

## STATE OF IOWA

## IDA GROVE

## ORIGIN AND DESTINATION TRAFFIC REPORT

DATA GATHERED JUNE 1968 PUBLISHED JANUARY 1970

PREPARED BY
HIGHWAY PLANNING SURVEYS DEPARTMENT DIVISION OF PLANNING IOWA STATE HIGHWAY COMMISSION

IN COOPERATION WITH THE
UNITED STATES DEPARTMENT OF TRANSPORTATION FEDERAL HIGHWAY ADMINISTRATION BUREAU OF PUBLIC ROADS

## INTRODUCTION

This report is based on an external origin and destination traffic survey that was made in Ida Grove in June of 1968. The survey was conducted in cooperation with the United States Bureau of Public Roads and was made to determine the total number and type of vehicles entering or leaving the study area, along with specific origin-destination data from a representative sample of vehicle operators.

The purpose of this report is to summarize the data gathered in Ida Grove and to present this data in a manner which will implement the determination of traffic needs and thereby provide a sound basis for street and highway planning.

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Study Area

Cordon Line

Interview Station

Code Station

Central Business
District
Origin

Destination
Trip

Internal Trip

External Local Trip

External Through Trip

## Traffic

Desire Line

The area enclosed by a cordon line of interview stations

A hypothetical line determined by the location of traffic interview stations and used to delimit the area under study

A location at which vehicle drivers are stopped and interviewed

A location on a street or highway at the point where it crosses the cordon line and at which traffic is counted but not interviewed

The major business district of a city The location from which a driver started a trip

The location at which a trip was ended
The one-way travel between a point of origin and a point of destination

A trip having both origin and destination within the study area

A trip having either origin or destination within the study area and which passed through only one interview station in the cordon line enroute to its destination

A trip having neither origin nor destination within the study area but which passes through it enroute to its destination

The total number of vehicles passing a given point

A straight line between the point of origin and point of destination without regard to routes of travel


Significant Facts


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                        FIGURE I-I
    DISTRIBUTION OF TRIPS
    IDA GROVE STUDY AREA
```



1968 AVERAGE JUNE WEEKDAY TRAFFIC

EXTERNAL

SUMMARY

The chart on the left graphically illustrates some of the more significant traffic volumes derived from the Ida Grove Origin and Destination Traffic Survey. An average of 4,888 trips per day passed through the external cordon line of interview stations surrounding the study area during the survey period.

434 trips, or 8.88 percent of the total number of trips, were between external areas and the central business district.

3,563 trips, or 72.89 percent of the total number of trips, were between external and internal areas exclusive of the central business district.

891 trips, or 18.23 percent of the total number of trips, were through trips which passed through Ida Grove enroute to another destination.

Of the total number of trips which passed through interview stations, 15.63 percent began or ended at work, 22.03 percent were for social or recreational purposes, 23.63 percent were during work, 22.32 percent were for personal business, 8.10 percent were for shopping, and the remaining 8.29 percent were for other purposes.

FIGURE I-2

## REGIONAL INFLUENCE OF THE IDA GROVE STUDY AREA


$\square$ O TO IOO TRIPS
100 TO 200 TRIPS
200 TO 400 TRIPS
1968 AVERAGE JUNE WEEKDAY TRAFFIC

Table l-1
REGIONAL INFLUENCE OF THE IDA GROVE STUDY AREA
1968 Average June Weekday Traffic

| Miles From Study Area |  | Number of Trips | Percent of Total Trips Within a Fifty-Mile Radius |
| :---: | :---: | :---: | :---: |
| ç1 | $0-10$ | 134 | 3.61 |
|  | 10-20 | 340 | 9.16 |
|  | 20-30 | 43 | 1.16 |
|  | $30-40$ | 76 | 2.04 |
|  | 40-50 | 2 | . 05 |
| North Total |  | 595 | 16.02 |
| + | 0-10 | 753 | 20.28 |
|  | 10-20 | 236 | 6.36 |
|  | 20-30 | 62 | 1.67 |
|  | $30-40$ | 13 | . 35 |
|  | 40-50 | 35 | . 94 |
| East Total |  | 1,099 | 29.60 |
|  | $0-10$ | 603 | 16.24 |
|  | 10-20 | 190 | 5.12 |
|  | 20-30 | 140 | 3.77 |
|  | $30-40$ | 9 | . 24 |
|  | 40-50 | 8 | . 22 |
| South Total |  | 950 | 25.59 |
| $\left.\begin{aligned} & 0 \\ & 0 \\ & 3 \end{aligned} \right\rvert\,$ | 0-10 | 819 | 22.06 |
|  | $10-20$ | 100 | 2.69 |
|  | 20-30 | 127 | 3.42 |
|  | $30-40$ | 10 | . 27 |
|  | 40-50 | 13 | . 35 |
| West Total |  | 1,069 | 28.79 |
| Grand Total |  | 3,713 | 100.00 |

TABLE 1-2

## VEHICLE TYPE SUMMARY

 IDA GROVE STUDY AREAAVERAGE JUNE WEEKDAY TRAFFIC 1968

| Station | Location | Passenger <br> Cars | Pickups <br> and <br> Panels | Single <br> Unit <br> Trucks | Truck <br> Combi- <br> nations | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 701 | F.A.S. 2002 North | 125 | 40 | 7 |  | 172 |
| 702 | F.A.S. 359 <br> Northeast | 174 | 52 | 5 | 5 | 236 |
| 703 | U.S. 59 and <br> Iowa 175 N.E. | 1,798 | 335 | 172 | 110 | 2,415 |
| 705 | F.A.S. 2014 South | 324 | 104 | 35 | 1 | 464 |
| 707 | U.S. 59 and <br> Iowa 175 West | 1,876 | 347 | 157 | 100 | 2,480 |
|  | Total | 4,297 | 878 | 376 | 216 | 5,767 |

The totals shown above include the duplication of those trips which passed entirely through the study area and were, therefore, interviewed twice.


## Fistary <br> and <br> Development



Broad rolling prairies, plenty of available timber, and abundant water brought John Moorehead and his family to settle in Ida county in 1856. Since their homesite included a fine grove of trees they called it Ida Grove.

In 1858, Moorehead built a dam across the Maple River. The dam was used to power a sawmill and gristmill to serve the few other settlers who had arrived in the Ida County area.

A townsite was staked out in 1859 but no houses were built pending the establishment of the route of the Northwestern Railroad which was to be built in this area. Instead of building through the Maple River Valley, as many people anticipated, the railroad chose to build its line through the Boyer River Valley. In addition, the railroad secured rights to all land not already claimed in the area. This action practically closed Ida county to settlement for several years and the population grew very slowly.

In 1871, the railroad relinquished its claims and settlers began to arrive in greater numbers. That year John Moorehead, W. J. Wagoner and Charles Hathaway laid out and filed the plat for the village of Ida. The following year Ida was designated as the Ida County seat.

Rail service came to Ida in 1877 with the completion of the Fort Dodge and Sioux City Railroad link to the town. The name was changed from Ida to Ida Grove and a large town plat was laid out.

Ida Grove has grown to a population of 2,265 (1960 census). This makes it the largest town in Ida county.

Ida Grove's municipal water system takes excellent advantage of the readily available water supplies in the area. Three wells supply 1,000 gallons per minute for normal city needs, with the additional potential of two more wells to supply another 600 gallons per minute for future expansion.

The municipal sewage treatment plant, constructed in 1932, provides complete treatment of all waste products. All residential, commercial and industrial areas are served by this facility.

The Ida Grove Community School system includes elementary, junior high and senior high schools. The entire system has full accreditation and offers a full program of instruction and extra-curricular activities.

Fire protection is provided in Ida Grove by a volunteer fire department equipped with a city truck and a rural truck. An emergency unit with respiration equipment is also available if needed.

Horn Memorial Hospital, constructed in 1966, provides full medical facilities for the citizens of Ida Grove. This facility is supplemented by two medical clinics. A nursing home, built in 1967 provides care for the elderly.

Industry in Ida Grove is primarily agricultural such as feed manufacturing, feed milling, dairy processing, and manufacturing small farm equipment. However, Ida Grove's industry also includes residential and commercial construction, plastic manufacturing, and marine equipment manufacturing.

Ida Grove is amply supplied with transportation facilities. Rail transportation is supplied by the Chicago Northwestern Railroad. The Municipal Airport provides excellent facilities for small aircraft. The 3,200 foot asphalt, all-weather runway is completely lighted. Radio facilities include Unicom radio at 122.8 MHz and a non-directional low frequency radio beacon operating on 281 KHZ . Airport services include air taxi, air ambulance, charter service and flight instruction.

The primary highways serving Ida Grove are U.S. Highway 59 and Iowa 175. Five trucking services and two parcel services make use of these highways in serving Ida Grove. In addition, Ida Grove has bus service connecting it with other cities.

## POPULATION TRENDS

IDA GROVE POPUIAATION
Table 2-1

| Census <br> Year | Ida Grove <br> Population | Volume Increase <br> or Decrease | Percent Change <br> 10-Year Period |
| :---: | :---: | :---: | :---: |
| 1900 | 1,767 |  |  |
| 1910 | 1,874 | 107 | 6.05 |
| 1920 | 2,020 | 146 | 7.79 |
| 1930 | 2,206 | 186 | 9.21 |
| 1940 | 2,238 | 32 | 1.45 |
| 1950 | 2,202 | -36 | -1.61 |
| 1960 | 2,265 | 63 | 2.86 |

IDA COUNTY POPULATION
Table 2-2

| Census <br> Year | Ida Co. <br> Population | Volume Increase <br> or Decrease | Percent Change <br> 10-Year Period |
| :---: | :---: | :---: | :---: |
| 1860 | 43 |  |  |
| 1870 | 226 | 183 | 462.10 |
| 1880 | 4,382 | 4,156 | 1838.94 |
| 1890 | 10,705 | 6,323 | 144.29 |
| 1900 | 12,327 | 1,622 | 15.15 |
| 1910 | 11,296 | $-1,031$ | -8.36 |
| 1920 | 11,689 | 393 | 3.47 |
| 1930 | 11,933 | 244 | 2.09 |
| 1940 | 11,047 | -886 | -7.42 |
| 1950 | 10,679 | -368 | -3.33 |
| 1960 | 10,269 | -410 | -3.84 |



SONBy 1 NOIL $\forall$ IndOd

TABLE 2-3
MOTOR VEHICLE REGISTRATION IN IDA COUNTY
FROM 1939 THROUGH 1968

| Year | Autos | Trucks | Motorcycles | Total | Percent Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1939 | 3,433 | 397 | 2 | 3,832 |  |
| 1940 | 3,549 | 430 | 6 | 3,985 | 3.84 |
| 1941 | 3,597 | 478 | 3 | 4.078 | 2.33 |
| 1942 | 3,328 | 458 | 7 | 3,793 | 2.85 |
| 1943 | 3,199 | 457 | 6 | 3,662 | 3.45 |
| 1944 | 3,178 | 480 | 4 | 3,662 |  |
| 1945 | 3,185 | 510 | 9 | 3,704 | 1.15 |
| 1946 | 3,337 | 579 | 10 | 3,926 | 5.65 |
| 1947 | 3,564 | 663 | 13 | 4,240 | 8.00 |
| 1948 | 3,785 | 812 | 31 | 4,628 | 9.15 |
| 1949 | 4,185 | 956 | 37 | 5,178 | 11.88 |
| 1950 | 4,358 | 1,078 | 39 | 5,475 | 5.74 |
| 1951 | 4,282 | 1,147 | 36 | 5,465 | - . 18 |
| 1952 | 4,125 | 1,199 | 22 | 5,346 | - 2.18 |
| 1953 | 4,108 | 1,242 | 21 | 5,371 | . 47 |
| 1954 | 4,255 | 1,309 | 28 | 5,592 | 4.11 |
| 1955 | 4,336 | 1,354 | 41 | 5,731 | 1.39 |
| 1956 | 4,186 | 1,329 | 43 | 5,558 | - 3.02 |
| 1957 | 4,114 | 1,299 | 36 | 5,449 | - 1.96 |
| 1958 | 4,213 | 1.333 | 45 | 5,591 | 2.61 |
| 1959 | 4,315 | 1,351 | 38 | 5,704 | 2.02 |
| 1960 | 4,266 | 1,348 | 41 | 5,655 | - . 86 |
| 1961 | 4,308 | 1,408 | 44 | 5,760 | 1.86 |
| 1962 | 4,434 | 1,460 | 33 | 5,927 | 2.90 |
| 1963 | 4,478 | 1,513 | 29 | 6,029 | 1.72 |
| 1964 | 4,486 | 1,534 | 32 | 6,052 | . 38 |
| 1965 | 4,567 | 1,604 | 57 | 6,228 | 2.91 |
| 1966 | 4,626 | 1,678 | 88 | 6,392 | 2.63 |
| 1967 | 4,677 | 1,691 | 138 | 6,506 | 1.78 |
| 1968 | 4,612 | 1,755 | 184 | 6,551 | . 69 |

NUMBER OF MOTOR VEHICLE REGISTRATIONS


FIGURE 2-3
STUDY AREA POSITION



## THE SURVEY

An external origin and destination traffic survey, of the type conducted in Ida Grove, is designed primarily to determine the origin, destination, and purpose of travel, along with the number and type of all vehicles entering or leaving the study area in a given period of time.

It has been demonstrated that travel is an expression of behavior and as such, tends to be repetitive. It is this repetition which enables the statistician and the highway planner to expand and project current data for the prediction of future needs.

In order to obtain accurate information upon which to base an analysis, it is necessary to interview vehicle drivers at strategically located interview stations. A cordon line composed of interview stations and code stations was located around the perimeter of the study area. Interview stations were located on all major roads entering the study area and all other roads were assigned station code numbers to facilitate the organization of interview data for those through trips which passed through only one interview station. The study area was divided into six tracts, and all trips which had either their origin or their destination within the study area were traced to one of these tracts.

Interviewing for the Ida Grove survey was done between June 4th and llth in 1968. All vehicles passing through interview stations during a 15-hour period from 6 a.m. to 9 p.m. were stopped briefly for interviews in which vehicle operators were questioned concerning the origin, destination, and purpose of the trip in progress. In addition, the vehicle type was recorded along with the location where it was normally kept or garaged, the place of registration, direction of travel, and number of occupants.

It should be noted that the Washington Street Bridge was closed at the time of the survey and that traffic volumes on the Moorhead Avenue Bridge and adjacent streets were abnormal as a result. Traffic volumes on streets not immediately adjacent to this area were not affected.

Mechanical traffic recorders were placed at the location of each interview station and were operated continuously for a period of five weekdays, including the day on which the interviewing was done. Manual vehicle classification counts were also taken and, together with the data provided by the mechanical recorders, were used to expand the interview data to 24 -hour average June weekday traffic for 1968.

At the conclusion of the field work, the data pertaining to each trip were coded and punched on tabulating cards. These cards were then sorted and tabulated by machine according to the tract of origin or destination and the station or stations through which each trip passed.

In an external survey of this type, all trips are placed in two main categories composed of "external local trips" and "external through trips". External local trips have only one terminal (which may be either the origin or destination) within the study area and, therefore, pass through only one interview station while enroute to their destination. Trips which have neither origin nor destination within the study area, but must pass through it enroute to another destination, are classified as external through trips. Trips in this category must cross the cordon line at least twice while enroute to their destination.

Traffic flow charts indicating trip termini by tract of origin or destination are included in this report along with a series of desire line charts showing desired routes of travel in straight lines between interview stations and internal tracts.


FIGURE 3-I
TRACT MAP OF THE
IDA GROVE STUDY AREA
JUNE 1968

LEGEND
TRACT NUMBER 2 TRACT BOUNDARY LINE CORPORATION LINE NTERVIEW STATION LOCATION CODE STATION LOCATION

## 7 raffec

## Movements



## TRAFFIC FLOW CHARTS

The following traffic flow charts illustrate the internal dispersion of trips between points of origin and/or destination through the stations indicated. These charts are not intended to show exact routes, but rather to show trip volume by tract of origin or destination and the number of trips passing through each external interview station. Trips origins and destinations are not differentiated and the tract or station totals shown include both origins and destination.


LEGEND
TRACT BOUNDARY LINE ---- -
CORPORATION LINE ----.-.-.

GRAPHIC SCALE


1968 AVERAGE JUNE WEEKDAY TRAFFIC

FIGURE 4-I
INTERNAL DISPERSION OF
ALL VEHICULAR TRIPS PASSING THROUGH
STATION 70I F.A.S. 2002 NORTH
OF THE
IDA GROVE STUDY AREA
(all trips by drivers of autos trucks taxis and buses)


## LEGEND

TRACT BOUNDARY LINEーーーーー一
CORPORATION LINE－－－－－－－－－－


1968 AVERAGE JUNE WEEKDAY TRAFFIC

FIGURE 4－2
INTERNAL DISPERSION OF
ALL VEHICULAR TRIPS PASSING THROUGH
STA 702 F．A．S． 359 NORTHEAST OF THE
IDA GROVE STUDY AREA
（aLl trips by drivers of autos trucks taxis and buses）


LEGEND
TRACT BOUNDARY LINE---ー一
CORPORATION LINE --------


1968 AVERAGE JUNE WEEKDAY TRAFFIC

FIGURE 4-3
INTERNAL DISPERSION OF
ALL VEHICULAR TRIPS PASSING THROUGH
STA 703 U.S. 59 \& IA. 175 S.E. OF THE
IDA GROVE STUDY AREA
(all trips by drivers of autos trucks taxis and buses)


## LEGEND

TRACT BOUNDARY LINE $-\cdots-$ - -
CORPORATION LINE --.-.---

GRAPHIC SCALE


1968 AVERAGE JUNE
WEEKDAY TRAFFIC

FIGURE 4-4
INTERNAL DISPERSION OF
ALL VEHICULAR TRIPS PASSING THROUGH
STA 705 F.A.S. 2014 SOUTH
OF THE
IDA GROVE STUDY AREA
(ALL TRIPS BY DRIVERS OF AUTOS TRUCKS TAXIS AND BUSES)


LEGEND
TRACT BOUNDARY LINE------
CORPORATION LINE ----------


1968 AVERAGE JUNE WEEKDAY TRAFFIC

FIGURE 4-5
INTERNAL DISPERSION OF
ALL VEHICULAR TRIPS PASSING THROUGH
STATION 707-U.S. 59 \& IA. 175 W.
OF THE
IDA GROVE STUDY AREA
(ALL TRIPS BY DRIVERS OF aUtos trucks taxis and buses)


FIGURE 4-6


LEGEND
TRACT BOUNDARY LINE CORPORATION LINE
$\qquad$

F
4000 TRIPS 2000 TRIPS 1000 TRIPS 500 TRIPS

1968 AVERAGE JUNE WEEKDAY TRAFFIC

FIGURE 4-8
DESIRE LINES OF TRAVEL OF TRIPS
TO OR FROM
EXTERNAL ENTRANCES OF THE IDA GROVE STUDY AREA

AND
INTERNAL TRACTS

Table 4-1 on the adjoining page shows a tabulation of the number and percent of those trips which had termini in Ida County, rural areas adjacent to the study area, other counties in Iowa, and other states.

The following traffic flow charts illustrate the data shown in Table 4-1 and point out the Iowa terminals of all trips which passed through the Ida Grove study area at the time of the survey. Figure 4-9 shows the external termini of all trips which originated or terminated beyond Ida County. Those trips which had termini in other states are shown entering or leaving Iowa on routes which appear to be most direct to the study area. Figure 4-10 is a continuation of Figure 4-9 and shows the external termini of those trips which originated or terminated in Ida County beyond the cordon line surrounding the study area. All routes shown are approximate and should be interpreted as such.

TABLE 4-1

## SUMMARY OF TRIPS ENTERING OR LEAVING THE IDA GROVE STUDY AREA

1968 AVERAGE JUNE WEEKDAY TRAFFIC

| $\begin{gathered} 1 \\ \text { N} \\ \text { i } \end{gathered}$ | ```Station Location \\ Origin or Destination``` | $\begin{gathered} \text { F.A.S. } 2002 \\ \text { North } \end{gathered}$ |  | $\text { F.A.S. } 359$ <br> Northeast |  | U.S. 59 and Ia. 175 S.E. |  | $\begin{gathered} \text { F.A.S. } 2014 \\ \text { South } \end{gathered}$ |  | U.S. 59 and Ia. 175 West |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Station 701 |  | Station 702 |  | Station 703 |  | Station 705 |  | Station 707 |  |
|  |  | Vol. | \% | Vol. | \% | Vol. | \% | Vol. | \% | Vol. | \% |
|  | Arthur | 1 | . 58 | 16 | 6.78 | 422 | 17.47 |  |  |  |  |
|  | Battle Creek |  |  |  |  |  |  | 17 | 3.66 | 762 | 30.72 |
|  | Galva | 17 | 9.88 | 19 | 8.05 | 14 | . 58 |  |  | 23 | . 93 |
|  | Holstein | 3 | 1.75 |  |  |  |  |  |  | 339 | 13.67 |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total to Towns | 21 | 12.21 | 35 | 14.83 | 436 | 18.05 | 17 | 3.66 | 1,124 | 45.32 |
|  | Rural Ida County | 146 | 84.88 | 189 | 80.08 | 503 | 20.83 | 411 | 88.58 | 249 | 10.04 |
|  | Other Counties | 5 | 2.91 | 11 | 4.66 | 1,341 | 55.53 | 36 | 7.76 | 969 | 39.07 |
|  | Out-of-State |  |  | 1 | . 45 | 135 | 5.59 |  |  | 138 | 5.57 |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total | 172 | 100.00 | 236 | 100.00 | 2,415 | 100.00 | 464 | 100.00 | 2,480 | 100.00 |

FIGURE 4-9
DISPERSION OF EXTERNAL TRIPS BETWEEN THE IDA GROVE STUDY AREA AND POINTS IN IOWA BEYOND IDA COUNTY*


FIGURE 4-10
DISPERSION OF EXTERNAL TRIPS BETWEEN THE IDA GROVE STUDY AREA AND POINTS WITHIN IDA COUNTY

ALL TRIPS BY DRIVERS OF AUTOS, TRUCKS, TAXIS, AND BUSES


FIGURE 4-II
TRAFFIC VOLUMES ON
RURAL PRIMARY HIGHWAYS
IN IDA COUNTY



FIGURE 4-12
TRAFFIC VOLUMES ON PRIMARY ROAD EXTENSIONS AND MAJOR STREETS IN THE IDA GROVE STUDY AREA


CORPORATION LINE ------CORDON LINE -----

## 1968 aVERAGE JUNE

 WEEKDAY TRAFFICApperdix


# IDA GROVE STUDY AREA TRIP PURPOSE OF EXTERNAL TRIPS (ALL VEhicle types) <br> 1968 AVERAGE JUNE WEEKDAY TRAFFIC 

|  |  | 701 | 702 | 703 | 705 | 707 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
|  | Work | 25 | 16 | 258 | 64 | 313 | 676 | 676 |
|  | Personal Business | 56 | 52 | 323 | 137 | 368 | 936 | 936 |
|  | During Work | 21 | 37 | 387 | 64 | 349 | 858 | 858 |
|  | Medical or Dental |  | 1 | 50 | 9 | 48 | 108 | 108 |
|  | School |  |  | 11 |  | 15 | 26 | 26 |
|  | Social or Recreation | 30 | 49 | 340 | 79 | 276 | 774 | 774 |
|  | Eat | 2 | 23 | 43 | 21 | 31 | 120 | 120 |
| $\begin{aligned} & 1 \\ & \omega \\ & 0 \\ & 1 \end{aligned}$ | Shop | 16 | 20 | 132 | 44 | 177 | 389 | 389 |
|  | Serve Passengers | 7 | 17 | 32 | 14 | 40 | 110 | 110 |
|  | Total Traffic | 157 | 215 | 1,576 | 432 | 1,617 | 3,997 |  |
|  | Total Trips | 157 | 215 | 1,576 | 432 | 1,617 |  | 3,997 |


|  | 701 | 702 | 703 | 705 | 707 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
| Work | 29 | 19 | 337 | 68 | 398 | 851 | 764 |
| Personal <br> Business | 62 | 55 | 469 | 141 | 518 | 1,245 | 1,091 |
| During Work | 23 | 44 | 674 | 69 | 639 | 1,449 | 1,155 |
| $\begin{aligned} & \text { Medical or } \\ & \text { Dental } \\ & \hline \end{aligned}$ |  | 1 | 64 | 11 | 61 | 137 | 123 |
| School |  |  | 18 | 2 | 22 | 42 | 34 |
| Social or Recreation | 33 | 55 | 624 | 93 | 571 | 1,376 | 1,077 |
| Eat | 2 | 23 | 46 | 21 | 34 | 126 | 123 |
| Shop | 16 | 20 | 138 | 45 | 184 | 403 | 396 |
| Serve Passengers | 8 | 19 | 45 | 14 | 53 | 139 | 125 |
| Total Traffic | 173 | 236 | 2,415 | 464 | 2,480 | 5,768 |  |
| Total Trips | 165 | 226 | 1,997 | 448 | 2,052 |  | 4,888 |


|  | 701 | 702 | 703 | 705 | 707 | y |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
| Work | 4 | 3 | 79 | 4 | 85 | 175 | 88 |
| Personal Business | 6 | 3 | 146 | 4 | 150 | 309 | 155 |
| During Work | 2 | 7 | 287 | 5 | 290 | 591 | 297 |
| Medical or Dental |  |  | 14 | 2 | 13 | 29 | 15 |
| School |  |  | 7 | 2 | 7 | 16 | 8 |
| Social or Recreation | 3 | 6 | 284 | 14 | 295 | 602 | 303 |
| Eat |  |  | 3 |  | 3 | 6 | 3 |
| Shop |  |  | 6 | 1 | 7 | 14 | 7 |
| Serve Passengers | 1 | 2 | 13 |  | 13 | 29 | 15 |
| Total Traffic | 16 | 21 | 839 | 32 | 863 | 1,771 |  |
| Total Trips | 8 | 11 | 421 | 16 | 435 |  | 891 |

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## average car occupancy by trip purpose

1968 AVERAGE JUNE WEEKDAY TRAFFIC

EXternal Local trips

|  | Trip Purpose - Destination |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Trip } \\ \text { Purpose } \\ \text { Origin } \end{gathered}$ | work | Personal Business | $\begin{gathered} \text { During } \\ \text { work } \end{gathered}$ | $\begin{aligned} & \text { Medica1 } \\ & \text { or } \\ & \text { ortal } \end{aligned}$ | school | $\begin{array}{c\|} \hline \text { Social } \\ \text { Recreation } \\ \text { Rection } \\ \hline \end{array}$ | Eat | Shop | $\begin{aligned} & \hline \text { Serve } \\ & \text { Pass. } \\ & \hline \end{aligned}$ | Home | $\begin{array}{\|l\|} \hline \text { Average } \\ \text { occupancy } \\ \hline \end{array}$ |
| work |  | 1.226 | 1.089 | 1.331 |  | 1.673 | 1.364 | 1.000 |  | 1.266 | 1.275 |
| Personal | 1.000 | 1.408 |  | 1.000 |  | 2.005 |  |  | 2.699 | 1.710 | 1.688 |
| During work | 1.000 | 1.000 | 1.312 |  |  | 1.350 | 1.411 |  |  | 1.287 | 1.301 |
| Medical or Dental | 1.000 |  |  |  |  | 1.500 |  |  | 2.474 | 1.953 | 1.936 |
| School |  |  |  |  |  |  |  |  |  | 2.970 | 2.970 |
| Social or <br> Recreation |  | 1.527 | 2.682 | 2.004 | 1.000 | 2.294 | 2.018 | 2.339 | 4.486 | 2.252 | 2.312 |
| Eat | 1.000 | 1.951 | 1.336 |  |  | 2.195 |  |  |  | 1.824 | 1.695 |
| Shop | 4.000 | 2.359 |  |  |  | 2.298 | 2.000 | 1.495 |  | 1.924 | 1.960 |
| $\begin{aligned} & \text { Serve } \\ & \text { Passengers } \end{aligned}$ | 2.000 |  | 2.000 |  |  | 3.655 |  |  |  | 2.506 | 2.683 |
| Home | 1.188 | 1.733 | 1.508 | 2.108 | 2.346 | 2.357 | 1.822 | 1.991 | 2.644 |  | 1.914 |
| $\begin{aligned} & \text { Average } \\ & \text { Occupancy } \end{aligned}$ | 1.180 | 1.712 | 1.340 | 2.026 | 2.389 | 2.339 | 1.704 | 1.992 | 2.902 | 1.791 |  |

external through trips

|  | Trip Purpose - Destination |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Trip } \\ \begin{array}{c} \text { Purpose } \\ \text { ourpose } \end{array} \\ \hline \text { origin } \end{gathered}$ | work | Personal <br> Business | $\begin{gathered} \hline \text { Dur ing } \\ \text { Work } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Medical } \\ \text { or } \\ \text { Dental } \end{gathered}$ | school | $\begin{gathered} \text { Social } \\ \text { or } \\ \text { Recreation } \end{gathered}$ | Eat | Shop | $\begin{aligned} & \text { Serve } \\ & \text { pass. } \end{aligned}$ | номе | Average Occupanc |
| Work |  | 3.000 | 1.140 |  |  |  |  |  | 1.000 | 1.235 | 1.253 |
| Personal <br> Busimess | 1.000 | 1.798 | 2.000 |  |  |  | 2.000 |  |  | 1.867 | 1.856 |
| During work | 1.148 | 2.000 | 1.364 |  |  | 1.500 |  |  |  | 1.360 | 1.360 |
| $\begin{array}{\|c} \hline \text { Medical or } \\ \text { Dental } \end{array}$ |  |  |  |  |  |  |  |  |  | 1.898 | 1.898 |
| School |  |  |  |  | 5.000 |  |  |  |  | 1.652 | 2.123 |
| Social or Recreation | 1.000 | 1.497 |  |  |  | 2.555 |  |  |  | 2.654 | 2.589 |
| Eat |  |  | 1.000 |  |  |  |  |  |  |  | 1.000 |
| Shop |  |  |  |  |  |  |  |  |  | 1.670 | 1.670 |
| $\begin{array}{\|l} \begin{array}{l} \text { Serve } \\ \text { Passengers } \end{array} \end{array}$ | 1.961 |  |  |  |  |  |  |  |  | 3.004 | 2.772 |
| ноme | 1.285 | 1.658 | 1.231 | 2.288 | 1.790 | 2.874 | 2.000 | 2.443 | 3.327 |  | 2.272 |
| $\begin{aligned} & \text { Average } \\ & \text { Occupancy } \end{aligned}$ | 1.276 | 1.671 | 1.338 | 2.288 | 2.314 | 2.785 | 2.000 | 2.443 | 3.144 | 2.156 |  |

SUMMARY - ALL EXTERNAL TRIPS

| $\begin{aligned} & \text { Trip } \\ & \text { Purpose } \\ & \text { Origin } \\ & \hline \end{aligned}$ | Trip Purpose - Destination |  |  |  |  |  |  |  |  |  | $\begin{array}{\|l\|} \hline \text { Average } \\ \text { occupancy } \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | work | $\begin{aligned} & \text { Personal } \\ & \text { Business } \end{aligned}$ | $\begin{aligned} & \hline \text { Dur ing } \\ & \text { Work } \end{aligned}$ | $\begin{aligned} & \text { Medical } \\ & \text { orntal } \\ & \text { or } \end{aligned}$ | school | $\begin{array}{\|c\|} \hline \text { Social } \\ \text { Secreation } \\ \text { Recer } \\ \hline \end{array}$ | Eat | Shop | $\begin{aligned} & \text { Serve } \\ & \text { Pass. } \end{aligned}$ | ноme |  |
| Work |  | 1.321 | 1.101 | 1.331 |  | 1.673 | 1.364 | 1.000 | 1.000 | 1.264 | 1.273 |
| $\begin{aligned} & \text { Personal } \\ & \text { Business } \end{aligned}$ | 1.000 | 1.486 | 2.000 | 1.000 |  | 2.005 | 2.000 |  | 2.699 | 1.731 | 1.711 |
| During work | 1.045 | 1.204 | 1.325 |  |  | 1.390 | 1.411 |  |  | 1.314 | 1.317 |
| Medical or Dental | 1.000 |  |  |  | 1.500 |  |  |  | 2.474 | 1.947 | 1.932 |
| School |  |  |  |  | 5.000 |  |  |  |  | 2.399 | 2.571 |
| Soctal or <br> Recreation | 1.000 | 1.517 | 2.682 | 2.004 | 1.000 | 2.436 | 2.018 | 2.339 | 4.486 | 2.377 | 2.406 |
| Eat | 1.000 | 1.951 | 1.311 |  |  | 2.195 |  |  |  | 1.824 | 1.689 |
| Shop | 4.000 | 2.359 |  |  |  | 2.298 | 2.000 | 1.495 |  | 1.921 | 1.931 |
| Serve passergers | 1.980 |  | 2.000 |  |  | 3.655 |  |  |  | 2.557 | 2.692 |
| Home | 1.197 | 1.721 | 1.409 | 2.130 | 2.264 | 2.485 | 1.825 | 2.003 | 2.736 |  | 1.975 |
| $\begin{aligned} & \text { Average } \\ & \text { Occupancy } \\ & \hline \end{aligned}$ | 1.190 | 1.705 | 1.339 | 2.055 | 2.270 | 2.457 | 1.765 | 2.004 | 2.929 | 1.846 |  |

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