office can be of any further assistance, please contact me or my staff at 515-281-5834.

Sincerely,

Rob Sand Auditor of State

Table of Contents

		<u>Page</u>
Officials		3
Independent Auditor's Report		5-7
Basic Financial Statements:	<u>Exhibit</u>	
Statements of Net Assets Statements of Revenues, Expenses and Changes in Net Assets Statements of Cash Flows Notes to Financial Statements	A B C	10 11 13 14-17
Supplementary Information:	<u>Schedule</u>	
Statement of Revenues, Expenses and Changes in Net Assets – Actual and Budget Statement of Expenses by Activity	1 2	20 21
Independent Auditor's Report on Internal Control over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance with Government Auditing Standards		22-23
Schedule of Findings		24
Staff		25

Officials

<u>Name</u> <u>Title</u>

State

Honorable Kim Reynolds Kraig Paulsen

Tim McDermott

Governor
Director, Department of Management
Director, Legislative Services Agency

Board

Stan Nelson	President	District 9
Ralph Lents	Vice President	District 7
Larry Buss	Chairperson	District 4
Chad Harms	Member	District 1
Joe Roberts	Member	District 2
Jason Orr	Member	District 3
Ryan Steffensen	Member	District 4
Derek Kemper	Member	District 5
Mikayla Colehour	Member	District 6
Darin Proffit	Member	District 7
Jerod Flaherty	Member	District 8
Paul Gieselman	Member	District 9

Ex-Officio Members

Honorable Michael Naig Dan Robison

Ryan Franklin Brenda Kochanny Secretary of Agriculture Endowed Dean, College of Agriculture, Iowa State University General Manager, Homeland Energy Solutions Merchandising Manager, Cargill

Agency

Craig Floss Chief Executive Officer
Valerie Sanchez Senior Director of Finance





OFFICE OF AUDITOR OF STATE

STATE OF IOWA

Rob Sand Auditor of State

State Capitol Building
Des Moines, Iowa 50319-0006
Telephone (515) 281-5834

Independent Auditor's Report

To the Members of the Iowa Corn Promotion Board:

Report on the Audit of the Financial Statements

Opinions

We have audited the financial statements of the Iowa Corn Promotion Board, as of and for the year ended August 31, 2024 and 2023, and the related Notes to Financial Statements, which collectively comprise the Iowa Corn Promotion Board's basic financial statements listed in the table of contents.

In our opinion, the accompanying financial statements referred to above present fairly, in all material respects, the respective financial position of the Iowa Corn Promotion Board as of August 31, 2024 and 2023 and the changes in financial position, and cash flows thereof for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinions

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (GAAS) and the standards applicable to financial audits contained in <u>Government Auditing Standards</u> issued by the Comptroller General of the United States. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Iowa Corn Promotion Board, and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Iowa Corn Promotion Board's ability to continue as a going concern for twelve months beyond the financial statement date, including any currently known information that may raise substantial doubt shortly thereafter.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinions. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS and Government Auditing Standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgement made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS and Government Auditing Standards, we:

- Exercise professional judgement and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Iowa Corn Promotion Board's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgement, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Iowa Corn Promotion Board's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Supplementary Information

Our audit was conducted for the purpose of forming opinions on the financial statements that collectively comprise the Iowa Corn Promotion Board's basic financial statements. The supplementary information included in Schedules 1 and 2 is presented for purposes of additional analysis and is not a required part of the basic financial statements.

Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the basic financial statements. The information has been subjected to the auditing procedures applied in the audit of the basic financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the basic financial statements or to the basic financial statements themselves, and other additional procedures in accordance with GAAS. In our opinion, the supplementary information in Schedules 1 and 2 is fairly stated, in all material respects, in relation to the basic financial statements as a whole.

Other Reporting Required by Government Auditing Standards

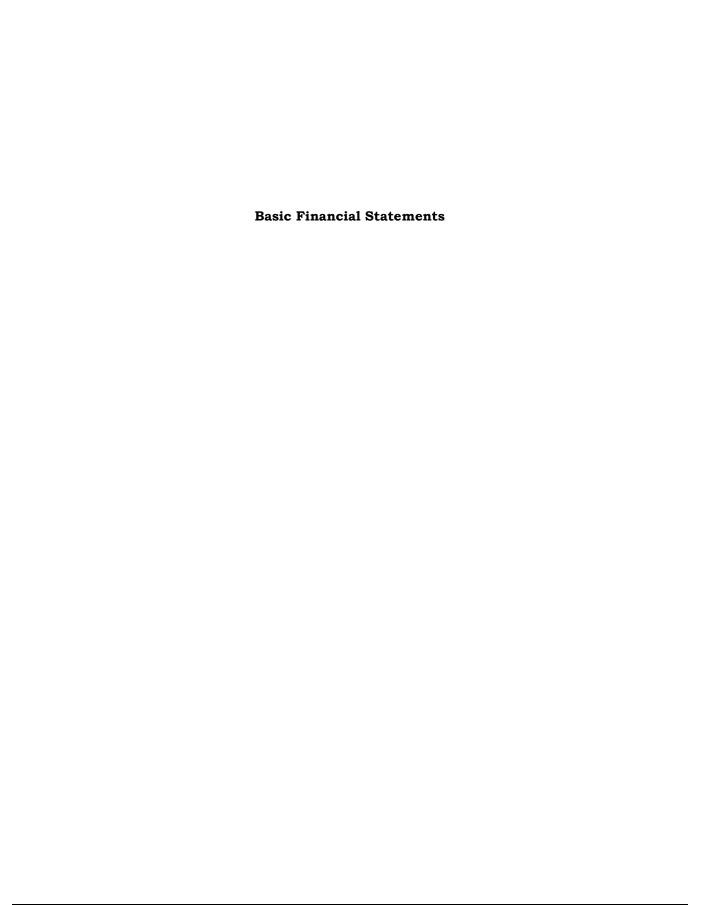
In accordance with <u>Government Auditing Standards</u>, we have also issued our report dated February 7, 2025 on our consideration of the Iowa Corn Promotion Board's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing and not to provide an opinion on the effectiveness of the Board's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with <u>Government Auditing Standards</u> in considering the Iowa Corn Promotion Board's internal control over financial reporting and compliance.

Brian R. Brustkern, CPA Deputy Auditor of State

mi Rh

February 7, 2025





Statements of Net Assets

August 31, 2024 and 2023

	2024	2023
Assets		
Current assets:		
Cash and cash equivalents	\$ 18,488,797	\$ 26,029,894
Assessments receivable	2,273,214	1,384,542
Due from Iowa Corn Growers Association	1,652,416	842,946
Prepaid expenses	62,166	72,487
Total current assets	22,476,593	28,329,869
Property and equipment, net	254,365	269,283
Total assets	\$ 22,730,958	\$ 28,599,152
Liabilities and Net Assets		
Current liabilities:		
Accounts payable	\$ 375,948	\$ 176,294
Equipment purchase agreement	3,663	4,476
Lease agreements	8,472	8,367
Total current liabilities	388,083	189,137
Long-term liabilities:		
Equipment purchase agreement	18,524	-
Lease agreements	 12,908	21,380
Total liabilities	419,515	210,517
Net assets - unrestricted	 22,311,443	28,388,635
Total liabilities and net assets	\$ 22,730,958	\$ 28,599,152

See notes to financial statements.

Statements of Revenues, Expenses and Changes in Net Assets

Years ended August 31, 2024 and 2023

	2024	2023
Operating revenues:		
Assessments	\$ 24,372,476	\$ 23,491,568
Less refunds	(2,264,711)	(2,246,121)
Net operating revenues	22,107,765	21,245,447
Operating expenses:		
Administration	2,420,971	2,337,555
Market development	12,010,555	10,234,631
Research	6,021,273	2,911,269
Education	8,528,798	6,426,491
Total operating expenses	28,981,597	21,909,946
Operating loss	(6,873,832)	(664,499)
Non-operating revenues (expenses):		
Interest income	749,183	335,574
Gain from disposal of vehicles	48,700	14,769
Interest expense	(1,243)	(1,252)
Net non-operating revenues (expenses)	796,640	349,091
Change in net assets	(6,077,192)	(315,408)
Net assets beginning of year	28,388,635	28,704,043
Net assets end of year	\$ 22,311,443	\$ 28,388,635

See notes to financial statements.



Statements of Cash Flows

Years ended August 31, 2024 and 2023

Cash flows from operating activities: 2024 2 Cash received from assessments \$ 20,409,623 \$ 20,886,623 Cash paid to employees (2,263,538) (2,198,623) Cash paid for operating grants and contracts (26,350,651) (19,605,605) Net cash used by operating activities (8,204,566) (916,405) Cash flows from capital and related financing activities: (120,328) (144,405) Acquisition of property and equipment (120,328) (144,405) Principal paid on capital leases (12,843) (13,405) Interest paid on capital leases (1,243) (1,545) Cash flows from investing activities: (85,714) (125,405) Cash flows from investing activities: (7,541,097) (705,405) Net decrease in cash and cash equivalents (7,541,097) (705,405) Cash and cash equivalents beginning of year 26,029,894 26,735,400
Cash received from assessments Cash paid to employees Cash paid to employees Cash paid for operating grants and contracts (26,3538) (2,198, (26,350,651) (19,605, (26,350,651) (
Cash paid to employees Cash paid for operating grants and contracts (2,263,538) (2,198, (26,350,651) (19,605, (26,350,651) (120,328) (144, (26,350,651) (120,328) (144, (26,350,651) (120,328) (144, (26,350,651) (120,328) (144, (26,350,651) (120,328) (144, (26,350,651) (120,328) (144, (26,350,651) (120,328) (144, (26,350,651) (120,328) (144, (26,350,651) (120,328) (144, (26,350,651) (120,328) (144, (26,350,651) (120,328) (144, (26,350,651) (120,328) (144, (26,350,651) (120,328) (144, (26,350,651) (120,328) (120,328) (130,328)
Cash paid for operating grants and contracts Net cash used by operating activities Cash flows from capital and related financing activities: Acquisition of property and equipment Proceeds from sale of assets Principal paid on capital leases Interest paid on capital leases Cash flows from investing activities: Interest received Net decrease in cash and cash equivalents (26,350,651) (19,605, (916,405) (120,328) (144,607) (120,328) (144,607) (120,328) (144,607) (120,328) (144,607) (120,328) (144,607) (120,328) (144,607) (14
Net cash used by operating activities (8,204,566) (916,500) Cash flows from capital and related financing activities: Acquisition of property and equipment (120,328) (144,500) Proceeds from sale of assets 48,700 34,000 Principal paid on capital leases (12,843) (13,500) Interest paid on capital leases (1,243) (1,500) Net cash used by capital and related financing activities (85,714) (125,500) Cash flows from investing activities: Interest received 749,183 335,500 Net decrease in cash and cash equivalents (7,541,097) (705,500)
Cash flows from capital and related financing activities: Acquisition of property and equipment (120,328) (144,700 proceeds from sale of assets 48,700 st., Principal paid on capital leases (12,843) (13,700 principal paid on capital leases (12,843) (13,700 principal paid on capital leases (12,843) (13,700 principal paid on capital leases (1,243) (1,243) (1,243) (1,243) principal paid on capital leases (1,243) (1,243) (1,243) principal paid on capital leases (1,243) (1,243) (1,243) principal paid on capital leases (1,243) principal paid on capital paid on capital leases (1,243) principal paid on capital leases (1,243) principal paid on capital paid on capital leases (1,243) principal paid on capital p
Acquisition of property and equipment (120,328) (144,7 Proceeds from sale of assets 48,700 34,4 Principal paid on capital leases (12,843) (13,7 Interest paid on capital leases (1,243) (1,5 Net cash used by capital and related financing activities (85,714) (125,6 Cash flows from investing activities: Interest received 749,183 335,7 Net decrease in cash and cash equivalents (7,541,097) (705,5 Net decrease in cash and cash equivalents)
Proceeds from sale of assets 48,700 34, Principal paid on capital leases (12,843) (13, Interest paid on capital leases (1,243) (1,243) (1,243) Net cash used by capital and related financing activities (85,714) (125,62) Cash flows from investing activities: Interest received 749,183 335, Net decrease in cash and cash equivalents (7,541,097) (705,63)
Principal paid on capital leases (12,843) (13,43) Interest paid on capital leases (1,243) (1,54) Net cash used by capital and related financing activities (85,714) (125,44) Cash flows from investing activities: Interest received 749,183 335,4 Net decrease in cash and cash equivalents (7,541,097) (705,44)
Interest paid on capital leases (1,243) (1,543) Net cash used by capital and related financing activities (85,714) (125,643) Cash flows from investing activities: Interest received 749,183 335,641 Net decrease in cash and cash equivalents (7,541,097) (705,641)
Net cash used by capital and related financing activities (85,714) (125,400). Cash flows from investing activities: Interest received 749,183 335,400 Net decrease in cash and cash equivalents (7,541,097) (705,400).
Cash flows from investing activities: Interest received 749,183 335, Net decrease in cash and cash equivalents (7,541,097) (705,
Interest received 749,183 335, Net decrease in cash and cash equivalents (7,541,097) (705,9
Net decrease in cash and cash equivalents (7,541,097) (705,6
<u>-</u>
Cash and cash equivalents beginning of year 26 029 894 26 735
20,025,051 20,100,
Cash and cash equivalents end of year \$ 18,488,797 \$ 26,029,
Reconciliation of operating loss to net cash
used by operating activities:
Operating loss <u>\$ (6,873,832)</u> \$ (664,
Adjustments to reconcile operating loss
to net cash used by operating activities:
Depreciation 157,433 139,4
Changes in assets and liabilities:
Assessments receivable and due from
Iowa Corn Growers Association (1,698,142) (358,
Prepaid expense 10,321 (50,9
Accounts payable 199,654 18,5
Total adjustments (1,330,734) (251,9
Net cash used by operating activities \$ (8,204,566) \$ (916,

See notes to financial statements.

Notes to Financial Statements

August 31, 2024 and 2023

(1) Summary of Significant Accounting Policies

The purpose of the Iowa Corn Promotion Board is to develop and carry out research and education programs directed toward better and more efficient production, marketing and utilization of corn and corn products, to provide public relations and other promotion techniques for the maintenance of present markets, to assist in the development of new or larger domestic and foreign markets and to work for prevention, modification or elimination of trade barriers which obstruct the free flow of corn and corn products to market. The Board collects assessments based on the number of bushels of corn marketed in the state to a first purchaser. Effective September 1, 2012, the assessment rate was one cent per bushel. Statutory authority for the Iowa Corn Promotion Board is established under Chapter 185C of the Code of Iowa.

A. <u>Reporting Entity</u> – For financial reporting purposes, the Iowa Corn Promotion Board has included all funds, organizations, agencies, boards, commissions and authorities.

The Board's financial statements are prepared in accordance with U.S. generally accepted accounting principles as prescribed by the Financial Accounting Standards Board for non-profit corporations.

- B. <u>Basis of Accounting</u> The financial statements of the Board are prepared on the accrual basis.
- C. <u>Budgetary Control</u> Budgetary control is exercised over the Iowa Corn Promotion Board by the Board of Directors, which approves, reviews and revises the budget. Formal budgetary control is based on total operating expenses.
- D. <u>Cash and Cash Equivalents</u> For purposes of the Statements of Cash Flows, all short-term cash investments that are highly liquid are considered to be cash equivalents. Cash equivalents are readily convertible to known amounts of cash and, at the day of purchase, have a maturity date no longer than six months.
- E. <u>Property and Equipment</u> Property and equipment is capitalized at cost. Expenses for repair and maintenance are charged against operations. The estimated lives for office and computer equipment ranges from two to twelve years, is three to five years for vehicles and is ten years for leasehold improvements.
- F. <u>Depreciation</u> Property and equipment are depreciated on a straight-line basis over the estimated useful lives of the assets.
- G. <u>Income Taxes</u> The Board is exempt from taxation under Section 501(c) of the Internal Revenue Code.

(2) Deposits

The Board's deposits throughout the period and at each August 31 were entirely covered by federal depository insurance or by the State Sinking Fund in accordance with Chapter 12C of the Code of Iowa. This chapter provides for additional assessments against the depositories to ensure there will be no loss of public funds.

The Board's deposits at August 31, 2024 and 2023 consist of cash in bank of \$18,488,797 and \$26,029,894, respectively.

(3) Promotional Development

Section 185C.29 of the Code of Iowa states, in part:

"After the costs of elections, referendum, necessary board expenses, and administrative costs have been paid, at least seventy-five percent of the remaining moneys from a state assessment deposited in the corn promotion fund shall be used to carry out the purposes of this chapter as provided in section 185C.11."

The purposes specified in section 185C.11 of the Code of Iowa include market development, research and education and development of new or larger markets, all of which the Board may carry out directly or through contract with other recognized and qualified organizations. For the years ended August 31, 2024 and 2023, the Board expended 91.6% and 89.3% respectively, for market development, education, research and grants and contracts with other organizations to carry out the purposes of Chapter 185C of the Code of Iowa.

(4) Related Party Transactions

The Board has contracted with the Iowa Corn Growers Association to develop, maintain and expand markets for U.S. corn and to work toward a better public understanding of corn and agriculture in order to achieve increased profitability for corn growers. Expenses under contracts with the Iowa Corn Growers Association totaled \$27,439,493 and \$20,408,901 for the years ended August 31, 2024, and 2023, respectively.

In addition, certain administrative expenses are paid by the Iowa Corn Growers Association for the Board under a contractual agreement. The contract provides for the Board to make two equal payments to the Association totaling \$1,522,687 for the year ended August 31, 2024, and \$1,509,187 for the year ended August 31, 2023, to cover the estimated cost of Association administrative expenses incurred for the Board. Actual administrative and other expenses incurred by the Association on behalf of the Board totaled \$1,299,544 and \$1,291,918 for the years ended August 31, 2024 and August 31, 2023, respectively. The contract agreement provides for any unspent funds to be returned by the Association to the Iowa Corn Promotion Board.

(5) Property and Equipment

Property and equipment activity for the years ended August 31, 2024 and 2023 were as follows:

		Yϵ	ear ended Au	ıgust 31, 202	4
	Е	Balance			Balance
	Ве	ginning			End
		of Year	Additions	Deletions	of Year
Capital assets being depreciated:					
Office equipment	\$	867,231	40,935	30,507	877,659
Computer equipment		32,960	-	-	32,960
Vehicles		517,042	101,580	105,316	513,306
Right-to-use leased equipment		38,050	-	-	38,050
Leasehold improvements		15,053	_		15,053
Total capital assets being depreciated	1	,470,336	142,515	135,823	1,477,028
Less accumulated depreciation for:					
Office equipment		757,628	38,633	30,507	765,754
Computer equipment		7,324	10,987	-	18,311
Vehicles		412,592	99,357	105,316	406,633
Right-to-use leased equipment		8,456	8,456	-	16,912
Leasehold improvements		15,053	-	-	15,053
Total accumulated depreciation	1	,201,053	157,433	135,823	1,222,663
Capital assets, net	\$	269,283	(14,918)	_	254,365
			ear ended Au		
		Balance			Balance
		eginning		5.4.4	End
Comital assets hains dominaisted.		of Year	Additions	Deletions	of Year
Capital assets being depreciated: Office equipment	\$	866,829	6,921	6,519	967 021
Computer equipment	φ	9,190	32,960	9,190	867,231 32,960
Vehicles		444,698	104,876	32,532	517,042
Right-to-use leased equipment		38,050	104,670	32,332	38,050
Leasehold improvements		15,053	-	-	15,053
Total capital assets being depreciated	1	,373,820	144,757	48,241	1,470,336
Less accumulated depreciation for:					
Office equipment		728,026	36,121	6,519	757,628
Computer equipment		9,190	7,324	9,190	7,324
Vehicles		337,726	87,517	12,651	412,592
Right-to-use leased equipment		-	8,456	12,001	8,456
Leasehold improvements		15,053	-	-	15,053
Total accumulated depreciation	1	,089,995	139,418	28,360	1,201,053
•					
Capital assets, net	\$	283,825	5,339	19,881	269,283

(6) Equipment Purchase Agreement

During April 2024, the Board entered into a purchase agreement for two copy machines. The agreement is for a period of five years at an interest rate of 12.31% per annum. Total remaining principal and interest payments are as follows:

Year				
Ending				
August 31,	P	rincipal	Interest	Total
2025	\$	3,663	2,529	6,192
2026		4,140	2,052	6,192
2027		4,680	1,512	6,192
2028		5,289	903	6,192
2029		4,415	230	4,645
	\$	22,187	7,226	29,413

During the year ended August 31, 2024, principal and interest paid was \$848 and \$700, respectively.

(7) Lease Agreements

During October 2021, the Board entered into a noncancelable lease agreement for a postage meter machine. An initial lease liability was recorded in the amount of \$38,050. The agreement requires monthly payments of \$724 over 5 years, with an implicit interest rate of 1.25% and a final payment on December 1, 2026. During the year ended August 31, 2024, principal and interest paid was \$8,367 and \$324, respectively.

Future principal and interest lease payments as of August 31, 2024 are as follows:

Year				
Ending				
August 31,	Principal		Interest	Total
2025	\$	8,472	216	8,688
2026		8,579	109	8,688
2027		4,329	15	4,344
Total	\$	21,380	340	21,720

(8) Risk Management

The Board is exposed to various risks of loss related to torts; theft, damage to and destruction of assets; errors and omissions; injuries to employees and natural disasters. These risks are covered by the purchase of commercial insurance. The Board assumes liability for any deductibles and claims in excess of coverage limitations. There were no claims to be settled during the past four fiscal years.

(9) Subsequent Event

On January 21, 2025 the Iowa Corn Growers Association entered into a sponsorship agreement with the Iowa Speedway for the August 3, 2025, NASCAR Cup Series race and a NASCAR Cup Series race in 2026 with a date yet to be determined.



Statement of Revenues, Expenses and Changes in Net Assets – Actual and Budget

Year ended August 31, 2024

			Favorable (Unfavorable)
	 Actual	Budget	Variance
Operating revenues:			
Assessments	\$ 24,372,476	25,245,300	(872,824)
Less refunds	 (2,264,711)	(2,524,530)	259,819
Net operating revenues	 22,107,765	22,720,770	(613,005)
Operating expenses:			
Administration	2,420,971	2,534,527	113,556
Market development	12,010,555	10,761,102	(1,249,453)
Research	6,021,273	6,192,567	171,294
Education	 8,528,798	9,077,554	548,756
Total operating expenses	 28,981,597	28,565,750	(415,847)
Operating loss	 (6,873,832)	(5,844,980)	(1,028,852)
Non-operating revenues (expenses):			
Interest income	749,183	876,233	(127,050)
Gain on disposal of vehicles	48,700	-	48,700
Interest expense	 (1,243)		(1,243)
Net non-operating revenues (expenses)	 796,640	876,233	(79,593)
Change in net assets	(6,077,192)_	(4,968,747)	(1,108,445)
Net assets beginning of year	 28,388,635		
Net assets end of year	\$ 22,311,443		

See accompanying independent auditor's report.

Statement of Expenses by Activity

Year ended August 31, 2024

			Market			
	Ad	ministration	Development	Research	Education	Total
Board Members' per diem	\$	46,850	-	-	_	46,850
Administrative:						
Administrative contract		1,299,544	-	-	-	1,299,544
Executive Committee - ICPB		-	38,322	23,195	39,331	100,848
Communications core programs		-	174,745	-	1,169,449	1,344,194
Operating contract		571,200	-	-	-	571,200
Operating expense		32,504	-	-	103,303	135,807
Depreciation		157,433	-	-	-	157,433
Department of Agriculture audits		39,520	-	-	-	39,520
Committee Program Activities:						
Animal agriculture and environment		44,409	1,740,493	427,665	808,726	3,021,293
Usage and production		44,349	2,177,621	255,811	450,313	2,928,094
Exports and grain trade		44,409	1,115,196	221,938	311,106	1,692,649
Research and business development		74,127	457,116	3,615,454	345,926	4,492,623
Grassroots		66,626	503,258	322,027	1,192,845	2,084,756
Board Action:						
Board Core Funding		-	5,307,618	1,104,880	1,174,140	7,586,638
Board programing funding		-	485,008	-	2,808,834	3,293,842
Contingency Fund		=	11,178	50,303	124,825	186,306
Total	\$	2,420,971	12,010,555	6,021,273	8,528,798	28,981,597

See accompanying independent auditor's report.

OFFICE OF AUDITOR OF STATE

OF OF STATE OF TO THE A PARTIE OF TO THE OF TH

STATE OF IOWA

Rob Sand Auditor of State

State Capitol Building
Des Moines, Iowa 50319-0006

Telephone (515) 281-5834

Independent Auditor's Report on Internal Control
over Financial Reporting and on Compliance and Other Matters
Based on an Audit of Financial Statements Performed in Accordance with
Government Auditing Standards

To the Members of the Iowa Corn Promotion Board:

We have audited in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in <u>Government Auditing Standards</u>, issued by the Comptroller General of the United States, the financial statements of the Iowa Corn Promotion Board as of and for the year ended August 31, 2024, and the related Notes to Financial Statements, which collectively comprise the Board's basic financial statements, and have issued our report thereon dated February 7, 2025.

Report on Internal Control Over Financial Reporting

In planning and performing our audit of the financial statements, we considered the Iowa Corn Promotion Board's internal control over financial reporting (internal control) as a basis for designing audit procedures that are appropriate in the circumstances for the purpose of expressing our opinions on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Iowa Corn Promotion Board's internal control. Accordingly, we do not express an opinion on the effectiveness of the Iowa Corn Promotion Board's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect and correct misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the Board's financial statements will not be prevented, or detected and corrected, on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses or significant deficiencies may exist that were not identified.

Report on Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Iowa Corn Promotion Board's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, noncompliance with which could have a direct and material effect on the financial statements. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters which are required to be reported under <u>Government Auditing Standards</u>.

Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Board's internal control or on compliance. This report is an integral part of an audit performed in accordance with <u>Government Auditing Standards</u> in considering the Board's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

We would like to acknowledge the many courtesies and assistance extended to us by personnel of the Iowa Corn Promotion Board during the course of our audit. Should you have any questions concerning any of the above matters, we shall be pleased to discuss them with you at your convenience.

Brian R. Brustkern, CPA

Bri R Bros

Deputy Auditor of State

February 7, 2025

Schedule of Findings

Year ended August 31, 2024

Findings Related to the Financial Statements:

INTERNAL CONTROL DEFICIENCIES:

No material weaknesses in internal control over financial reporting were noted.

INSTANCES OF NONCOMPLIANCE:

No matters were noted.

Other Findings Related to Required Statutory Reporting:

No matters were noted.

Staff

This audit was performed by:

Brian R. Brustkern, CPA, Deputy Tammy A. Hollingsworth, CIA, Manager Brandon L. Weddell, Staff Auditor Jason A. Weuve, Audit Intern