

IOWA STATE UNIVERSITY

OF SCIENCE AND TECHNOLOGY

College of Family and Consumer Sciences Career Planning and Placement



**Our Graduates Can
Meet Your Needs!**

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These Services . . .

Career Planning and Placement Office

Keep us in mind when thinking of future personnel plans for your organization. Students in the College of Family and Consumer Sciences pursue degrees leading to careers in business, industry, education, non-profit organizations, and government agencies. The services we offer to students, alumni, and employers include:

- **Career Day**—You are encouraged to attend Career Day in the fall of each year. Introduce your organization to our students; meet informally with our faculty and administration. Call or write for this year's date and an invitation.
- **On-Campus Recruiting**—Would you be interested in interviewing on the campus? We will publicize your recruiting date and set up appointment times for your organization in our Placement Office. Visits with faculty and selected classes may also be arranged.
- **Candidate Referral**—Do you have a position but lack time or funds to do on-campus recruiting? Send us your vacancy notice; we can match it with résumés of graduating seniors and alumni for your consideration. In addition, your notice will be posted on departmental bulletin boards and printed in the next *Positions Available List*, published monthly for students, alumni, and faculty.
- **Co-op/Internship/Practicum Programs**—You can help students apply classroom theory to genuine problems requiring initiative and creativity to solve. Supervision by employer and faculty advisers helps the student to combine theory with real life experiences at your work site.



These Programs . . .

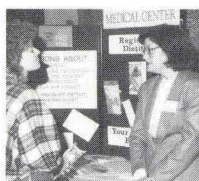
Family and Consumer Sciences Cross Disciplinary Studies

Family and Consumer Sciences Education*

- Educational Services
- Home Economics Education
- Family and Consumer Journalism
- International Studies in Home Economics

Food Science and Human Nutrition*

- Consumer Food Science
- Dietetics
- Food Science and Technology
- Nutritional Science



Hotel, Restaurant and Institution Management*

- Hotel and Restaurant Management
- Foodservice Management

Human Development and Family Studies*

- Child, Parent, and Community Services
- Early Childhood Special Education
- Teaching Prekindergarten-Kindergarten Children
- Growth and Development of Children
- Family Services
- Family Resource Management and Consumer Sciences
- Family Financial Counseling
- Housing
- Home Furnishings

Textiles and Clothing*

- Apparel Design
- Fashion Merchandising
- Textiles and Clothing Related Science
- Production Management
- Social Science in Textiles and Clothing
- Textile Science

*Master's and doctoral programs offered in addition to the bachelor of science degree.

For These Careers . . .

Consumer Affairs

Consumer Advocate/Representative
Consumer Affairs Specialist
Consumer Information Director
Consumer Law Coordinator
Consumer Services Nutritionist
Consumer/Test Kitchen Manager
Fraud Investigator
Legislative Aide
Relocation Services Manager

Design/Manufacturing

Apparel Designer
Costing Manager
Costume Designer
Customer Service
Laboratory Technician
Material Buyer
Plant Manager
Production Assistant
Production Pattern Maker
Quality Assurance Specialist
Textile Designer/Colorist/Stylist

Financial

Credit Counselor
Credit Union Manager
Family Financial Adviser
Family Loan Processor
Financial Planner
Insurance Agent
Investment Counselor
Personal Banker

Health/Education

Activities Specialist
Adult Education Instructor
Child Care Resource Center Consultant
Clinical Dietitian
Consultant Dietitian (Long term care facilities)
Day Care/Nursery School Director
Education Coordinator, Dietary Department
Education Coordinator, Intervention Program
Extension Home Economist



Family Life Educator
Health and Wellness Instructor
Multi-Occupations Coordinator
Nutrition Consultant/Program Director
Nutrition Educator
Parent Education Consultant
Preschool/Kindergarten Teacher
Psychiatric Unit, Preschool Teacher
Public Health Nutritionist
Regional Training Coordinator
Teacher, Early Childhood Special
Education
Vocational Home Economics Teacher
Youth Leader

Hotel/Restaurant/Institution Management



Administrative Dietitian
Cafeteria Manager
Catering Manager
Club Manager
Food and Beverage Manager
Food Development Specialist
Foods Buyer
Foodservice Management Consultant
Foodservice Supervisor
Hotel Manager
Hotel/Restaurant Marketing Specialist
Institutional Sales Representative/Broker
Kitchen Designer—Quality Food
Production
Restaurant Manager
School Foodservice Director

Housing/Home Furnishings

Home Furnishings Consultant/Designer
Housing Inspector
Housing Manager
Housing Manufacturer Consultant
Housing Rehabilitation Specialist
Kitchen Designer/Planner
Lighting Designer/Consultant
Low Rent Housing Coordinator
Property Manager



Human Services

Activities Director/Specialist
Alcohol/Substance Abuse Counselor
Caseworker
Child Advocate
Community Relations Representative
Counselor, Parent Services
Director, Community Center
Educational Consultant
Emergency Foods Project Director
Family Planning Consultant
Family Service Worker
Geriatric Specialist
Halfway House Resident Manager
Home Economist
Home Service Worker for Handicapped
Hospital Activity Therapist
Income Maintenance Worker
Independent Living Instructor
Occupational Therapist
Peace Corps/VISTA Volunteer
Probation Counselor
Psychiatric Technician
Recreational Therapist
Rehabilitation Aide
Resident Counselor
Social Caseworker
Social Service Coordinator
Vocational Counselor for the Blind
Youth Counselor
Youth Service Field Director

Personnel

Career Consultant
Compensation Analyst
Director, Employee Relations
EEO Coordinator
Manager, Human Resources
Regulatory Compliance Administrator
Supervisor, Career Development
Training Director

Public Relations/Media

Account Supervisor
Advertising Creative Director
Advertising Manager
Communications Coordinator

Director, Public Information
Family Home Editor
Fashion Editor/Illustrator
Food Editor
Government Information Specialist
Graphics Designer
Health Technical Writer
Lobbyist
Media Specialist
Public Relations Director
Publicist
Radio Promotion Manager
Special Events Coordinator
Staff Home Economist
Technical Editor

Research and Scientific

Fiber Analyst
Food Processing Chemist
Food Specialist in Research
Museum Costume Curator
Quality Assurance Supervisor
Research Dietitian
Research Nutritionist
Sensory Analyst
Textile Chemist
Textile Librarian
Textile Researcher

Sales/Marketing/ Merchandising

Buyer/Purchasing Agent
Consumer Board Coordinator
Fiber/Fabrics Market Researcher
Home Furnishings Consultant
Manufacturer's Sales Representative
Market Representative
Marketing or Product Specialist
Merchandise Distributor
Product Development Manager
Promotion Specialist
Showroom Manager
Store Manager
Visual Merchandising
Wardrobe/Color Consultant
Window Designer



College of Family & Consumer Sciences

Placement of graduates remains high

- 295 of the 341 recent graduates entered the job market
 - 99% placed within calendar year
 - 84% employed in major-related positions
 - 49% employed in Iowa
 - 58% employed in the profit sector
- 33 of the 341 graduates continued their studies

On-campus recruitment

- 101 schedules conducted by 51 organizations

Annual Career Day held in the fall

- Last year more than 900 students participated in Career Day visiting with representatives from 83 organizations.

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DES MOINES, IOWA 50319

College of Family &
Consumer Sciences



Career Planning and Placement

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