

Iowa Arts Council,  
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Des Moines, Iowa 50319  
515/281-4451

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DES MOINES, IOWA 50319

This is the first edition of  
**ARTALK for Arts Education,**  
Kay A. Swan, editor.

**INTRODUCTION**

Since August 15, I have been the new Director of Arts Education for the Iowa Arts Council. My background is in music and special education. I have taught in private and public school ranging from pre-school through junior college and have an extensive background in community arts development. My involvement with the Iowa Arts Council has included being an artist available through the Special Constituencies program and an active sponsor of other IAC programs. Prior to coming to the Arts Council, I held the position of Program Director for Very Special Arts Iowa and was the founder and director of the Creston Community Children's Choir.

My role as Director of Arts Education includes administering the Artists in the Schools/Communities program, co-directing the Arts in Schools Basic Education Grant program, and providing technical assistance to the field in the area of arts education.

My main goal for the Arts Education programs here at the Iowa Arts Council is to provide opportunities for students in Iowa to experience a sequential and comprehensive quality arts education. Their experiences in the arts must be integrated into the overall mission of making the arts basic to education. Those of us working in the field believe that we can no longer afford programs which show the arts as a frill. Thus, our focus in the future will be on projects and individuals that can expand and enhance on-going curriculum and arts programs. We are considering many options for utilizing our talented Iowa artists to assist in this process. They are a valuable resource for all of arts education.

I also hope that through a continuing effort to improve the state arts communication network, that more children in Iowa will be given the opportunity to experience the arts. Ways of improving that communication will include: use of the Dispatch to publish important dates, use of technical assistance workshops to provide help in planning and applying for programs, and development of a structured information network in arts education.

**ARTS CONNECTION/ARTS EXCHANGE**

On Saturday, April 22, over 100 individuals interested in utilizing the Iowa Arts Council programs of Artists-in-Schools/Communities, Arts to Share, and Special Constituencies joined artists working in the programs at the State Historical Building in Des Moines from 9 A.M. - 4 P.M.

Special guest was Doug Herbert, Assistant Director of Arts Education of the National Endowment for the Arts. Mr. Herbert spoke to the artists and sponsors regarding the focus of the NEA and the major national plan to make arts basic to education. He also shared portions of Toward Civilization, the congressionally mandated report on the status of the arts in the nation. (Refer to page 3 for more information on this document.)

Throughout the day, participants were invited to view presentations made by over 40 artists working with the highlighted IAC programs. Artists and IAC staff were on hand all day to talk with participants and answer questions about the residency programs.

The door prize of a free week-long residency with one of the participating artists was won by Stephanie Bodensteiner, a junior from Gilbert. She had attended the conference with her art

ARTISTS-IN-SCHOOLS/  
COMMUNITIES DEADLINES

instructor, Cheri Schloerke, and chose participating artist, Dee Peters to do a residency during the next school year.

We received 251 applications for weeks of residencies for the 1989-90 school year. Once again there were many more requests than monies available. The deadline for both semesters was February 1, 1989. Notification of funding status was sent to schools the week of April 17. If you missed this deadline, plan ahead for next year-it will be February 1, 1990!

THROW AWAY THE BLACK  
AND WHITE AIS/C BOOK

There is a new application form stating all the up-to-date guidelines and information regarding the AIS/C program and a new artist roster. Please contact our office for the updated information. In the fall you will receive a large Program Book detailing all of the Iowa Arts Council granting programs and including AIS/C application forms for next year. Be on the lookout for this exciting new format of supplying information and application forms.

NEW GUIDELINES FOR AIS/C

Please note that there have been some changes in the AIS/C program.

ARTIST FEE is \$650 per week per person. There no longer is a separate fee for duo, trio or local artists. You can apply for up to 50% of the artist fee. The sponsor is responsible for the TRAVEL COSTS of the artist. Rather than raising the artist fee at this time, the IAC made the decision to allow the artists to negotiate the travel fee. The standard state rate is \$.21 per mile. The AIS/C program money does not, at this time, pay for these costs such as materials, mileage, housing, meals, etc.

A CERTIFIED TEACHER employed by the school district must be in the classroom with

the artist at all times. Although this has always been a guideline of the AIS/C program, it is imperative that it is respected due to the issue of liability.

As of February 1, 1990, all sponsors must select and contact an artist prior to applying to the AIS/C program. This change is being made to provide for sponsors getting the artist of their choice. Often when the artist is not specified or is specified, but not contacted, the sponsor then cannot secure an artist. Our artists work in a variety of programs, some in other states and they are booked far in advance. Attendance at the fall conference (see last page) will assist you in this decision-making process.

TECHNICAL ASSISTANCE  
WORKSHOPS

In Fall, 1989, I will be presenting technical assistance workshops in various locations throughout the state. These workshops are designed to assist you in developing plans for an artist residency, understanding the guidelines, and writing the grant applications. Watch for my next edition of ARTALK for the specific dates and times. If you, or your organization, would like to host one of these workshops in your area, please give me a call.

A NEW APPROACH

A longing to reach those that still do not know about the AIS/C program has brought me to a new approach in "marketing" our program. I am attending professional arts and arts education conferences in the exhibit area. My first experience at the Iowa Music Educator's Annual Conference in January was very positive. Not only does this provide me with the opportunity to speak with individuals having never used the program, but I have the chance to meet many of the sponsors with whom I talk to frequently by phone. If you have a regional or state-wide meeting which I could

attend and display our program materials, please let me know.

TOWARD CIVILIZATION

The National Report on the status of the arts in the United States which was mandated by Congress in 1987 is titled "Toward Civilization". This document is the first of its kind in over 100 years. The findings of the study indicate that we are "a nation at risk" and that we are a "culturally illiterate society".

The Iowa Arts Council has available summary copies, posters, and a slide and narrative presentation of the background and findings of Toward Civilization. This presentation would be appropriate for any community organization and provides thought provoking questions regarding how your community and school can improve the quality of arts education in your local area.

For further information, please contact Jolene at the IAC office at 515-281-4451.

ARTS EDUCATION  
CONSORTIUM

On Saturday, February 4, 70 leaders in arts and arts education of Iowa attended the first Arts Education Consortium at the University Park Holiday Inn. These individuals developed goals, objectives and strategies for implementation for arts education issues in the areas of: curriculum, conditions and practices, funding, assessment and evaluation, technology, use of outside arts resources, theatre and dance, special populations, model programs, and professional education. The results of this meeting, as well as a year long project for gaining input in the needs in arts education in Iowa, are being used to develop a 3 year plan for making the arts basic to education in Iowa. This plan will be published and disseminated late this summer.

**ARTS IN SCHOOLS BASIC  
EDUCATION (AISBEG)**

The planning project, the Arts in Schools Basic Education grant, was initiated by a grant from the National Endowment for the Arts and a special appropriation by the Iowa Legislature. Currently there is a request again being made to the NEA and the Iowa Legislature for funds to implement the plan. This project is unique in that it links two state agencies, the Iowa Arts Council and the Department of Education. Coordinating the project are Mary Beth Schroeder, Arts Consultant for the Department of Education and myself as Director of Arts Education for the IAC. We are available for presentations regarding this exciting new plan for Iowa's arts education.



Marilyn Zurmelen served as one of ten facilitators for the working sessions at the Consortium.

**NEW ARTS EDUCATION  
ORGANIZATIONS**

Congratulations to the newly formed Fairfield Community School District FINE ARTS PROMOTERS! They are now officially incorporated and are working on getting their tax-exempt status. We applaud the efforts of these individuals to organize and support arts education in their community.

**NEW POSITION OPENING**

The State-wide organization, Iowans for Arts Education is a nonprofit organization whose purpose is to ensure that young people receive high-quality educational experiences in music, theatre/dance and the visual arts. The directors of this organization represent each of the major professional arts education organizations in the state.

IAE currently is searching for an executive director. The position is scheduled to begin July 1, 1989. For further information contact: Kimm Stastney, IAE Co-chair, Davenport Community Schools, Davenport, IA.

The IAC is excited to announce that we will be sponsoring a fall conference, called PARTE on

**FALL CONFERENCE OF IAC  
PROGRAMS**

October 30-November 1, 1989 at the Des Moines Civic Center. This conference is designed to highlight the following programs: Artists-in-Schools/ Communities, Arts to Share, Expansion Arts, and Arts to Go. The proposed program will include highlighting of artists working in the programs, workshops for sponsors in grant-writing, program planning, audience development, and much more. Artists will be available throughout the conference to meet the participants. Plan now to attend for all or part of this exciting conference.

Paralleling the conference activities are two performances at the Civic Center. On Sunday, October 29, the Des Moines Ballet will present a performance of their regular subscription series and on Tuesday, October 31, there will be a performance by the American Indian Dance Theater. Information on registration will be available in August.

**ARTIST ROSTER  
APPLICATIONS**

Deadline for application for artists wishing to work in the residency programs of the Iowa Arts Council is July 14, 1989. This deadline covers the programs of: Artists-in-Schools/ Communities, Arts to Share, and Special Constituencies. The process to be on the approved roster includes review of materials and interview by a panel. For further information, please contact our office.

**FOR MORE INFORMATION**

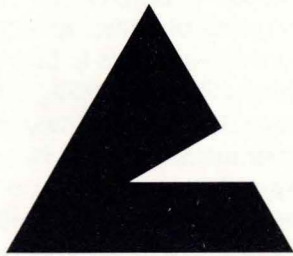
This edition of ARTALK is being sent to all arts specialists identified by the Department of Education. If you currently are not receiving the Iowa Arts Council publications and would like to be on the mailing list, please call or write the IAC office and a request form will be sent to you.



Responsible for the AISBEG project are: John Martin, Chief, Bureau of Instruction and Curriculum, Mary Beth Schroeder, Arts Consultant, Department of Education, Natalie Hala, Executive Director, IAC, and Kay Swan, Director of Arts Education, IAC.

# PARTS

OCTOBER 30 - NOVEMBER 1, 1989



ARTalk

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