

# Monday Morning Eye-Opener July 10, 2023

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## MONDAY MORNING EYE-OPENER

FROM THE STATE LIBRARY OF IOWA



July 10, 2023

## State Library Services Survey

### Your Feedback Is Needed

Last week, State Librarian Michael Scott sent a bulletin to Iowa's public libraries that was chock full of news for the new fiscal year. This item bears repeating in today's *Eye-Opener*: it's about a survey regarding State Library programs and services. This survey opens today; it asks for your satisfaction level with some of the programs, tools, and resources offered by the State Library of Iowa.

Michael writes: *"Your feedback will help us gauge success and identify potential improvements that would benefit libraries and Iowans. Responses will also be used to report on our federally funded programs and resources as required by the Institute of Museum and Library Services. Library directors as well as staff are invited to participate. Thank you in advance for your participation and feedback!"*



We ask that you rate your satisfaction with programs, resources, and tools listed under various categories that include:

- Online Resources: State Library & Contracted
- Collections & Sharing
- Library Tools & Utilities
- Communication Tools

Please note that some State Library programs—like continuing education, youth services, and subgrants—are not included in this survey as they already have built-in evaluations in their own processes.

This survey should take about 15 minutes to complete, responses will be anonymous. It opens today and remains open **through July 31**. Find the link to the survey at the button below ... thanks for your time and attention!

[State Library Survey Link](#)

## Next Big Ideas Book Discussion



### Magic Words on August 25

Next in the lineup for **Big Ideas Book Discussion** series is Magic Words: What to Say to Get Your Way (c2023) by Jonah Berger. Author of previous NYT bestsellers Catalyst, Contagious, and Invisible Influence, Berger's newest book Magic Words demonstrates how six types of words can boost creativity, motivate teams, and strengthen our powers of persuasion.

Insiders know that library collections are diverse, that service offerings are sophisticated, and that staff are well educated. And yet, libraries are not universally well understood. The need to raise awareness about the library's role in the community leads to the need to communicate well. The concepts from this book will guide

our discussion about ways to increase library impact through the power of words.

Author Jonah Berger promises that these "magic words" can shift community perception, motivate staff, and drive civic engagement. From Amazon: *"Words are how we persuade, communicate, and connect. They're how leaders lead, salespeople sell, and parents parent. They're how teachers teach, policymakers govern, and doctors explain. But certain words are more impactful than others. They're better at changing minds, engaging audiences, and driving action. What are these magic words, and how can we take advantage of their power? This book provides a powerful toolkit and actionable techniques that can lead to extraordinary results. Whether you're trying to persuade a client, motivate a team, or get a whole organization to see things differently, this book will show you how to leverage the power of magic words."*

### About Big Ideas Book Discussions

State Library staff and partners facilitate discussions using books outside of library management, but with plenty of application to library management. Choosing books on leadership, customer service, presentation skills, etc. we connect those ideas with public library service.

Participants are encouraged to purchase books used throughout the **Big Ideas** series for local collections.

Join us for the next good read on August 25: Magic Words!

[Register in IALearn](#)



## School Library Journal Presents Picture Book Palooza

Many of you might be in the grip of summer reading madness right now. But if you feel the need to move far from the maddening crowd, then consider this opportunity—it's convenient and it's free! **School Library Journal** is sponsoring **Picture Book Palooza** on **Thursday July 27**.

From SLJ's event website: "*Picture Book Palooza is an all-day, free, virtual celebration of authors and artists dedicated to the extraordinary craft of picture books. Come for a day packed with keynotes, author panels, and illustrator spotlights with visionary creators. Visit the exhibit hall, chat with authors and publishing teams, download digital galleys & resources, and be prepared to be inspired to build up your picture book collection.*"

### Among Topics and Keynote Speakers

- 10 Tips for Young Illustrators with David McPhail
- All A-Board: Selecting the Best Board Books
- Layer-By-Layer: Building the Perfect Picture Book with authors and illustrators Maria Gianferrari, Monica Mikai, Cristina Quintero, and Sarah Gonzalesand
- Spectacular STEM
- Traditions, Celebrations, and Special Days

All live sessions will be on Zoom. CE certificates are available in the event environment for all keynotes and panels, whether you view them live or on-demand. If on the day of the event you find that you are unable to access the environment or join a session, sessions will be available for on-demand viewing within 24 hours; the entire event will be accessible for three months following the event date. For technical advice and registration, click the button below.

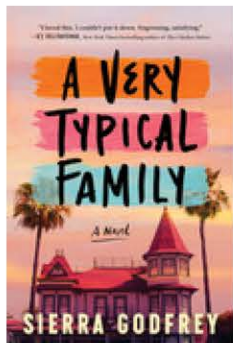
[Attend Picture Book Palooza !](#)

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## This Week

This week is an opportunity for your local book club fans to join readers around the world in discussing the same book at the same time. It's **OverDrive's Big Library Read** beginning this **Thursday July 13** with the title [A Very Typical Family](#) by Sierra Godfrey.





Point your patrons to **Bridges** from **July 13-27** to download this book, available for simultaneous use in eBook and audiobook formats. Then encourage your readers to join in a worldwide book discussion--literally! Learn more at

[OverDrive's Big Library Read](#)

### Library for the Blind Webinar: Accessible Social Media. July 13 @ 1:00PM

This webinar will focus on popular social media platforms and best practices to ensure the information your library is sharing can be accessed by screen readers. Presenters will showcase examples of the good and the not-so-good and demonstrate minor changes that make a big difference in the user's experience.

[Register in IALearn](#)

### Bridges Invoices Are Ready

Invoices for this year's Bridges subscription fees should be available in your library's **Marketplace account** now. Just log into your Marketplace account and check under the **Billing** menu. District staff can provide your Marketplace user name; we won't know your password, but you can always do a password refresh if needed. You will be able to print your invoice as a pdf or pay online from there. Be sure to use the mailing address on the invoice if you choose to send a check. Let us know if questions ...

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## Monday Morning Eye-Opener

Editor: [Bonnie McKewon](#)



1112 East Grand Avenue  
Des Moines, Iowa 50319





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