AGENCY PERFORMANCE PLAN

**FY 2007**

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| **Name of Agency: Department of Human Rights – Division on the Status of African Americans** | | | |
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| **Agency Mission: To study the changing needs and problems of African-Americans in this state, and recommend new programs, policies, and constructive action to the governor and the general assembly** | | | |
| **Core Function** | | | |
| **Advocacy** | | | |
| **Desired Outcome(s):** | **Outcome Measure(s)** | **Outcome Target** | **Link to Strategic Plan Goal(s)** |
| Coordinate, assist, and cooperate with public and private agencies in efforts to expand equal rights and opportunities for African-Americans in the areas of employment economic development, education, health, housing, recreation, social welfare, social services, and the legal system**.** | % of individuals, organizations and agencies that are satisfied with technical assistance and information provided | 95% |  |
| **Services, Products, Activities** | **Performance Measures** | **Performance Target(s)** | **Strategies/Recommended Actions** |
| Information Clearing House | % of primary customers who report satisfaction with Division services | 95% | Publish and disseminate information relating to African-Americans via Division website, radio and cable programming, newspaper article submissions, Division newsletter, town hall meetings, forums, panel discussions, and trainings |

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| **Core Function** | | | |
| **Advocacy, continued** | | | |
| **Services, Products, Activities** | **Performance Measure(s)** | **Performance Target(s)** | **Strategies/Recommended Actions** |
| Empower to Advocate | #of participating communities  % of individuals attending training which indicates that training goals were met | 9  90% | Employment of the **OCBI Initiative** as a stratagem to improve the status of African Americans in the following areas: Education, Youth Issues, Economic Development, Political Involvement, Spirituality, Justice Issues, Housing, and Healthcare. |
| Stimulation of public awareness of the problems of African-Americans | %of individuals, organizations and agencies that are satisfied with Division products and services | 95% | * Division Website; * OCBI Summit; * MLK, Jr., Celebration; * AMOS participation and partnership |
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