

Monday Morning Eye-Opener September 9, 2024

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MONDAY MORNING EYE-OPENER

IOWA | State Library of Iowa

September 9, 2024



Space Planning Workshops Coming In October

The State Library is sponsoring another in-person workshop coming in October. This is a frequently asked-for topic, proven to be useful for libraries large and small. These are **Space Planning workshops**, offered in 3 locations next month from **10:00AM-3:00PM**:

October 21 in Spencer

October 22 in Altoona

October 23 in Coralville

Join NYU professor David Vinjamuri (author of *Library Space Planning: A PLA Guide*), architect Joe Huberty (co-author of *The Practical Handbook of Library Architecture*), and Iowa Librarian Zach Row-Heyveld (Assistant Director at the Decorah Public Library) to learn how to maximize your library space so it serves you better, even on a limited budget.

Because this is a hands-on workshop, we ask that you bring a floorplan of your library space to use during exercises. The workshop is designed in several parts:

- **Understanding Needs:**How to know patrons' needs; ideas of how to partner with municipalities and community service organizations to make this easier
- **Collection Strategy:**Create a collection that has breadth and diversity, but still leaves more room for patrons
- **Merchandising and Optimizing:**Increase circulation with better merchandising of collection materials

- **Case Study:** Learn how the Decorah Public Library achieved a 40% increase in adult collection circulation without renovating
- **Analytics for Reorganizing Space:** Ideas of how to analyze your space and make it work to better meet library and patron needs
- **5 Secrets for Maintaining Your Library:** How to maximize the life of your library building and reduce maintenance costs

**The cost for registration is \$20 and includes a buffet lunch.
Register by October 7 using the registration form linked below.
Together, let's plan to do some Space Planning!**

Register Today: Space Planning Workshops

Accessibility-Themed Programs

For Library Youth Services

This news comes from our state partners at the [Iowa Library for the Blind and Print Disabled](#). It's all about a new program specially for youth services staff titled **"Ready To Go: Accessible Library Youth Programs."**

This online series begins this week and extends through April 2025.

Here's more from co-ordinator Denise Bean with the *Iowa Library for the Blind and Print Disabled*: *"Whether you're looking to innovate or refine your creative skills, don't miss out on this opportunity to elevate your library activities with our engaging and accessible themes. Each month, we'll walk through an "All-In-One Youth Library Program" for librarians to use @ your library."*

Earn 1 hour of CE Credit by attending! Monthly discussions will include

- Special Guest Spotlight Interviews
- Prerecorded tips from *the Iowa Library for the Blind* Team Staff Member
- Accessible resource pages
- Q & A on how to navigate Accessible Library Programs
- New youth perspectives through step-by-step guidance
- Activities throughout every monthly meeting

This course starts this week—**September 12th from 1:00-2:00PM**—continuing virtually on the second Thursday each month through April 2025. Contact Denise Bean with questions denise.bean@blind.state.ia.us / 515-452-1338. And find registration at the button below.

Register Today: Accessible Youth Programs



National Good Neighbor Day



This Year On September 28th

Here's a feel-good story than leads to a feel-good library promotion: **September 28 is National Good Neighbor Day** 😊 It's sponsored by [The Hopeful Neighborhood Project](#) and designed to develop tools to help people engage with their neighbors.

The goals of this national day are to bring about deeper community connections, create positive change in neighborhoods, and collectively pursue the common

good.

From the project website: *Have you noticed how our culture has redefined what a good neighbor looks like? It used to be a good neighbor was someone you could count on. Today, many people consider a good neighbor as someone who is quiet and leaves you alone. That has led to more isolation, fewer friendships, and a loneliness epidemic. In 2023, the United States Surgeon General declared loneliness a public health crisis. We think it's time to change that...*

How do libraries fit in? Because libraries make good neighbors! Not all public libraries are on main street or on the town square. Many are in residential areas, adjacent to schools and churches, close to city parks and pools. Simply browse the project website for programming and promotional ideas like

- Inspirational videos plus downloadable posters and social media graphics
- Coloring pages and "Neighborhood Bingo Cards"
- "Getting Started" Resources to share with your patrons including "101 Ways to Improve Your City," "The 8 Front Doors Challenge," and "The Neighborhood Block Party Kit" and more

What about a book display? The **Good Neighbor Day** website shows these titles [Fragile Neighbors: Repairing American Society One Zip Code at a Time](#) and [This is Where You Belong: Finding Home Wherever You Are](#). Check your catalogs for adult and children's books and movies that fit the topic.

Learn more and discover ways to promote **National Good Neighbor Day** at the button below--and thanks to District Consultant Maryann Mori for this promotional idea!

[National Good Neighbor Day](#)

This Week ...



Morning Keynote
Phillip Carter
Director, Starkville-Oktibbeha
County (Mississippi) Public
Library System

Afternoon Keynote
Reed Hepler
Digital Initiatives Librarian,
College of Southern Idaho



Learning Circuit: September 26 Registration Deadline Sept12

Throughout 2024 we've discussed how **"Libraries are Forever."** We've seen how partnerships and "thinking green" sustainability lead to the long-term success. With this year's Learning Circuit, we'll see how new technologies are already leaving lasting impacts on libraries of all sizes.

The morning will open with a keynote address from Librarian Philip Carter highlighting the evolving role of Artificial Intelligence (AI) in library services. He'll cover the basics of AI and what to watch for in this quickly-evolving field. In the afternoon, we'll have a chance to try our hand at using AI to create material and do a fun workshop that will make us more AI-Savvy in the real world.

**\$25.00 registration fee ... the day's agenda, plus locations near you,
found at the webpage linked below.**

[Register For Learning Circuit Today!](#)



Congratulations to the First SuperCharged Storytime Cohort!

Last month, youth services librarians encouraged to apply for the first Supercharged Storytime Cohort. This is a curriculum from WebJunction designed to *"provide training in how to intentionally apply research-based practices to boost early literacy in young children attending library storytimes."* Janeé Jackson-Doering and Samantha Bouwers are leading this project, reporting that we received 40 applications from across the state.

Sam has more: *"It was VERY difficult for us to narrow it down to just 15 for this round. However, this application process has taught us that there is a high demand for this content among youth librarians in our state. We certainly plan on offering another cohort opportunity in the future and we do welcome you to apply again! Janeé just recorded a one-hour webinar on "Shaking Up" your storytime. Please look for that in Workday Learning once it launches in October as a way to start thinking about changing up a storytime at your library. Of course, individuals are also welcome to utilize the resources from Supercharged Storytime on their own as well."*

Winners of this first go-round have been notified, we're happy to let you know who they are. And if they're from your neighboring library, well ... send your congrats in advance of National Good Neighbor Day 😊



Welcome
SEPTEMBER!

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