

# Monday Morning Eye-Opener March 18, 2024

Having trouble viewing this email? [View it as a Web page.](#)

## MONDAY MORNING EYE-OPENER

FROM THE STATE LIBRARY OF IOWA



March 18, 2024

## Director Roundtables Coming In May



### At 17 Sites Across The State

Our annual spring fling for library directors is coming around again in May. This spring, **Director Roundtables** will follow our overall education theme for 2024—***Libraries Are Forever.*** With that theme in mind, **Director Roundtables 2024** will look at how “basic” library services have evolved over the years.

We’ll talk about how library staff, boards, and supporters have shown that libraries are here to stay: as partners in education and the arts, as valuable players in civic life, as trusted sources of information, and by designing great public places in cities large and small. Join your fellow library directors to share your experiences surrounding

- Sustainability: going green, improvements to buildings and grounds, etc
- Library programming / collaborations within the community, within the county
- Positive interactions with other city services or departments
- Programs that are making a noticeable impact in your community

Come ready to share your own success stories demonstrating how “*Libraries Are Forever.*” With that as the main focus, there will also be time for open-ended conversation on other topics that attendees would like to discuss.

This year, **Director Roundtables** will be held at 17 locations across the state, with one or more sessions planned in each District. The most convenient way to register for the

location nearest you is via the page linked below, which shows all dates and locations in all 6 Districts.

To gain the most CE credits, these programs are formatted as facilitated discussions, but with open-ended conversation time as well. From the link below, scan the sites nearest you, then make plans to join us for **Director Roundtables 2024!**

[Click and Choose Location Best For You](#)

A promotional banner for PopYS CON. On the left, the text 'PopYS CON' is written in a stylized, bubbly font. 'PopYS' is in blue with a red and white checkered pattern, and 'CON' is in red with a yellow and white checkered pattern. The background is a light yellow with a pattern of white popcorn. On the right, the text 'BY THE NUMBERS!' is written in large, bold, blue letters with a black outline. Below this, a bulleted list contains four items: '24 Brilliant Breakouts', '20 Excellent Exhibitor Tables', '7 Cool Conference Committee Members', and '4 Kickin' Keynotes'. At the bottom right, the text '1 Week Left to Register!' is written in bold, red letters with a black outline.

**BY THE NUMBERS!**

- 24 Brilliant Breakouts
- 20 Excellent Exhibitor Tables
- 7 Cool Conference Committee Members
- 4 Kickin' Keynotes

**1 Week Left to Register!**

## Registration Deadline March 22nd

Will we see you in Ames in April? There's one week left to register for the State Library's **PopYS Conference** scheduled for **April 8-9** at the **Gateway Hotel & Conference Center in Ames**. Registrations are **due** by this **Friday March 22**.

As you can see from the banner above, there's a lot to be excited about at this year's **PopYS Con**—4 keynote speakers, 24 breakout sessions, 20 exhibitors—youth services librarians won't want to miss this one! We've [posted the full schedule](#), including details on all the breakouts which cover a little of everything: from early literacy to teen services to family programming. You can also get a [sneak peek of the exhibitors](#) who have signed up to join us and make plans of who you want to talk to during breaks.

## Registration Info

The registration cost for the full two-day conference is \$175.00; single-day registration is available for \$125.00. Online payment is available; if paying by check, please a copy of your completed registration form and send both by March 25. Find payment instructions at the button below.

The 7 Cool Conference Committee Members--Janeé Jackson-Doering, Samantha Bouwers, Emily Bainter, Linda Choate, Becky Heil, Maryann Mori, and Brenda Hall—look

forward to welcoming you to Ames next month 😊

Register For PopYS Con 2024 Today!

## Summer Reading Summit Follows on April 10

In conjunction with PopYS Con, **Friday April 10** offers the [2024 Summer Reading Summit](#), a post-conference workshop. Held at the Ames Public Library, this day-long workshop (9:00AM-3:00PM) is designed to help Iowa librarians put the finishing touches on their summer reading programs.



The cost for registration for this workshop is \$20.00 which includes a box lunch. University of Iowa professor **Dr. Jonathan Platt** will be delivering a keynote presentation at the summit titled *Young People and Mental Health: What do we know? What do we do?*

---

## A Boardroom Webinar In April

### Basically Incredible Boards

A new year of board education programs began with the ILOC Conference in January and continues with the first **Boardroom** webinar of the year in April. **Basically Incredible Boards** is scheduled for **April 18**, (6:00-7:30PM) and is based on a book by Iowa author Matt Booth titled Basically Incredible. Matt Booth is from Dubuque and last fall was a keynote speaker at the Iowa League of Cities Conference.



From Amazon, here's more about the book: *"Matt Booth argues that despite the complexity of life, it's the simple and fundamental practices that truly make a difference .... whether it's at work or home, with colleagues, friends or family, he illustrates the keys to building strong habits and even stronger relationships."*

The book's subtitle lends a good description *"doing the basics consistently leads to an incredible life."* It is critical for trustees to understand the fundamentals of serving on a governing board—that's where the good work of boards begin. But webinar facilitators will go further by putting forward this proposition: it's also important for library boards to move

beyond the basics and reach for improvements in communication, in funding, in service, and in advocacy.

Here's one example of where this webinar discussion will take us. Consider this question: *your board has forged good relationships with each other, with the library director, with the staff. But is there room to strengthen relationships with city officials, with county supervisors, with the Friends Group and other community groups?*

What special efforts have propelled your library board to move beyond the basics and achieve a higher level of service success? Is your board "basically incredible?" Let's find out!

There is no expectation that attendees read the book prior to the program.

Attendance at this webinar helps satisfy Public Library Standard #8:

***"All members of the library board participate in continuing education each year..."***

[Register in IALearns](#)

---

## This Week ...



### **Buy (Better) Books: A Collection Development Primer. Part 3: Promoting Your Collection. March 19. Online. 11:00AM-12:00PM**

**Tuesday March 19** is the **third installment** of this series; this time providing examples of how to promote your fabulous and growing collection! We'll move beyond displays to discuss newsletters, book talks, and best practices in shelving. Also

ideas for how to recruit your community members to be active library card users.

**Buy (Better) Books** is a four-part series from the State Library designed to help you improve your collection development skills. We'll dig into best practices for purchasing for all parts of the adult collection and then promoting your awesome finds. We'll also hear tips and tricks from front-line, in-practice collection development professionals. Come to one part or all parts ... each session will be recorded.

### **Friday Tech Focus: Habitica. Online. March 22. 9:30-10:00AM**

Habitica has been called "the perfect task management app for people who love games." Northeast District Consultant Eunice Riesberg presents **Friday Tech Focus** and she promises this is a fun techie tool. Eunice writes *"Yes, you get to check things off your list*

*just like with many of the task management tools we've featured in the past. But Habitica claims to 'gamify' your to-do list to help you build good habits and break bad ones. Maybe this is the self-care tool you or your patrons need for this summer's "Read, Renew, Repeat" theme."*

**Friday Tech Focus** is a quarterly opportunity to learn about a new tech or web tool, and discuss how it might be used in a library setting. Perfect for the busy librarian! Spend 30 minutes learning about a new tool, then stay for informal discussion if you have time.

[Register For The Above In IALearns](#)

## Monday Morning Eye-Opener

Editor: [Bonnie McKewon](#)



1112 East Grand Avenue  
Des Moines, Iowa 50319



Stay Connected with the [State Library of Iowa](#):



[Manage Subscriptions](#) [Help](#)



## Subscribe to updates from State of Iowa

Email Address  e.g. name@example.com

## Share Bulletin



Powered by



[Privacy Policy](#) | [Cookie Statement](#) | [Help](#)