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MONDAY MORNING EYE-OPENER



FROM THE STATE LIBRARY OF IOWA

January 22, 2024

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Save the Date for Pop YS Con 2024:
APRIL 8-9, 2024
Gateway Hotel and Conference Center | Ames, IA
Registration coming early 2024!

Accepting Conference Proposals

For Pop YS Con ... Coming April in Ames

Calling all youth services librarians—here's a great opportunity to share your knowledge and experience with colleagues statewide at the [Pop YS Conference](#) this spring. Sponsored by the State Library of Iowa, this popular conference—designed for and with youth library staff—is scheduled for **April 8-9 in Ames**.

If you have a fun program for kids or a unique service concept for teens, you are invited to submit a conference proposal to present a session at this spring's conference. Here are topics to consider:

- Popular programs that have taken off
- Programming for families, children, or teens
- Storytime book or song selections for babies, toddlers, and preschoolers
- Early literacy programs
- Social media engagement
- Partnerships and outreach ideas
- Support for Intellectual freedom

Here's another nice resource as you consider submitting a proposal: there's a **new Kernel** on our [Continuing Education YouTube page](#) on this very idea titled **Successful Conference Submissions**. Watch for inspiration, bounce around some ideas, then submit a proposal at the button below 😊

Selected presenters will be given \$20.00 off the full conference registration or \$10.00 off a single day registration. **Proposals must be submitted by 4:00PM on Monday February 12.** Contact Janeé Jackson Doering, Youth Services Consultant with the State Library, with questions janee.jackson-doering@iowa.gov

[Pop YS Conference Proposal Application](#)



WebJunction and Your Continuing Education Credits

This news is thanks to C.E. Consultant Samantha Bouwers and it concerns [WebJunction](#). Long considered a trusted and popular library education provider, WebJunction from OCLC has been in the library education space for decades. Users are required to create an account, but the account and the content is free to you, thanks to support agreements from our State Library and other state library agencies across the country.

Anytime that your library staff have taken classes and webinars from WebJunction, you've always been able to submit those class hours toward your Endorsement renewals. But you needed to do so by completing a Request for External CE Credit form.

Now this happy new-year-news has come along: as of January 1, 2024 all CE credit hours earned through WebJunction will be automatically applied to your IALearns account 😊

You can expect to see those WJ hours added to your account on or near the 1st day of the following month. For example: a course completed on January 15 will appear on your IALearns transcript after February 1st. The completion date of your coursework in IALearns will match your WebJunction certificate.

So going forward, you do NOT need to fill out the Request for External CE Credit form for any WebJunction classes completed after January 1, 2024—those WJ credits will be added to your IA Learns transcript.

Samantha Bouwers is happy to take any questions about this, contact her at this email with CE related business (LibContEd@lowa.gov). And learn more about all that WebJunction has to offer at the button below.

[Explore WebJunction's Course Catalog](#)

Next Big Ideas Book Discussion

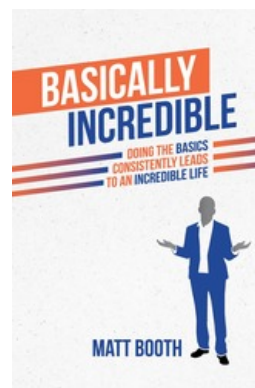
February 16th [Basically Incredible](#) by Matt Booth

It's a new year of **Big Ideas Book Discussions**! The first title we'll take up this year—on **Friday February 16**—is [Basically Incredible](#) by Matt Booth. The subtitle lends a good description "*doing the basics consistently leads to an incredible life.*" And I think this is the first time that **Big Ideas Book Discussions** features an Iowa author. Matt Booth is from Dubuque and last fall was a keynote speaker at the Iowa League of Cities Conference.

Libraries have extended their community reach in impressive ways over the years, from maker spaces to STEM programming to lending WiFi hotspots. Given all the recent advancements in library service, what would a return to basics look like? We'll consider that as we talk about the author's ideas for "*focusing on the basics and building high performing teams.*"

From Amazon, here's more about the book: "*Matt Booth argues that despite the complexity of life, it's the simple and fundamental practices that truly make a difference ... whether it's at work or home, with colleagues, friends or family, he illustrates the keys to building strong habits and even stronger relationships.*"


In *Big Ideas Book Discussions*, State Library staff and partners facilitate discussions using books outside of library management, but with plenty of application to library management. Choosing books on leadership, customer service, presentation skills, etc. we connect those ideas with public library service.



Participants are encouraged to purchase books used throughout the *Big Ideas* series for local collections. Join us for the next good read: [Basically Incredible](#).

[Register in IALearn](#)

This Is ILOC Week 😊



Thursday, Jan. 25, 2024
9:00 a.m. to 7:00 p.m.
Register now!

2024 Theme: *Libraries Are Forever*

The excitement has been building for months and now it's here—this **Thursday January 25th is the ILOC Conference!** Sponsored by the State Library and now in its 17th year, the **Innovative Libraries Online Conference** gets underway at 9:00AM with the first-of-three keynote speakers.

The **morning keynote speaker is Jay Turner** who has worked as a Senior Consultant and a Senior Training Manager to share best practices for working with community stakeholders. The **noon keynote speakers are Lucy Santos Green and Jackie Biger**, professors and school library specialists who will explain the Get Ready, Stay Ready Toolkit. And the **evening keynote features Lisa England**, Human Resources and HR Advisor for the Iowa League of Cities, clarifying the library board's role in matters of HR and management issues.

This year's conference theme is ***Libraries Are Forever***. Breakout sessions will surround these types of topics

- Sustainability in building operations (i.e. "green" improvements)
- Library collaborations within a county or region
- Positive interactions with other city services or departments
- Programs that are making a noticeable impact in communities
- Sustainable and alternative funding options

We've always encouraged **ILOC** day to be a staff development day, allowing as many staff as possible to login all together and make it a day of learning. Some libraries are even able to close to make the most of the **ILOC Conference** and staff development. And this reminder to all library board members: this event also includes an evening program for trustees.

Can't decide which sessions to attend? Can't stay all day? No problem, log in as your schedule allows. All sessions will be recorded, with links to recordings made available after the conference concludes. Check out the full day's schedule and find a link to register at the button below. Looking forward to seeing you at **ILOC 2024!**

[ILOC Schedule & Registration](#)



Thursday, Jan. 25, 2024

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Register now!

2024 Theme: *Libraries Are Forever*

Monday Morning Eye-Opener

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