

The Economic Value of **Iowa's Regent Universities**

About lowa's regent universities



4 74,398





50,568

Economic impact analysis



jobs in lowa is supported by the activities of lowa's regent universities and their students.



Alumni impact

Impact of the increased earnings of alumni of lowa's regent universities and the businesses they work for



An economic boost similar to hosting the World Series

1,109x

OR

\$7.2 billion Added income

95,729

Jobs supported





Operations spending impact

Impact of annual payroll and other spending



Enough to buy 49,043 new cars

\$2.3 billion

Added income

37,145 Jobs supported



Economic development impact

Impact of start-up and spin-off companies in the state related to lowa's regent universities

\$2.3 billion Added income

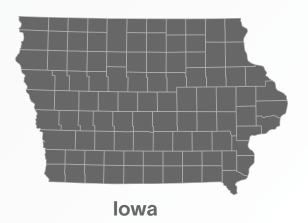


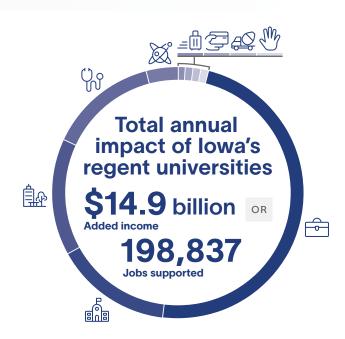
Enough to buy 185,796 families* a vear's worth of groceries

Jobs supported

= 2,500 jobs * = family of four

18,468







\$2 billion Added income 25,673 Jobs supported



\$607.6 million Added income OR 8,880 Jobs supported



spending impact

\$179.8 million Added income OR 4,263 Jobs supported



\$166.2 million Added income OR 3,207 Jobs supported



\$117.8 million Added income OR 1,567 Jobs supported



\$96.5 million Added income OR 3,906 Jobs supported ••

Investment analysis



For every \$1...



Students gain \$5.40 in lifetime earnings

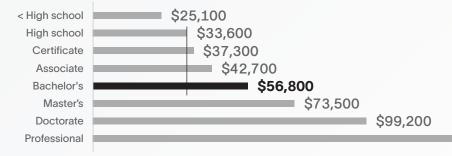


The average bachelor's degree graduate from lowa's regent universities will see an increase in earnings of \$23,200 each year compared to someone with a high school diploma working in lowa.



Taxpayers gain \$2.70 in added tax revenue and public sector savings







Society gains \$4.40 in added income and social savings



\$131,200