# Monday Morning Eye-Opener October 7, 2024

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MONDAY MORNING EYE-OPENER

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October 7, 2024

## **National Friends of Libraries Week**

### It's October 20-26, 2024

October brings a great opportunity to recognize the efforts of Library Friends Groups—it's during National Friends of Libraries Week October 20-26. And it's United For Libraries, a division of the American Library Association, that coordinates Friends of Libraries Week each year. 2024 marks the 19th annual recognition as a fitting time to promote local Friends Groups, raise awareness of their

**BOOKSALES DONATIONS ADVOCACY** FUNDRAISING VOLUNTEERING COMMUNITY MEMBERSHIP DRIVES SUPPORT **CELEBRATIONS RESOURCES PROMOTION COLLABORATION LIBRARY LOVE** Thank the Friends.



efforts, and thank them for their work in support of libraries everywhere. You can be part of it all

The **United For Libraries** website has lots of ideas, including a sample press release, local proclamations, promotional materials, customizable graphics, and stories about how Friends Groups across the country support their libraries in fun and effective ways. You can also watch recorded webinars that offers ideas on how to celebrate National Friends of Libraries Week within your library and throughout the community.

United for Libraries offers a variety of resources for library friends, foundations, and trustees. Some of their materials are behind a pay wall, accessible to members Other materials are freely available, among them are The Power Guide for Successful Advocacy (PDF) and a series of 4 videos titled "Libraries Matter."

In addition, United For Libraries links to a detailed resource guide titled "E's of Libraries: What's Your E?" This material offers communication strategies showing how modern libraries contribute to civic life. This from the United For Libraries website: "ALA coined The E's of Libraries® trademark to promote public awareness of all that today's libraries offer: Expert assistance of library professionals, Education, Employment, Entrepreneurship, Empowerment, and Engagement for Everyone, Everywhere."

Download these docs and more at the button below. Be sure to celebrate Friends of Libraries Week and share your plans on LibraryTalk!

**Friends of Libraries Week** 

# **Annual Survey Software Ready To Roll**



### **With Software Updates**

Last month, Scott Dermont sent a bulletin to Iowa library directors with the news that the **Public Library Annual Survey** software to ready to roll. The software Bibliostat Collect underwent an upgrade this summer; it's ready for you to log in and continue—or get started—working on your library's annual survey. A reminder that the **Public** 

Library Annual Survey is due on October 31, 2024.

Scott explains: "When you are ready to log in, you still use the same URL, username, and password that you've used in the past. [if you need help locating that info, let us know] All major web browsers are supported, including Chrome, Edge, Firefox, and Safari (on a Mac) Chrome and Edge are the preferred browsers. Your session will time out after 90 minutes of inactivity. Any information entered before the time out will be saved."

Scott notes that one nice improvement is something you'll notice right away: when you log into a survey for the first time, it will prompt you to enter your name, phone, and email address. Adding this information allows the software to send out an email notice when you submit your survey. There are many other changes and improvements as well. Because space doesn't allow for that level of detailing here, suffice to say that Bibilostat has created a new **Help Document** explaining all of the new features of the software.

Library directors and staff who will work on the annual survey will find it useful to review a <a href="Help Doc">Help Doc</a> from Bibilostat before logging in; use it as a guide as you move along. For the most part, the software works the way it always has, the majority of the changes are cosmetic. However, if you have any questions about the annual survey or the software, don't hesitate to contact **Scott Dermont** <a href="Scott.dermont@iowa.gov">Scott.dermont@iowa.gov</a> directly.

Again, the deadline is approaching—the **FY24 Public Library Annual Survey** is due on **October 31, 2024**.

**Public Library Annual Survey FY24** 

# **Summer Library Program Evaluation**



### Your Feedback Is Appreciated!

Last month, Youth Services Consultant Janeé
Jackson-Doering sent a bulletin asking library youth
services staff to evaluate the **2024 Summer Library Program: Read-Renew-Repeat**. Everyone who
completes an evaluation will be entered in a drawing
to win a prize back of books for children and teens—
nice incentive!

Janeé explains: "The survey asks about the in person, online, and passive programs offered as well as the total number of attendees to in-person programs in June, July, and

August. It also requests feedback on iREAD and the Read, Renew, Repeat theme, as well as the resources, training, and support offered by the State Library. There's also an opportunity to upload or email images of your summer program successes."

The main goal of the survey is to gauge the impact of lowa's summer library programs. Results from the survey will be shared with the federal Institute of Museum and Library Services (IMLS) which provides funding for the State Library to offer the summer program manual and training to Iowa's public libraries. This feedback will also help us improve or enhance the program and our support for 2025 and beyond.

**NOTE:** This survey should be completed by the person directly responsible for managing the library's summer reading program. If that is someone other than you, please forward this email and survey link to the appropriate staff member.

Please complete the survey at the link below by **this Friday October 11** in order to qualify for the drawing—one entry per library.

Thanks for your feedback!

Take the 2024 Summer Library Program Survey



The **Summer Library Program** is supported by the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act as administered by the State Library of Iowa.

## This Week ...



A reminder about an important in-person workshop this very month: <a href="Space Planning.Workshops">Space Planning.Workshops</a>. For those already registered, please note this change-of-venue: the NW lowa location is now Milford Public Library on October 21 (original location was to be Spencer City Hall) Our thanks to Gillian Anderson and her staff at Milford or accommodating this location change.

For those not yet registered, note the **deadline is today-- October 7th.** The cost is **\$20.00** with includes a buffet lunch.

There are 3 locations to choose from, 10:00AM-3:00PM each day:
October 21 @ Milford / October 22 @ Altoona / October 23 @ Coralville

**Register Today!** 

#### **ILA 2024 Annual Conference This Week**

**NOTE:** This is the week of the **lowa Library Association Conference**, this year taking place in Des Moines **October 9-11**. Several State Library staff are attending, so some among us willl probably miss phone and email messages. Please be patient waiting for our replies, we'll return your messages as soon as possible, most likely early next week. In the meantime, be sure to stop by the State Library's booth in the conference exhibit hall

#### Safe travels to everyone attending the ILA 2024 Conference!





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