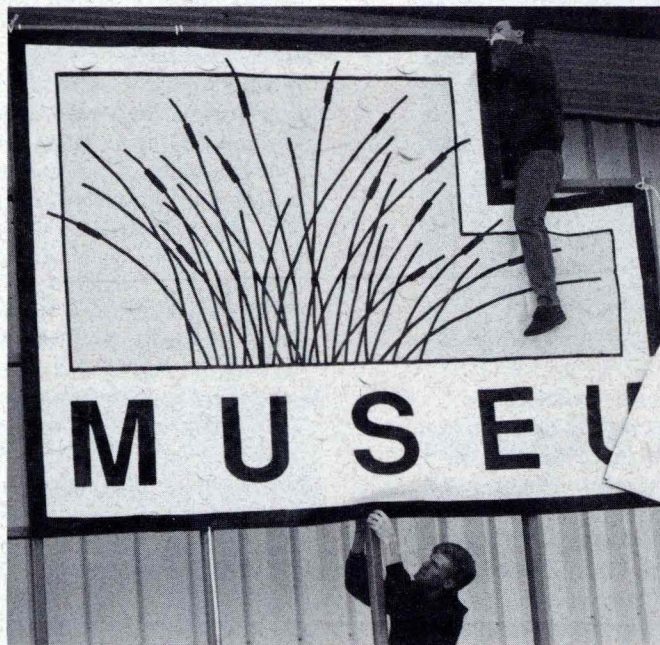


UNI Students Design New Banners

On a recent drive down Hudson Road you may have noticed the front of the University Museum has a new look! The Museum has acquired three new sets of banners. At the request of Director Ron Wilson, Art Professor Roy Behrens assigned students in his graphic arts class to design banners for the Museum during the Fall 1990 semester. To insure the maximum opportunity for artistic creativity, the only stipulation was the banner accurately reflect the spirit of the Museum.

Dr. Behrens and Director Wilson first narrowed the selection of the banners on the basis of design quality and content. Then a special committee of Friends board members and Museum staff met to select the winning design. The quality of the entries was so high that the committee found it impossible to select only one as "best."

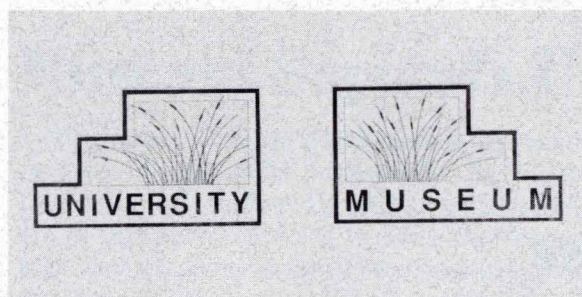


Eric Stromer and Mark Smith hang the first of the three banners.

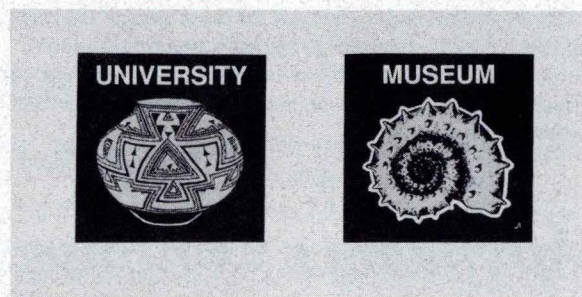
After checking the Friends budget it was decided the extraordinary was possible. The winners were selected!

Three winning designs were created by Debbie Gage, Jean Hedrington and Eric Stromer. These students were awarded a small honorarium and the opportunity to paint and hang their creations. Eric installed his completed banner in early February. His banner will be rotated seasonally with those of his winning classmates. This will lengthen the useful lifespan and provide great advertising for both University Museum and the Department of Art.

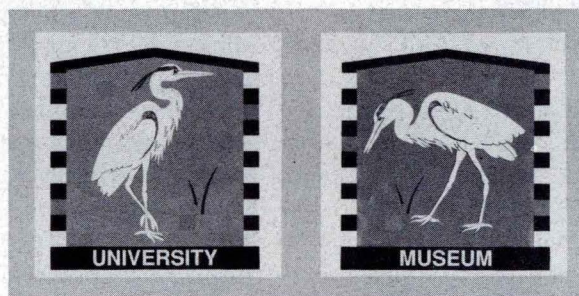
Efforts of the University faculty, students and Friends members have combined to give the front of the Museum three great new looks. Thanks for the support! A special thanks goes to the membership of the Friends of the Museum for providing the funding necessary for the successful completion of this important project!!



Design by Eric Stromer



Design by Debbie Gage

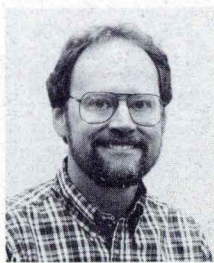


Design by Jean Hedrington

CORRECTION:
 The last issue of Museum Messages was incorrectly dated Fall 1988 instead of 1989.

Museum Hours
 Monday-Friday 9:00 to 4:30
 Sundays 12:00 to 4:30
 No Sunday hours
 June- August

President's Message



It has been an exciting and productive year for the Friends of the University Museum, and we are looking forward to more activity as the year progresses. I wish to welcome all the new members in the Friends and invite you to attend our board meetings. If you are an "old friend" but have overlooked your membership this year, think about renewing. You will have the satisfaction of a worthwhile expenditure *and* be able to choose a nice premium as well.

If you are not familiar with the Friends organization, it might be helpful to give you some background. The Friends of the UNI Museum has as its purpose "aiding the museum by organizing a statewide group of dues paying members to help the UNI Museum with donations, purchases, programs and general improvements." In this regard the friends have organized seasonal events such as family fun days, paid for educational supplies for youth that visit the museum, and assisted the museum with promotional items such as banners and printing of the newsletter. This is not a complete listing, but does give you an idea of the types of activities we are involved in.

We are always looking for ways in which we can better serve the community, so if you have any ideas, do not hesitate to let us know. If you have time to volunteer with any of our projects that also would be greatly appreciated.

I want to recognize some individuals that have recently left the friends board. Kay Carpenter, Roger Frederick and Wes Heitzman went off the board this year and I want to thank each one of them for their contributions to the museum. Kay had been secretary of the board for several years and had done an excellent job of ensuring we did not forget what had transpired at previous meetings. She and her family have moved to Minnesota and we wish them the best. Wes had served as vice president and was a great help to the board. Among other things, Roger had helped organize the family fun day, which can best be described as masses of hungry children happily involved in a host of Museum learning activities. Fortunately we had plenty of refreshments that day. A special thanks to each of you that served us on the board.

We have several new board members and we welcome their efforts. The new board members are Uyentha Duncan, Joyce Looney, Jo Megivern and Carol Spencer.

In summary, I encourage you to become a Friend of the UNI Museum if you have not already done so and *use* the Museum. It is there for all of us and is a treasure for the University and community. Besides, where else can you go and learn about algific slopes, McCormick Reapers, animals of Iowa, and fossils in the same afternoon? I look forward to seeing you in the future at Museum events and activities.

Charles D. Johnson

Director's Letter



The past year has been an exciting one from the University Museum. Marked by strong growth in attendance and support of academic programs, the year was also marked by increased stability of the Museum's financial base. Substantial gifts from Willis Wagner, Dorothy Ray, Martha Bonaker, and other Friends have provided the resources to continue basic programming and to make good progress

toward completion of basic exhibit plans. Once the basics are complete, we can turn our attention to funding changing exhibits and enhanced programming.

Exhibit progress received a tremendous boost with the success of our Historic Resource Development Program (HDRP) grant proposal. This proposal was possible only because of private matching funds donated by our Friends. Completion of both the Geology and Anthropology Galleries is anticipated by Summer 1991. That will leave the reinstallation of the Ornithology Gallery as the only major component to be completed. This project will move forward as soon as we can locate the necessary funding.

Planning is beginning for some grand events to celebrate our 100th birthday in 1992. It is the birthday of *your* Museum; how do you want to celebrate this once-a-century event? Please let us know your ideas. There will be many opportunities for volunteer involvement.

Another exciting initiative that is beginning to take shape is the Museum Store. Although we have offered posters and T-shirts in the past, our goal is to offer a broad selection of quality merchandise to support the education mission of the Museum. This will be a project of the Friends and will be an all volunteer effort. If you think you might be interested in helping out, please give us a call.

In fact, never underestimate the importance of community involvement and support for the success of Museum programming efforts. University resources will never be adequate to meet the needs of the kind of active museum our visitors demand. Your support with funds and/or your personal involvement by donating time will be essential. Thank you for your continuing friendship.

Ronald C. Wilson

Attendance Continues to Increase

University Museum attendance continued to rise last year. The 1990 total attendance of 15,862 was up 17 percent from 1989. We are happy to report attendance increased in all areas of the Museum during the past year. Meeting attendance was up 3 percent. Currently there are 6 groups that hold meetings regularly. The Museum also saw a 21 percent increase in the general attendance. Visitors included a diversity of people from 148 Iowa towns, 33 states and 10 foreign countries. The next time you have visitors stay with you, or you would like something to do with your family bring them to the Museum.

University and community groups increased their visitation by 13 percent. A total of 79 university and community groups visited the Museum during the past year for various events and programs. The Museum experienced incredible attendance at special events during the past year. It more than doubled with 1,841 people attending. Three events — the Family Fun Day, The Gem and Mineral Show, and the open house for Parent's Weekend — accounted for more than 70 percent of the special events attendance. Watch your mail and local newspapers for special events scheduled at the Museum, you too can experience the fun!

Grant Helps Fund Exhibit Completion

January 1991 brought good fortune as the University Museum received a grant from the Historical Resource Development Program (HRDP). There were 168 applicants for the grants, but only 43 received funding. The program awarded \$17,000 to the Museum. Income from the Willis Wagner endowment and other contributions provided the required matching funds. The grant will fund the completion of the Geology Gallery and help begin the renovation of the Ornithology Gallery. It will be used for labels, graphics and specimen mounts.

The Museum is excited about the progress and near completion of the Geology Gallery. Mark Smith, a senior Natural History Interpretation major from the Biology Department, was hired to help with the completion of the



Mark Smith places specimens in one of the cases in the Geology Gallery.

gallery. Just recently Mark and Director Ron Wilson put together a new cave exhibit. If you haven't seen it yet, stop by!

You may also notice on your next visit to the Museum that many of the stands in the Geology Gallery are constructed of cardboard. This isn't a permanent situation. The mock stands are being designed by Mark. These stands allow for easy changes as we experiment to find the best exhibit solutions before permanent stands are constructed. Mark is also selecting the graphics for the exhibits and filling the drawers and cases with the help of volunteer Lorraine Fretwell.

Detailed planning of exhibits in the Ornithology Gallery has begun with the help of museum assistant Debra DeGeif. New cases, mounts and labels will replace current ones when the project is completed.

Have you considered a gift membership?

Yes, I want to be a member of the Friends group.
Enclosed is my pledge for 1991.

Name _____

Address _____

City _____ State _____ Zip _____

My main interest in the UNI Museum is

Yes, I am enclosing a pledge for a gift membership.

Recipient's name _____

Address _____

City _____ State _____ Zip _____

Membership Categories

- * Student or Sr. Citizen.....\$2-\$9
- * Individual/Family.....\$10-\$24
- * Supporter.....\$25-\$99
- * Patron.....\$100-\$499
- * Angel.....\$500
- * Corporate.....\$500

Premium choices for \$25 memberships are Quill brand University Museum pens or either the "Hayden Prairie in Spring" or "Shooting Star" posters. Shoulder bags or subscriptions to *Natural History* magazine are available for \$50 memberships.

Amount enclosed _____



A crowded shelf in the collections storage shows the need for more room.

Professional Conservator Evaluates Museum

In 1990 the University Museum applied for and received a Conservation Assessment Program (CAP) grant from the Institute of Museum Services. The University Museum was 1 of 129 museums funded during the program's pilot year.

The grant gave the Museum the opportunity to bring in a professional conservator to evaluate the general environment and condition of the collections. Paul Storch, chief conservator at the South Carolina State Museum, performed the evaluation in August of 1990. He examined collections storage in the University Museum, Latham Hall and McCollum Science Hall. Dr. Storch described the collections as a "valuable teaching and research resource that can be utilized by the University as a whole." Some suggestions he gave the Museum included more coordination of all collections management activities on campus, building an addition to the Museum to allow for adequate storage and the separation of stacked objects, and completing inventories and catalogues of all collections.

The report and evaluation served as the basis for an IMS Conservation Project grant proposal submitted in January 1991. We hope to receive notification in August of 1991 whether or not the proposal will be funded.

1990-91 Friends of the University Museum

LIFE (category discontinued)

Martha Johnson Bonacker
 Roberta H. Ostar
 Dorothy Jean Tostlebe Ray
 Pauline Sauer
 Willis Wagner

PATRON

Bob & Rosemary Beach
 Elaine M. Morrison
 Mr./Mrs. Charles Tietz
 Ronald C. Wilson
 Black Hawk Gem & Mineral
 Society

BUSINESS

Cedar Falls Trust & Savings
 Bank
 Midway Bank & Trust, Cedar
 Falls

SUPPORTER

Randall & Helen Bebb
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 Kay & Del Carpenter
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 Augusta Schurrer
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 Wellsburg Public Library
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 Janet E. Zenville

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 Monabelle Hake
 Lucile V. Howe
 Vallie Strohbehn Lewis
 Edythe Nanke
 Ruth B. Nolan
 Ray Schult
 Dr./Mrs. D.A. Vetter
 Margaret Willoughby
 Keith Zech

Anthropology Program Receives \$5,000 gift

The Museum is grateful to Dr. Dorothy Jean Ray for a \$5,000 gift targeted for the support of anthropology activities at the Museum. Dr. Ray is a graduate of UNI and is an Honorary Benefactor of the Museum. Her gift is helping to complete the Anthropology Gallery.

"Ethiopian Lifestyles" was the first exhibit completed in the gallery. It consists of two cases. The first case displays artifacts characterizing homes and personal adornment. The artifacts include jewelry, hats and shawls worn by Ethiopians. The other case focuses on religion and tourism, and displays ceremonial objects and wood carvings popular with tourists. Other completed exhibits include Baskets, Ceramics, the Ojibwa Birch-bark Canoe, and Introduction to Anthropology. The latter exhibit introduces the four subfields of anthropology — Cultural, Physical, Linguistics, and Archeology — and includes artifacts and specimens that illustrate the concepts discussed in the exhibit text.

When complete later this year the gallery will also feature Latin American Cultures, Native Americans, Musical Instruments and Europe.



A student employee works with the Ojibwa birch-bark canoe in the Anthropology Gallery.



The Boys and Girls Club participated in a special program at the University Museum as part of the UNI college bound program.

Museum Still Popular with Area Groups

The Museum saw an increase in support from community groups and schools. During the 1989-1990 fiscal year 243 community school groups attended programs at the museum. This is a 51 percent increase over the previous fiscal year! The Museum plans school programs to coordinate with grades specific curricula. The programs include both a discussion of exhibits and participatory hands-on activities. There are no boring field trips here!

The Museum is also a vital resource for area scout groups. Last year 687 scouts visited to work on badges. We also appreciate the support of the other 45 community groups that visited the Museum last year.

Museum Supports University Academics

The Museum is working with campus organizations and faculty to increase use by these groups. These efforts seem to be paying off. During July 1989-June 1990, 34 University groups consisting of 684 people visited the Museum or used it for class assignments. In all 24 classes assigned projects at the Museum. Between July 1990-December 1990, the number of University people increased dramatically! During this time 997 people have used the Museum for academic assignments or projects. The University Museum formally supported 23 classes in 13 departments distributed among 5 colleges.

UNI students benefit by gaining "real-life" experience from the interaction with the Museum. Education majors gain experience through helping with the Museum education programs, and they learn how to use the Museum as an educational tool. The Museum supports internships for students in Anthropology, Marketing and Public

Relations. Currently two students, Public Relations major Mike Esser and Marketing major Kim Stratton, are completing internships at the Museum. Student employees also receive valuable experience related to their majors by helping coordinate exhibits and manage collection in their areas of interest.

The University Museum is a resource for the whole university. Art students use the Museum collection pieces for their projects, and the faculty borrow objects to use in their classrooms. Departments have also jointly purchased exhibits that are shared with the Museum. One such exhibit is a special mirror exhibit which will be returning to the Museum later this spring. Artifacts and specimens are lent to UNI departments, such as Earth Science and Home Economics, to be used in their departmental displays. The Museum also coordinates record-keeping for all collections used in the Marshall Center One-Room School.

Meetings at the Museum

Northeast Iowa Orchid Society
2:00 p.m. 3rd Sunday

**Black Hawk Gem & Mineral
Society**
7:30 p.m. 2nd Tuesday

Audubon Society
7:00 p.m. 3rd Tuesday

**Black Hawk Archaeological
Society**
7:00 p.m. 1st Thursday

Sierra Club
7:30 p.m. 4th Thursday

Museum Plans

Planning is underway for the upcoming 100-year anniversary of the Museum. The Museum staff is excited about the opportunities this event will bring to the Museum, and we hope to get a lot of people involved. The celebration year will begin with an exhibit in the expansion of Maucker Union, January 13-February 10, 1992. The exhibit will highlight some of the Museum's early collections. Included will be specimens from the 1893 Bahamas expedition and some of the artifacts from the D.A. Hoffman collection acquired in 1905.

The Museum is looking for volunteers to help with the 100th anniversary celebration. If you or your organization would be interested, please contact the Museum.

The Collections Continue To Grow

During 1990 the University Museum received 64 accessions. Examples include an Iowa State Teachers College beanie and panther received from Dorothea Sacher of Downer's Grove, IL, and a panoramic photograph of UNI given to the Museum by Roy Ehardt of Elkader, IA. A paddle, comb and a miniature boat from New Guinea were given by Russell Arier of Cedar Falls, IA. Artifacts now on display in the new "Ethiopian Lifestyles" exhibit were also accessioned during the year from Mrs. Joe Adair of Waterloo, IA. Thanks to everyone who donated items during the past year!



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