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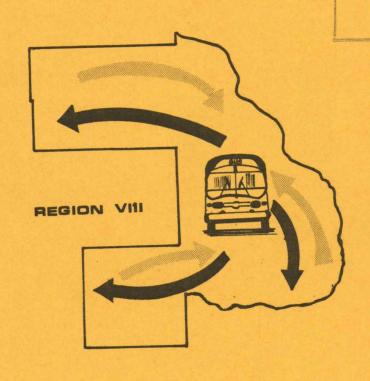


# **DEVELOPMENT PROGRAM**

**UPDATE** 

DEPARTMENT OF TRANSPORTATION AUG 3 0 19/9

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FY '79 - 83



EAST CENTRAL
INTERGOVERNMENTAL ASSOCIATION

The preparation of this document was financed, in part, through state transportation planning funds from the Iowa Department of Transportation and a Technical Studies Grant from the United States Department of Transportation, Urban Mass Transportation Administration (IA-09-8003).

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1978 REGIONAL TRANSIT
DEVELOPMENT PROGRAM

DEPARTMENT OF TRANSPORTATION

AUG 3 0 19/9

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August 1978

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#### MINUTES

#### Council of the

# EAST CENTRAL INTERGOVERNMENTAL ASSOCIATION

Wednesday, June 21, 1978 DATE:

7:30 PM TIME:

PLACE: Club 528 Cascade, Iowa

PRESENT: Williams, Beckman, M. Maher,

Cornelius, Bahl, Smith, Maynard,

Simon, Greenwood, Marcucci,

Railsback, Koopman

OTHERS PRESENT: Lee and Karl Funk, Operation

New View, Naomi Mettler, Irene Sugden, and Hattie Saunders of Hopkinton; Agatha Funke, Chairperson of Advisory Committee

Area Agency on Aging; Gen Heathcote, Project Concern; Don Vock, Dubuque; Esther Shaw, Delaware; Pat Galloway, Alvena Jennerjohn, and Marie Roth, Manchester; Ron Myers, Dyersville; Mrs. Leo Hunt, Mary Lyons, and

Cleo Lasche, Cascade.

### CALL TO ORDER:

The meeting was called to order by Chairman Greenwood at 7:35 P.M. The minutes of the May 24, 1978 Council meeting were reviewed. MOTION by Simon, seconded by Railsback to approve the May 24, 1978 Council meeting minutes as submitted. Motion carried.

PUBLIC HEARING: REGIONAL TRANSIT DEVELOPMENT PROGRAM (RTDP)

Jeff Welch reviewed activities resulting in the Regional Transit Development Plan and described transit alternatives and staff recommendations. The Chair opened the floor for discussion.

Initial discussion centered on the question of whether EÇIA, should receive designation as the administering agency and could provide services available to the elderly from existing agencies.

#### EAST CENTRAL INTERGOVERNMENTAL ASSOCIATION

#### COUNCIL

## Thomas Railsback, Chairman

Robert Snavely, Tipton
C. "Pete" Smith, Clinton County
Leo Maynard, DeWitt
Bill Burbridge, Delaware County
Cecil Cannon, Delaware County
Wilson Cornelius, Andrew

Jack Maher, Cedar County Bernard Jacobsen, Clinton County Allan Thoms, Dubuque County Daniel Koopman, Farley
Father Joseph Simon, Epworth
Donald Meyers, Dubuque County
John Beckman, Maquoketa
Al Ehl, Jackson County
Dale Fowler, Spragueville

John Henderson, Jackson County Charles Williams, Dubuque County Robert Tutton, Delaware County

#### STAFF

Karl Biasi
William Baum
Ken Zehentner
Dave Zielinski
Jeffrey Welch
Linda McDonald
Larry Nagel
Loren Shultz
Richard Webb
Linda Paolo
Mary Ellen Landwehr
Tony Ledvina
Debra Krier
Marcia Pfab
Sylvania Dunkel

Executive Director
Assistant Director
Associate Planner
DOT Urban Transportation Planner
Transportation Planner
Planner-Human Resources Coordinator
Planner-Management Advisor
Planner
Planner
Housing Technician
Administrative Assistant
Intern
Secretary/Receptionist
Clerk-typist
Planning Aide

Welch and Council members emphasized that under the proposal, ECIA would administer funds by contracting with existing service agencies to provide service in the 4 county area. (Clinton County would continue to belong to the Senior Lift program out of the Bi-States planning area or Region 9). Agatha Funke of the Area Agency on Aging emphasized that the majority of people to be served by the system are the elderly and that the elderly themselves are involved in the planning of routes and services to the area. She stated that the handicapped could also be served by the present system. A question was raised as to the competency of the ECIA staff with relation to the idea that governmental agencies may not be responsive to citizen's needs. Council representatives noted that the agency and its staff work for the people at all times, or it wouldn't be in existence.

Lee Funk, Operation New View stated there must be assurances that specialized services would continue, including: 1) door to door service, 2) driver helps persons on and off buses, 3) driver helps carry packages on and off buses, and 4) driver picks up prescriptions and food when one can't make it in on a given day. Staff and Council members again emphasized that that ECIA would contract for services allowing the transit operators to continue their present modes of service.

Margeurite Carter of the Area Agency on Aging (AAA) said there was no criticism of ECIA staff and in fact noted they were very helpful in the past year. She stated that much more money is going to be needed to finance the current level of services. Also, she stated that the timing of the change in administration was bad since operations were finally beginning to settle into a sound pattern. She felt handicapped needs could be taken care of by the AAA also.

Biasi answered one of Carter's questions that ECIA expects to receive its third grant for the RTDP for the coming fiscal year.

Gen Heathcote of Project Concern could not understand why ECIA and AAA had so much trouble in communicating what each was willing to do. Biasi stated that Cedar County had been the problem since the AAA was not willing to provide service to that County. Since no stand was taken, ECIA went ahead in plan formulation to take the initiative and become the designated administrative agency. It was not until the last two weeks that the AAA let people know it wanted to remain the designated agency.

Heathcote asked how the County supervisors were to make a decision about the transit system. Biasi described the procedures leading to the public hearing. Once the ECIA Council adopted the plan, the supervisors would have the option to accept its recommendations. If they can not agree on a single administrative agency, they could lose their portion of DOT funds.

After further discussion Carter stated it was AAA's intention to be the recipient of DOT funds for the four counties involved. In summary, Biasi stated it was the staff recommendation that ECIA be the designated administrative agency, the RTDP Advisory Committee has become disfunctional, some area citizens need help and have not received their share of transit aid to the region, ECIA has always attempted to aid the elderly and its current and proposed programs and actions prove that, the DOT has set priorities for designating and administrative agency for transit funds and the highest priority is a non-client group with the second priority a Council of Governments, the lowest priority is a special client agency like the AAA. Finally Biasi stated it would be his recommendation to the Executive Committee that administration fees for this program come out of ECIA funds and not DOT funds, that he would be remiss not to back the staff proposal, and called for adoption of the proposed RTDP.

MOTION by Railsback, seconded by Simon to adopt the proposed RTDP. Motion carried unanimously.

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#### INTRODUCTION

Region VIII, which is located in East Central Iowa and borders the Mississippi River consists of five counties and 74 municipalities. The East

Central Intergovernmental Association is the regional planning organization
designed to assist local governments in helping themselves. The Counties
of Cedar, Clinton, Delaware, Dubuque and Jackson make up the boundaries of
the region. The Council, along with its staff, seeks to coordinate relationships among local municipalities, improve communications with Federal and
State governments and to provide planning and programming assistance.

While one purpose of ECIA is to secure as much federal and state aid as possible to alleviate area problems, ECIA first sees that all area sources are being used to the maximum benefit for the most citizens. ECIA has sponsored various seminars and public hearings to promote citizen participation and involvement in dealing with areawide problems.

The development of last years' Regional Transit Development Program and this years Regional Transit Development Program Update (RTDP) is just one element of the role and responsibility that the regional planning commission has.

The RTDP Update is intended to continually define the responsibilities of the transportation service provider in an attempt to most efficiently and economically meet the needs of the citizens, particularly the elderly and handicapped, in Region VIII. One aspect of this is to insure that all transit providers are beginning to take the initial steps in becoming into compliance with the Iowa Department of Transportation's State Transit Plan.

This Update represents a transitional year for data reporting and program implementation as continued effort is being made statewide in the development of uniform reporting systems. The purpose of the 1977 RTDP was to present a review of transportation service providers and evaluate the service versus the demand that exists in the Region. It was then to evaluate alternative types of service and organization and recommend an alternative to meet the demands. This Update evaluates and makes further recommendations to follow and updates the 3-5 year program of projects to meet the transportation needs in Region VIII.

(-	YOUN ROCK RAPIDS	OSCEOLA	DICKINSON	EMMET	KOSSUTH	WINNEBAGO	WORTH	MITCHELL	HOWARD	WINNESHIEK		* * * * * * * * * * * * * * * * * * *
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Local Goals and Objectives

The Regional Transit Advisory Committee participated in the development of Goals and Objectives as part of their responsibilities in the development of the Regional Transit Development Program in 1977. As certain social-economic and demographic changes occur over a year so may certain goals change. The Advisory Committee has reviewed the 1977 Goals and Objectives and the modification are presented in Table 2 on page 5.

- Goal 1. To develop regional transportation which facilitates the operation, integration, and interaction of all modes.
  - Obj. 1. Establish technical and citizen advisory committees to advise the policy committee of the East Central Intergovernmental Association.
    - Coordinate operating services which will encourage shared maintenance facilities and manpower and vehicles.
    - 3. Seek the cooperation and coordination of other regional planning commissions, and/or regional transit advisory committees.
- Goal 2. All transit vehicles and facilities shall be safe, efficient and comfortable.
  - Obj. 1. All transit vehicles must have an annual safety inspection.
    - 2. All drivers shall be properly licensed and pass a yearly physical.
    - 3. An ongoing preventive maintenance program shall be developed for each transit system.
    - 4. A vehicle replacement schedule shall be instituted.
- Goal 3. Encourage voluntary contributions, not including public subsidy in support of the system.
  - Obj. 1. Encourage participation of commercial establishments to provide ride tickets for the transportation disadvantaged.
    - 2. Encourage service organization to participate in support of the system.
    - 3. A suggested contribution of at least \$.75 per trip should be requested from riders.
- Goal 4. Provide access to "basic" services for all transportation disadvantaged.
  - Obj. 1. Have vehicle in each county equipped to handle wheelchair persons.
    - Basic services shall be prioritized in the following manner; medical trips, nutrition trips, social service trips, and recreation trips.
    - To provide service to the elderly, handicapped and low income.

A voluntary contribution of \$ .75 rural \$50 urban per one way trip should be suggested on para-transit systems.

Continue to provide escort services through the para-transit operators.

'77 Goals & Obj.

Modifications

'78 Goals & Obj.

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  - Obj. 1. All transit vehicles must have an annual safety inspection.
    - All drivers shall be properly licensed and pass a yearly physical.
    - An ongoing preventive maintenance program shall be developed for each transit system.
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Continue to provide escort services through the para-transit operators.

Table

'77 Goals & Obj.

Modifications

'78 Goals & Obj.

- Goal 5. Make optimum utilization of existing and future investments in transportation facilities and services.
  - Obj. 1. All funding assistance applications must be approved by the designated committees.
    - Develop a comprehensive marketing program which will encourage ridership and discourage duplication between transit providers.
    - 3. Encourage joint application for federal and state funding programs that may benefit the overall regional transit program.
    - 4. Solicit Federal and State law makers to adopt a regional philosophy of funding programs.

This also includes the Education of riders.

#### EXISTING CONDITIONS

In order to determine the transit needs of the region and to assess how the service that is being provided is meeting these needs characteristics of Region VIII's population and transit services must be collected. This section will briefly review the current conditions.

Socio-Economic and demographic characteristics of Region VIII were identified and discussed in the original RTDP in 1977. For purposes of this update a summary table of socio-economic data by county for the rural population and for the urban population is presented in the following two pages. The data is based on 1970 U.S. Census of Population reports.

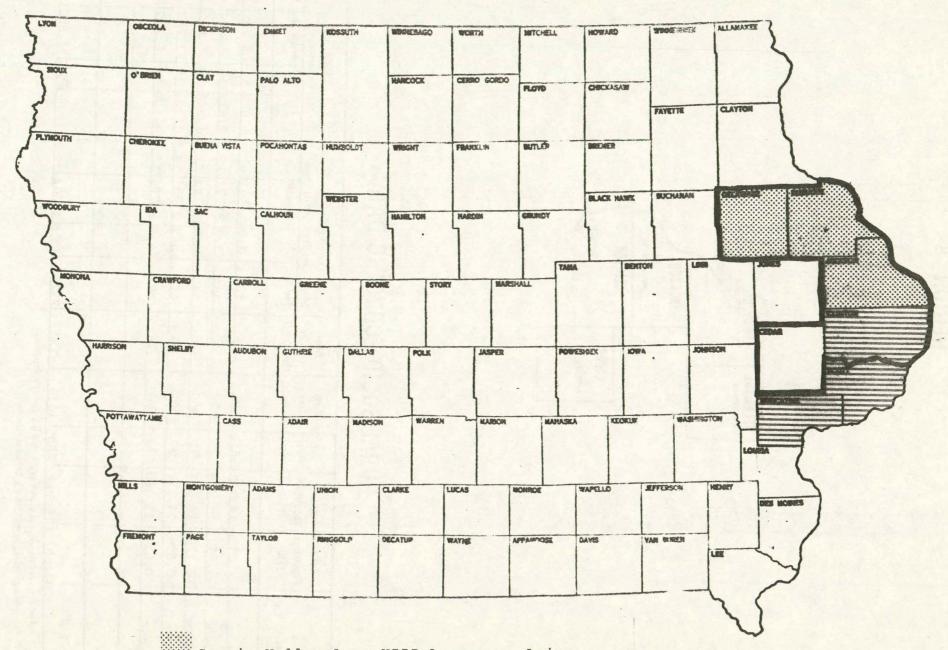
Presented in the original RTDP were several maps showing existing patterns of land use, location of nutrition centers, government and social service centers and etc. There have not been any notable changes in land use or location of these activity centers, so the maps will not be presented in this document.

As shown in Table 5 there are many providers of transportation services in Region VIII. Most of the services have in the past operated on a day by day basis with very little cooperation or coordination. This is beginning to change as the transportation needs of the people in the region are being noticed, particularly those needs of the elderly and handicapped. A considerable amount of effort is being placed in identifying the needs of the handicapped and elderly through the formation of committees made up with people concerned with transportation problems. An example of this is a committee for the Dubuque urban area which meets bi-monthly to consider ways to improve transportation for the elderly and handicapped. All transportation service providers, except intercity carriers are represented on this committee.

Not all areas of the region are so lucky to have the opportunity to formulate a single committee to look at transportation needs of the elderly and handicapped. In fact Region VIII itself has two administrative agencies for purposes of regional transportation. Of the five counties in Region VIII three of them, Delaware, Dubuque and Jackson Counties are under the quidance of the Scenic Valley Area VIII Agency on Aging. Clinton County is under the quidance of Great River Bend Advisory Council for Senior Citizens, INC. out of Davenport. This is part of Region IX planning commission.

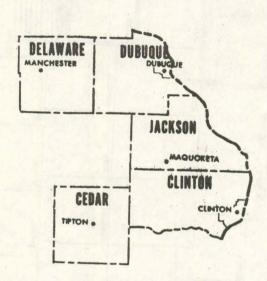
The reason for this is that Clinton County is part of an existing transportation services, Senior Lift, which operates in the counties of Scott, Muscatine and Clinton. However, the responsibility for planning assistance to the Clinton MTA and Skyline Center remains with Region VIII. The County of Cedar has yet to designate any particular agency to administer their program.

Administrate rules state that a county must be part of a regional transit system for administrative functions before they can receive state DOT assistance. Please see Figure 2.



Scenic Valley Area VIII Agency on Aging

Great River Bend Advisory Council for Senior Citizens, Inc.



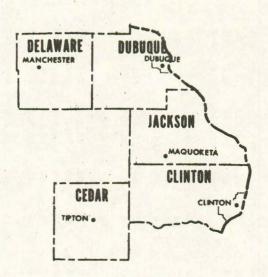
# RURAL SOCIO-ECONOMIC DATA\*

	Total Population	Rural Population	Rural	Rura! Area	Rural Density	Income Le		ral Poverty Le	vel **	Ag		ural acteristics	
Counties	1970	1970	% *	(sq. miles)	(pop./mi. <sup>2</sup> )	Families	6.0	Individual	c.o	Over 65	3,0*	Below 18	00 *
Cedar	17,655	14,778	84	584	25	327	8.2	1459	9.7	1,879	13	5,201	35_
Clinton	56,749	14,916	26	652	23	708	13.3	3127	15.	1,617	11	5,894	40
Delaware	18,770	14,064	75	569	25	545	16.8	3032	21.	1,343	10	6,201	44
Dubuque	90,609	24,171	27	592	41	636	14.3	3709	17	1,551	6	11,267	47
Jackson	20,839	15,100	73	641	24	505	14.7	2677	18.	1,609	11	6,287	42
Region Total	204,622 1	21.593	285	3038	138	2721	1:37 5	14004	16 3	7999	10.2	34,850	41.

Non-urbanized characteristics as defined by the 1970 U.S. Census of Population

<sup>••</sup> Poverty level as defined by the 1970 U.S. Census of Population

<sup>\*</sup> Numbers rounded off to nearest percent



# URBAN SOCIO-ECONOMIC DATA\*

	Total Population 1970	Urban Population 1970	Urbar	Area	Urban Density (pop./mi.²)	Income L	ess Tha	rban n Poverty I	evel	Urban Ace Characteristics			
ounties			°,0			Families	0	individual	c <sub>o</sub>	Over 65	**	Below 18	°°
edar	17,655	2,877	16	1	2,877	63	7.9	258	8.9	599	20	884	31
clinton	56,749	41,833	74	41	1,020	245	2.3	1877	4.4	4,892	12	14,540	35
Delaware	18,770	4,706	25	3	1,568	116	9.7	648	13.7	900	19	1,525	32
abuque	90,609	66,438	73	20	3,322	892	6.0	5662	8.5	7,429	11	24,494	37
Jackson	20,839	5,739	27	3	1,913	140	9.9	671	11.7	1,102	19	1,779	31_
egion Total	204,622	121,593	215	8	10,700	1456	7.2	9116	9.4	14985	16.	43,222	33.2

<sup>&</sup>quot; Urban characteristics as defined by the 1970 U.S. Crissus of Pupulation

<sup>..</sup> Poverty level as defined by the 1970 U.S. Census of Population

<sup>\*</sup> Numbers rounded off to nearest percent

# TRANSIT OPERATIONS - CAPITAL & OPERATIONAL CHACTERISTICS

TARGET GROUPS - Designate by Type: (E) Elderly, (H) Handicapped, (G) General Public, (HS) Head Start, (C) Client

TYPE OF SERVICE - Designate by Type: (F) Fixed Route, (M-F) Modified-Fixed, (D) Demand Response, (R) Reservation

NAME OF SERVICE	SERVICE AREA	Target Group	Type of Service	A # of Buses	B # of Vans	C # of Station Wagons	D # of Cars	E # of Other Types of Vehicles	A + B + C + D + E Total # of Vehicles	# of Vehicles to	Type of Special Equipment	G # of Standard Seating Capacity	H # of Spaces for Persons in Wheelchairs	G + H Total # of Seating Capacity on all Vehicles	Radio Dispatch Center	Total # of Annual Revenue Miles	Days of Operation	Hours of Operation (a)	Average Daily Passengers	Annual Passengers	# of Paid Staff .	# of Volunteer Staff	Fare Structure
eyline Transit	Dubuque City	G	F	27	0	0	0	1	28	0	_	1189	0	1189	yes	777,000	m-s*	6-7	4100	.1.2m	47	_	
ills & Dales	Dubuque City	C	-	0	1	1	1	0	3	1	Lift	10	6	16	no	15,400	7	24	4100	1460	47	-	
roject Concern	Dubuque Urban	E&H	R	1	1	1	0	0	3	0	_	29	0	29	no	56,748	m-f	8-5	90	21870	lc	0	
ri-State Independent Blind	Dubuque Urban	E&H	R	0	1	0	0	0	1	1	Ramp	4		2,	yes	10,000	m-f	9-4	5	1320	1	0	3
rea Residential Care	Dubuque City	C	-	0	2	3.	0	0	5	0	-	40	0	40	no	55,781	7	24	101	24590	5	0	
-OK Yellow Cab	Dubuque Urban	G	D	0	0	0	16	0		0	-	54	0	54	yes	33,701	7	24	101	24390	2	0_	_
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lead Start	DUB., JACKS., DEL	HS	R	0	0	3	0	0	3	0	-	12	0	12	no	54,594	m-f	7-8	10	27864		0	
peration: Ne wView	DUB., JACKS., DEL	E&H	R	0	4		0	0	4	0	-	44	0	44	no	78,300	m-f	8-5	188		6	3	
edar County Elderly	Cedar County	E&H	R	0	1	0	0	0	1	0	-	10	0	10	no	9,500	mwf	8-5	10	1560		0	_
kyline Center	Clinton County	C	-	2	0	0	0	0	2	1	Lift	72	3	75	no	30,000	m-f	8-5	50	12900	3	0	
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eterns Radio Cab	Jackson County	G	R	0	0	0	1	0	1	0	-	3	0	3	yes		7	7-11	2.3			0	
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reyhound	Nationwide	G	F																				Ta
iver Trails	Nationwide	G	F																				
Sub To	otal Regional			3	6	3	1	0	13	1_	Lift	166	3	169		221,394			323	107994	12	0	e
	TOTAL			42 ]	1.1	8	20	1	66		2 Lift 1 Ramp	1861	9	1866	1	,513,168			5863	538235.2	90	0	•

a Hours of Operation is A.M. to P.M.

<sup>\*</sup> Monday thru Saturday

c Equivalent of 1 full time staff

m Million

#### ADMINISTRATIVE ORGANIZATIONAL CHART -

				Table 6							
			REGIONAL COOPDIN	DATION			UFFAN COOKDINAT	TON			
Mecal true Tribution of the Public Noney	Plans to consolidate or sub- contrast w/out prior approval	Under Regional Transit Authority (Agency Name)	Consolidated Sub-contract W/out prior Evr approval Sub-contract with prior Evr approval Receiving Receiving	Under Single Administrative Agency Cocnic Valley Area VIII (Agency Hame)	Sub-Contract Wout prior DOT approval Sub-Contract with prior FOT approval Receiving	Under Small Urban Area (Designate Recipient) Transit Board of Comm.  Clause Manicipal Transit Autority (Agency Name)	Consolidated Sub-Contract V/out prior DuT approval Sub-Contract With prior DOT approval Pecsiving	Under Loige Urban Area (Designate Recipient) Transit Board of Comm. Debate Travit Travice Read (Agency Name)	Consolidated Sub-Contract Wout	prior for approval	to be with
i. When Courty Riderly Transportation /es corese Courty Sevelogmental Act.  red Trans.  red Trans.  1 Trans. Indemnentant Slind yes yes a cres Pes Lenial Indem Yes yes a cres Pes Lenial Indem Yes yes a cres Act of Education Lab.  2 Trans. Problem Long.  2 Trans. Trans. Problem Long.  2 Trans. Trans. Problem Long.  3 Trans. Trans. Problem Long.  3 Trans. Trans. Problem Long.  4 Trans. Trans. Problem Long.  5 Trans.				Operation: New View     Project Concern	x yes	1. Clinton MTA	yes	1. Reyline			

#### ADMINISTRATIVE ORGANIZATIONAL CHART II

LIST ANY TRANSIT OPERATION WHICH CROSSES BETWEEN RURAL AND URBAN AREAS ON A REGULAR BASIS.

- 1. Operation: New View
- 2. Clinton County Senior Citizens
- 3. Head Start
- 4. Greyhound
- 5. River Trails
- 6. Iowa Coaches
- 7. Senior Lift

IN THIS SPACE EXPLAIN THE NATURE OF THE RELATIONSHIP THAT EXISTS BETWEEN THE VARIOUS ADMINISTRATIVE AGENCIES INVOLVED.

IF THERE IS NO RELATIONSHIP, DESIGNATE AS N/A.

- 1. N/a
- 2. N/a
- 3. N/a
- 4. N/a
- 5. N/a
- 6. N/a
- 7. Coordinated system with the counties of Clinton, Scott and Muscatine.

#### ADMINISTRATIVE ORGANIZATIONAL CHART III

List any transit operation which crosses regional boundaries and/or state boundaries on a regular basis.

1. Operation: New View

2. Greyhound

3. River Trails

4. Iowa Coaches

5. Senior Lift

15

6. Tri-State Independent Blind

In this space explain the nature of the relationship that exists between the various administrative agencies involved.

If there is no relationship, designate as N/A

1. N/A

2. N/A

3. N/A

4. N/A

5. Coordinated system with the counties of Clinton, Scott, and Muscatine.

6. N/A

# ADDITIONAL TRANSIT PROGRAMS BEING CONDUCTED IN THE REGION (TDP, TIP, TSM, other (Identify)

Name of Transit Program

Area Involved

Brief Narrative Describing The Nature and Purpose of Program

- 1. 1979-1983 TIP-TSM Dubuque Metropolitan Area Transportation Study
- Area
- 1. Dubuque Metropolitan 1. Presentation of 5 year transportation improvement program and justification for such projects.

# Financial Data

A necessary part of the planning process is the presentation and review of the financial resources of service providers. The display of operations' financial positions of the past year and current year will provide the reader with a trend, (although limited), of sources of revenue, both public and private.

Because of the timeliness of this report we are not able to present complete and final financial data for the current fiscal year (FY78). However, this final audited version of FY78 may be included in a technical addendum upon request by the Iowa DOT. But in future years once a monitoring report form is completed consistent and useful data will be provided.

In the meantime Tables 13 thru Tables 28 provide a brief presentation of the financial characteristics of each service provider in Region VIII.

These Tables will also be used for programming purposes. (Please see pages 53-74).

Section II

Ridership Characteristics - Rider Survey

The most effective method of determining the characteristics of transit patrons is to survey them. Also the most effective method of determining passenger perception of the transit system is to survey the patrons. An on-board survey was taken in late October of 1977 to determine just this information.

The regional planning agency coordinated the on-board survey with the participating transit providers. Those providers who participated in the survey are the following: Clinton Municipal Transit Authority (CMTA), Cedar County Elderly Transportation, Inc. and Operation: New View in Delaware, Dubuque, and Jackson counties.

Assistance in implementing the on-board survey on the part of the regional planning agency was in the form of training surveys on survey techniques and actually carring out the project with the Clinton MTA on one day. Visits to each transit provider to insure the survey itself was understood and the techniques to carry the project out was part of this agencies responsibility. Please see Exhibit 1 for an example of the Rider Survey.

The on-board survey for the Clinton MTA took place on two days in October of 1977. A Wednesday,October 26 and a Saturday October 29 were chosen. After a training session of the surveyors, which occurred on Tuesday evening, October 25, all activities were ready to go.

A surveyor was placed on the bus at all times to distribute the survey, pencils, answer questions and gather the surveys as needed. We had not wanted the bus drivers to do this duty because they have enough responsibility by just driving the bus. Every transit patron was asked to complete a survey if it was their first trip of the day. People were not asked to complete a survey each time they got on a bus or if they transferred. By having a surveyor on board the bus at all times, it was felt that patrons would be more willing to complete the survey and return it immediately, which would insure better results.

Survey results for the Clinton MTA are presented in the pages following.

## Clinton Municipal Transit Authority

Service Area (Surveyed)
Routes
Days of Operation
Hours of Operation
Target Group

# of Surveys Distributed
# of Surveys Returned

% Return

City of Clinton
Seven (7)
Mon. - Sat.
6:00 a.m. - 6:00 p.m.
Service available to all
Wed. Sat. Total
1,396 1,200 2,596
962
37%

## Characteristics of the MTA Passenger

The general characteristics of transit riders are important in Transit

Planning to both identify present users for service questions but also to

identify groups which can and do ride the system, which will allow a

marketing program to be developed to attract other patrons on the system.

Displayed below are tables showing a breakdown of passenger characteristics

of total survey responses.

#### AGE OF MTA PASSENGERS

	0-18	18-24	25-39	40-59	60-64	65+	Total
Number of Responses	408	93	96	143	56	114	910
Percentage Responding	44.9	10.2	10.5	15.7	6.2	12.5	100

#### SEX OF MTA PASSENGERS

	Male	Female	Total
Number of Responses	283	582	865
Percent Responding	32.7	67.3	100

# MARITAL STATUS

	Single	Married	Widowed	Other	Total
Number of Responses	511	250	87	46	894
Percent Responding	57.2	28.0	9.7	5.1	100

## PHYSICAL DISABILITY WHICH MAKES TRAVEL DIFFICULT

	Yes	No	Total
Number of Responses	90	813	903
Percent Responding	9.9	90.1	100

## CURRENTLY HAVE A VALID DRIVERS LICENSE

	Yes	No	Total
Number of Responses	266	648	914
Percent Responding	29.1	70.9	100

# IF NOT, EVER HAVE A DRIVERS LICENSE

	Yes	No	Total
Number of Responses	99	560	659
Percent Responding	15	85	100

## VEHICLES IN HOUSEHOLD

	0	1	2	2+	Total
Number of Responses	183	277	243	148	851
Percent Responding	21.5	32.5	28.6	17.4	100

## CAR AVAILABLE FOR THIS TRIP

	Yes	No	Total
Number of Responses	244	641	885
Percent Responding	27.6	72.4	100

The above tables show that 63.6 percent of MTA passengers are either under 18 years of age or over 60, 72.4 percent did not have a vehicle available for this trip and 70.8 percent do not possess a valid drivers license. These statistics show that the majority of MTA passengers are considered "transit captive" and are dependant on the service.

# Purpose and Characteristic of Transit Trip

As important for planning purposes as the characteristics of the passenger, is the characteristic of the trip. It is important to note the type of trip which is being taken and how the bus system is being utilized for that trip plus how well the bus system is accommodating the trips which its passengers must make.

#### ORIGIN OF MTA PASSENGERS\*

	rec	cong.						
	soc	meal	work	shop	medical	school	other	Total
Number of Responses	154	13	249	241	56	205	140	1058*
Percent Responding	14.6	1.2	23.5	22.8	5.3	19.4	13.2	100
* some trips are mul	ti-purp	ose						

#### Down crips are marer parpose

	DISTA	NCE THIS	TRIP WILL F	BE (BLOCKS)				
	1-5	6-10	11-15	16-20	21-25	26-30	31+	Total 208
Number of Responses Percent Responding	35 16.8	92 44.2	35 16.8	20 9.6	5.8	2.9	3.8	100

### DISTANCE THIS TRIP WILL BE (MILES)

	1-3	4-5	6-10	11-15	16+	Total
Number of Responses	534	78	15	3	8	638
Percent Responding	83.7	12.2	2.4	0.5	1.2	100

# HOW MTA PASSENGERS TRAVEL TO BUS STOP

	WALKED	AUTO	URBAN BUS	TAXI	ORIGIN	OTHER	TOTAL
Number of Responses	816	55	23	7	27	12	940
Percent Responding	86.8	5.9	2.4	0.7	2.9	1.3	100

## VEHICLE ON TIME (MINUTES)

		0-5	6-10	11-20	20+		
	early	late	late	late	late	other	total
Number of Responses	320	463	21	5	5	87	901
Percent Responding	35.5	51.4	2.3	0.6	0.6	9.6	100

## PASSENGER UTILIZATION OF BUS (DAYS)

	24	1-2	2-5	_ 1		
	a week	a week	a month	a month	other	total
Number of Responses	502	240	110	27	56	935
Percent Responding	53.7	25.7	11.8	2.9	5.9	100

Yes

378

Number of Responses

# IF MTA SERVICE NOT AVAILABLE WOULD YOU HAVE BEEN ABLE TO MAKE TRIP

Percent Responding		41.5	58.5	100		
	WI	HY YOU USEI	MTA SERVICE			
	no	do not	transit	no auto	unable	

No

Total

drivers like to more avail- to operate transit license drive convienient able car cheaper other total Number of Responses 444 55 292 61 362 219 103 1536 Percent Responding 4.0 23.6 24.9 3.6 19.0 14.2 6.7 10

#### SERVICE RATING

## Table 10

SERVICE	VERY				VERY	
RATING	GOOD	GOOD	FAIR	POOR	POOR	
number	396	351	117	10	4	total 878
%	45.1	40.0	13.3	1.1	0.5	100%
number	274	338	194	29	6	total 841
%	32.6	40.2	23.1	3.4	0.7	100%
number	378	363	94	13	5	total 853
%	44.3	42.6	11.0	1.5	0.6	100%
number	373	347	108	19	3	total 850
%	43.9	40.8	12.7	2.2	0.4	100%
number	394	339	94	10	1	total 838
%	47.0	40.5	11.2	1.2	0.1	100%
number	292	364	136	19	8	total 819
96	35.7	44.4	16.6	2.3	1.0	100%
number	358	353	85	10	2	total 808
%	44.3	43.7	10.5	1.3	0.2	100%
number	417	295	86	9	1	total 808
%	51.6	36.5	10.7	1.1	0.1	100%
number	490	278	62	9	3	total 842
%	58.2	33.0	7.4	1.1	0.3	100%
number	362	300	87	35	7	total 791
%	45.8	37.9	11.0	4.4	0.9	100%
number	437	295	60	9	2	total 803
96	54.4	36.7	7.5	1.1	0.3	100%
number	423	315	67	11	4	total 820
	RATING number %	number     396       %     45.1       number     274       %     32.6       number     378       %     44.3       number     394       %     47.0       number     292       %     35.7       number     358       %     44.3       number     417       %     51.6       number     490       %     58.2       number     362       %     45.8       number     437       %     54.4	RATING number 396 351 40.0  number 274 338 32.6 40.2  number 378 363 44.3 42.6  number 379 40.8  number 394 339 40.8  number 394 339 40.8  number 394 339 40.5  number 394 339 40.5  number 394 339 40.8  number 398 353 353 40.8  number 490 278 51.6 36.5  number 490 278 58.2 33.0  number 362 300 45.8 37.9  number 437 295 54.4 36.7	RATING number         GOOD 351 117           %         45.1 40.0 13.3           number 45.1 40.0 13.3           number 274 338 194           %         32.6 40.2 23.1           number 378 363 94           %         44.3 42.6 11.0           number 373 347 108           %         43.9 40.8 12.7           number 394 339 94           %         47.0 40.5 11.2           number 292 364 136           %         35.7 44.4 16.6           number 358 353 85           %         44.3 43.7 10.5           number 417 295 86           %         51.6 36.5 10.7           number 490 278 62           %         58.2 33.0 7.4           number 362 300 87           %         45.8 37.9 11.0           number 437 295 60           %         54.4 36.7 7.5	RATING number         GOOD 396         GOOD 351         FAIR 117         POOR 117           %         45.1         40.0         13.3         1.1           number 274         338         194         29           %         32.6         40.2         23.1         3.4           number 378         363         94         13           %         44.3         42.6         11.0         1.5           number 373         347         108         19           %         43.9         40.8         12.7         2.2           number 394         339         94         10           %         47.0         40.5         11.2         1.2           number 292         364         136         19           %         35.7         44.4         16.6         2.3           number 358         353         85         10           %         44.3         43.7         10.5         1.3           number 417         295         86         9           %         51.6         36.5         10.7         1.1           number 490         278         62         9           % <td>RATING number         GOOD 396         FAIR 117         POOR 4         POOR 351         POOR 117         POOR 4           %         45.1         40.0         13.3         1.1         0.5           number         274         338         194         29         6           %         32.6         40.2         23.1         3.4         0.7           number         378         363         94         13         5           %         44.3         42.6         11.0         1.5         0.6           number         373         347         108         19         3           %         43.9         40.8         12.7         2.2         0.4           number         394         339         94         10         1           %         47.0         40.5         11.2         1.2         0.1           number         292         364         136         19         8           %         35.7         44.4         16.6         2.3         1.0           number         358         353         85         10         2           %         44.3         43.7         10.5</td>	RATING number         GOOD 396         FAIR 117         POOR 4         POOR 351         POOR 117         POOR 4           %         45.1         40.0         13.3         1.1         0.5           number         274         338         194         29         6           %         32.6         40.2         23.1         3.4         0.7           number         378         363         94         13         5           %         44.3         42.6         11.0         1.5         0.6           number         373         347         108         19         3           %         43.9         40.8         12.7         2.2         0.4           number         394         339         94         10         1           %         47.0         40.5         11.2         1.2         0.1           number         292         364         136         19         8           %         35.7         44.4         16.6         2.3         1.0           number         358         353         85         10         2           %         44.3         43.7         10.5

# MTA Passenger Perception of Transit System

Of great importance in analyzing a transit system is to discern how the transit patrons perceive how the system operates. Passengers were asked their perception of a number of factors which include transfer convience, schedule information, courtesy of personnel, cost of trip, vehicle cleanliness, safety and several others. The results of these questions are presented in Table 10 on page 22.

These statistics show that overwhelming the present transit riders are satisfied with their ability to use the system and its general performance. This fact is also illustrated by the response that 91.2 percent of the respondents to the survey felt that MTA drivers were very good or good in carrying out their duties. The lowest rating was given to "Comfort in vehicle" which received only a 72.8 percent of a very good or good approval. This is one factor which shows a need for ne \*buses.

Response to vehicle cleanliness received only a 80 percent very good or good rating from transit patrons. An explanation for this could be the age of the fleet, which has an average age of 12 years, or that an improved method of cleaning the buses could be investigated, and that a cleaning schedule could be more rigidly adhered to.

# Cedar County Elderly Transportation, Inc.

Survey results for the Cedar County Elderly Transportation, Inc. is presented in the pages following. This rider survey was taken during the week of October 31 - November 4. All parts of Cedar County was surveyed during this time period.

Because of the small amount of survey responses, presentation of the results will be given in summary, of selected questions, that will be useful in providing the reader with general characteristics of the system. For a complete breakdown of survey responses, refer to Exhibit 2.

Approximately 76% of the responses or 25 patrons stated that the van was early in picking them up. This could mean that the van is not being utilized to its fullest capabilities which allows it to be early or in the same vein the scheduling of pickups allows the van to be early in order to provide personal service to the patron.

Of the 33 survey responses 28 or 88 percent of the patrons would not have been able to make this trip if this service was not available. Obviously, there are a number of patrons of this service who are dependent on this system which could classify them as transit captive.

All ride characteristics surveyed such as comfort in vehicle, schedule information, vehicle cleanliness, and etc. has a response of very good or good. However it should be noted that "comfort in vehicle" had the lowest very good response with only a 72% mark. This refers directly to the vehicle as it presently exists with a low ceiling and poor accessibility.

# Rider Characteristics

The typical patron of this service is female (93 percent), over 65 years of age (91 percent), widowed (81 percent), and did not have a car available for this trip (82 percent). The primary purpose of this trip was shopping (51 percent).

Operation: New View

Operation: New View which provides transportation service in the counties of Delaware, Dubuque and Jackson counties participated in the on-board survey during the weeks of September 26, 1977 through October 14, 1977.

The purpose of performing the survey for three (3) weeks was to insure that all parts of all counties was surveyed.

Operation: New View

Service Area
Routes
Days of Operation
Hours of Operation
Target Group
# of Surveys Distributed
# of Surveys Returned
% return

Delaware, Dubuque, & Jackson Counties

Mon - Fri
8:00 a.m. - 5:00 p.m.

Elderly, Handicapped
244
147
60.2

Due to the relatively small amount of survey responses, presentation of the results will be given in summary, of selected questions, that will be useful in providing the reader with general characteristics of the system. For a complete breakdown of survey responses by county refer to Exhibit 3

There were a total of 147 survey responses returned from all three counties. Returned from Delaware county were 97 surveys, surveys returned from Jackson county was 47 and there were only three (3) surveys returned from Dubuque county. There obviously was a very low return of surveys from Dubuque county which is unexplainable at this time. One reason could be very low ridership.

#### Trip Characteristics

Over 86 percent of the trips made during the period of the surveys could not have been made if it had not been for this service. Almost 33 percent of the respondents said they use Operation: New View service 2-5 days a month.

Although the riders use this service several times a month it is interesting

to note that 71 percent of the respondents rely on other individuals for transportation at least twice a week. It appears that expanded service could be possible when further information is acquired such as time of day for needed service, days of week for service expansion, trip purposes and origins-destinations of potential riders.

Responses to ride characteristics were either very good or good on all characteristics. However response to "comfort in vehicle" and "cost of trip" did receive a couple of "fair" grades.

# User Profile

The average person who uses Operation: New Views service is female (87%), over 60 years old (91%), widowed (62%)do not have a valid drivers license (61%), and there was not an automobile available for this trip (80%). Approximately 70 percent of the respondents do not have a physical disability which makes travel difficult. But this does mean 30 percent do have a disability which makes travel difficult. From this survey it was impossible to determine whether wheelchairs equipped vehicles are a necessity in each county. Further investigations will be required to assess the travel needs of the physically disabled.

The primary purpose of this trip was shopping (76%), with congregate meal (20%), and medical trips (19%), comprising the major trip categories. Over fifty percent (50%) of these trips were to another county. These trips are to Dubuque which is the major medical and commercial center in Region VIII.

The service that is being provided by Operation: New View is being utilized by those who need the service according to the survey results. Many of the trips are over 40 miles in length (approximately 44%). Which again means that their trip purpose is to the major attraction center (Dubuque) for specialized needs that businesses and institution in Dubuque have to offer. But this does mean that a vehicle is committed to a whole day of service for 10 people while they are in the urban city. Further investigation on the part of the operators in the counties and in Dubuque along with the planning commission, must be undertaken to better coordinate the service they have to offer. This would allow better utilization of a county vehicle to service the county most of the time during the day. The trip needs of patrons coming into Dubuque could be provided by the public transit system or another elderly transportation service provider such as Project Concern.

This idea would require a lot of work and time on the part of many people but it should be investigated further. A possibility of making this effort easier to investigate would be if there was only one service provider both out in the counties and in the urban area.

#### HANDICAPPED SELF-IDENTIFICATION SURVEY

The handicapped self identification survey was conducted in a effort to more clearly determine the location and the types of transportation needs of the handicapped residents in Region VIII. Twenty five newspapers located in the five counties of Region VIII were requested to participate by running the standard self-identification form developed by the Iowa DOT on two (2) seperate dates; September 1, 1977 and January 23, 1978. Respondents were instructed to clip out the form from the newspaper and mail it directly to the office of ECIA. Please see Exhibit 4 for a copy of the survey.

Our offices did not receive any completed surveys from anyone from either of the survey dates. At this time it has not been determined which newspapers if any participated in the survey. But it is obvious that a more personal attempt should be made to reach the handicapped and as such be able to assess their transportation needs along with other needs more accurately. It could possibly be the role of the planning commission or social services to coordinate and carry out this project.

Presented below is a list of those newspapers who were asked to publish this survey.

COUNTY	CIRCULATION	<u>CIRCULATION</u> <u>PAPER</u>				
Cedar	3,577	Tipton Conservativer Advertiser	Once a week			
Cedar		Durant News				
Cedar	885	Lowden News	Once a week			
Cedar	1,225	West Branch Times	Once a week			
Cedar		The North Cedar Press				

COUNTY	GIRCULATION	PAPER	PUBLICATION  DATE
Clinton	3,085	DeWitt Observer	Twice a week
Clinton	417	Lost Nation Press	Once a week
Clinton	838	Wheatland Gazette	Once a week
Clinton	23,539	The Clinton Herald	Daily (except Sunday)
Delaware	4,826	Manchester Press	Twice a week
Delaware	757	Hopkinton Press	Once a week
Dubuque	3,253	Cascade Pioneer Advertiser	Once a week
Dubuque	42,090	Dubuque Telegraph Herald	Daily (except Sat)
Dubuque	3,500	Dyersville Commercial	Once a week
Dubuque	2,850	Dubuque Leader	Once a week
Jackson	2,172	Bellevue Herald-Leader	Once a week
Jackson	5,235	Maquoketa Community Press	Once a week
Jackson	5,275	Jackson Sentinel	Twice a week
Jackson	828	Preston Times	Once a week

DIDIT TOMBLON

#### HOUSEHOLD SURVEY

The Household survey was conducted to determine the Transportation needs and characteristics of the rural and small urban area residents in Region VIII. Please see Exhibit 5 for a copy of the survey.

The regional planning commission supplied the Iowa DOT with the addresses of those households who would be mailed a survey. The addresses were taken from current telephone books via a random sample. There were 520 surveys mailed to households in the rural area and 330 surveys mailed out to the small urban area, Clinton. Completed surveys were to be mailed back to the Iowa DOT, at which time they tabulated and presented to the regional planning commission for their review. Exhibit 6 and 7 present the tabulated results, for the rural and small urban area respectfully.

The results of the household surveys will be briefly summarized in the following paragraphs. Items to be discussed will be areas of where there was a clear indication that there were either transportation deficiencies or satisfactions.

An interesting result from the surveys is that in the small urban area 12 percent of the respondents felt that they lacked adequate transportation for shopping and 8 percent feel that they cannot reach medical services as often as needed. However in the rural area where there is less "public transportation" available only 5.5 percent and 4.5 percent of the respondents felt they lacked adequate transportation for shopping and medical trips respectfully.

Of survey respondents in the small urban area, 30 percent felt that there was no public transportation available. In the rural area 77.4 percent of the respondent indicated that there was no public transportation available. This is a clear indication that extensive marketing is necessary in order to inform the residents of Region 8 that there is public transportation, in one form or another available.

Households in both the small urban area and in the rural area which had members of their family who were handicapped showed trip purpose very similiar to households with no handicapped individuals. The same can be said about the trips of the people who are over 60 years of age. Particularly in the small urban area, where there is a greater percentage of households with elderly, these households have a preference for transportation at anytime during the day with a larger percentage in the late afternoon time period.

EVALUATION OF EXISTING TRANSIT SERVICES IN RELATIONSHIP TO THE RESULTS OF THE THREE TRANSPORTATION SURVEYS

A review of the efficiency and effectiveness of present service types and areas serviced was discussed in the 77 RTDP according to the criteria of level of service measured in the degree of mobility on pages 55 thru 59.

After reviewing the results of the rider survey and the household survey some interesting similarities and deficiencies occurred in the results.

Briefly these results will be discussed on the following pages.

Results from a households in the small urban area responding to number of vehicles were as follows: 0 vehicles-0.8 percent, 1 vehicle-27.8 percent, and 2 vehicles-49.2 percent. However the results from the rider survey of Clinton MTA showed 21.5 percent with no auto in the household, 32.5 percent 1 vehicle in household and 28.6 percent with 2 vehicles in the household. It is quite obvious that persons who do not have vehicles in their household ride transit.

An analysis of responses for trip purpose from the household survey indicated that 76 percent made one or more trips per week for business purposes, 75 percent indicated making one or more shopping trips per week while 63 percent indicated making one or more recreation trips per week. Responses from the rider survey showed the major trip purposes as work 24 percent, shopping 23 percent, school 19 percent and recreation/social 14 percent. However present use of public transit according to the household survey shows that 42 percent of the trips are for shopping, 25 percent for medical and 21 percent for business. There definitely is a difference in response to this question on the two surveys.

Results from a households in the small urban area responding to number of vehicles in their household were as follows: 0 vehicles 1 percent, 1 vehicle 28 percent, and 2 vehicles 49 percent. However, the results from the rider survey of Clinton MTA showed 2 percent with no auto in the household, 33 percent with 1 vehicle in the household and 9 percent with 2 vehicles in the household. It is quite obvious that persons who do not have vehicles in their household ride transit.

In trying to compare the results of the rider survey for the operation in the rural area and the household survey of the usual area this writer finds the results to be of little significance. The results of each survey should be reviewed on its own. With over 90 percent of the respondents to the rider survey over the age of 60 and a high majority of these do not have a drivers license their trip characteristics are very unique, that is dependent on someone else for their transportation needs.

However, the major trip purposes noted in both surveys was shopping. Then the household survey noted business trips and church trips as the next priorities. The rider survey, as mentioned earlier noted meals and medical trips as the next highest trip purposes.

The household survey did point out that is improvements were made to public transportation respondents would use it to a greater extent than they currently are. Their purposes would be 15 percent shopping, 12 percent for business and 11 percent for medical purposes, compared to the present trip purposes on public transit systems of 5 percent shopping, 4 percent medical and 2 percent business.

Based on the above survey results it can be assessed that expanded public transportation would attract additional patronage. It is interesting to note that business trips for expanded service accounted for 12 percent of the trips. One could assume from this information that the working person is becoming more aware of the increased cost of operating a auto and is concerned about energy, which leads him to think to alternatives to his auto such as public transit, for some of his transportation needs. This is encouraging because it is the working adult who is willing and able to pay the full fare of transit that needs to be attracted to any form of transit if transit is going to stabilize itself or improve from a monetary stand point.

It must be remembered that most transit operations in the rural area currently provide transportation on a priority basis to the elderly and handicapped in the region. They do not presently cater to the needs of those who can afford other modes of transportation. If service was to become available to the working individual expansion of service fleet would have to be considered. Another alternative is to use present wehicles to service work trip needs in the morning and afternoon and during the rest of the day utilize the vehicle for the shopping, medical, meal and recreation trips of the elderly and handicapped. Again further investigation would be needed on the part of many parties in order to adequately evaluate this alternative. There are many problems with this alternative such as constaints on the use of transportation funds from many sources, but such an alternative has possibilities.

In assessing the transportation that currently is being provided in the small urban area and in the region with the results of the two surveys, the impression is left that not all of the transportation needs are being met.

This is due to the fact that there is a potential for more service, especially for trip purposes other than the two priority trip purposes, medical and shopping. But because of funding limitations service improvements or expansion, will have to be more adequately researched identified and documented before changes should be implemented. Perhaps the best solution under current conditions is to be more efficient with existing vehicles, utilize different service operations equipment when possible and continue to think and plan on a regional basis.

### REFINEMENT OF SELECTED ALTERNATIVE

The original RTDP was developed in 1971 and contained a recommended alternative to attempt to meet the transportation needs of the transportation disadvantaged in Region VIII. As anything can happen over time, certain refinements should occur in order to adjust the recommended alternative on its course. A series of questions concerning certain criteria to be used in the refinement process will be discussed in the next several pages.

# Question 1 Are revisions in funding possible?

Although many of the agencies who provide transit service in the region would like to see a greater financial participation from IDOT it is highly unlikely that the IDOT percentage participation will increase significantly in the near future. This means a continued local support and for the agencies using Title III fund a continued use of these funds. Although Title III funds are supposedly only to be used for start up programs, which can only be for four (4) years, the transportation they provide is very much dependent on Title III funds.

Agencies who currently use TitleIII funds to support transportation are the best canidates for pooling their physical and monetary resources for transportation purposes (especially in the urbanized area of Dubuque). Another possibility for increased funding is to establish a fare structure for as many services as possible and require that the fare be paid. It does not have to be high, as long as there is a requirement to pay an agency can better depend on that as an major source of revenue. In order to establish a required fee, an adjustment in the use of Title III funds which state no required fare can be established. Would have to be changed.

The regional goals and objectives are oriented towards better utilization of funding sources particularly in the application stage which is regional oriented. One objective also encourages Federal and state law makers to adopt a regional approach to funding programs.

Question 2
Are revisions in service standards possible? Can increased ridership needs
be met? Can improvements be made in serving the important origin and destination points?

The establishment of service standards have potential to be very beneficial and useful in monitoring and evaluating the service that is being provided. However until an improved method of moritoring a system is established, (hopefully IDOT monitoring program will provide some guidance) and some type of teeth behind the standard is available, standards will remain a very loose guide for systems.

The physical potential to meet increased ridership needs is very much possible with consolidation of transportation service providers. However there is a need to physically expand operations of some service providers. That is, capital improvements along with service improvements.

A major trip purpose on the regional systems is to go to the major urban areas for services. When this is done whether it be to the Quad Cities,

Iowa City, Cedar Rapids or Dubuque, it requires the utilization of one vehicle for 10 or 12 people for one whole day. Trips of this nature should be limited as much as possible. The major purpose of these trips should be only for health needs. This has to be seriously considered and adopted by trans-

portation providers. This recommendation is not an easy one to recommend, to accept or to implement. A lot of cooperation between the health field, people and the service provider would have to exist. This is not an impossible task, however it will not happen overnite. Better monitoring of trip purposes should be maintained by operators so as to judge how service is meeting trip needs. Improvement of the regional service standards could incorporate this evaluation of trip purpose. This in turn owuld provide service operators better information on trip origin and destinations. The various surveys did not allow the opportunity to evaluate the service to major origin and destination points.

Question 3
Are revisions in the local goals and objectives being met?

The goals and objective have been reviewed by the committee and the revisions have been made to the 1977 goals and objectives. However the goals and objectives are a very useful tool when discussion on regional approach to transportation comes up. It provides a service operator an opportunity to see what it's system is trying to meet along with the total region and how this can best be done on a regional concept.

Question 4
Are the results of the surveys being used in improving services in the region?
How are the results being used?

To date no service improvements have been implemented which were the direct result of the three surveys. Primarily since the results of all three surveys were not in the hands of the regional planning commission until just a short period ago. Currently the results have been used for purposed of this document only. But the presentation of the results in this document if an initial step in using them.

Question 5
Can increase capital improvements be met and funded?

The para-transit service providers will have a difficult time in just being able to replace the wehicles they presently have. The life of most of the vans, wagons or cars are, at the most, four years. Funding to replace these wehicles under UMTA 16(b)(2) take at a minimum 20-24 months to receive. However, a very liberal approach for capital needs is displayed in the 3-5 year program. To a certain extent, capital improvement needs, will be dependent on to what degree, if any, consolidation of service equipment is accomplished. The continuance of state DOT participation in capital purchases is a necessity not only for regional operators, but also for both the small and large urban transit systems. The capital needs of the urban transit systems will be carefully assessed in the near future.

Question 6
Can any modifications to the regional system in Region 8 be made that would increase cost efficiency?

The most important step that could be taken that would increase cost efficiency is to incorporate the use of vehicles operated by private client oriented groups. Certain steps should be made to encourage operations such as Head Start, Skyline and the Jackson County Developmental Activities Center to allow their vehicles to be used during their off-pack period. The single administrative agency will be the prime force dehind this effort with support from the regional planning commission. If this effort could be achieved it would have the greatest effect on increased cost efficiency.

Question 7
Are transit providers being brought into compliance with the State
Transit Plan?

Since a final State Transit Plan has not been developed it would be premature

at this time to say whether transit providers are in compliance with the plan. But indications are that compliance to the state plan may not be difficult but will be time consuming, but for a good cause, and will have to develop over a period of time. The local goals and objectives are also oriented in the direction of the State Transit Plan.

Question 8
Are private transit providers being brought into the planning process? Are
they being given a fair opportunity to supply the service?

Private operators are asked to participate in the planning process. They
are solicitated for information and are members of the Advisory Committee.

The service that is being provided by public and private non-profit agencies
does not directly affect the amount of service that a private agency can provide. Private non-profit service providers are encouraged to seek the use
of private for profit operators, whenever feasible.

Question 9
Are elderly and handicapped individuals being supplied the needed services?

Most operations that provide service to the elderly and handicapped are supplying an adegquate amount of transportation to meet most basic needs. However some operations are continually not able to meet the demand that is put on them, especially in the urban area, of Dubuque, where the greatest concentration of elderly and handicapped exist. The demand for transportation for trips, other than medical and nutrional trips, is on the increase. Transportation for social and recreational trips are necessary but they are not a priority trip. There appears to be a trend that is going to require greater availability of transportation to the elderly and handicapped in the region. Expansion of service to weekends and earlier evenings is entirely possible in the near future. Obviously a major problem is source of funds to provide this expansion is "special events trips." The concept of expanding the awareness of

the elderly is catching on, and rightfully so. One method of this expansion of awareness is providing special tours, via a private non profit vehicle. The same problem exists ther, as above, source of funds for this expanded service. However the approach of charging full cost for this service should be instituted. An even better alternative would be to use private for profit agencies for this service. The goals, objectives and standards refer to the service that should be provided to the elderly and handicapped and many of the standards are being met.

Question 10 Are services operating in the entire region? Are services open to the general public (and does the public know about them)? Are specialized services(for client groups) operating? Could they be consolidated?

Service in one form or another is provided to all parts of the region. Both the large and small urban areas have public transit service. Private non-profit agencies serve the rural regions with service primarily for the elderly and handicapped. There are also several para-transit operators (non-profit) who operate in the City of Dubuque. Private for profit companies operate in the entire region also, especially the intercity bus carriers but their service is limited to corridor areas of service. Taxi service is provided i in three cities within the region. All services are open to the general

A greater effort of notify the general public of the services that are available is necessary and should be done. One of the biggest problems when formulating a budget, with limited resources, is that funds for marketing/advertising program needs to be developed and presented to policy makers so that they can be con-

public however some agencies will prioritize the people they serve.

vinced of the necessity for this program and that the program will be evaluated to see just how effective the program is. This should enable more funds to be used for marketing especially if you can show to policy makers that it works.

There are several specialized services operating in the region which service only their clients. A number of these exist in the large urban area of Dubuque. There also is an agency in the City of Clinton and in the City of Maquoketa that services only their clients. Also Head Start provides service in the Counties of Delaware, Dubuque, and Jackson.

Consolidation of these operations along with private non-profit agencies is a high priority for Region 8. This should be actively worked upon by both the single administrative agency and the planning commission.

Question 11 Can better use be made of available equipment?

Again better utilization of equipment especially between para-transit operators, (Both those who serve special clients and the general public as a whole) have a very good potential for equipment consolidation. The better utilization of specialized service vehicles would provide expanded service and would also be available where existing para-transit operaotrs are at capacity.

Question 12 Can better use be made of available manpower?

Many of the agencies who provide specialized service to clients do not have full time drivers. The drivers are professional workers who do more than just drive for the agency. Obivously the use of that manpower would be very limited outside of thier agency. It is likely that there will be a need for increased manpower in the future. However deeper investigation of manpower availability is necessary.

### SERVICE STANDARDS

The original RTDP completed in 1977 presented a number of accepted service standards for Region VIII. Refinements to these standards are portrayed in Table II on pages 42 and 43. Not all of the line items have standards at the time. However, when more consistent and reliable data on service providers in Region VIII can be collected the standards will be expanded and if necessary revised. These standards should be used by federal, state and local officials, along with operators, when reviewing the performance of transportation services in Region VIII.

Table 12 presents a series of results in implementing the 3-5 year program in Region VIII. What steps that have been taken in initiating the program are also addressed in the table on page 45.

	1977 Service Standards	1977 Selected Alternative	1978 Modifications Or Refinements In Service Standards	1978 Refined Selected Alternative
Total Rides				
Rides by Type: Elderly			425,000	
Non-Elderly Handicapped Other			45,000 1,465,000	
% of Rider Demand Satisfied:				
Total			7	
Elderly Non-Elderly			10	
Handicapped			3	
Other				
Other Local				
Objectives:			5 counties	
Area Served Activity Centers			1 1	
Served			all	
Shelters			all	
Nutrition Centers	5		all	
Revenue:			¢ 75 rural	
Average Fare			\$ .75 rural Para-trans	it
			\$ .30 Urban Transit	
Revenue /Expense	ratio:		25% para-transit	
South and the second second			35% urban transit	

Service Standards\*

(CONT'D. NEXT PAGE)

\* These standards do not include private for profit operators

1977 Selected Alternative

1978 Modifications Or Refinements In Service Standards

1978 Refined Selected Alternative

Operations:

Vehicles in Service

Vehicle Utilization Seatutilization

Trans.Costs Administrative Marketing G & A All Other Total Administrative Costs

Annualized Capital Costs: Vehicles

Structures Total

TOTAL OPER. & ANN. CAP. COSTS

DEFICIT Deficit per Ride

Note: You may not use all these measures, or you may wish to add some of your own. A standard is not required for each line item. The important thing is to be comprehensive and consistent.

1 per county rural paratransit (accessible)

9 hrs. a day/5 days a week

50%

80% of total costs

2% of total costs 18% of total costs

20% of total costs (maximum)

75% of cost-para-transit 65% of cost-urban transit

Table 11 (cont.

# Implementation of 3-5 Year Program Document Accomplishment Made Between (6-30-77/6-30-78)

In this space list the steps initiated on the part of the Planning Agency toward implementation.

- 1. Regionalization of state transit grant applications.
- Establishment of Regional Transit Authority.
- 3. Marketing Program
- 4. Cedar County participation in the Single Administrative process.
- 5. Consolidation of services

In this space list the <u>actual</u> (tangible) results made on implementation.

If no progress resulted, give the reasons why not.

- 1. Combined application for three counties of the region.
- The concept of a Regional Transit Authority has not progressed much since iniated. Further evaluation of the pluses and minuses of this concept is in the review of stages now.
- 3. A marketing program was very much contingent upon State Transit Assistance. Approval to spend funds was given in mid March. Currently a program is being developed and hopefully be implemented shortly.
- 4. Cedar Count has been solicited to encourage the county to designate a single administrative agency from Region 8. To date they have not done so.
- 5. No progress has been made from a physical stand point in the form of consolidation. However, several meetings in the recent past have been held to initiate steps in consolidation of services.

#### Conclusions:

As was recommended by many agencies, including this planning commission, the development of a single administrative agency whether it is called an authority or not, is necessary in order to continue to provide an adequate amount of transit service in the region. Outside of the large and small urban areas, where there currently is a single agency for administration of public transit systems, the logic for a similiar type agency for regional transit is overwhelming.

The establishment of an Authority to carry out all activities has excellent possibility to become organized some time in the future. But in the mean time the designation of a single administrative agency to administer state transit funds, supply all necessary monitoring and surveillance activities as part of the grant and also in support of requirements for this report, is necessary.

There are two major purposes of this agnecy one is to reduce costs through administrative actions and secondly to reduce the amount of duplication of service that exists which ultimately will reduce costs. This agency will be responsible for seeing that all transit providers submit the required information regarding operating statistics, service characteristics and other pertinent information as needed.

The single administrative agency in Region 8 could be one of two existing agencies in the region or a completely new agency. The Scenic Valley

Area VIII Agency on Aging or the East Central Intergovernmental Association (ECIA)

are the two existing agencies who could be the single administrative agency.

Scenic Valley administers aging programs for the countries of Delware, Dubuque and Jackson in Region VIII. This agency currently is the designated receipient of state transit funds for the three counties mentioned above. Thus far, this has worked in receiving state funds for transit in the three counties. This agency administers the grant and completes the reporting requirements. Assistance in this process is provided by the staff of ECIA.

ECIA provides planning for all five counties in Region VIII. The major thrust of regional transit planning is to approach the study on a total regional approach. ECIA provides this comprehensive regional approach to transit planning in the region. To mor effectively and more efficiently plan and operate regional transit it must be planned for and implemented on a total regional basis. This total regional approach can be carried out by ECIA. This also means having a working knowledge of the urban transit systems.

In either case the agency will do more than act as a pass through agency. But they will not go as far as actually operating the regional transit services nor the urban systems. Assistance will be provided in much the same manner as currently exists through the ECIA staff to the urban systems. Planning assistance in the form of surveillance and monitoring activities, scheduling, long and short range planning, marketing studies and be in the right position to encourage cooperation and consolidation of transit systems. Many of these activities are part of the development of the RTDP so it seems that it would be logical to have ECIA be the applicant of state transit funds for the region.

In summary, our recommendation for the upcoming year's transit assistance program, is that ECIA be the designated receipient of transit funds for the Counties of Cedar, Delware, Dubuque, and Jackson in Region VIII. This recommendation would have to be endorsed by the Boards of Supervisors through

the passing of a resolution designating ECIA as the single administrative agency.

recommended in last years RTDP, Senior Lift who operates in Clinton County of
Region VIII and in Scott and Muscatine Counties of Region IX would be the receipient
of funds for Clinton County. However ECIA would provide the necessary support in insuring cooperation between the small urban transit system in the
City of Clinton and the operations in the county and also the other systems in
the region. As stated above, Clinton County is part of a regional system
which is coordinated by Senior Lift which is part of the Area Agency on Aging.
For this reason it has been agreed upon by the Iowa DOT, Clinton County, Senior
Lift, the Bi-State Metropoliton Planning Commission and the ECIA that Clinton
County remain as part of Bi-States responsibility in the development of the
RTDP. Their program of projects will be included in Region IX's report.

As recommended earlier in this section Cedar County has been asked to be part of the single administrative agency in Region VIII. There is a hesitancy on the part of the supervisors to designate any agency outside of the county. They are hesitant because they do not want anyone to come to Cedar County and tell them how to operate their system. They feel that they are adequately meeting the transportation need of the residents of Cedar County. It must be remembered that in order to be eligible for public transit assistance a county must be part of a regional transit system and has the responsibility to designate an agency to carry out the administrative requirements. It will be the responsibility of the single administrative agency to seek Cedar County's participation in a regional transit system. Assistance will be provided by the staff of the planning commission.

The goal of establishing a Regional Transit Authority is still a top priority of the ECIA. The single administration agency as in this report is only temporary until such time that a transit authority is established.

A time table for this authority to be in existense is not yet firm. It could be projected that an authority could be established within 18 months of the date of this report. At this time it is difficult to determine what policital problems will arise when an agency starts encouraging the establishment of a regional transit authority. The first steps to be considered, in the next several months, will be the different types of authorities that could be established and the "powers" the authority will have. Then these model authorities should be discussed with the many different agencies and political entities that will be playing a role in regional transit.

As stated earlier in this section, the ultimate decision of designating the single administrative agency for transit grants, is up to the county boards of supervisors. Noting this, the boards of supervisors for Delaware, Dubuque and Jackson counties opted to have the Scenic Valley Area VIII Agency on Aging to retain this designation. So, with this in mind, Scenic Valley will continue with its responsibilities and will also apply for State of Iowa transit assistance funds on behalf of the counties.

SECTION IV

## Regional Transit Development

The intent of this document is to present, in a reasonable fashion, administrative and operating characteristics of all transit systems in the region, and analysis these characteristics for purposes of developing a three-five year improvement program. The urban areas also prepare a Transportation Improvement Program (TIP) which is a presentation of all transportation projects for the next five years. All participating agencies must include their projects in the TIP in order to be funded with federal funds if needed. Included in the TIP is a 5 year development program of all transit agencies who receive federal funds. Support documentation for the projects listed in the TIP is in the form of the Transportation Systems Management element of the TIP.

Small urban areas, with a public transit system, have had prepared for the city, a Transit Development Program (TDP) which did an analysis of the system and presented a 5 year recommended program of projects to be implemented. This document was prepared in part to make the small urban system eligible for federal assistance from the Urban Mass Transportation Administration.

The RTDP will replace the TDP as report documentation for federal assistance and will also serve as proper documentation for state transit assistance. All projects eligible and requiring transit assistance from a federal or state source within a small urban area and within the regional systems of Region VIII, must be documented in the RTDP. Projects within the urban area will continue to be presented in the urban TIP but will also be presented in this document.

These requirements for documentation of proposed improvements in the documents just discussed, is necessary if all agencies and all levels of government are to be allowed an adequate opportunity to review, and comment proposed improvements. The display of the projects and the justification for them is a necessary element of the planning process. It will help eliminate duplication of programs and will help guarantee that all sources of funds are being used in the proper method.

As these reports represent a presentation of all agencies involved in transit activities what they are planning on doing in the future, it should be the only report necessary for project justification.

Capital

Vehicle-Passenger carrier (purchase)

11

12

TYPE OF WORK

Work Code

54

Operational

\*Private Contributions

### Revised 3-5 Year Program

This section will present a 5 year program of projects for transit operations who supplied the necessary information to the regional planning commission.

The presentation of these projects in this document is just part of the required steps taken in order for any improvements to be made that require state or federal transit assistance.

The following pages present all transit operators proposed projects for the next 5-years. These programmed projects can be modified at any time. It would require that an amendment be made and approved by the East Central Intergovernmental Association Council.

Information that is supplied on the following pages consists of the following items.

- 1) Project Title
- 2) Termini and other general descriptive information
- 3) Length or equipment
- 4) Type of work eq: new bus, radios, vans & marketing plans
- 5) Funding sources
- 6) Dollar costs

Projects for Clinton County Senior Citizen Center are documented in Region IX RTDP for 1978. These programs will be revised when additional information is obtained from those agencies who have not responded as yet.

General syste General syste Engineering a Marketing (sp scale or Administratio (special Signific Maintenance ( scale or Cher special	Fame of Agency Responsibl	18 19 20 21 22 23 24	Vehicle-Passenger carrier (purchase) Vehicle-Non-Passenger carrier Construction of new garage and maintenance facilities (buildings, major additionas, etc.) Reconstruction of existing garage and maintenance facilities (modifications, major repairs, etc.) Passenger amenity facilities (purchase and installation) Bus stop signs Bus stop shelters Other Vehicle equipment (purchase and installation, as required) Radios Radios Radio Base Station Spare parts Hardicapped assistance equipment Faru collection equipment Other  Office and maintenance equipment (purchase and installation, as required) Land or right-of-way acquisition Other								
Project Title	Termini (general description)	Length or Equipment	Type		Past Year	Present Year (Annual Element)	+1 Year	+2 Year	Capita		Total 5 yr. Program
Service Operations	Service for E&H in Cedar County		4	Fares Cong. Mea United Wa Title II: IDOT	y	2,015. 550 750 4,564 1,535	2,100 500 750 4,600 1,900	2,200 500 750 4,650 2,400	2,300 500 - 750 4,700 2,950	2,400 500 750 4,750 3,600	11,015 2,550 3,750 23,264 12,385
						9,414	9,850	10,500	11,200	12,000	52,964

Table

U

Mork code  Decrational  Mew route Additional service hours or days Route extensions and modifications General system operations (existing system) Engineering and design (especially leading to construction) Marketing (special projects only, of appropriate scale or significance for individual inclusion) Administration, overhead and accounding (special projects only, of appropriate scale or significance (or individual inclusion)  Maintenance (special projects only, of appropriate scale or significance for individual inclusion) Cther special projects  Fame of Agency Responsible  Head Start						Vehic: Constr Recons Passe: Vehic:	Capital  Vehicle-Passenger carrier (purchase)  Vehicle-Non-Passenger carrier  Construction of new garage and maintenance facilities  (buildings, major additionas, etc.)  Reconstruction of existing garage and maintenance  facilities (modifications, major repairs, etc.)  Passenger amenity facilities (purchase and installation)  Bus stop signs  Bus stop shelters  Other  Vehicle equipment (purchase and installation, as required)  Radios  Radio Base Station  Spare parts  Pard collection equipment  Other  Office and maintenance equipment (purchase and installation, as required)  Land or right-of-way acquisition  Other					
	Project Title	Termini (general	Length	Type	Funding Source	Past	Present	+1	+2	Capita +3	+4	Total
		description)	'Equipment	Work	Jource	Tear	Year (Annual Element)	Year	Year	Year	Year	5 yr. Program
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9) .	(10)	(11)	(12)
Service	Operation	Service for Clien	ts	4	HEW	26,000	26,500	28,000	29,500	31,000	32,500	147,500
		was there have										
1						in in						
1						1 1 1 1 1						

58

Mork code  1 2 3 4 5 6 6 7 8 9	Route extens General syst Engineering Marketing (s scale o Administrati (specia Signifi Maintenance	service hours or days sions and modifications com operations (existing a and design (especially le special projects only, of or significance for indivi on, overhead and accound if projects only, of appro- came for individual inclu (special projects only, o or significance for indivi if projects  Fame of Agency Responsible Hills & Dales	11 12 13 14 15 16 17 18 19 20 21 22 23 24	Capital  Vehicle-Passenger carrier (purchase)  Vehicle-Non-Passenger carrier  Construction of new garage and maintenance facilities  (buildings, major additionas, etc.)  Reconstruction of existing garage and maintenance facilities (modifications, major repairs, etc.)  Passenger amenity facilities (purchase and installation)  Bus stop signs Bus stop shelters Other  Vehicle equipment (purchase and installation, as required)  Radios Radio Base Station Spare parts Handicapped assistance equipment Para collection equipment Other  Office and maintenance equipment (purchase and installation, as required)  Land or right-of-way acquisition Other  Other  Capital								
	Project Title	Termini (general description)	Length or Equipment	of	Funding Source	Past Year	Present Year (Annual Element)	+1 Year	+2 Year	+3 Year	+4 Year	Total 5 yr. Program
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9) .	(10)	(11)	(12)
		Service for Client		4	Title XX		8,600	6,600	9,000	9,200	9,400	45,000

60

Foundation of the control of the con		17 18 19 20 21 22 23 24	Vehic Const Recon Passe Vehic	rice-Passenger colle-Non-Passenger colle-Non-Passenger cruction of new (buildings, man struction of effective (morager amenity from the stop signs and stop shelts other collection of each of the stop signs are stop shelts other collection of the stop signs are parts. Handicapped as:  Para collection other ce and maintenarias required)	er carrier garage and jor addition xisting gar. difications accilities () ers purchase and tion sistance equipment acc equipment	maintenance f nas, etc.) age and nainte , major repair purchase and in d installation dipment	nance s, etc.) nstallation , as requir	ed)			
	Name of Agency Responsib			25 26	Land Other	or right-of-way	/ acquisition	on	X Operat	ion	
	Interstate Carrie	ers			1			900	Capita		
Project Title	Termini (general description)	Length or 'Equipment	of	Funding . Source.	Past Year	Present Year (Annual Element)	+1 Year	+2 Year	+3 Year	+4 Year	Total 5 yr. Program
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
Greyhound	Service Operation	ns	4							1	1 (12)
River Trails	Service Operation	ns	4							- 1	
Iowa Coaches	Service Operation	ns	4								

Cities

Dub Cty

Del Cty

Jck Cty

UMTA16B2

Dub Cty

Del Cty

Jck Cty

Users Fees

IDOT

3-12 pass11

vans

960

240

240

240

240

46,200

7,698

1,284

856

856

856

57,750

4,800

960

240

240

240

240

4,800

46,200

7,698

1,284

856

856

856

57,750

Fleet replacement

& expansion

Capital

TYPE OF WORK

Mos	3 Route extensi 4 General syste 5 Engineering (s) 6 Sprketing (s) 7 Administratio (special signifie 8 Maintenance scale of 9 Other special	TYPE OF WORK  ervice hours or days tons and modifications om operations (existing sy and design (especially lea pecial projects only, of a r significance for individual, overhead and accoundin 1 projects only, of approp came for individual inclus (special projects only, of r significance for individual 1 projects  Tame of Agency Responsible  ley AAA/Project Co	ding to cons ppropriate ual inclusion griste scale ica) appropriate ual inclusion	on)	111 122 133 144 1601 171 1819 200 211 222 233 244	Vehicle Constru ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( (	-Passenger ca -Non-Passenger cation of new uildings, maj ruction of ex- cilities (mod er amenity fa as stop signs as stop shelte ther equipment (pages) dios Base State dios Base State dios parts and canped ass are collection ther and maintener required) reight-of-way	r carrier garage and ma or additional sisting garage ifications, i culities (pu  rs  burchase and  cion sistance equi acquipment acc equipment	sintenance fa s, etc.) c and mainten major repairs rchase and in installation, pment (purchase ar	ance , etc.) stallation) as required	on,	
	Project Title	Termini (general description)	Length or 'Equipment	of	Funding Source	Past Year	Present Year (Annual Element)	+1 Year	+2 Year	+3 Year	+4 Year	Total 5 yr. Program
	(1)	(2)	(3)	(4)	(5)	(6)	- (7)	(8)	(9) .	(10)	(11)	(12)
5.5	Service Operation	Maintenance of existing service		4	Title II IDOT United Ware Dubuque Delaware Jackson Fares Donation	ay Dub	64,250 25,055 9,695 3,232 3,231 13,000 725 119,188	62,000 34,000 11,000 3,000 3,000 3,000 16,000	58,000 37,500 10,000 3,500 4,000 4,000 19,000	50,000 45,500 10,000 4,000 4,500 4,500 22,000	40,000 55,500 10,000 4,000 4,500 4,500 27,000	274,250 197,555 50,695 17,732 19,231 16,000 97,000 725 689,188

Table 22

1 2 3 4 5 6 7 7 8 9	Fame of Agency Responsible			on)	11 12 13 14 21 15 16 17 18 19 20 21 22 23 24	Vehicle Constr () Reconstr fi Passen Of Vehicle Re Si III Office	Passenger common passenger common passenger control of new control of control	garage and monotone garage diffications, accilities (purers purchase and tion sistance equi	aintenance fa s, etc.) c and mainten major repairs rchase and in installation	nance i, etc.) installation) , as required ind installati	on,	
	C:	linton MTA			SELECTION OF THE SE		No.		or	X Capital		
	Project Title	Termini (general description)	Length or 'Equipment		Funding Source	Past Year	Present Year (Annual Element)	+1 Year	+2 Year	+3 Year	+4 Year	Total 5 yr. Program
	(1)	(2)	(3)	(4)	(5)	(6)	- (7)	(8)	(9)	(10)	(11)	(12)
Servi	ce Operation	5		4	City Iowa Fares	171,850 26,167 85,523 261,850	206,924 13,903 87,233 308,060	219,727 24,000 88,977 332,704	238,564 30,000 90,756 359,320	265,494 30,000 92,571 388,065	30,000	1225,397 127,903 453,959 1,807,259
Serv	ice Expansion	Service to indus- trial complexes		1	Iowa Fares			7,409 1,519 8,928	5,890 3,038 8,928	-		13,299 -4,557 17,856
Marke	eting	Program aimed at target groups, special service & total system		6	Iowa			9,000				9,000
	enger amenity ities		4 shelte 5 benche 100 sign	9 17	Iowa			14,520 2,419 1,211 18,150				14,520 2,419 1,211 18,150
						8.33						

W

Mork Code  1 2 3 4 5 6 7 8	Route extension Concral system Engineering an Parketing (spe Scale or Administration (special Significal Maintenings (s Scale or Other special	TYPE OF WORD  vice hours or days ans and modifications coerations (existing d design (especially) cuil projects only, of significance for indivi- projectionly, criappine for individual inci- pecial projects only, significance for indivi- projects  Tame of Agency Responsibilities  Tame of Agency Responsibilities	system) cading to constance of appropriate or constance o	on) or	11 12 13 14 16 17 18 19 20 21 22 23 24	Vehic Const.  Recon Passe: Vehic	le-Passenger calle-Mon-Passenger calle-Mon-Passenger ruction of new (buildings, ma) struction of cx facilities (modified manifer amonger amenity fa Bus stop signs Bus stop shelter the equipment (Fadios Radio Base Stat Spare parts Handicanned ass Fare collection Other the and maintener as required) or right-of-way	er carrier garage and ma for additionas cisting garage difications, m scilities (pur ers purchase and i tion sistance equipment nce equipment	intenance f , etc.) and mainte ajor rebair chase and i nstallation	nance s, etc.) nstallation) n, as require	ion,	
		Clinton MTA	716			, ocher	1		or	X Capital		K.
	roject	Termini (general description)	Length or Equipment	of	Funding Source	Past Year	Present Year (Annual Element)	+1 Year	+2 Year	+3 Year	+4 Year	Total 5 yr. Program
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9) .	(10)	(11)	(12)
Fleet re	eplacement		4-large urban buses	11	UMTA 3 Iowa City			349,600 58,252 29,148 437,000				349,600 58,252 29,148 437,000
Equipmer	nt	•	9 Fare- boxes	22	UMTA 3 Iowa City			18,208 3,034 1,518 22,760		-		18,208 3,034 1,518 22,760
Equipmer	nt		6-2 way radios base	18	UMTA 3 Iowa City			8,800 1,466 <u>734</u> 11,000				8,800 1,466 734 11,000
Tools			Tools	20	UMTA 3 Iowa City			6,502 1,083 543 8,128				6,502 1,083 543 8,128

UMTA 3 Iowa City

Power Cab Assembly A/C Comp

25,960 4,325 2,165 32,450

Equipment

25,960 4,325 2,165 32,450

89

1300,000

Table

24

(cont

70

	J Route exten General sys Engineering Narketing ( scale Administrat (special Signif Maintenance	service hours or days sions and modifications tom operations (existing and design (especially special projects only, or significance for indication, averhead and account projects only, of apicane for individual in (special projects only or significance for individual projects only or signif	og system)  I leading to com of appropriate lividual inclusi inding propriate scale colusion)	on)	17 18 19 20 21 22 23 24	Vehic Const	rie-Passenger of le-Non-Passenger of le-Non-Pa	er carrier  garage and ; jor addition.  Existing gara- diffications, aculities (pr  ers  [purchase and  etion  esistance equipment  ence equipment	saintenance fas, etc.) gc and mainte major repair urchase and i installation	nance s, etc.) netallation) ., as require	a)	
		Clinton MTA	ible		25 26	Land Other	or right-of-ve	y acquisitio		Operati		
	Project Title	Termini (general description)	Length or Equipment	Type of Work		Past Year	Present Year (Annual Element)	+1 Year	+2 Year	+3 Year	+4 Year	Total 5 yr. Program
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9) .	(10)	(11)	(12)
71	System Total						308,060	880,120	368,248	924,765	419,110	2,900,303

Table 25

	J Route of 6 General 5 Enginee 6 Marketi 7 Adminis (s: 8 Mainten		and system)  y leading to condition of appropriate dividual inclusion operate scale actions.	ion)	17 18 19 20 21 22 23 24	Vehi Cons Recc Pass Vehi	cle-Passenger (cle-Non-Passenger cele-Non-Passenger errortion of new (buildings, me instruction of facilities (me inger amenity) Bus stop sign: Bus stop sign: Bus stop sign: Radios Radios Radios Radios Part collection of the cele equipment (cle equipment radios	ger carrier  garage and  ajor addition  existing gara  difications,  facilities (p  ters  [purchase and  ation  ssistance equipment  ance equipment	maintenance f as, etc.) gc and mainte major repair urchase and i installation installation	nance s, etc.) nstallation) , as require nd installat	d)	
		Dubuque Transit		pard	25	Othe				Operati		
	Project Title	Termini (general description)	Length or Equipment	of	Funding Source	Past Year	Present Year (Annual Element)	+1 Year	+2 Year	+3 Year	+4 Year	Total 5 yr. Program
1	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9) .	(10)	(11)	(12)
							970,369	1,186,79	2,556,837	1,222,38	-	7,256,55

	thank Code  1 2 3 4 5 6 7	Route extension of the control system of the control system of the control of the	rvice hours or days ons and modifications in operations (existin ind design (especially ecial projects only, significance for ind in, overhead and accou projecti only, of ap ane for individual in special projects only significance for ind projects  Tame of Agency Response egional Para—Tr	d system) loading to cor of appropriate rodual inclusi nding propriate scale clusion) , of appropriat ividual inclusi	on)	111 112 113 14 16 17 18 19 20 21 21 22 23 24	Vehic Const	rle-Passanger of the Month Passanger of the Passanger of the Month P	ger carrier  garage and ajor addition existing gara odifications, facilities (p) ters (purchase and ation ssistance equipment ance equipment	maintenance f as, etc.) gc and mainte major repair urchase and i installation ipment t (purchase a	nance a, etc.) nstallation) , as require nd installat  Operation	ion,	
	,	Project Title	Termini (general description)	Length or Equipment	of	Funding Source	Past Year	Present Year (Annual	+1 Year	+2 Year	+3 Year	+4 Year	Total 5 yr. Program
		(1)	(2)	(3)	(4)	(5)	(6)	Element)	(8)	(9)	(10)	(11)	(12)
73								201,430	309,704	233,699	303,225	314,733	1,362,791

74



## EAST CENTRAL INTERGOVERNMENTAL ASSOCIATION RIDER SURVEY

RIDE CHARACTERISTICS:

59312

This survey is being conducted by your regional planning agency in cooperation with the Iowa Department of Transportation to determine the transportation needs of rural and small urban residents in Iowa. Please take a few minutes to fill in the form. All answers will be regarded as confidential. If you have already completed this survey, please do not fill it in a second time. Please return the questionnaire before you get off. If you do not have time to finish it, please complete it at home and mail it to the Iowa Department of Transportation.

F	Now far do you plan to travel on this vehicle?
	blocks or miles
V	What is the primary purpose of this trip?
	() recreation/social; () congregate meal; () work; () shopping; () medical; () school; () other
	How did you get to the location where you were picked
	up? () walked; () auto; () urban bus; () taxi; () got on at origin; () other
	Was the vehicle on time? () early; () 0-5 minutes late; () 6-10 minutes late; () 11-20 minutes late; () more than 20 minutes late; () not applicable
1	How often do you ride this service?
	<ul> <li>() 3 or more days a week;</li> <li>() 2-5 days a month;</li> <li>() less than once a month</li> </ul>
	If this service was not available would you have been able to make this trip? ( ) Yes; ( ) No
	Why did you use this service to make this trip? Check one or more.
	( ) Do not have a driver's license ( ) Do not like to drive ( ) This service is more convenient ( ) Unable to operate a car due to physical
	disabilities () No auto available for trip () This service is cheaper () Other
	How often do you rely on other individuals for transportation?

times a week

Please rate this service according to the following. Place an X in the box which best describes your feelings about the service. IN MY OPINION THIS SERVICE IS: VERY GOOD GOOD FAIR POOR VERY POOR Total time spent waiting Comfort in vehicle () () Dependability of on-time arrival Pleasantness or ride Safety Vehicle Cleanliness Total time of trip Cost of trip Courtesy of personnel Schedule information Transfer convenience Area served USER PROFILE 1. Do you have a valid driver's license? () Yes; () No 2. If not, did you ever have one: () Yes; () No 3. How many cars (including pickups and campers) are in your household? ()0; ()1; ()2; ()more than 2 4. Was there a car available for this trip? () Yes; () No 5. Sex: () Male; () Female 6. How old are you? () under 18; () 18-24; () 25-39; () 40-59; () 60-64; () 65 or over 7. What is your marital status? () single; () married; ( ) widowed; ( ) other 8. Do you have a physical disability which makes travel

Other service information: Please respond if relevant to your service.

difficult? ( ) Yes; ( ) No

1.	Do you plan	to travel	to another	county o	n this	vehicle:
	( ) Yes; (	) No				

, ho	H
	xhib

THANK YOU FOR YOUR COOPERATION

# FREQUENCY TABULATION OF RIDERS' SURVEY CONDUCTED OCTOBER, 1977

SERVICE (sdar Con	Elderly	
TOTAL NUMBER OF RESPOND	ENTS 33	
How far do you plan to	travel on this vehicl	.e?
Number of Blocks Given	Number of Respondents	% of Respondents
9-10	2	100
	Total Number 2	100%
	Answering Question	100%
Number of Miles	Number of Respondents	% of Respondents
1-10	3	10.0
11 - 20	3	10.0
21-30	6	20.0
31-40	6	26.7
41 and over	10	33.3
	Total Number 30 Answering Question	100%
	I AUSWELLIG UNESTION	11113

How did you get to the location where you were picked up?

Num	ber Responding	1
walked	3	
auto	0	
urban bus	<u> </u>	
taxi	0	- 21
got on at origin	25	
other	3	
Total Number Answerin	g Ouestion 32	

\* of Responding
9.4

3.1

78.1

9.4

100\*

Was the vehicle on time?

early	Number Responding 25	% of Responding $75.2$
0-5 minutes late	8	24.2
6-10 minutes late		
11-20 minutes late		
more than 20 minutes late		
not applicable		
Total Number Answerin	g Question 33	100%

How often do you ride this service?

	Number Responding	% of Responding
3 or more days a week	0	
1-2 days a week	8	24.3
2-5 days a month	14	42.4
once a month	_7_	21.2
less than once a month	4	12.1
Total Number Answering	Question 33	100%

If this service was not available would you have been able to make this trip?

	Number Responding	% of Responding
Yes	4	12.1
No	29	87.9
Total Number	Answering Question $33$	100%

Why did you use this service to make this trip? Check one or more.

	Number Responding	% Responding
Do not have a driver's license		20.7
Do not like to drive	_1	8.5
This service is more convenient	20	24.4
Unable to operate a car due to physical disabilities	4	4.9
No auto available for trip	14	17.1
This service is cheaper	18	22.0
Other	_2	2.4
Total Responses	82	100%

How often do you rely on other individuals for transportation?

	Number	Responding	% Responding
Times a Week		5 2 3	41.7 16.7 25.0 0.
6 and over	Total	12	8.3
			100%

### RIDE CHARACTERISTICS:

	SERVICE RATING	VERY GOOD	GOOD	FAIR	POOR	POOR	
Total time spent waiting	number %	25 80.6	19.4				total 1
Comfort in vehicle	number	21 72.4	8 27.6				total_ 100%
Dependability of on-time arrival	number %	2.8 93.3	6.7				total_
Pleasantness of ride	number %	28	6.7				total =
Safety	number	25 92.6	2 7.4				total_
Vehicle Cleanliness	number %	2.5 83.3	16.7		a china		total 3
Total time of trip	number %	21	19.2			108	total 2
Cost of trip	number %	26	10.3				total_ 100%
Courtesy of personnel	number %	29	3				total 3
Schedule information	number %	26 86.7	13.3				total 3
transfer convenience	number %	81.0	19.0				total 2 100%
Area served	number %	86.7	13.3				total 3 100%

### USER PROFILE:

Do you have a valid driver's license?

Numbe	r Responding	Percent Responding
Yes	13	39.4
No	20	60.6
Total Number Answering Questi	on 33	100%

If not, did you ever have one?

	Number Responding	Percent Responding
Yes	12	54.5
No	10	45.5
Total Number Answering	Question 22	100%

How many cars (including pickups and campers) are in your household? Number Responding Percent Responding 55.3 41.4 1 More than 2 Total Number Answering Question 29 Was there a car available for this trip? Percent Responding Number Responding 18.2 6 Yes No Total Number Answering Question 33 100% Sex? Number Responding Percent Responding Male Female Total Number Answering Question 3 100% How old are you? Number Responding Percent Responding Under 18 18-24 3.0 25-39 0 40-59 O 60-64 65 or over Total Number Answering Question 100%

What is your marital status?

			Number	Responding
Single	9			2
Marrie	ed			4
Widowe	ed			25
Other				0
Total	Number	Answering	Question	31

Percent Responding 100%

Do you have a physical disability which makes travel difficult?

	Number Responding	Percent Responding
Yes	_6	18.7
No	26	81.3
Total Number Answering	Question 32	100%

OTHER SERVICE INFORMATION: PLEASE RESPOND IF RELEVANT TO YOUR SERVICE.

Do you plan to travel to another county on this vehicle?

Number	Responding	Percent Responding
Yes	26	78.8
No		.21.2
Total Number Answering Questic	on <u>33</u>	100%

If this service sponsors special group excursions, how often have you gone on such trips?

	Number Responding	Percent Responding
More than once a month		3.1
once a month		3.1
a few times a year	20	62.5
never	10	31.3
Total Number Answering (	Question 32	100%

What is the primary purpose of this trip?\*

	Number Responding	Percent
recreation/social	4	8.9
congregate meal	_2	4.4
work		2.2
shopping	23	51.2
medical	10	22.2
school	1	2.2
other	4	8.9
total trip purposes	45	100%

<sup>\*</sup>Some trips are multi-purpose

# FREQUENCY TABULATION OF RIDERS' SURVEY CONDUCTED OCTOBER, 1977

REGIONAL PLANNING AGENCY East Central Intergovernmental Association							
SERVICE <u>Operation</u> TOTAL NUMBER OF RESPOND		obuque Co.)					
How far do you plan to	travel on this vehic	le?					
Number of Blocks Given	Number of Respondents	% of Respondents					
		notice entree ends					
	Total						
	Number Answering Question	100%					
Number of Miles	Number of Respondents	% of Respondents					
50-60	3	100					
	Total Number 3 Answering Question	100%					

How did you get to the location where you	u were picked up?
Number Responding	% of Responding
walked 2	n i sita <u>man</u> si ang Manula.
auto	avited the second
urban bus	
taxi	o Ny Indono <u>Italy</u> ambana amin'ny dia kaominina
got on at origin	Total alexander description
other	TT UT <u>MUR</u> ICIPALISES OF
Total Number Answering Question 3	100%
Was the vehicle on time?	
Number Responding	% of Responding
early 3 0-5 minutes late	<u> </u>
6-10 minutes late	
11-20 minutes late	
more than 20	
minutes late	
not applicable	
Total Number Answering Question 3	100%
How often do you ride this service?	
Number Responding	% of Responding
3 or more days	
a week	
1-2 days a week	
2-5 days a month	
once a month	
less than once a month	
Total Number Answering Question 3	100%
To this service was not susilable would a	rou harra haan ahla ta maka
If this service was not available would y this trip?	you have been able to make
Number Responding %	of Responding
Yes O	
No <u>3</u>	
Total Number Answering Question 3	100%

Why did you use this service to make this trip? Check one or more.

	Number Responding	% Responding
Do not have a driver's license	2	A CONTRACTOR
Do not like to drive	0	
This service is more convenient	2	Spring Settle
Unable to operate a car due to physical disabilities	0	
No auto available for trip	2	
This service is cheaper		
Other	<u>O</u>	
Total Responses	I I	100%

How often do you rely on other individuals for transportation?

	1		
	Number	Responding	% Responding
Times a Week			
2		1	
4			The state of the s
			No. 10 To be a 10 to 5 to 10 t
			19 11 Table 12 Section 2 de
	Total	2	
			100%

### RIDE CHARACTERISTICS:

Total time spent waiting	SERVICE RATING number	VERY GOOD 2	GOOD	FAIR	POOR	POOR	total 3
Comfort in vehicle  Dependability of on-time arrival	number % number %	3	2			5 B-003	total 3 100% total 3
Pleasantness of ride	number %	3	no i				total 3
Safety	number	3					total 3
Vehicle Cleanliness	number	3					total_3
Total time of trip	number	2	1				total 3
Cost of trip	number	3					total 3
Courtesy of personnel	number	3					total_3
Schedule information	number	3					total 3
transfer convenience	number	2	(850) [0	. 14 0 - 1			total 3
Area served	number %	1	2		CONT.		total_3

### USER PROFILE:

Do you have a valid driver's license?

Total Number Answering Question 2

	Number Responding	Percent Responding
Yes	0	
No	3	1000
Total Number Answering	Question 3	100%
If not, did you ever h	ave one?	
	Number Responding	Percent Responding
Yes	The state of the s	
No		

100%

How many cars (including	g pickups and campers)	are in your household
	Number Responding	Percent Responding
0	3	
1	6 No. 12 1 16 SKI 1111	
2		
More than 2		
Total Number Answering	Question 3	100%
Was there a car availab	ole for this trip?	
	Number Responding	Percent Responding
Yes		
No	3	
Total Number Answering	Question 3	100%
Sex?		
	Number Responding	Percent Responding
Male	0	
Female	_3_	Philipped - Leading
Total Number Answering	Question 3	100%
How old are you?		
	Number Responding	Percent Responding
Under 18		
18-24		
25-39		
40-59		
60-64	2	
65 or over		
Total Number Answering	Question 3	100%
What is your marital s	tatus?	
	Number Responding	Percent Responding
Single		
Married		ALCO MARKET AND THE SECOND
Widowed	3	
Other		
Total Number Answering	Question 3	100%

Do you have a physical disability which makes travel difficult? Number Responding Percent Responding Yes No Total Number Answering Question 100% OTHER SERVICE INFORMATION: PLEASE RESPOND IF RELEVANT TO YOUR SERVICE. Do you plan to travel to another county on this vehicle? Number Responding Percent Responding Yes No 100% Total Number Answering Question If this service sponsors special group excursions, how often have you gone on such trips? Number Responding Percent Responding More than once a month once a month a few times a year never 100% Total Number Answering Question \_ What is the primary purpose of this trip?\* Number Responding Percent recreation/social congregate meal work shopping medical school other 100% total trip purposes

<sup>\*</sup>Some trips are multi-purpose

# FREQUENCY TABULATION OF RIDERS' SURVEY CONDUCTED OCTOBER, 1977

REGIONAL PLANNING AGENCY East Central Intergovernmental Association

SERVICE Operation TOTAL NUMBER OF RESPOND	New View (Jack ents 47	son Co.)
How far do you plan to		47.5% retu
Number of Blocks Given 1-5 6-10	Number of Respondents 3	% of Respondents 42.9 57.1
	Total 7	
Number of Miles 1-10 11-20 21-30 31-40 41-60 70-90	Number / Answering Question Number of Respondents  7 2 5 3 3 12	100% % of Respondents 21.9 6.2 15.6 9.4 9.4 37.5
	Total Number 32 Answering Question	100%

How did you get to the	location where you	were picked up?
Numb	er Responding	% of Responding
walked	20	48.8
auto	8	19.5
urban bus	2	4.9
taxi	0	0.0
got on at origin	8	19.5
other	3	<u>7.</u> 3
Total Number Answering	Question 41	100%
Was the vehicle on time	e?	
	Number Responding	% of Responding
early	22	59.5
0-5 minutes late	13	35.1
6-10 minutes late	2	5.4
11-20 minutes late		
more than 20 minutes late		
not applicable		
Total Number Answering	Question 37	100%
How often do you ride	this service?	
	Number Responding	% of Responding
3 or more days a week	12	267
1-2 days a week	4	8.9
2-5 days a month	12	26.7
once a month	10	22.2
less than once a month	7	15.5
Total Number Answering	Question 45	100%
If this service was not this trip?	t available would y	ou have been able to make
Number	Responding %	of Responding
Yes	_5_	11.4
No	39	88.6
Total Number Answering	Question 44	100%

Why did you use this service to make this trip? Check one or more.

	Number Responding	% Responding
Do not have a driver's license	_13	15.9
Do not like to drive	12	14.6
This service is more convenient	16	19.5
Unable to operate a car due to physical disabilities	_5	6.1
No auto available for trip	22	26.8
This service is cheaper	13	15.9
Other		1.2
Total Responses	82	100%

How often do you rely on other individuals for transportation?

	Number Responding	% Responding
Times a Week  1 2 4	- <del>7</del> - <u>7</u> - <u>1</u> -	36.8 36.8 5.3
5 7	-3 -1 Total 19	15·8 5·3
		100%

### RIDE CHARACTERISTICS:

	SERVICE RATING	VERY GOOD	GOOD	FAIR	POOR	POOR	
Total time spent waiting	number %	33 97.1	2.9				total 31
Comfort in vehicle	number %	32	10.8	2.7			total 3
Dependability of on-time arrival	number	30	3 9.1				total_3:
Pleasantness of ride	number %	34	2.8	2.8			total 31
Safety	number	36 94.8	2.6	2.6			total_32
Vehicle Cleanliness	number	36	5.3				total 38
Total time of trip	number	87.5	8.3	4.2			total_21
Cost of trip	number %	90.0		5.0			total 20
Courtesy of personnel	number	32	3.0				total 3:
Schedule information	number %	90.0	2 10.0				total 20
transfer convenience	number %	94.1	5.9				total 17
Area served	number %	93.3	6.7		3/2/		total 15

### USER PROFILE:

Do you have a valid driver's license?

Num	ber Responding	Percent Responding
Yes	17	37.8
No	28	62.2
Total Number Answering Ques	tion 45	100%

If not, did you ever have one?

			Number I	Responding	Percent	Responding
Yes				16		55.2
No				13		14.8
Total	Number	Answering	Question	29	1	.008

How many cars (includi	ng pickups and campers)	are in your household?
	Number Responding	Percent Responding
0	18	50.0
1	16	444
2		2.8
More than 2		2.8
Total Number Answering	Question 36	100%
Was those a say availa	ble for this trip?	
Was there a car availa		Percent Responding
Yes	Number Responding	15.4
	33	84.6
No Total Number Answering		100%
Total Number Answering	Question 31	100%
Sex?		
	Number Responding	Percent Responding
Male	_6	15.8
Female	32.	842
Total Number Answering	Question 38	100%
How old are you?		
	Number Responding	Percent Responding
Under 18		
18-24		
25-39		<u> </u>
40-59	2	4.8
60-64	_2	4.8
65 or over	38	904
Total Number Answering	Question 42	100%
What is your marital s		
	Number Responding	Percent Responding
Single	$\frac{7}{a}$	8.9
Married	<u>9</u>	20.0
Widowed	30	66.7
Other		<u>+7</u>
Total Number Answering	Question 45	100%

Do you have a physical disability which makes travel difficult?

	Number Responding	Percent Responding
Yes		28.2
No	2.8	71.8
Total Number Answering	Question 39	100%

OTHER SERVICE INFORMATION: PLEASE RESPOND IF RELEVANT TO YOUR SERVICE.

Do you plan to travel to another county on this vehicle?

			Number :	Responding	1100	Percent Responding	J
Yes				_19_		48.7	
No				20		51.3	
Total	Number	Answering	Question	39		100%	

If this service sponsors special group excursions, how often have you gone on such trips?

Number	Responding	Percent Responding
More than once a month	2	5.9
once a month	9	26.5
a few times a year	7_	20.6
never	_16	47.0
Total Number Answering Question	34	100%

What is the primary purpose of this trip?\*

The state of the s		
	Number Responding	Percent
recreation/social	3	5.2
congregate meal	18	31.0
work		1.7
shopping	25	43.1
medical	_8_	13.8
school		1.1
other	2	3.5
total trip purposes	58	100%

<sup>\*</sup>Some trips are multi-purpose

# FREQUENCY TABULATION OF RIDERS' SURVEY CONDUCTED OCTOBER, 1977

REGIONAL PLANNING AGENCY East Central Intergovernmental Association

SERVICE Operation I		124 79.2%
How far do you plan to	travel on this vehic	
Number of Blocks Given	Number of Respondents	% of Respondents 75 25
	Total 1.	
Number of Miles 1-10 11-20 21-30 31-40 41-70 71-98 99 and over	Number 4 Answering Question Number of Respondents 9 10 13 7 9 21	100% % of Respondents 10.5 11.6 15.1 8.1 10.5 24.4 19.8
	Total Number 86 Answering Question	100%

How did you get to the location where you were picked up? Number Responding % of Responding walked 32.8 20 auto urban bus taxi got on at origin Total Number Answering Question ( 100% Was the vehicle on time? Number Responding % of Responding early 0-5 minutes late 6-10 minutes late 11-20 minutes late more than 20 minutes late not applicable Total Number Answering Question 90 100% How often do you ride this service? Number Responding % of Responding 3 or more days a week 1-2 days a week 2-5 days a month once a month less than once a 16.1 month Total Number Answering Question <u>93</u> 100% If this service was not available would you have been able to make this trip? Number Responding % of Responding Yes No Total Number Answering Question 94 100%

Why did you use this service to make this trip? Check one or more.

	Number Responding	% Responding
Do not have a driver's license	45	21.7
Do not like to drive	26	12-6
This service is more convenient	48	23.2
Unable to operate a car due to physical disabilities	15	7.2
No auto available for trip	33	15.9
This service is cheaper	37	17.9
Other	_3	1.5
Total Responses	207	100%

How often do you rely on other individuals for transportation?

	Number	Responding	% Respondin
Times a Week  2 3 4 5 7		24 12 3 1 6 1	51·1 25·5 6·4 2·1 12·8 2·1
	Total		
			100%

### RIDE CHARACTERISTICS:

	SERVICE RATING	VERY GOOD	GOOD	FAIR	POOR	POOR	
Total time spent waiting	number %	76 91·6	7.2	1.2			total_83
Comfort in vehicle	number %	71 79.8	18.0	2.2		500	total 89
Dependability of on-time arrival	number %	80.88	10				total 90 100%
Pleasantness of ride	number %	80.9	9.1				total 88
Safety	number %	88.9	10				total <u>90</u>
Vehicle Cleanliness	number %	71 80.7	17				total 88
Total time of trip	number %	59	181				total 72 100%
Cost of trip	number %	83.8	12.2	3			total 74 100%
Courtesy of personnel	number %	92:3	7.7			42	total 91
Schedule information	number %	72	8.9			15119	total 79
transfer convenience	number %	55 90·2	9.8				total 61
Area served	number %	58 85·3	14.7			n c. den	total 68
USER PROFILE:							

Do you have a valid driver's license?

Numbe	er Responding	Percent Responding
Yes	37	40.2
No	55	59.8
Total Number Answering Questi	on 92	100%

If not, did you ever have one?

		Number 1	Responding	Percent Responding
Yes			16	28.1
No			41	71.9
Total	Number	Answering Question	57	100%

How many cars (including	ng pickups and campers)	are in your household?
	Number Responding	Percent Responding
0	37	46.3
1	40	50.0
2	_3_	3.7
More than 2	0	
Total Number Answering	Question 80	100%
Was there a car availa	ble for this trip?	
	Number Responding	Percent Responding
Yes	21	25
No	63	75
Total Number Answering	Question 84	100%
Sex?		
	Number Responding	Percent Responding
Male	_8	9.3
Female	78	90.7
Total Number Answering	Question 86	100%
How old are you?		
	Number Responding	Percent Responding
Under 18	2	2.1
18-24	1	1.0
25-39	2	2:1
40-59	_3_	3.1
60-64	9	9.2
65 or over	80	82.5
Total Number Answering	Question 97_	100%
What is your marital s	tatus?	
	Number Responding	Percent Responding
Single	8	8.8
Married	26	28.6
Widowed	52	57-1
Other	5	5.5
Total Number Answering	Question 91	100%

Do you have a physical disability which makes travel difficult?

	Number Responding	Percent Responding
Yes	28	30.4
No	64	69.6
Total Number Answering	Question <u>92</u>	100%

OTHER SERVICE INFORMATION: PLEASE RESPOND IF RELEVANT TO YOUR SERVICE.

Do you plan to travel to another county on this vehicle?

Number I	Responding	Percent Responding
Yes	53	62.4
No	32	37.6
Total Number Answering Question	85	100%

If this service sponsors special group excursions, how often have you gone on such trips?

	Number Responding	Percent Responding
More than once a month	4	4.8
once a month	10	11.9
a few times a year	23	27.4
never	47	55.9
Total Number Answering	Question <u>84</u>	100%

What is the primary purpose of this trip?\*

	Number Responding	Percent
recreation/social	6	4.3
congregate meal	11	7.9
work		0.7
shopping	70	50.0
medical	36	25.7
school	2	1.4
other	14	100
total trip purposes	140	100%

<sup>\*</sup>Some trips are multi-purpose

Do you have trouble getting where you need or want to go? Could improved public transportation help? The Iowa Department of Transportation and your regional planning agency want to hear from you. Please fill in the following coupon for yourself, a friend, or another member of your household, then clip it out and return it to the address shown on the coupon. AGENCY NAME ADDRESS Please indicate the nature of the specific travel problems being incountered. Are these problems related to a physical disability or health problem which make it difficult to move freely? Yes \_\_\_\_ No \_\_\_ If yes, please specify type of health problem. What suggestions do you have for improving public transportation in your area? NAME--(optional)

THANK YOU

ADDRESS

#### HOUSEHOLD SURVEY OF TRANSPORTATION NEEDS

This questionnaire is part of a study being conducted by your regional planning agency in cooperation with the Iowa Department of Transportation. The study will attempt to determine the transportation needs of the residents of the rural and small urban areas of Iowa and to learn how best to satisfy those needs. Your cooperation in answering the following questions is appreciated. All information will be considered strictly confidential. Please fold and tape the form so that the Department of Transportation label is visable.

1.	a)	Do you have a vali	d driver's li	cense? ( ) Yes;	( ) No	
	b)	If not, did you eve	r have one?	( ) Yes;	( ) No	
	c)	How many members o	f your househ	old have a driver's	license?	
	d)	Circle the number household.		campers, cars, truc	cks, cycles) in your	
	e)	you are limited in	how and to w	please indicate in hat extent you use		
		no limitation				
				ghways or busy stre	ets	
		unwilling to	drive at nigh	t		
		unwilling to	drive in bad	weather .		
		unwilling to	drive long di	stances		
		car is in poor condition				
		can no longer	drive well			
		other (please	specify)			
2.	a)	How many trips do an average week?			bus, pickup, etc.) i	
	b)			ken for each of the se indicate number	following purposes of trips in blank	
		TRIPS PER WEEK	PURPOSE	TRIPS PER WEEK	PURPOSE	
			Medical		Congregate Meals	
			Business		Church	
			Recreation/ Social	1 (1 (1 (1 (1 (1 (1 (1 (1 (1 (1 (1 (1 (1	Other	
		MARKET COLUMN AND COMPA	Shopping			
	c)	For which of these (bus, van or taxi)		lic transportation	available	
		medical		congregate	e meals	
		business		church		
		recreation		all of the	e above	
		shopping		none of the	ne above	
			-60	)-		

2.	d)	At what times of day do you most need to travel? (Check one or more).  WEEK-DAYS (M-F) WEEK-ENDS (SAT. & SUN.)
		None needed 6:00 to 8:29 A.M. 8:30 to 11:59 A.M. 12:00 Noon to 1:29 P.M. 1:30 to 4:29 P.M. 4:30 to 6:59 P.M. 7:00 to 9:29 P.M. 9:30 P.M. to 6:00 A.M. Will travel anytime
	e)	On the average, how many trips per week would you say that you have to
		rely on other people for transportation? per week.
3.		Do you feel that a lack of adequate transportation keeps you from reaching
		any of the following activities or services as often as you wish?
		Medical () yes () no Business/work () yes () no Recreation/social () yes () no Shopping () yes () no Congregate meals () yes () no Church () yes () no Other () yes () no
4.	a)	How many trips do you usually make in an average week using some
		type of public transportation (i.e., not by private car, walking, or
		bicycle ) per week?
	b)	
	c)	On the average, about how much time does each of the trips in 4.b) take?
	d)	Are transfers necessary to complete these trips? ( ) Yes; ( ) No
5.	a)	What changes or new services offered by public transportation would be of the greatest benefit to you and/or members of your household?
	b)	If these improvements were made, for what purposes would you use public transportation?
		Purpose
		Medical Business Recreation/Social Shopping Congregate Meals Church Others

-61-

	County
	t is your address?
	( ) 40-59; ( ) 60-64; ( ) 65 or over
c)	What is your age? ( ) under 18; ( ) 18-24; ( ) 25-39;
b)	Are you: ( ) Single; ( ) Married; ( ) Widowed; ( ) Other
a)	() wages or salaries; () investment income; () self-employement; () social security, public programs; () other Are you: () Male; () Female
c)	members What are the principal sources of your total household income? (Please check one or more).
b)	How many members of your household contribute to the household income?
	( ) Under \$5,000; ( ) \$5,000-\$9,999; ( ) \$10,000-\$14,999; ( ) \$15,000-\$19,999; ( ) \$20,000-\$49,999; ( ) \$50,000 or more
a)	What is the approximate combined gross income of all members of your household
b)	Including yourself how many persons in your household are in the following age groups? ( ) 0-10 years; ( ) 11-17 years; ( ) 18-59 years; ( ) 60-64 years; ( ) 65 or over
a)	How many persons live in your household?
	Walking Driving Riding a car or taxi Taking a bus or van
	no some great difficulty difficulty difficulty
c)	For how many members of your household do the above physical disabilities limit the ability to move freely in
	How many members of your household use wheelchairs?
	Heart or respiratory problems  Vision difficulties  Hardness of hearing  Difficulty in speaking  Difficulty in grasping with hands  Problems with tremor  Difficulty in walking  Difficulty in understanding bus schedules
	0 1 2 3 4 or more
	5

This completes the questionnaire. Thank you for your cooperation.

Please return this questionnaire to the Office of Transportation Research,

Lowa Department of Transportation Ames. Lowa. 50010. No stamp is needed.

## PRELIMINARY ANALYSIS OF HOUSEHOLD SURVEY OF TRANSPORTATION NEEDS

#### REGION 8 RURAL

During the months of October - December, 1977, the attached mail-out survey was distributed to a random sample of the 630,388 households in the rural and small urban areas of Iowa to determine public opinion regarding transportation needs within those areas of the state. A sufficient sample was drawn from the telephone directories in each of the seventeen regional transportation planning districts to assure statistical accuracy accepting an error of less than 5% with the total statewide sample of about 18,000. The sample for the 30,597 households in non-urban Region 8 was 781. The return rate for an initial mailing with a second wave follow-up was approximately 51% for Region 8R. 402 households returned completed questionnaires.

The demographic characteristics of the households responding to the survey were as follows:

#### FAMILY SIZE:

NUMBER OF MEMBERS	% OF	RESPONDING	HOUSEHOLDS*
1		3.5	
2		32.1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
3		16.2	e agreemen
4		14.6	
5 or more		22.9	
no report		10.7	

#### INCOME:

#### HOUSEHOLD INCOME:

INCOME LEVEL	% OF THOSE HOUSE ANSWERING QUES	ADJUSTED 1970 CENSUS FOR IOWA***
Less than \$5,000	5.5	10.2
\$ 5,000-\$ 9,999	15.6	20.5
\$10,000-\$14,999	24.5	22.7
\$15,000-\$19,999	20.5	15.1
\$20,000-\$49,999	26.5	28.3
\$50,000 or more	7.5	3.2

<sup>\*</sup> Percent is based on an N of 402

<sup>\*\*</sup> Percent is based on an N of 347

<sup>\*\*\*</sup> Figures derived from Statistical Abstract of US, 1976, using figures for 1970 US census for Iowa and adjusting inflation by using Consumer Price Index, May, 1976.

#### INCOME SOURCE:

The sources of income for these households\* is as follows:

INCOME SOURCE	% OF RESPONDING RECEIVING INCOME	percent not receiving income from source
Wages	48.2	51.8 = 100
Investment	14.9	95.1 = 100
Self-employment	37.6	62.4 = 100
Social Security	23.4	96.6 = 100
Other Income Sources	6.0	94.0 = 100

Some households reported more than 1 income source.

#### AGE:

#### AGE OF HOUSEHOLD MEMBERS:

The percentage of the total number of responding households\* with members in the following age groups are:

AGE GROUP	% OF HOUSEHOLDS WITH MEMBERS IN GROUP	% of households with no member in group	
Less than age 10	28.4	71.6 = 100	
Age 11-17	27.1	72.9 = 100	
Age 18-59	72.6	27.4 = 100	
Age 60-64	12.4	87.6 = 100	
Over age 65	22.4	77.6 = 100	

Many households have members in more than 1 age group.

#### MOBILITY:

The number of vehicles in responding households are as follows:

NUMBER OF VEHICLES	PERCENT OF HOUSEHOLDS *
0	2.0
1	28.4
2	32.3
3 or more	33.6
no report	3.7.
	100.0

<sup>\*</sup> Percentage is based on an N of 402

NUMBER OF DRIVERS'LICENSES BY HOUSEHOLD	PERCENT OF HOUSEHOLDS*
0	1.2
1	13.7
2	51.7
3 or more	26.1
no report	7.3
	100.0

94.03 percent of the respondents currently have valid drivers' licenses and 78.85 percent of them have no limitations on their ability to drive. Bad weather is the most common deterent to drivers (9.95% of respondents). Other limitations reported were unwillingness to drive at night (5.72% of respondents) and unwillingness to drive long distances (5.47% of respondents). Only 3.2% of respondents reported never having had a driver's license.

#### HANDICAPPING CONDITION:

The percentage of responding households indicating one or more family member with handicapping conditions is as follows. Quite possibly the same family member might have more than one handicapping condition. Respondents may well have included those family members wearing eyeglasses as among the visually impaired.

HANDICAPPING CONDITION	PERCENT OF RESPONDING HOUSEHOLDS WITH IMPAIRMENT*	percent of respondin households without impairment
Heart or respiratory problems	14.4	85.6 = 10
Vision difficulties	19.2	81.8 = 100
Hardness of hearing	7.7	92.3 = 10
Difficulty in speaking	2.0	99.0 = 100
Difficulty in grasping with hands	2.0	98.0 = 10
Problems with tremor	3.5	96.5 = 100
Difficulty in walking	5.2	94.8 = 10
Difficulty in under- standing bus schedules	9.9	90.1 = 10

Among these households 3.5% find that handicapping conditions make it difficult for 1 or more family member/s to drive. 2.0% of the households have members whose handicapping conditions inhibit their ability to ride a car or taxi, while 3.2% of the households have members who have difficulty taking a bus or van. 1.4% of responding households use wheel chairs.

<sup>\*</sup> Percentage is based on N of 402

#### TRAVEL PATTERNS:

TRIP FREQUENCY

The graph in Figure 2 shows the average of weekly trips made by those households responding to the survey.

#### TRIP PURPOSE

The highest proportion of trips were made for shopping, business and church purposes.

75.4% of the respondents indicated making one or more shopping trip a week. 72.8% indicated one or more trips per week for business purposes while 58.0% made one or more trips a week for church.

Other trip purposes as indicated by responding households were:

	PERCENT*
Recreation	56.2
Medical	26.6
Meals	8.0
Other	22.1

#### TRAVEL TIME

Key travel times indicated by respondents were:

	PERCENT*
6-8 A.M.	29.6
4-7 P.M.	14.7
1-4 P.M.	13.9
Saturday A.MNoon	17.2

percent of respondents will travel any time.

#### TRANSPORTATION MODE:

- 6.2 percent of the respondents indicate that members of their household rely on others for transportation. 5.5 percent of respondents feel that they lack adequate transportation for shopping and 4.5 percent feel that they cannot reach medical services as often as needed.
- 2.7 percent of the respondents indicate that public transportation is available for all purposes while 77.4 percent indicate the no public transportation is available.

If improvements were made by public transportation 14.7 percent of the respondents feel that they would use public transit for shopping and 12.4% for business and 10.9% for medical purposes.

Present availability of public transit for these purposes is: 4.7% for shopping; 2.2% for business; and 4.2% for medical purposes.

<sup>\*</sup> Percentage is based on N of 402

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To further define the transportation needs of the region 8R responding households were grouped into categories: Drivers and non drivers, potential transit riders and non riders, households with and without handicapped members and households with and without elderly members.

Drivers were defined as including those with valid driver's licenses who have no limitations (self imposed or other) on their use and who have one or more vehicles in their households. The number of respondents in this group was 154.

As Figure 3 shows drivers tend to come from households in higher income groups. They generally make more trips then non drivers (Figure 4). 12.33% of the drivers indicate reliance on others for one or more trips, while 2.59% use public transit for one or more trips a week.

For purposes of this study potential transit riders were broadly defined as those who either had no driver's license or were limited in using licenses. This group included primarily households in low income groups (see Figure 5) households with elderly members (see Figure 6) or handicapped members (see Figure 7).

The total number of households with potential transit riders defined in this way was 37. Although the households with potential transit riders generated trips less frequently than other households in the region, their preference in trip purpose was similar to other households. These households preferred to travel at:

WEEKDAYS	PERCENT
6-8 AM	13.51
4-7 PM	8.10
1-4 PM	18.91
SATURDAYS	
8-Noon	2.70

21.62% indicated a willingness to travel anytime. 2.70% of the households with potential users already use public transit. 13.51% indicated a lack of transportation for shopping, 10.81% for recreation, and 8.10% for medical purposes.

Among the households identifying one or more members as being handicapped the trip frequency is as follows in Figure 8 with the most common trip purposes being shopping, recreation and business. Figure 9 shows the variation in trip frequency for these purposes between the households with handicapped members and other households. The preferred travel times of these households are very similar to others in the potential transit rider group. 20.27% will travel anytime. 20.27% of the households in this group have members

relying on others for one or more trips each week. Of those households with handicapped members 43.24% have members over age 60.

For the elderly (age 60 and over) the most common trip purposes are recreation, shopping and pers. business (See Figure 10 for trip frequencies for these purposes). In general, the trip frequencies of elderly households are similar to others in the potential transit rider group. 3.5% of the households with members over age 60 currently generate one or more public transit trips a week. The preferred travel times for these households are: Weekdays 8-11 (14.03%); and 1-4 (14.03%); Anytime (17.54%).

FIGURE 3
DRIVERS BY INCOME LEVEL

INCOME LEVEL	% OF DRIVER*	% OF NON DRIVER*
Less than \$5,000	0.7	11.1
\$ 5,000-\$ 9,000	10.9	22.2
\$10,000-\$14,999	26.8	27.8
\$15,000-\$19,999	23.2	13.9
\$20,000-\$49,000	32.6	19.4
\$50,000 or more	5.8	5.6

FIGURE 4
TRIP FREQUENCY PER WEEK FOR DRIVERS

TRIPS PER WEEK	% OF DRIVER *	% OF NON DRIVER*
1- 2	3.8	37.9
3- 5	17.3	21.6
6-10	35.3	21.6
11-15	20.3	8.1
16-25	14.3	8.1
over 25	9.0	2.7

# FIGURE 5 POTENTIAL TRANSIT RIDERS

INCOME LEVEL	% OF RIDERS *	% OF NON RIDERS *
Less than \$5,000	7.1	2.1
\$ 5,000-\$ 9,999	28.6	10.3
\$10,000-\$14,999	17.9	28.8
\$15,000-\$19,999	14.3	22.6
\$20,000-\$49,000	28.6	30.0
\$50,000 or more	3.5	6.2

FIGURE 6
TABLE OF AGED BY POTENTIAL TRANSIT RIDERS

AGED			
(over age 60)	POTENTIAL	TRANSIT	RIDERS

FREQUENCY PERCENT ROW PCT COL PCT	NO	YES	TOTAL
NO	130 64.68 90.28 79.27	14 6.97 9.73 37.84	144 71.64
YES	34 16.92 59.65 20.73	23 11.44 40.35 62.16	57 28.36
TOTAL	164 81.59	37 18.41	201

TABLE OF HANDICAP BY POTENTIAL TRANSIT RIDERS

HANDICAP POTENTIAL TRANSIT RIDERS

EDECLIENCY

PERCENT ROW PCT COL PCT	NO	YES	TOTAL
NO	109 54.23 85.83 66.46	18 8.96 14.17 48.65	127 63.18
YES	55 27.36 74.32 33.54	19 9.45 25.68 51.35	74 36.82
TOTAL	164 81.59	37 18.41	201

### FIGURE 8

## TRIP FREQUENCY PER WEEK FOR HOUSEHOLDS WITH HANDICAPPED MEMBERS

	% OF HOUSEHOLDS WITH	% OF WITHOUT
TRIPS PER WEEK	HANDICAPPED MEMBERS *	HANDICAPPED MEMBERS*
1- 2	17.7	7.4
3- 5	17.7	18.5
6-10	32.3	32.5
11-15	9.7	22.2
16-25	14.5	12.0
over 25	8.1	7.4

### FIGURE 9

## FREQUENCIES OF TRIPS BY PURPOSE FOR HOUSEHOLDS WITH AND WITHOUT HANDICAPPED MEMBERS

HOUSEHOLDS WITH AND WITHOUT HANDICAPPED MEMBERS		
TRIPS PER WEEK	% OF HOUSEHOLDS WITH HANDICAPPED MEMBERS*	% OF WITHOUT HANDICAPPED MEMBERS*
	shopping	
1		
	48.2	46.8
2	23.2	33.0
3-4	17.9	11.7
5-6		7.4
7-8	1.8	0.0
9 & over	1.8	1.1
	business	
1	20.4	10.8
2	12.2	9.8
3-4	_10.2_	_11.8_
5-6	34.7	33.3
7-8	4.1	6.9
9 & over	18.4	27.4
	recreation	
1	46.7	32.5
2	20.0	27.5
3-4	_17.8	22.5
5-6	8.9	11.3
7-8	4.4	1.2
9 & over	2.2	5.0

FIGJRE 10

## FREQUENCIES OF TRIPS BY PURPOSE FOR HOUSEHOLDS WITH AND WITHOUT ELDERLY MEMBERS

TRIPS PER WEEK	% OF HOUSEHOLDS WITH ELDERLY MEMBERS*	% OF HOUSEHOLDS WITHOUT ELDERLY MEMBERS*
	recreation	
1	47.8	35.4
2	8.7	28.5
3-4	34.8	17.6
5-6	0.0	12.7
7-8	0.0	2.9
9 & over	8.7	2.9
- 30TCs	shopping	
1	41.5	49.6
2	34.1	27.5
3-4	17.1	12.8
5-6	4.9	8.3
7-8	0.0	0.9
9 & over	2.4	0.9
	business	
1	34.4	8.4
2	15.6	9.2
3-4	9.4	11.8
5-6	25.0	36.1
7-8	6.3	5.9
9 & over	9.3	28.6

<sup>\*</sup> Based on total number of respondents.

#### HOUSEHOLD SURVEY OF TRANSPORTATION NEEDS

This questionnaire is part of a study being conducted by your regional planning agency in cooperation with the Iowa Department of Transportation. The study will attempt to determine the transportation needs of the residents of the rural and small urban areas of Iowa and to learn how best to satisfy those needs. Your cooperation in answering the following questions is appreciated. All information will be considered strictly confidential. Please fold and tape the form so that the Department of Transportation label is visable.

1.	a)	Do you have a valid driver'	s license? ( ) Yes; ( ) No			
	b)	If not, did you ever have on	e? ( ) Yes; ( ) No			
	c)	How many members of your ho	usehold have a driver's license?			
	d)	Circle the number of vehicle household.  O 1 2 3 or more	es (campers, cars, trucks, cycles) in your			
	e)		es" please indicate in what ways, if any, to what extent you use your automobile:			
		no limitations in use	of vehicle			
		do not like to drive on highways or busy streets				
		unwilling to drive at night				
		unwilling to drive in bad weather				
		unwilling to drive lor	g distances			
		car is in poor conditi	on			
		can no longer drive we	11			
		other (please specify)				
2.	a)	How many trips do you make an average week? tot	by motor vehicle (car, bus, pickup, etc.) in al trips per week.			
	b)		e taken for each of the following purposes Please indicate number of trips in blank			
		TRIPS PER WEEK PURPOSE	TRIPS PER WEEK PURPOSE			
		Medical	Congregate Meals			
		Busines	s Church			
		Recreat Social	ion/ Other			
		Shoppir	g			
	c)	For which of these trips is (bus, van or taxi)?	public transportation available			
		medical	congregate meals			
		business	church			
		recreation	all of the above			
		shopping	none of the above			

2.	d)	At what times of day do you most need to travel? (Check one or more).
		WEEK-DAYS (M-F) WEEK-ENDS (SAT.& SUN.)  None needed 6:00 to 8:29 A.M. 8:30 to 11:59 A.M. 12:00 Noon to 1:29 P.M. 1:30 to 4:29 P.M. 4:30 to 6:59 P.M. 7:00 to 9:29 P.M. 9:30 P.M. to 6:00 A.M. Will travel anytime
	e)	On the average, how many trips per week would you say that you have to
		rely on other people for transportation? per week.
3.		Do you feel that a lack of adequate transportation keeps you from reaching
		any of the following activities or services as often as you wish?
		Medical () yes () no Business/work () yes () no Recreation/social () yes () no Shopping () yes () no Congregate meals () yes () no Church () yes () no Other () yes () no
4.	a)	How many trips do you usually make in an average week using some
		type of public transportation (i.e., not by private car, walking, or bicycle) per week?
	b)	If you use public transportation (bus, van or taxi), approximately how far do you travel in making an average trip?
	c)	On the average, about how much time does each of the trips in 4.b) take?
	d)	Are transfers necessary to complete these trips? ( ) Yes; ( ) No
5.	a)	What changes or new services offered by public transportation would be of the greatest benefit to you and/or members of your household?
	b)	If these improvements were made, for what purposes would you use public transportation?
		Purpose
		Medical Business Recreation/Social Shopping Congregate Meals Church Others

6.	a)	Counting yourself, how many members of your household have any of the following conditions?
		5
		Heart or respiratory problems Vision difficulties Hardness of hearing Difficulty in speaking Difficulty in grasping with hands Problems with tremor Difficulty in walking Difficulty in understanding bus schedules
	b)	How many members of your household use wheelchairs?
	c)	For how many members of your household do the above physical disabilities limit the ability to move freely in
		no some great difficulty difficulty difficulty
		Walking Driving Riding a car or taxi Taking a bus or van
7.	a)	How many persons live in your household?
	b)	Including yourself how many persons in your household are in the following age groups? () 0-10 years; () 11-17 years; () 18-59 years; () 60-64 years; () 65 or over
8.	a)	What is the approximate combined gross income of all members of your househo
		() Under \$5,000; () \$5,000-\$9,999; () \$10,000-\$14,999; () \$15,000-\$19,999; () \$20,000-\$49,999; () \$50,000 or more
	b)	How many members of your household contribute to the household income?
	c)	members What are the principal sources of your total household income? (Please check one or more).
		<ul><li>( ) wages or salaries; ( ) investment income; ( ) self-employement;</li><li>( ) social security, public programs; ( ) other</li></ul>
9.		Are you: ( ) Male; ( ) Female
		Are you: ( ) Single; ( ) Married; ( ) Widowed; ( ) Other
	c)	What is your age? () under 18; () 18-24; () 25-39;
7.0	1.11	() 40-59; () 60-64; () 65 or over
10.	Wha	it is your address?
		mship — County
		Code
	-11	

This completes the questionnaire. Thank you for your cooperation.

Please return this questionnaire to the Office of Transportation Research, Iowa Department of Transportation, Ames, Iowa, 50010. No stamp is needed.

## PRELIMINARY ANALYSIS OF HOUSEHOLD SURVEY OF TRANSPORTATION NEEDS

#### REGION 8 URBAN

During the months of October - December, 1977, the attached mail-out survey was distributed to a random sample of the 630,388 households in the rural and small urban areas of Iowa to determine public opinion regarding transportation needs within those areas of the state. A sufficient sample was drawn from the telephone directories in each of the seventeen regional transportation planning districts to assure statistical accuracy accepting an error of less than 5% with the total statewide sample of about 18,000. The sample for the 11,277 households in urban Region 8 was 315 . The return rate for an initial mailing with a second wave follow-up was approximately 40% for Region 8U. 126 households returned completed questionnaires.

The demographic characteristics of the households responding to the survey were as follows:

#### FAMILY SIZE:

NUMBER OF MEMBERS	% OF RESPONDING HOUSEHOLDS*
1	9.5
2	26.2
3	13.5
4	21.4
5 or more	15.9
no report	13.5

#### INCOME:

#### HOUSEHOLD INCOME:

INCOME LEVEL	% OF THOSE HOUSE ANSWERING QUEST		ADJUSTED 1970 CENSUS FOR IOWA***
Less than \$5,000	4.7		10.2
\$ 5,000-\$ 9,999	19.6		20.5
\$10,000-\$14,999	18.7		22.7
\$15,000-\$19,999	16.8		15.1
\$20,000-\$49,999	37.4		28.3
\$50,000 or more	2.8	GOTA NE	3.2

- \* Percent is based on an N of 126
- \*\* Percent is based on an N of 107
- \*\*\* Figures derived from Statistical Abstract of US, 1976, using figures for 1970 US census for Iowa and adjusting inflation by using Consumer Price Index, May, 1976.

#### INCOME SOURCE:

The sources of income for these households\* is as follows:

INCOME	% OF RESPONDING HOUSEHOLDS* RECEIVING INCOME FROM SOURCE	percent not receiving income from source
Wages	64.3	35.7 = 100
Investment	19.0	81.0 = 100
Self-employment	14.3	85.7 = 100
Social Security	. 26.2	73.8 = 100
Other Income Sources	7.1	92.9 = 100

Some households reported more than 1 income source.

#### AGE:

#### AGE OF HOUSEHOLD MEMBERS:

The percentage of the total number of responding households\* with members in the following age groups are:

AGE GROUP	% OF HOUSEHOLDS WITH MEMBERS IN GROUP	% of households with no member in group		
Less than age 10	30.2	69.8 = 100		
Age 11-17	22.2	77.8 = 100		
Age 18-59	64.3	35.7 = 100		
Age 60-64	10.3	89.7 = 100		
Over age 65	24.6	75.4 = 100		

Many households have members in more than 1 age group.

#### MOBILITY:

The number of vehicles in responding households are as follows:

NUMBER OF VEHICLES	PERCENT OF HOUSEHOLDS *
0	0.8 7 7 %
1	27.8 3=
2	49.2
3 or more	15.1
no report	7.1
	100.0

<sup>\*</sup> Percentage is based on an N of 126

NUMBER OF DRIVERS'LICENSES BY HOUSEHOLD	PERCENT OF HOUSEHOLDS*
0	1.6
1	21.4
2	51.6
3 or more	19.8
no report	5.6
	100 0

93.6 percent of the respondents currently have valid drivers' licenses and 76.2 percent of them have no limitations on their ability to drive. Bad weather is the most common deterent to drivers (6.3% of respondents). Other limitations reported were unwillingness to drive at night (5.6% of respondents) and unwillingness to drive long distances (6.3% of respondents). Only 4.8% of respondents reported never having had a driver's license.

#### HANDICAPPING CONDITION:

The percentage of responding households indicating one or more family member with handicapping conditions is as follows. Quite possibly the same family member might have more than one handicapping condition. Respondents may well have included those family members wearing eyeglasses as among the visually impaired.

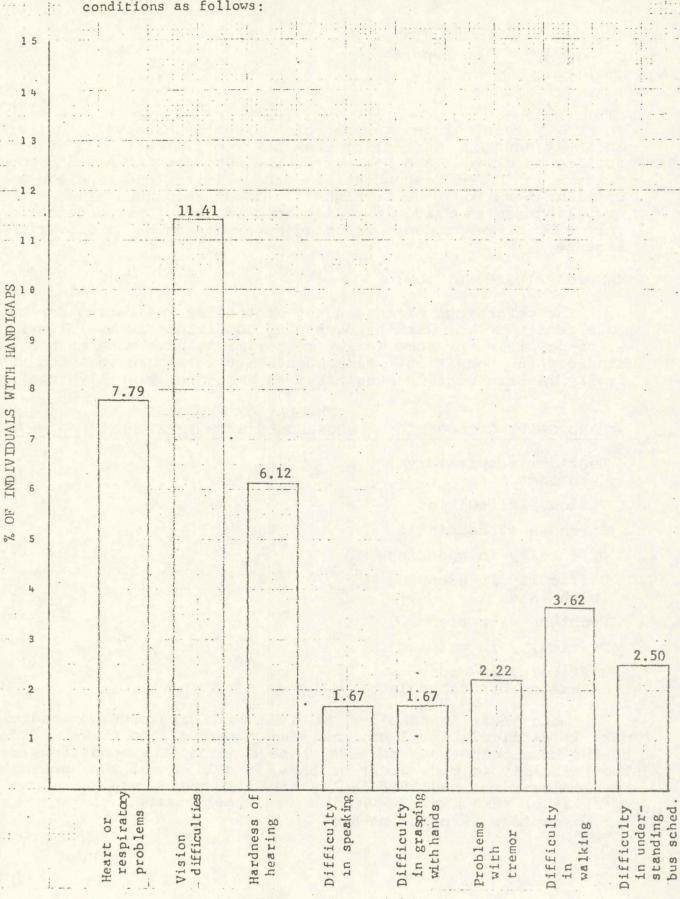
HANDICAPPING CONDITION	PERCENT OF RESPONDING HOUSEHOLDS WITH IMPAIRMENT*	percent of a households impair	without
Heart or respiratory problems	16.7	83.3	= 100
Vision difficulties	19.8	80.2	= 100
Hardness of hearing	12.7	87.3	= 100
Difficulty in speaking	1.6	98.4	= 100
Difficulty in grasping with hands	1.6	98.4	= 100
Problems with tremor	3.2	96.8	= 100
Difficulty in walking	6.3	93.7	= 100
Difficulty in under- standing bus schedules	4.0	96.0	= 100

Among these households 1.5% find that handicapping conditions make it difficult for 1 or more family member/s to drive. 1.5% of the households have members whose handicapping conditions inhibit their ability to ride a car or taxi, and 1.5% of the households have members who have difficulty taking a bus or van.

<sup>.8%</sup> of responding households use wheel chairs.

<sup>\*</sup> Percentage is based on N of 126.

Assuming the average size of a rural house in Iowa to be 3.1 and a small urban household to be 2.85, these household data can be expressed in terms of the percent of individuals with handicapping conditions as follows:



To further define the transportation needs of the region 8U responding households were grouped into categories: Drivers and non drivers, potential transit riders and non riders, households with and without handicapped members and households with and without elderly members.

Drivers were defined as including those with valid driver's licenses who have no limitations (self imposed or other) on their use and who have one or more vehicles in their households. The number of respondents in this group was 56.

As Figure 3 shows drivers tend to come from households in higher income groups. They generally make more trips then non drivers (Figure 4). 7.14% of the drivers indicate reliance on others for one or more trips, while 3.57% use public transit for one or more trips a week.

For purposes of this study potential transit riders were broadly defined as those who either had no driver's license or were limited in using licenses. This group included primarily households in low income groups (see Figure 5), households with elderly members (see Figure 6) or handicapped members (see Figure 7).

The total number of households with potential transit riders defined in this way was 13. Although the households with potential transit riders generated trips less frequently than other households in the region, their preference in trip purpose was similar to other households. These households preferred to travel at:

WEEKDAYS	PERCENT
6-8 AM	23.07
4-7 PM	23.07
1-4 PM	38.46
SATURDAYS	
8-Noon	15.38

23.07% indicated a willingness to travel anytime. 38.46% of the households with potential users already use public transit. 7.69% indicated a lack of transportation for shopping, 15.38% for recreation, and 7.69% for medical purposes.

Among the households identifying one or more members as being handicapped the trip frequency is as follows in Figure 8 with the most common trip purposes being shopping, recreation and business. Figure 9 shows the variation in trip frequency for these purposes between the households with handicapped members and other households. The preferred travel times of these households are very similar to others in the potential transit rider group. 32.14% will travel anytime. 10.71% of the households in this group have members

TRIPS PER WEEK

#### TRAVEL PATTERNS:

TRIP FREQUENCY

The graph in Figure 2 shows the average of weekly trips made by those households responding to the survey.

#### TRIP PURPOSE

The highest proportion of trips were made for business, shopping, and recreation purposes.

75.4 % of the respondents indicated making one or more shopping trip a week. 76.2 % indicated one or more trips per week for business purposes while 62.7% made one or more trips a week for recreation.

Other trip purposes as indicated by responding households were:

	PERCENT*
Church	48.4
Medical	15.1
Meals	21.4
Other	27.0

#### TRAVEL TIME

Key travel times indicated by respondents were:

	PERCENT*
6-8 A.M.	44.4
4-7 P.M.	27.0
1-4 P.M.	17.5
Saturday A.MNoon	43.5

9.5 percent of respondents will travel any time.

#### TRANSPORTATION MODE:

- 5.0 percent of the respondents indicate that members of their household rely on others for transportation. 11.9 percent of respondents feel that they lack adequate transportation for shopping and 7.9 percent feel that they cannot reach medical services as often as needed.
- 16.7 percent of the respondents indicate that public transportation is available for all purposes while 30.2 percent indicate the no public transportation is available.
- If improvements were made by public transportation 15.1 percent of the respondents feel that they would use public transit for shopping and 14.3% for business and 8.7% for medical purposes.

Present availability of public transit for these purposes is: 42.1% for shopping; 21.4% for business; and 25.4% for medical purposes.

<sup>\*</sup> Percentage is based on N of 126.

relying on others for one or more trips each week. Of those house-holds with handicapped members 60.71% have members over age 60.

For the elderly (age 60 and over) the most common trip purposes are recreation, shopping and pers. business. (See Figure 10 for trip frequencies for these purposes). In general, the trip frequencies of elderly households are similar to others in the potential transit rider group. 19.04% of the households with members over age 60 currently generate one or more public transit trips a week. The preferred travel times for these households are: Weekdays 4-7 PM (42.85%); 6-8 AM (28.57%; Anytime 47.61%.

FIGURE 3

### DRIVERS BY INCOME LEVEL

INCOME LEVEL	% OF DRIVER*	% OF NON DRIVER*
Less than \$5,000	0	_7.7_
\$ 5,000-\$ 9,000	_11.1_	46.1
\$10,000-\$14,999	15.6	_23.1_
\$15,000-\$19,999	22.2	7.7
\$20,000-\$49,000	44.4	15.4
\$50,000 or more	6.7	0.0

### FIGURE 4

### TRIP FREQUENCY PER WEEK FOR DRIVERS

TRIPS PER WEEK	% OF DRIVER *	% OF NON DRIVER *
1- 2	6.5_	2.9
3- 5	3.8	26.7
6-10	28.3	53.3
11-15	22.6	13.3
16-25	17.0	20.0
over 25	18.7	6.7

## FIGURE 5

### POTENTIAL TRANSIT RIDERS

INCOME LEVEL	% OF RIDERS*	NON RIDERS *
Less than \$5,000	12.5	_0.0
\$ 5,000-\$ 9,999	50.0	14.0
\$10,000-\$14,999	12.5	18.0
\$15,000-\$19,999	12.5	20.0
\$20,000-\$49,000	12.5	42.0
\$50,000 or more	0.0	6.0

FIGURE 6
TABLE OF AGED BY POTENTIAL TRANSIT RIDERS

AGED (over age 60) POTENTIAL TRANSIT RIDERS

FREQUENCY PERCENT ROW PCT

COL PCT	NO	YES	TOTAL
NO	45 61.64 86.54 75.00	7 9.59 13.46 53.85	52 71.23
YES	15 20.55 71.43 25.00	6 8.22 28.57 46.15	21 28.77
TOTAL	60 82.19	13 17.18	73 100.00

TABLE OF HANDICAP BY POTENTIAL TRANSIT RIDERS

HANDICAP POTENTIAL TRANSIT RIDERS

FREQUENCY PERCENT ROW PCT

COL PCT	NO	YES	TOTAL
NO	38 52.05 84.44 63.33	7 9.59 15.56 53.85	45 61.64
YES	22 30.14 78.57 36.67	6 8.22 21.43 46.15	28 38.36
TOTAL	60 82.19	13 17.81	73 100.00

### FIGURE 8

## TRIP FREQUENCY PER WEEK FOR HOUSEHOLDS WITH HANDICAPPED MEMBERS

TRIPS PER WEEK	% OF HOUSEHOLDS WITH HANDICAPPED MEMBERS*	% OF WITHOUT HANDICAPPED MEMBERS*
1- 2	15.4	4.8
3- 5	19.2	2.4
6-10	19.2	28.6
11-15	15.4	23.8
16-25	19.2	14.3
over 25	11.5	19.0

### FIGURE 9

## FREQUENCIES OF TRIPS BY PURPOSE FOR HOUSEHOLDS WITH AND WITHOUT HANDICAPPED MEMBERS

HOUSEHOLDS WITH AND WITHOUT HANDICAPPED MEMBERS		
	% OF HOUSEHOLDS WITH	% OF WITHOUT
TRIPS PER WEEK	HANDICAPPED MEMBERS*	HANDICAPPED MEMBERS*
	shopping	
1	27.3	26.5
2	18.2	26.5
3-4	40.9	32.3
5-6	9.1	2.9
7-8	0.0	8.8
9 & over	4.5	2.9
	business	
1	10.5	13.5
2	15.8	0.0
3-4	5.3	10.8
5-6	31.6	26.0
7-8	10.5	10.8
9 & over	26.3	37.8
	recreation	
1	21.0	27.3
2	21.0	24.2
3-4	40.9	32.3
5-6	9.1	2.9
7-8	0.0	8.8
9 & over	4.5	2.9

FIGURE 10

## FREQUENCIES OF TRIPS BY PURPOSE FOR HOUSEHOLDS WITH AND WITHOUT ELDERLY MEMBERS

MDIDC DED WERV	% OF HOUSEHOLDS WITH	% OF HOUSEHOLDS WITHOUT ELDERLY MEMBERS*
TRIPS PER WEEK	ELDERLY MEMBERS*	ELDERLI MEMBERS
	recreation	
1	21.0	27.3
2	21.0	24.2
3-4	31.6	24.2
5-6	15.8	21.2
7-8	5.3	3.0
9 & over	5.3	0.0
	shopping	
l	27.3	26.5
2	18.2	26.5
3-4	40.9	32.3
5-6	9.1	2.9
7-8	0.0	8.8
9 & over	4.5	2.9
	personal business	
1	25.0	9.1
2	25.0	0.0
3-4	8.3	9.1
5-6	33.3	32.3
7-8	0.0	13.6
9 & over	8.3	40.9

<sup>\*</sup> Based on total number of respondents.

## HOUSEHOLD SURVEY OF TRANSPORTATION NEEDS

This questionnaire is part of a study being conducted by your regional planning agency in cooperation with the Iowa Department of Transportation. The study will attempt to determine the transportation needs of the residents of the rural and small urban areas of Iowa and to learn how best to satisfy those needs. Your cooperation in answering the following questions is appreciated. All information will be considered strictly confidential. Please fold and tape the form so that the Department of Transportation label is visable.

1.	a)	Do you have a vali	d driver's li	cense? () Yes;	( ) No		
	b)	If not, did you eve	r have one?	( ) Yes;	( ) No		
	c)	How many members o	f your househ	old have a driver's	license?		
	d)	household.	of vehicles ( 3 or more	campers, cars, truc	ks, cycles) in your		
	e)			please indicate in hat extent you use			
		no limitation	s in use of v	ehicle			
		do not like t	o drive on hi	ghways or busy stre	ets		
		unwilling to	drive at nigh	t			
		unwilling to	drive in bad	weather			
		unwilling to	drive long di	stances			
		car is in poor condition					
		can no longer	drive well				
		other (please	specify)				
2.	a)	How many trips do you make by motor vehicle (car, bus, pickup, etc.) in an average week? total trips per week.					
b)				ken for each of the se indicate number (			
		TRIPS PER WEEK	PURPOSE	TRIPS PER WEEK	PURPOSE		
			Medical		Congregate Meals		
			Business		Church		
		138 M. 1737 On 595 00 A	Recreation/ Social	Constitution of the Property o	Other		
			Shopping				
	c)	For which of these trips is public transportation available (bus, van or taxi)?					
		medical		congregate	e meals		
		business		church			
		recreation		all of the	above		
		shopping		none of th	e above		

d)	At what times of day do you most need to travel? (Check one or more).  WEEK-DAYS (M-F) WEEK-ENDS (SAT. & SUN.)
	None needed 6:00 to 8:29 A.M. 8:30 to 11:59 A.M. 12:00 Noon to 1:29 P.M. 1:30 to 4:29 P.M. 4:30 to 6:59 P.M. 7:00 to 9:29 P.M. 9:30 P.M. to 6:00 A.M. Will travel anytime
e)	On the average, how many trips per week would you say that you have to
	rely on other people for transportation? per week.
	Do you feel that a lack of adequate transportation keeps you from reaching
	any of the following activities or services as often as you wish?
	Medical () yes () no Business/work () yes () no Recreation/social () yes () no Shopping () yes () no Congregate meals () yes () no Church () yes () no Other () yes () no
a)	How many trips do you usually make in an average week using some
	type of public transportation (i.e., not by private car, walking, or
	bicycle ) per week?
b)	If you use public transportation (bus, van or taxi), approximately how far do you travel in making an average trip?
c)	On the average, about how much time does each of the trips in 4.b) take?
d)	Are transfers necessary to complete these trips? ( ) Yes; ( ) No
a)	What changes or new services offered by public transportation would be
	of the greatest benefit to you and/or members of your household?
b)	If these improvements were made, for what purposes would you use public transportation?  Purpose  Medical Business Recreation/Social Shopping Congregate Meals Church
	e)  b) c) d) a)

6.	a)	Counting yourself, how many members of your household have any of the following conditions?			
		0 1 2 3 4 or more			
		Heart or respiratory problems  Vision difficulties  Hardness of hearing  Difficulty in speaking  Difficulty in grasping with hands  Problems with tremor  Difficulty in walking  Difficulty in understanding  bus schedules			
	b)	How many members of your household use wheelchairs?			
	c)	For how many members of your household do the above physical disabilities limit the ability to move freely in			
		no some great difficulty difficulty difficulty			
		Walking Driving Riding a car or taxi Taking a bus or van			
7.	a)	How many persons live in your household?			
	b)	11. D. D. S. B.			
8.	a)	What is the approximate combined gross income of all members of your household			
		( ) Under \$5,000; ( ) \$5,000-\$9,999; ( ) \$10,000-\$14,999; ( ) \$15,000-\$19,999; ( ) \$20,000-\$49,999; ( ) \$50,000 or more			
	b)	How many members of your household contribute to the household income?			
	c)	What are the principal sources of your total household income? (Please check one or more).			
		<ul><li>( ) wages or salaries; ( ) investment income; ( ) self-employement;</li><li>( ) social security, public programs; ( ) other</li></ul>			
9.	a)	Are you: ( ) Male; ( ) Female			
	b)	Are you: ( ) Single; ( ) Married; ( ) Widowed; ( ) Other			
	c)	What is your age? ( ) under 18; ( ) 18-24; ( ) 25-39;			
		() 40-59; () 60-64; () 65 or over			
10.	Wha	t is your address?			
		nship ————————————————————————————————————			
		Code			
	214				

This completes the questionnaire. Thank you for your cooperation.

Please return this questionnaire to the Office of Transportation Research, Iowa Department of Transportation, Ames, Iowa, 50010. No stamp is needed.

3 1723 02103 1265