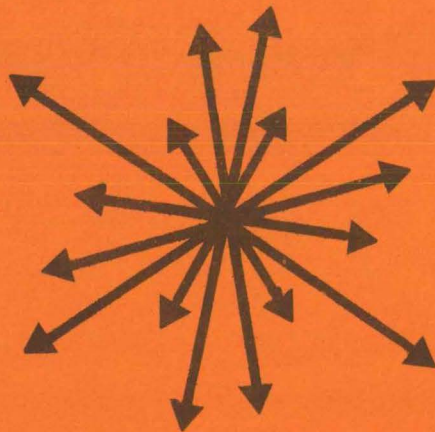


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Iowa Pilot Program
for

INFORMATION DISSEMINATION

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N etwork
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R esource
M aterials for
S chools

Iowa State Department of Public Instruction
Grimes State Office Building

1972

4500-B7820-3/72

State of Iowa
DEPARTMENT OF PUBLIC INSTRUCTION
Grimes State Office Building
Des Moines, Iowa 50139

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In an effort to respond to the growing need of educators to have research information in usable form and available for planning educational programs, the Iowa State Department of Public Instruction is initiating a new service to school districts. This new program is made possible by a federal pilot project recently granted to the State Department of Public Instruction entitled INFORMS (Iowa Network For Obtaining Resource Materials for Schools).

The goal of the Iowa project INFORMS is to increase the level of knowledge of educational curriculum and instructional methods available as a result of research and development. This information will provide decision makers (local school personnel) with a number of alternatives so that local school personnel can select the curriculum and instructional methods that would best serve the needs of their school district.

Research material will be retrieved from the data bank in the Educational Media Section, Department of Public Instruction. The majority of this information will include:

- ERIC Documents
- PREP Packets
- Communications from NCEC
- Services from Iowa State Traveling Library
- Materials from Regional Educational Laboratories
- Assistance from the Iowa State Department Consultants

Further explanation of ERIC, PREP, and NCEC are noted on the following pages.

If INFORMS may be of service to you, contact your nearest field agent or Area Media Center. On succeeding pages you will find a map and list of field agents participating in the pilot project. If you are not in a specified area, contact Mary Jo Bruett, Educational Media Section, Department of Public Instruction.

Mary Jo Bruett
Referral Specialist
INFORMS

FIELD AGENTS FOR INFORMS

Decorah Mrs. Eileen Devine, Director, Area I Media Center

Fort Dodge Mr. Robert Dunlap, Director of Instructional Materials Center, Joint
County System of Hamilton, Webster, and Wright

Marshalltown Mrs. Mary Travillian, Director, Area Six Resource Center
Mrs. Sue Soy, Librarian, Area Six Resource Center

Cedar Falls Mrs. Beverly Trost, Director-Librarian, Area VII Educational Media
Center
Mr. Harry Budensiek, Coordinator of Educational Consultants, Joint
County System of Black Hawk and Buchanan

Dubuque Mrs. Jacqueline Hand, Director, Area VIII Instructional Materials
Center
Miss Kathleen Kolasch, Area VIII Instructional Materials Center
Mr. Allen Hovey, Audiovisual Coordinator, West Delaware Junior High
School

Davenport Mr. John T. Haack, Director, Area IX Instructional Materials Center
Mr. Cecil Ross, Director of Department of Educational Consultants,
Muscatine and Scott County School System

Cedar Rapids Mr. Dean Hartman, Science Consultant, Joint County System of Cedar,
Johnson, Linn, and Washington
Mr. David Baldwin, Assistant Librarian, RESA Instructional Materials
Center

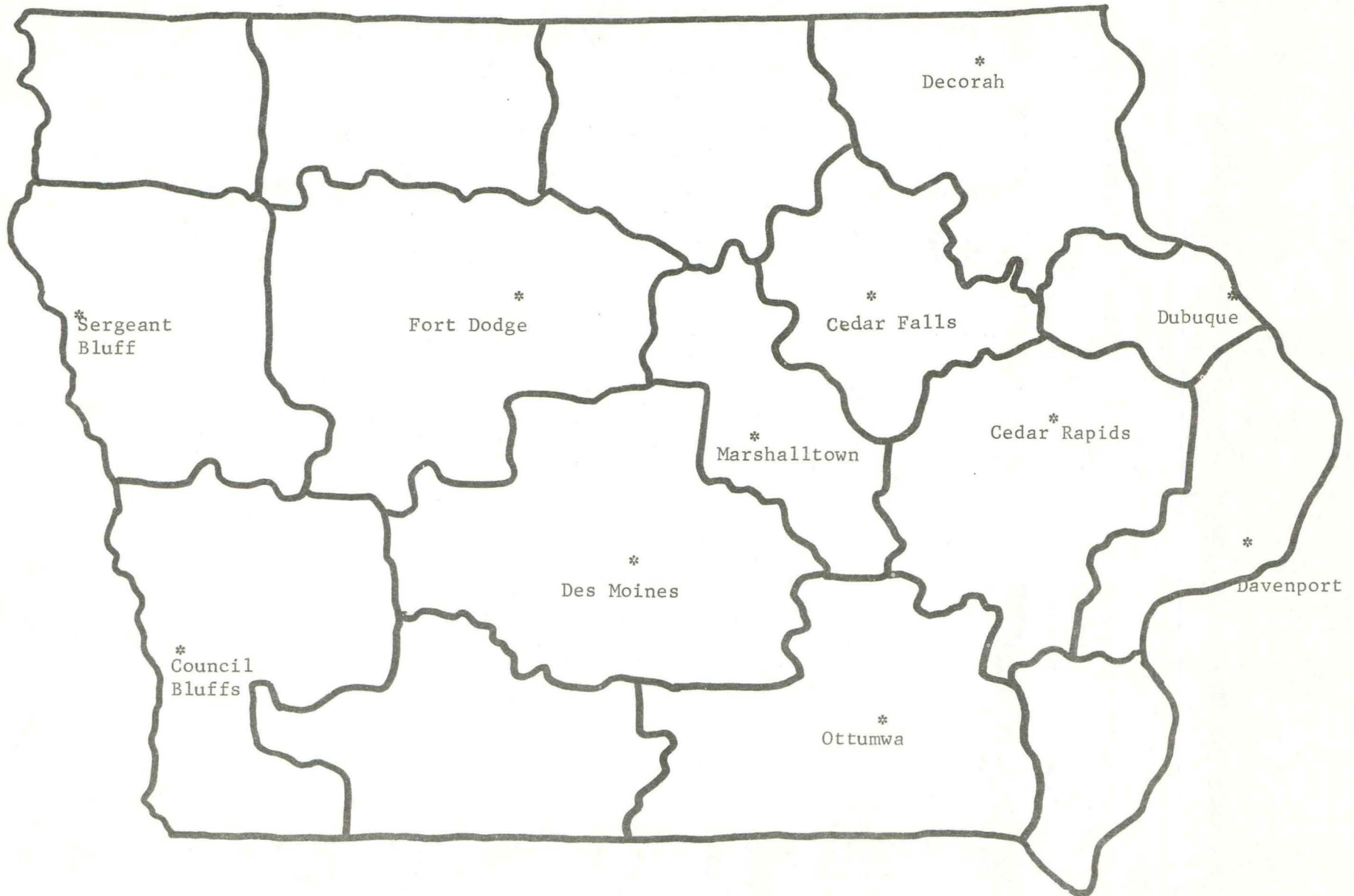
Des Moines Dr. Marvin Davis, Director, Area XI Regional Media Center
Mrs. Betty Atwood, Curriculum Consultant, Polk County Schools
Dr. Joe Millard, Director of Research and Staff Development, Polk
County Schools

Sergeant Bluff Mr. David Little, Director, Area XII Educational Resource Center

Council Bluffs Dr. Harry Tiller, Federal Program Coordinator, Pottawattamie County
Schools
Dr. Phillip Slagle, Director, Area XIII Educational Media Center

Ottumwa Mrs. Maxine Wegner, Librarian, Area XV Media Center

INFORMATION DISSEMINATION CENTERS



* Location of Pilot Field Agents

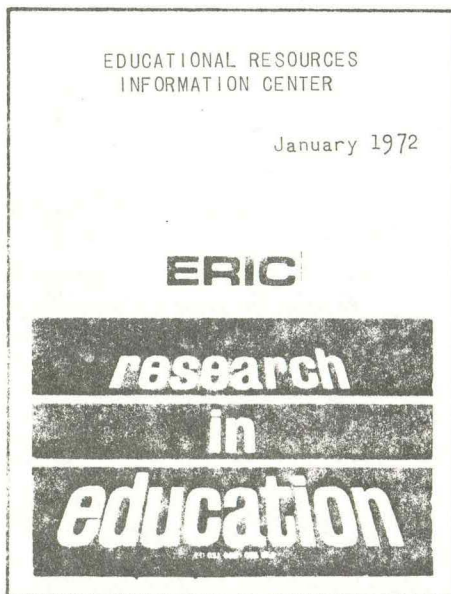
ERIC - -

A national information system dedicated to the progress of education through the dissemination of educational results and research related materials.

Changes in education are occurring at an unprecedented rate. It is easy to generate information about these changes but problems develop when educators only have access to this material in an unclassified, unindexed form. The United States Office of Education is hoping to solve these problems through ERIC -- Educational Resources Information Center.

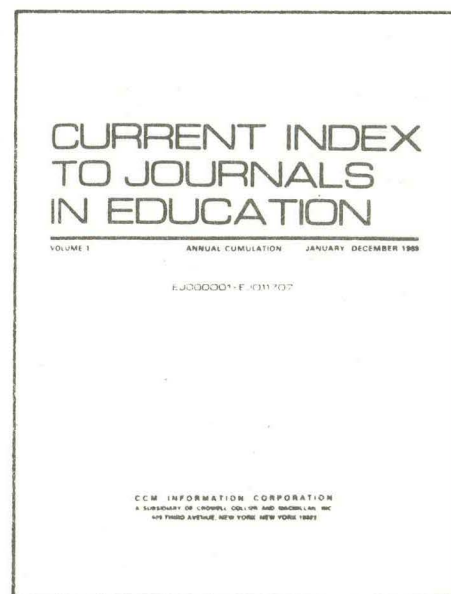
ERIC's purpose is twofold. First, ERIC makes thousands of documents available in one place and lets you identify and obtain the ones you need. Second, ERIC produces new information and disseminates it in the form of newsletters, bibliographies or interpretive summaries.

The key to utilization of the ERIC system is in the monthly indexed publications.



RESEARCH IN EDUCATION
- RIE -

RIE announces the new documents added to ERIC each month. The RIE is made up of document resumes and subject, author, and institution indexes.

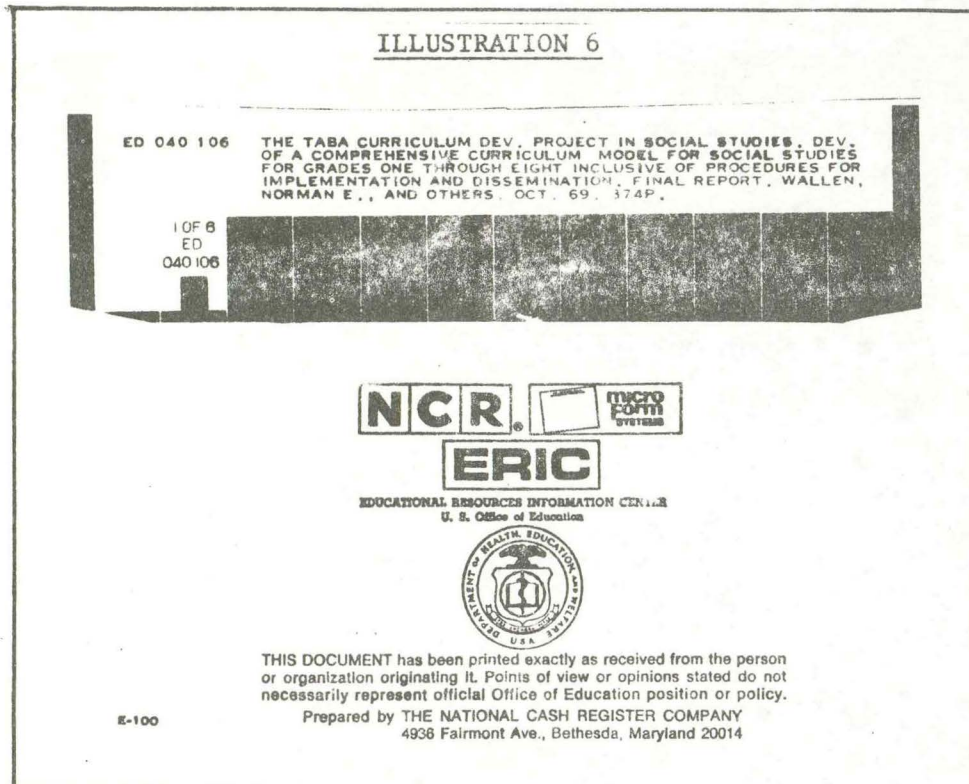


CURRENT INDEX TO JOURNALS IN EDUCATION
- CIJE -

CIJE covers more than 500 publications which represent the core periodical literature in the field of education.

ERIC with its unique distribution of research documents makes it easy for the total educational community to be made aware of what is taking place in the field of education.

Documents are distributed on microfiche - a flat sheet of film that is low in cost and is a space saver.



A complete ERIC collection is located in the Educational Media Center, Iowa Department of Public Instruction. This collection is complete with monthly updating of Research in Education, Current Index to Journals in Education, and the entire microfiche collection.

On the following pages you will find a listing of the twenty ERIC clearinghouses which cover specialized fields of education. Each clearinghouse is considered to have the expertise within a field to locate significant research and resource material. These subject clearinghouses review, abstract, and index the documents announced in Research in Education.

ADULT EDUCATION
Syracuse University
107 Roney Lane
Syracuse, New York 13210

ERIC/AE is responsible for research and other documents on formal and informal adult and continuing education in all settings.

COUNSELING AND PERSONNEL SERVICES
611 Church Street
Ann Arbor, Michigan 48104

ERIC/CAPS focuses on information relevant to personnel work at all levels and in all settings, including college student personnel work, school psychology, school social work, elementary and secondary school counseling, and school health work research. Included are materials on pupil, student, and adult characteristics; educational, occupational, and community settings; and the types of assistance provided by personnel workers.

DISADVANTAGED
Teachers College
Columbia University
New York, New York 10027

ERIC/IRCD is responsible for research reports and other documents on the educational, psychological, social, and general development of urban children and youth who are socially or economically disadvantaged.

EARLY CHILDHOOD EDUCATION
University of Illinois
805 West Pennsylvania Avenue
Urbana, Illinois 61801

ERIC/ECE is responsible for research documents on the physiological, psychological, and cultural development of children from birth through primary grades.

EDUCATIONAL ADMINISTRATION
Hendricks Hall
University of Oregon
Eugene, Oregon 97403

ERIC/CEA focuses on information concerned with leadership, management, and structure of public and private educational organizations at all levels. Included are documents on the practice and theory of administration, generated from the fields of educational, public, and business administration and from the humanities and the social and behavioral sciences. Such topics as the preservice and inservice preparation of administrators, tasks and processes of administration (finance, planning, personnel, etc.), methods and varieties of organization, organizational change, and social context of the organization are covered. Not included are documents dealing specifically with educational facilities or junior colleges.

EDUCATIONAL MEDIA AND TECHNOLOGY
Institute for Communication Research
Stanford University
Stanford, California 94305

ERIC at Stanford is responsible for information on application of new media and technological innovation to education, including such subjects as instructional television, computer-assisted instruction, and programmed learning.

EXCEPTIONAL CHILDREN
The Council for Exceptional Children
1201 Sixteenth Street, N.W.
Washington, D.C. 20036

ERIC/CEC is responsible for documents on educating children and youth who require special services--those who are gifted, mentally retarded, visually impaired, deaf, hard of hearing, physically handicapped, emotionally disturbed, or speech- and language-impaired.

HIGHER EDUCATION
1 Dupont Circle
Suite 630
Washington, D.C. 20036

ERIC/CHE is responsible for research documents on higher education, with the exception of reports on both teacher education and teaching English in higher education.

JUNIOR COLLEGES
University of California at LA
405 Hilgard Avenue
Los Angeles, California 90024

This clearinghouse is responsible for research documents about public and private community and junior colleges, including studies on students, staff, curricula, programs, libraries, and community services.

LIBRARY AND INFORMATION SCIENCES
American Society for Information Science
1140 Connecticut Avenue, N.W.
Washington, D.C. 20036

ERIC/CLIS is responsible for research documents on the operation of libraries and information centers, the technology used to improve their operations, and the education and training of library and information specialists.

LINGUISTICS
Center for Applied Linguistics
1717 Massachusetts Avenue, N.W.
Washington, D.C. 20036

ERIC/CAL is responsible for research reports on linguistics and all related language sciences, uncommonly taught languages, the teaching of English as a foreign or second language, and the teaching of English as a native language to speakers of nonstandard dialects.

READING

200 Pine Hall
School of Education
Indiana University
Bloomington, Indiana 47401

ERIC/CRIER focuses on information related to all aspects of reading behavior with emphasis on physiology, psychology, sociology, and the teaching of reading. Included are reports on the development and evaluation of instructional materials, curricula, tests and measurements, preparation of reading teachers and specialists, and methodology at all levels; the role of libraries and other agencies in fostering and guiding reading; and diagnostic and remedial services in school and clinic settings.

RURAL EDUCATION AND SMALL SCHOOLS

New Mexico State University
University Park Branch
Las Cruces, New Mexico 88001

ERIC/CRESS is responsible for research documents on organization, administration, curriculum, instruction, innovative programs, and other aspects of small schools and rural education in general, as well as outdoor education, migrant education, Indian education, and Mexican American education.

SCIENCE AND MATHEMATICS EDUCATION

Ohio State University
1460 West Lane Avenue
Columbus, Ohio 43221

ERIC/SMAC is responsible for reports on all levels of science and mathematics education, and on adult and continuing education in science and mathematics.

SOCIAL STUDIES/SOCIAL SCIENCE EDUCATION

970 Aurora Avenue
Boulder, Colorado 80302

ERIC/CHES is responsible for information on social studies, social science education, and social education.

TEACHER EDUCATION

1 Dupont Circle
Suite 616
Washington, D.C. 20036

This clearinghouse focuses on materials relative to the preparation of school personnel (nursery, elementary, secondary, and supporting school personnel); the preparation and development of teacher educators; and the profession of teaching. The scope includes recruitment, selection, lifelong personal and professional development, and teacher placement.

TEACHING OF ENGLISH

Modern Language Association of America
62 Fifth Avenue
New York, New York 10011

ERIC/NCTE focuses on research reports and other documents relevant to all aspects of the teaching of English from kindergarten through grade 12, the preparation of teachers of English for the schools, and the preparation of specialists in English education.

TEACHING OF FOREIGN LANGUAGES
Modern Language Association of America
62 Fifth Avenue
New York, New York 10011

ERIC/MLA is responsible for research documents on teaching French, German, Italian, Russian, Spanish, Latin, and classical Greek at all instructional levels. It also is responsible for documents on the teaching of English in undergraduate and graduate education.

TESTS, MEASUREMENT, AND EVALUATION
Educational Testing Service
Rosedale Road
Princeton, New Jersey 08540

ERIC/TM is responsible for documents presenting descriptions of: (1) tests and other measurement devices; (2) evaluation procedures and techniques; and (3) the application of tests, measurements, or evaluation in educational projects or programs.

VOCATIONAL AND TECHNICAL EDUCATION
Ohio State University
1900 Kenny Road
Columbus, Ohio 43212

This clearinghouse focuses on research documents and related resources in vocational and technical education, new subprofessional fields, and the related fields of industrial arts education, manpower economics, occupational psychology, and occupational sociology.

PREP

is:

- A series of monthly reports which focus the light of research on current educational problems
 - A synthesis and interpretation of research, development, and current best practice on specific educational topics
 - The best thinking of researchers interpreted by specialists for the practitioner in nontechnical language
 - A series of reports targeted to specific educational audiences—the administrator, school board member, teacher, curriculum specialist, and teacher educator
 - Information in the public domain which can be adapted to meet local needs
- A format for disseminating significant R & D findings to the practitioner quickly
 - Putting
Research into
Educational
Practice

PREP

REPORTS ARE AVAILABLE FROM:

- Your State education agency
- ERIC Document Reproduction Service, Post Office Drawer 0, Bethesda, Maryland 20014

See monthly issues of *Research in Education* for abstracts and prices of PREP reports in microfiche and hard copy.
- Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402—beginning with report No. 24
- Iowa's Regional Educational Media Centers

P R E P Reports

- 1--Instructional Television Facilities: A Guide for School Administrators and Board Members. ED 035 077
- 2--Reading Difficulties: Reading and the Home Environment. The Principal's Responsibility. ED 034 078
- 3--Establishing Central Reading Clinics: The Administrator's Role. ED 034 079
- 4--Correcting Reading Problems in the Classroom. ED 034 080
- 5--Treating Reading Disabilities: The Specialist's Role. ED 034 081
- 6--Bilingual Education. ED 034 082
- 7--Research for School Board Members: School-Community Relations. ED 034 083
- 8--Research for School Board Members: Teacher Militancy, Negotiations, and Strikes. ED 034 084
- 9--Job-Oriented Education Programs for the Disadvantaged. ED 034 085
- 10--Seminar on Preparing the Disadvantaged for Jobs: A Planning Handbook. ED 034 086
- 11--Research on Elementary Mathematics. ED 034 087
- 12--Paraprofessional Aides. ED 034 906
- 13--Sharing Educational Services. ED 036 666
- 14--Social Studies and the Disadvantaged. ED 037 588
- 15--Student Participation in Academic Governance. ED 038 555
- 16--Individualized Instruction. ED 041 185
- 17--Microteaching. ED 041 190
- 18--Reinforcing Productive Classroom Behavior: A Teacher's Guide to Behavior Modification. ED 042 061
- 19--Migrant Education. ED 042 936
- 20--Teacher Recruitment and Selection. ED 043 797
- 21--Teacher Evaluation. ED 044 546
- 22--A Readiness Test for Disadvantaged Preschool Children. ED 047 168
- 23--Educational Cooperatives. ED 048 521
- 24--School-Community Relations and Educational Change. ED 054 536
- 25--Improving Teaching Effectiveness
- 26--Black Studies in Community Colleges. ED 055 579
- 27--Year-Round Schools. The 45-15 Plan. ED 054 396
- 28--Educational Performance Contracting
- 29--New Products in Education

NCEC: A NEW CONCEPT IN EDUCATIONAL COMMUNICATION

Education and its improvement are based on communication. To furnish leadership and support to strengthen educational communication throughout the country the Office of Education has established a **NATIONAL CENTER FOR EDUCATIONAL COMMUNICATION (NCEC)**.

Although communication is as old as man himself, today we have new means and methods of communicating. *NEW DIMENSIONS* in educational communication have led to a *NEW PROFESSION* with *NEW TERMINOLOGY* . . . information transfer—networks—dissemination—utilization—installation—feedback . . . and *NEW ROLES* . . . disseminator—field/change agent—retrieval specialist—gatekeeper—knowledge linker. It is the goal of NCEC to give a *NEW DIRECTION* to educational communication and provide a unique national resource for American educators.

NCEC OBJECTIVES AND PROGRAMS

NEW PROGRAMS are being developed in cooperation with other OE, Federal, State, local, and private educational organizations to achieve five major objectives:

Accelerate the spread of exemplary programs and validated practices.

- Provide information nationally about validated exemplary programs.
- Increase interpersonal communication about improved practices.
- Achieve faster nationwide use of tested products from major educational development efforts.
- Facilitate commercial marketing of materials through the OE copyright program and the Publishers Alert Service.

Develop national communication linkages for effective application of knowledge and improved practices.

- Encourage State-Federal communication planning and liaison activities.
- Support pilot communication programs for serving local needs.
- Provide technical assistance for development of dissemination and application programs.
- Coordinate OE communication efforts with those of professional, commercial, and other private organizations.

Assure access to current educational knowledge.

- Maintain information storage, retrieval, and dissemination services through the Educational Resources Information Center (ERIC).
- Utilize the information resources of the OE Educational Materials Center (EMC) with its display of books currently available for schools and teacher education programs.
- Provide new services through the OE Educational Reference Center (ERC), a model one-stop information center with reference and demonstration services and on-line capability.
- Support pilot regional centers to provide computer searches of the ERIC report literature for local schools.
- Make ERIC master magnetic tape files available.

Disseminate interpreted information on priority educational topics.

- Support information analysis activities through interpretive summaries and bibliographies produced by the ERIC clearinghouses.
- Continue the OE Target Communications Program for decisionmakers and practitioners with emphasis on **Putting Research into Educational Practice (PREP)** for widespread dissemination of information at low cost.

Develop and articulate OE communication efforts.

- Support Research and Development in educational communications systems.
- Develop and test communication models and strategies.
- Coordinate planning and development of OE communication resources.

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