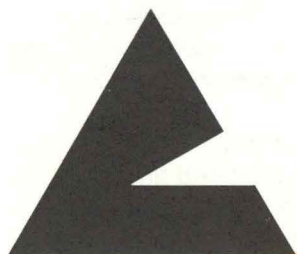


Iowa Arts Council,
 Capitol Complex,
 Des Moines, Iowa 50319
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This is the third edition of ARTALK for Arts Education, Kay A. Swan, editor.

**PARTE CONFERENCE
 DEEMED SUCCESSFUL**

The Iowa Arts Council's first PARTE Conference held at the Civic Center of Greater Des Moines on October 30-November 1 was attended by over 250 artists and sponsors.

The door prize winner of a free one-week Artists in the Schools/ Communities residency was Jackie Baker of Ballard Schools.

PARTE 1990

Plan now to attend the second annual PARTE conference to be held in November, 1990.

**CONTRACT, AGREEMENT,
 SCHEDULE CHANGES
 STEPHEN POOLE, OUR NEW
 PROGRAM ASSISTANT**

We are delighted to announce the addition of Stephen Poole to the IAC staff. Steve will be working with the Arts Education and Expansion Arts programs.

When you call the office with questions about AIS/C, please ask for Steve.

We are receiving many questions from currently funded sponsors regarding the following areas:

Artist agreement forms were sent with each notification letter. These are to be filled out in communication with the artist. A copy of this signed agreement must be sent to the IAC.

Service Contracts were mailed in August along with evaluation forms and final report forms. The Service Contracts are signed by the sponsor, indicating the artist participating and all three copies are returned to the IAC. We must have both the Artist Agreement and the Service Contract to process your payment. Payments take from 45-60 days, so please plan accordingly.

Changes in the dates of your 1989-90 residency are fine as

**AIS/C APPLICATION
 DEADLINE APPROACHING**

long as the project is completed by June 30, 1990. Please submit all changes in writing referenced by the application number.

The deadline for applications for Artists in Schools/ Communities residencies taking place between July 1, 1990 and June 30, 1991 is **February 1, 1990**. REMEMBER: all applications must specify the artist(s) participating in the residency and the artist(s) must have been contacted prior to writing the application.

Only applications on the newly revised forms will be accepted. Current forms are available in the Grantbook or by contacting the IAC office.

**REVIEW CRITERIA FOR AIS/C
 GRANTS**

The following are the criteria by which the AIS/C applications will be scored during the panel review process: 1) Overall quality of project objectives developed by the applicant organization; 2) Support of existing educational activities or curricula/program objectives; 3) Follow-up planned by applicant organization after project completion; 4) Extent to which this project will assist in making arts basic to education in Iowa's schools and increasing the use of the arts as central in the life of the community; 5) Community involvement in the project.

These criteria and your application are all that the panel will have to determine funding, so be sure that you speak to each criteria in your application. Currently no single criteria receives a greater emphasis in the decision-making process.

**NEW RESIDENCY
 ROSTER AVAILABLE**

A newly-published Residency Roster was unveiled at the PARTE conference. Included in the roster listings are artists currently approved for the residency programs of: Artists in Schools/ Communities, Arts to Share and Special Constituencies.

NEWLY APPROVED ARTISTS FOR AIS/C PROGRAM

To receive a Residency Roster, please contact the IAC office.

In addition to artists listed in the roster, the following artists recently were approved to work in the AIS/C program:

Rebecca Christian, Literature

Gretchen Coy, Visual Arts/Painting

Jane Dalton, Crafts/Global/Textiles

Dennis L. Darling, Music/Choral conducting/Arranging

Illustrated Theatre Touring Company, Theatre

Pat Mendoza, Folk Arts/ Storyteller

James Sherburne, Literature

Nancy Sherburne, Theatre

Gloria Zmolek Smith, Crafts/Paper-making

Laura Souder, Crafts/Clay

Karin Stein, Folk Music/ Global emphasis

Brian Tabach, Music/Song-writing

Mike Mumm and Pat Walke, Folk Arts/Music

Specific information on these artists will be included along with the Residency Roster or may be requested separately. These artists are approved for applications being submitted for the February 1, 1990 deadline.

PDRP PILOT SITES CHOSEN

The pilot sites for the Professional Development Residency Program (PDRP) have been selected. Participating music teachers in the first year of this project will be:

Peter McCoy, Hubbard-Radcliffe Schools

Brad Dighton, Sheldon Schools

Roger Henderson, Earlham Schools

Jenifer Rieck, Corydon Schools

This program provides for individual attention provided directly to the arts specialist. The first year of the program targets music teachers. If successful, the project will expand to include art specialists as well. The consultant for the project is Dr. Dennis L. Darling.

COMPREHENSIVE ROSTER REVIEW

The Iowa Arts Council is initiating a comprehensive review of all artists currently listed on the roster. All artists (new and currently approved) must submit application materials to be considered for the residency roster. Due date for applications is **March 1, 1990**.

We are currently accepting letters of evaluation on artists on the roster.

PROJECT GRANTS DEADLINE IS JANUARY 10, 1990

Schools are eligible to apply for funds through the Iowa Arts Council's Grassroots Partnership Incentive Program under the project grants category. Through this granting program, the IAC awards matching grants to organizations for programs and projects which are developed by the applicant organization to address constituents' needs. The grants provide support for activities or services which enhance an applicant organization's artistic growth, develop administrative capabilities, increase arts services for the community, strive to preserve Iowa's arts resources, provide for involvement of individual artists, and/or contribute to the cultural enrichment of the general public. This category is intentionally

broad so that activities may be developed which meet the needs of the applicant organization.

Projects receiving past support through General grants include: conferences, workshops, residencies, clinics, performances, exhibitions, festivals, murals, publications, poetry readings, audience development, educational programs, art acquisitions funds, and commissions of new works.

Organizations are limited to three applications per year in the Project Grant category. The funding average in this category is \$1200.

Application forms are available in the Grantbook or by contacting the IAC office. If you have questions regarding these grants, please contact Julie Bailey, Director of Partnership Programs.

WHERE DO I GO WHEN I'M GONE?

I'm often asked just what it is I do that takes me out of the office so much. A major part of my role as Director of Arts Education is to provide: 1) informational presentations on the AIS/C program, AIM--Arts Education in Iowa Schools, and the other arts education programs of the IAC, 2) technical assistance workshops for sponsors, and 3) consultation/assistance to professional arts education organizations.

Briefly listed are the presentations and/or meetings with which I've been involved from August-November:
 -Artist Review panels and interviews
 -Area-wide Arts in-service in Cedar Rapids
 -Docent training at the Brunner Gallery at Ames
 -Grantalk technical assistance workshops in: Ottumwa, West Branch, Storm Lake, Creston, and Decorah

(continued on back page)

by Jodie Greenhoe
Executive Director

AEI + ICA + IMEA + IBA + ICDA
+ ISOA + ISTA + IASMD = IAAE
or Iowa Alliance for
Arts Education: An
Overview

A new alliance for arts education has come into being in our state. It is the IAAE, or Iowa Alliance for Arts Education. The "brainchild" of leaders in arts education, the IAAE has evolved over several years into a viable alliance of arts education organizations. Its decision-making body includes presidents and presidents-elect (or the appointed designee) of the state's arts associations, plus the Department of Education Arts Consultant, the Iowa Arts Council's Director of Arts Education, and the IHSMA Executive Secretary.

The IAAE has already several accomplishments to its credit. They include: 1) spearheading the campaign which resulted in the passage of an arts education resolution by the state legislature, 2) organizing a Senate Education Sub-Committee public hearing concerning the need for state financial aid for arts education, 3) meeting with the Department of Education and Iowa Arts Council representatives to begin a state plan for promoting arts education, 4) presenting information at the Legislative Public Hearings, 5) planning and implementing an Arts Education Rally Day, 6) participating in a Convergence Conference for the state plan to "make arts education basic" in the schools, and 7) successfully campaigning for the passage of House File #774 which provides state funds for arts education.

IAAE is planning a second Rally Day and will continue to work with the Department of Education and the Iowa Arts Council on the comprehensive state plan for arts education.

HOUSE FILE #774: HOW IT
AFFECTS YOU

In June, Governor Terry Branstad signed House File #774, a bill which will provide funding to the Department of Cultural Affairs. This was an important event for arts education in Iowa, as it enabled the Iowa Arts Council and State of Iowa Department of Education to secure matching funds for the state from the National Endowment for the Arts grant program to continue the State Plan to Make Arts Education Basic in Iowa (AISBEG), as well as new dollars for State Arts in Education programs. I would personally like to thank each and every one of you who took the time to write or call your legislators. This allocation was a result of a state-wide effort by supporters of arts education. I hope you, in turn, will thank your legislators. A special thanks to Senator Rich Varn and Representative Jack Hatch for their support. Many of you who attended the "Arts Education Rally Day" in February were extremely helpful in providing information to others and to legislators. Many others of you who encouraged others to call helped show that the NETWORK is effective when we need action. We are making a difference for those students and communities that we serve. It will be necessary for us to keep up our efforts in the next session to continue the funding and support for arts education. The State Plan implementation process has begun.

I look forward to the opportunity to serve the members of the arts education organizations--visual arts, theatre, dance and music organizations represented in the Iowa Alliance for Arts Education. What better way is there for me to serve both the arts and humanity, than to work with teachers and other adults who share their art with our state's young people? I sincerely hope to meet many more of you in my tenure with the IAAE, and I count

on you to be an important part of the process of making the arts truly "basic" in Iowa's schools!

ARTS EDUCATION RALLY DAY
FEB. 19, 1990

The Iowa Alliance for Arts Education will again be sponsoring "Arts Education Rally Day" this legislative session to continue seeking funding for the implementation of the comprehensive state arts education organizations and individuals concerned about the status of the arts in the schools. Their efforts were rewarded by the passage of House File #774.

This year's "Rally Day" program format will be similar to last year's:

9:00-10:00 A.M.
IAAE Board Meeting

10:00-11:00 A.M.
Panel Discussion of Legislative Issues and Priorities

11:00-12:00 Noon
How to approach your legislator and what to say--setting your agendas. Guests from the Iowa Arts Council, Department of Education, and the legislature will be available during this time as well.

12:00 Noon-1:30 P.M.
Lunch with your legislator. (Luncheon dates should be arranged by individuals with their respective legislators by at least February 1. Each individual is responsible for these arrangements.)

1:30-3:00 P.M.
Evaluation Session and Follow-up Question/Answer Period.

To pre-register, or for more information, please contact Jodie Butler Greenhoe, Executive Director, Iowa Alliance for Arts Education, RR1, Box 226A, Solon, IA 52333, phone: (319) 644-2792.

- continued from page 2

- Iowa Communication Association Conference in Cedar Rapids
- Dedication of mural in Melrose done through the ATS and AIS/C programs
- Art Educators of Iowa Conference in Cedar Rapids
- AEA Educational Services Directors Meeting
- Iowa Social Studies Conference
- Iowa Association of Schools of Music meetings
- Iowa Alliance of Arts Education Board meeting
- National Association of State Arts Agencies Conference, Washington, D.C.
- National Summit of Alliance for Arts Education, Washington, D.C.
- Area-wide arts specialists in-service AEA 4, Sheldon
- Arts Week reception of Lakes Arts Council in Spirit Lake
- Department of Cultural Affairs Board meeting
- Area-wide arts specialists in-service, AEA 7 Cedar Falls

IN THIS ARTS EDUCATION EDITION -

CONTRACTS, AGREEMENTS, AND SCHEDULE CHANGES FOR 1989-90

A SUCCESSFUL PARTE!

DEADLINES!

IOWA ALLIANCE FOR ARTS EDUCATION

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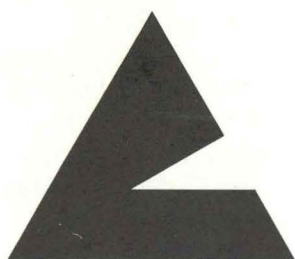
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