

Iowa Arts Council,
Capitol Complex,
Des Moines, Iowa 50319
515/281-4451

Volume 2 Number 3

ARTALK

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DES MOINES, IOWA 50319

This is the second edition of
ARTALK for Arts Education,
Kay A. Swan, editor.

IN THIS EDITION

1. The *PARTE* agenda, the Iowa Arts Council Fall Conference coming up October 30-November 1, 1989
2. Up-date on application for Artists-in-Schools/ Communities Program
3. New artist roster available soon!
4. Introduction of a new program designed for Professional Development of teachers in Iowa
5. Introduction of the new executive director of the newly affiliated Iowa Alliance for Arts Education

THE PARTE/ IAC FALL CONFERENCE

PARTE stands for Performing, Artists, Residencies, Touring and Education.

The *PARTE*, the fall conference of the Iowa Arts Council will be held at the Civic Center of Greater Des Moines on October 30-November 1. This conference is designed to highlight the Artists-in-the Schools/ Communities, Arts to Share, Special Constituencies, and Arts to Go programs of the Iowa Arts Council. Following is the daily agenda for the conference:

PARTE AGENDA

Sunday, October 29

Des Moines Ballet's production of "Coppelia" a 3:00 p.m. matinee, tickets are only \$8 available through the IAC

Monday, October 30

This day showcases the performances of the artists in the Arts to Go program. Featured speaker will be Betty Boone, Coordinator of the Arts Project Support, Michigan Council on the Arts. Also, an evening Halloween *PARTE* at Nollen plaza!

Tuesday, October 31

This day provides speakers and workshops for sponsors of our programs. To begin the day, join the Iowa Arts Council for our standing ovation breakfast for the artists that participate in the *PARTE*! Featured guest speaker, A. Graham Down, Executive Director of Council for Basic Education.

WORKSHOPS AT PARTE

Workshops for the day will include:

1. "New slants on grants", Grant writing nuts and bolts by the IAC staff
2. "Tap dancing in a bucket", alternative spaces for performances and visual arts by Mary Lou McGinn, Council Bluffs Arts Council and Gordon Kellenberger, Amana schools
3. "Kreativ fun-draising", specific ideas, projects, products for raising the necessary cash by United Arts Resources and Counseling Center of Minneapolis
4. "Extra! Extra! Read all about it", effectively publicizing an event by United Arts Resources and Counseling Center of Minneapolis
5. "From the outside in", how to use outside resources to enrich the cultural life of the civic and school community by Barbara Bianchi, Director, Humanities Enrichment Program of Clinton Schools and Jay Edelnaut, UNI Theater Department, Cedar Falls
6. "From the inside out", developing an integrated arts curriculum by Mary Beth Schroeder, Arts Consultant, Iowa Department of Education and Larry Brandstetter, Red Oak Schools

7. "Accessibility--opening the door for everyone", accessibility to arts activities for people with handicaps and disabilities by a representative of the National Endowment for the Arts

8. "Providing beauty in a harsh environment", why we need the arts and how to make them happen by Bob Larson, Decorah and Robert Waller, Cedar Falls

9. "It's a 2-way street", involving minority and ethnic artists in main stream rosters by Betty Boone, Coordinator, Arts Project Support, Michigan Council on the Arts

To top off a busy and exciting day, enjoy an evening performance by the American Indian Dance Theatre followed by a multi-cultural reception sponsored by the Arts and Recreation Council of Greater Des Moines. Tickets are only \$15 available through the IAC.

Wednesday, November 1
This day is devoted to the artists on the Arts Education Roster. Presentations will be given all day by the artists approved for the AIS/C, Arts to Share, and Special Constituencies Programs.

PARTE favors will include a resource table of new Iowa Arts Council publications and a resource table coordinated by the PARTE committee including examples of contracts, evaluation, applications, accessibility ideas, fundraisers, residency planning, new approaches to programming for residencies and performances, etc.

All three days there will be resource tables by the artists for you to meet and talk with the artists that work in our programs. Each day that you attend the PARTE you will have the opportunity to win a free program from the Iowa Arts Council!

PARTE REGISTRATION INFORMATION

Cost of the conference:
\$60 per person for all three days (includes ticket for the American Indian Dance Theatre, Tuesday breakfast and all breaks)

\$40 for each additional person from same organization/school (includes ticket)

Single day prices are \$25 per day per person (ticket price extra) or \$15 per day per person for each additional person from same organization/school (ticket price extra)

\$8 per ticket for Des Moines Ballet (Sunday matinee performance)

\$15 per ticket for American Indian Dance Theatre (Tuesday evening performance)

A block of rooms has been reserved for conference participants at the Kirkwood Civic Center Hotel and the Savory Hotel. For individuals who make reservations by October 1, 1989 rooms will be available at a special rate of \$38/single or \$49/double occupancy at the Kirkwood Hotel and \$55/single or double occupancy at the Savory Hotel. To make reservations, contact the Kirkwood Hotel at 515-244-9191 or the Savory Hotel at 515-244-2151.

Registrations for PARTE are due in the Iowa Arts Council office on October 15, 1989. To receive information or to register, call the IAC office at 515-281-4451.

APPLICATION INFORMATION FOR AIS/C 1990-91

There is a new application form stating all the up-to-date guidelines and information regarding the AIS/C program. The guidelines and application form will be published in the new "GRANTbook" detailing all of the Iowa Arts Council granting programs. Be on the lookout for this exciting new format of supplying information and application forms.

Please note that there have been some changes in the AIS/C program. The deadline for all residencies for the 1990-91 school year is **February 1, 1990**. Be sure to read the new guidelines and application instructions carefully. Always familiarize yourself with the criteria prior to beginning an application.

ARTIST FEE is \$650 per week per person. There no longer is a separate fee for duo or local artists. For groups of three or more please contact me for the fee structure. You can apply for up to 50% of the artist fee. The sponsor is responsible for the TRAVEL COSTS of the artist. Rather than raising the artist fee at this time, the IAC made the decision to allow the artists to negotiate the travel fee. The standard state rate is \$.21 per mile. The AIS/C program money does not, at this time, pay for these costs such as materials, mileage, housing, meals, etc.

A CERTIFIED TEACHER employed by the school district must be in the classroom with

PARTE "FAVORS" AND "GIFTS"

the artist at all times. Although this has always been a guideline of the AIS/C program, it is imperative that it is respected due to the issue of liability.

As of February 1, 1990, all sponsors must select and contact an artist prior to applying to the AIS/C program. This change is being made to provide for sponsors getting the artist of their choice and strengthening the residency through planning with the artists. Often when the artist is not specified, or is specified but not contacted, the sponsor then cannot secure an artist. Our artists work in a variety of programs, some in other states, and they are booked far in advance. Attendance at the PARTE will assist you in this process.

NEW ARTIST ROSTER

There is a New Arts Education Artist Roster which will be available beginning at the PARTE. Please throw away all other rosters as this is the up-to-date roster of approved artists! It's an exciting publication, give us a call if you don't pick one up at the PARTE!

PDRP PILOT PROGRAM INFORMATION

Professional Development Residency Program by Dennis L. Darling

The purpose of this article is to announce and describe the Professional Development Residency Program (PDRP), a new, pilot program of the Iowa Arts Council available to Iowa music programs during the 1989-1990 school year. The general purpose of this new program is to improve the quality of the musical art within individual Iowa schools. Specifically, the PDRP is an in-service program designed to work with individual music teachers in their local school setting.

The implementation of this pilot program is funded by the IAC and the National Endowment of the Arts in keeping with their current thrust of making the arts basic to education. The Iowa Choral Directors Association partially funded the development of the program. Project director and the consultant for the program is Dennis L. Darling, Director of Music Education at Luther College in Decorah. Darling has served as a choral conductor, teacher trainer, program developer, and private consultant for school systems throughout the midwest. The project will be administered through the Arts Education program of the Iowa Arts Council, Kay Swan, Director. In the first year of this pilot project, funding is available for five music residencies. Each residency will service a single music teacher. If successful, the pilot project may expand to more schools and other arts disciplines in successive years. The local school will be required to pay for mileage and living expenses of the consultant. All other expenses will be provided.

The program recognizes that improving the level of the musical art within an individual school is a complex task. It involves the music teacher, the students, the curricula, administrators, and many other factors. For that reason the Professional Development Residency Program will take place in the local school, address the immediate challenges of the local program, and offer one-on-one attention in which local music teachers can learn, practice, and integrate new strategies or curricular ideas into their program.

The traditional mode of in-service programming is based on the teacher attending some specific event--away from the school site--where music educators gather to learn new techniques, methods, to hear model ensembles, or simply to gain inspiration from colleagues. As valuable as these events are, they do not bridge the existing gap between what might be called the "ideal situation" that exists at the workshop and the "real situation" as it exists in the local school. Often the teacher returns home with renewed zeal only to find that the "perfect technique" or "clever response" simply doesn't work... "here".

Each music teacher will participate in a self-study, program needs assessments, and multiple residencies in which program-specific goals will be established, met, and evaluated. The residencies will allow teachers to work one-on-one with the consultant, receive follow-up visits to help the teachers monitor their progress toward their goals, and time to work by themselves or with local mentors between residencies. The project will help teachers work on: 1) effective teaching and rehearsal skills, 2) the environment that impacts on the quality of the music program, or 3) curriculum content. The goals, specifically designed for individual programs are aimed at effective, efficient, and artistic music making...those aspects that, when taken together, improve the quality of the musical art for students, school and community.

For more information contact Dr. Dennis L. Darling, Luther College, Decorah, Iowa 52101 (319)387-1301. For application forms, contact Kay Swan, IAC, 515-281-4451. Deadline for applications is Monday, October 16, 1989.

AIM FOR EXCELLENCE
PUBLICATION

The published plan for the Arts in Schools Basic Education Grant (AISBEG) project is finished and available through either the Iowa Arts Council or the Department of Education. This plan, titled Aim for Excellence, Arts Education in Iowa Schools, details the AISBEG planning project and outlines the three-year strategies to make arts education basic in Iowa. This plan is a partnership project between the Iowa Arts Council and the Department of Education through appropriated monies from the Iowa Legislature and granted monies from the National Endowment for the Arts. The AIM plan was designed through the input of Iowa's arts specialists, classroom teachers, administrators, artists, parents, local arts council representatives, university faculty, Area Education Agency staff, etc. It is the basis of what is going to be happening in arts education on the state level.

If you would like a copy of the AIM for Excellence publication, please contact me at 515-281-4451 or Mary Beth Schroeder, State Arts Consultant at 515-281-3160.

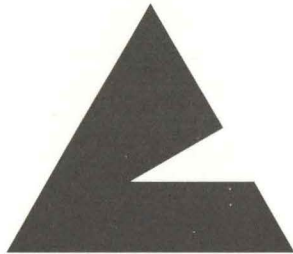
IAE JOINS ALLIANCE

Iowans for Arts Education has formally applied for affiliation with the Alliance for Arts Education which is a division of the Kennedy Center. This is a state-wide, nonprofit organization whose purpose is to ensure that young people receive high-quality educational experiences in music, theatre/dance and the visual arts. The directors of this organization represent approximately 4000 members of the major professional arts education organizations in the state.

Jodie Butler Greenhoe has been hired as Executive Director of the Alliance. Presently on leave of absence as the choral director

ALLIANCE EXECUTIVE
DIRECTOR HIRED

and chairman of the fine arts curriculum committee at West Branch High School and Middle School, Jodie is an enthusiastic and dedicated addition to Arts Education leadership in the state. She will be working to assist the Alliance organization in their mission to improve and advance culture in Iowa. The Alliance brings together the efforts, aspirations, and skills of Iowa's major arts education organizations with the Iowa Arts Council, arts industry organizations and the Department of Education, to form a concerted, centralized effort to improve arts education in Iowa. The Alliance is dedicated to ensuring all Iowans, and especially young people, receive high quality educational experiences in music, theatre, dance and visual arts.



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