

# Monday Morning Eye-Opener February 19, 2024

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## MONDAY MORNING EYE-OPENER

FROM THE STATE LIBRARY OF IOWA



February 19, 2024

### Webinar Series From RIPL

#### Starting In March

Here's news about an ambitious online series of classes and with something for everyone. **12 Months To Better Library Data** includes curriculum from the **Research Institute For Public Libraries**, also known as **RIPL**. For seasoned library managers, for

students of statistics, for all library staff who love to gather and analyze data, this multi-part series is sure

to be valuable and loaded with CE credits. And this bonus incentive--these classes are free 😊



Made possible by funding from the Mellon Foundation, **12 Months To Better Library Data** teaches how to use statistics to better serve your community. The curriculum is based on these steps involved in conducting a program evaluation:

- **Identify** the purpose of your evaluation
- **Plan** your evaluation
- **Collect** data
- **Analyze** data
- **Use** data for management, program improvement, strategic planning, and advocacy

The **first quarter** of this series takes place **March through May**. In the **first quarter**, instructors will focus on the **Identify** and **Planning** steps noted above. To learn more of the details and to register for each class, click on each class title below.

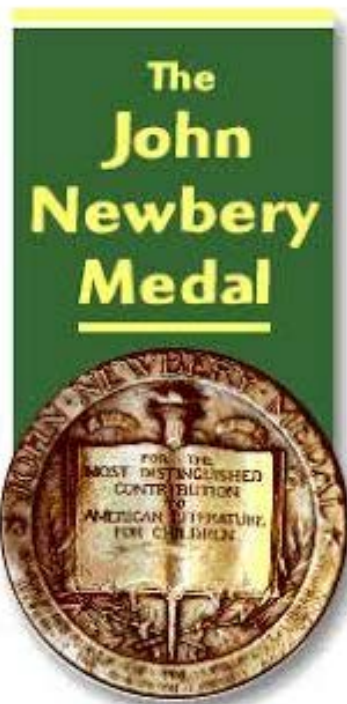
- [Begin With a Strong Foundation: Developing a Data Plan](#) March 7. 11:30AM-1:00PM CST
- [Outcomes and Beyond: A 3-Step Approach to Evaluating Program Success](#) April 16. 11:00AM-12:30PM CST
- [Introduction to Data Equity](#) May 13. 2:00-3:30 CST.

During the **second quarter**, instruction will turn to **collecting** and **analyzing data**. In the **third quarter**, the focus turns to **using data** for decision-making, program improvement, and advocacy. Finally, the **fourth quarter** looks at developing a **data-informed culture** in your library, including a discussion of the competing needs of patron privacy vs the need to guide service design and delivery. More information about the second, third, and fourth quarter webinars will be available soon.

All classes are intended to be interactive; attendees are asked to come ready to participate in a variety of learning activities, some of which be small group discussions in breakout rooms. These webinars will be recorded, with recordings expected to be available within two business days of each session. But to receive the link to any of the recordings, you must first register for the live webinars. Please contact [info@ripleffect.org](mailto:info@ripleffect.org) with questions.

Learn More: 2024 RIPL Webinar Series

## Newbery & Caldecott Medals



### 2024 Award Winners Announced

In January, the American Library Association announced the most prestigious literary awards of the year: the 2024 Newbery and Caldecott winners, along with many others. These literary award winners in youth and children's literature include books, digital media, eBooks, and audiobooks.

Any of these titles lead to ideal purchases for library collections, promotions, and programming. Here are just a few of the 2024 winners:

**The John Newbery Medal**, given for the most outstanding contribution to children's literature = [The Eyes and the Impossible](#) by Dave Eggers

**The Randolph Caldecott Medal**, given for the most distinguished American picture book for children = Big, written and illustrated by Vashti Harrison

**The Coretta Scott King Book Award**, recognizing an African American author and illustrator of outstanding books for children and young adults = Nigeria Jones by Ibi Zoboi

**The William C. Morris Award**, given for a debut book published by a first-time author writing for teens = Rez Ball by Byron Graves

**Michael L. Printz Award** for excellence in literature written for young adults = The Collectors Stories edited by A.S. King, written by M.T. Anderson et.al.

**The Theodore Seuss Geisel Award** for the most distinguished beginning reader book = Fox Has A Problem written and illustrated by Corey R. Tabor

Find the full listing of **ALA's 2024 Award Winners and Honorable Mentions for Youth and Children's Literature** at the button below.

ALA Award Winning Books 2024



February boasts Groundhog Day, Valentine's Day, and Presidents Day, among other promotions. But there's one more that's especially noteworthy for all of us working in and for libraries--February is also **Library Lovers Month** 😊

It's unclear if there's a national sponsor behind **Library Lovers Month**, but there's no shortage of ways to promote the importance of your library in your community. Start with displays of romance books, rom-com movies, and your patrons' favorite picks. The [ALA Store](#) has promos, posters, and gifts galore. Use newsletters, social media, and newspapers to highlight statistics like Sheldon Public Library is doing all month.

Sheldon PL uses [Library Aware](#) to design and email a weekly newsletter. For **Library Lovers Month** in week 2, Sheldon staff shared this:

"... 32,786 items checked-out last year—up 9% from the year before.  
Looking for the latest best-seller, children's book, or teen graphic novel?  
We have puzzles, STEM Kits, Wi-Fi Hot Spots, and more.  
Sheldon Public Library has something for everyone! ..."

Share the ways that you're promoting Library Lovers Month  
with colleagues on LibraryTalk 😊

## This Week ...



### All Iowa Reads 2024: Exploring the Shortlist. Online. February 20. 11:00AM-12:00PM

This webinar will introduce you to the **2024 All Iowa Reads Shortlists for Adults, Teens, & Kids**. These are the runners-ups, if you will, the books that were under consideration during the process of selecting the 2024 All

Iowa Reads titles.. You'll hear booktalks and read-alike selections for books on the adult list from Leslie Heinzler and Jill Martinez (Co-Chairs of the Adult Selection Committee) Janeé Jackson-Doering, State Library Youth Services Consultant, will share the kids and teen short-listed titles. Hear ideas for spotlighting these books @ your library.

Register In IALearns

### Big Talk From Small Libraries Conference. February 23. 8:45AM-5:00PM.

It's Nebraska's turn for an all-day online conference. Titled **Big Talk From Small Libraries**, this annual event sponsored by Nebraska State Library is entirely free and intended for staff from small libraries. As their conference website says "the *smaller the better. Each of our speakers is from a library serving fewer than 10,000 people or is directly partnered with a small library. Topics range from technology to programming to new roles for the library. This event is a great opportunity to learn about the innovative things your colleagues are doing in their small libraries...*" .

**Big Talk From Small Libraries** is broadcast online using the GoTo Webinar web-conferencing platform. Login instructions will be emailed to registered attendees the day before the conference. Nebraska does plan on recording all **Big Talk** sessions, with recordings posted to their conference website. Just like our own *ILOC*, this marks a great opportunity for watch parties and/or a staff training day. And just like our own *ILOC* conference, Nebraska's **Big Talk Conference** is a free, fun day of learning and all from the comfort of home.

One more bonus: Iowa library staff can earn CE Credit for attending this event. Visit our webpage **Continuing Education Opportunities**, scroll down to read about [CE Opportunities From Outside Organizations](#) and find the form you'll need. Registration is open at the button below.

[Register For Nebraska's Big Talk Conference](#)

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