IOWA LABOR MARKET

September 1977

ployment and unemployment hours and earnings labor turnover job insurance job placement

> IOWA DEPARTMENT OF JOB SERVICE

Research & Statistics Department



A TAX BREAK FOR EMPLOYERS

A new federal law gives employers like yourself a major tax break when they hire more workers during 1977 or 1978. The Tax Reduction and Simplification Act of 1977 allows employers to claim a substantial Jobs Tax Credit against their federal income tax liabilities for each additional worker they employ in each of those years, over and above the year before.

This new incentive to increase the number of workers that employers hire is a significant part of the government's drive to speed economic recovery by putting more people to work. To make it easier for you to take advantage of the tax credit, the law places no restrictions on the kinds of workers you hire. All you need do to qualify is to take on more workers than you had on your payroll in the preceding year. Simple and to the point.

The only worker specification in the law concerns handicapped workers, who qualify you for special tax credit . . . in addition to the credit already available for additional new hires.

How It Works

To calculate your tax credit under the 1977 law, you use the records you normally keep in conducting your business. The credit provisions are uncomplicated.

You calculate your tax credit from a base amounting to 102% of the wages on which you paid federal unemployment insurance taxes for the previous year (on the first \$4,200 of wages for each worker you employed). Therefore you can figure your credit from the records you now maintain to file federal UI tax returns.

To do this, you merely subtract last year's base from the wages subject to federal jobless taxes during the present year. Your tax credit amounts to half the difference.

For example, a business had 20 employees in 1976 and hires 10 additional workers in 1977. In 1976, it paid federal UI taxes on \$4,200 for 20 employees or \$84,000. Hence its base is 102% of this amount or \$85,680.

In 1977, the business pays federal UI taxes on \$4,200 for 30 employees or \$126,000, an increase of \$42,320 over its

base. The firm's tax credit is half that amount or \$20,160.

In addition, if two of the new workers are handicapped, the firm gets 10% of the \$4,200 paid to each of these workers-\$840-as an extra tax credit. The total savings to the firm is \$21,000.

During 1978, the firm will calculate its tax credit in the same way, using 1977 wages as its base. Credit can be claimed for workers hired after December 31, 1976 and before January 1, 1979 on tax years beginning in 1977 and 1978.

Limitations

There are some limitations.

A major one is a ceiling of \$100,000 on the credit for a single tax year. However, the extra savings on handicapped workers don't count toward the ceiling. And employers can carry unused tax credits back three years or forward seven years.

There also are technical requirements. Guidance on these and other provisions of the Jobs Tax Credit can be obtained through your nearest Internal Revenue Service office. A prepared pamphlet, "Tax Information on Jobs Tax Credit," is available and should be consulted in evaluating the benefits of this credit to you and your firm.

Job Service Can Help

Job Service of Iowa isn't involved in administering the Jobs Tax Credit. But in its significant responsibility to help workers prepare for and find jobs, Job Service can help you take full advantage of the credit. The Job Service office in your area can send you experienced applicants and entrylevel workers, selected and screened specifically for your additional job openings.

Job Service can refer workers trained through state and federal programs or, if you prefer, help you plan your own training programs, pointing toward possible savings to you by utilizing trainees from community or federal projects.

LABOR MARKET BRIEFS

The Nation

The rapid expansion of the nation's economy during the first half of 1977 was slowed during the summer months. The Gross National Product (GNP), or the total value of all goods and services produced by the nation's industries, registered the smallest gains for the year during July and August. Economic growth has dropped from a predicted annual growth rate of 7.5% for first quarter 1975 to a 6.2% rate during second quarter.

Unemployment remains an area of concern nationally. The August 1977 jobless rate was 7.1% seasonally adjusted. The national unemployment rate has dropped below the seven percent level only twice since November, 1974-6.9% in May and July 1977. With cutback in the nation's steel industry and a slowing in the nation's economic expansion the national unemployment situation is not expected to improve in the coming months. Also of concern are the high unemployment rates for youths and nonwhites. During August the unemployment rate for youths was 13.8%. 14.0% for nonwhites. Another area of concern is the growing deficit in the nation's balance of payments with other countries. During the second quarter of this year the U.S. balance of payments had a 4.6 billion dollar deficit. compared to the 4.2 billion dollar for the first quarter. At this pace, the balance of payments deficit will be well above the administration's predicted level of \$12 billion for the year.

Wholesale prices rose 0.1% during August with a fourth consecutive monthly decline in farm prices nearly off-setting increases in other areas. Farm prices fell 4.3%; industrial commodities rose 0.5%; and processed foods and feeds dropped 0.8%. The overall increase in wholesale prices during the twelve-month period ending in August 1977 was set at 5.9%.

During August the rate of inflation had slowed to a 3.6% annual rate for 1977. This compares to the 10.0% annual rate for first quarter 1977 and 8.1% for second quarter. The Consumer Price Index (CPI) for August was 183.3. Consumer prices rose 0.3%, seasonally adjusted, in August, the smallest rise in nine months. The decline in wholesale farm prices was reflected as food prices rose only slightly. The cost of services slowed sharply after being the fastest rising component of the CPI. The cost of services rose 0.5% in August, the smallest increase since December 1976. The prices of non-food commodities rose slightly during August. These commodities tend to be more sensitive to inflationary trends than food prices. The small increase in these prices is encouraging.

Despite the brighter inflation picture, the purchasing power of worker's paychecks declined for the second consecutive month. Take home pay adjusted for taxes and inflation declined 0.6% in August. The drop in the average number of hours worked during a week and inflation were the two biggest factors cutting into purchasing power of workers.

The future outlook for the nation's economy brightened with the 0.8% increase in the index of leading economic indicators for August. Confidence in the economy was seen

in the 0.3% increase in contracts and orders for new plants and equipment and the improvement in the net business formations. Other encouraging signs were increased issuance of building permits, the money supply, prices of raw materials and liquid assets. Declining stock prices and vendor performance were on the negative side of the ledger during August.

Increased hiring for the back-to-school buying rush in retail trade was the primary contributor to the over-the-month increase in nonagricultural wage and salary employment. Retail trade, a major employment industry in the state, recorded sales totaling \$19,989,568,000 in 1975. Within that total \$274,383,000 was spent for apparel and another \$4,260,650 on general merchandise.

Strike activity was scattered throughout manufacturing . . . 800 were on strike in transportation equipment. Construction and related machinery recorded a settlement, boosting employment by 1,000.

Local government employment dropped with the completion of many summer jobs, i.e., trimming and painting in the parks; cleaning storm sewers; cutting firewood for campers; filling in for regular clerical employees on vacation and general street maintenance. Some summer workers had been hired from monies not spent on snow removal last winter.

lowa's 1977 manufacturing *quit rate* (see Table X) has been conservative following high unemployment rates in 1976 . . . in spite of the fact that the new hire rate was higher in the first half of 1977 than it has been since 1974. Using the quit rate as an indicator of confidence in the job market . . . it was high from June of 1973 when the figure was 29 out of 1,000 until November of 1974 when it returned to a more normal figure of 19 per 1,000. The new hire statistics bore out that confidence with a high in January 1973 of 35 per 1,000 and maintaining that attitude until October of 1974.

As usual in August, stone, clay, and glass recorded a high quit rate . . . college students were leaving the work force. Excessive inventory build-up by a major transportation equipment firm was the reason for the 13.3% layoff rate in durable goods.

lowa private wage and salary workers sold their skills on the labor market at an average of \$5.20 an hour in August, up 43¢ over last August. Rubber and plastics recorded the greatest increase at \$1.21. Most of that came in September when wages jumped 82¢. Total private average hourly earnings for the nation was \$5.23 in August, up 34¢ from a year ago. Reductions in scheduled work week in construction machinery, contract construction and mining brought total private weekly earnings down. Hours in mining were shortened by the increased rainfall that averaged 8" for the state. National average weekly hours in mining also dropped from 43.7 to 42.0.

The State

Iowa's economy during August remained stable. The state's unemployment rate increased slightly from

EMPLOYERS' PAGE

JOB PLACEMENT IS FOR EMPLOYERS, TOO!

The Job Placement division of the lowa Department of Job Service has an important function—finding jobs for lowa's unemployed workers. In this particular function, the division is ranked among the top worker placement units in the nation.

However, there's an equally important function in which the Job Placement division also excels—serving employers in a variety of ways. But not all employers in the state have made use of these professional services, although they are readily available and are provided without charge. Employers who do utilize the services nearly always find solutions to their employment problems . . . quickly and with minimal effort. As a result, these employers become regular clients of the state agency.

Briefly, here are some of the Job Placement services employers are finding to be exceedingly valuable in the operation of business and industry:

Selection and Referral

When an employer places a job opening with the Job Placement division to be filled, not just any worker is referred for interviewing. Selectivity is the key. Only the workers who are best qualified to meet the requirements of the job are sent for the employer to make his final selection. And in determining these qualifications, past experience and training aren't the only criteria explored. A worker's work history, ability, psychological attitude, physical capabilities, personality and goals are also considered. This method more readily assures the referral of workers who can reasonably be expected to achieve satisfactory job adjustment, job improvement and job retention.

After careful selection, a successful worker referral requires: (1) Preparation of the worker for the job interview . . . knowledge of the job requirements, hours, wages, promotional opportunities and any other aspects of the job. With this knowledge, the worker can more intelligently discuss the job with the employer.

(2) Preparation of the employer . . . revealing the worker's qualifications and experience prior to the interview.

Thus, the job interview may be conducted under conditions mutually conducive to an effective exchange of information.

Job Bank

A computerized system of listing job openings statewide, Job Bank finds the workers employers need in the shortest possible time.

For an example, an employer who phones in an opening to the Job Placement division one day can expect the opening to be exposed to workers throughout lowa the following day—via microfilm viewing screens. The wide exposure more nearly assures finding qualified workers for job openings—even hard-to-fill openings.

There are decided employer advantages. One phone call exposes job openings immediately to thousands of workers, not only at the local level but throughout lowa . . . providing qualified workers where they're needed and when they're needed. Job Bank facilitates the hiring of either individual workers or workers by the number. And referrals after hiring are eliminated by the removal at once of filled openings from the computerized system.

Only the Job Placement division has Job Bank.

Job Information Service

Simply stated, Job Information Service (JIS) is a self-service system job-ready workers may use to inform themselves of available current openings listed with the Job Placement division. Using Job Bank printouts, jobless applicants can rapidly evaluate the jobs listed and select the ones they find interesting. This is done with a minimum of professional assistance.

However, the Job Bank printout omits the firm name and address of the listed job openings. For this information a job seeker must consult a Job Placement interviewer—who determines if the applicant is qualified and if the listing is unfilled. Again—the employer is protected against unneeded and unwanted referrals.

Inter-Area Placement

An employer who can't find the kind or number of workers needed locally—or even on a statewide basis—can turn to the Inter-Area Placement system for broader assistance.

Inter-Area Placement is made possible by a network of Job Placement offices operating a clearance placement service nationwide. The Iowa Job Placement division is a part of this system.

Through this method, lowa employers may expose their hard-to-fill jobs to workers in other states . . . rapidly and effectively—with a better chance of finding the employees they need.

Positive Recruitment

Used mainly in the hiring of large numbers of workers in a variety of occupations, Positive Recruitment offers employers the opportunity to interview potential employees at Job Placement offices, where a desk and other needs are supplied.

If the employer prefers, interviews can be conducted on

Table I - Civilian Labor Force by Place of Residence

	Resident Civilian Labor Force 1/	Resident Unemployed	Seasonally Adjusted Rate	Percent Unemployed	Resident Total Employment 2/	Nonagricultural Wage and Salary 3/	Self-employed, Unpaid Family & Domestic Workers 4/	Agricultu
August 1977								
lowa	1,370,500	38,800	3.3	2.8	1,331,700	1,012,700	148,800	170,200
Cedar Rapids	79,000	2,100	*	2.6	76,900	68,400	5,800	2,700
Council Bluffs.5/	41,300	1,300	*	3.1	40,000	33,400	3,700	2,900
Davenport 5./	71,900	2,000	*	2.8	69,900	62,500	5,600	1,800
Des Moines	167,000	5,200	*	3.1	161,800	144,900	13,600	3,300
Dubuque	42,300	1,900	*	4.4	40,400	34.700	3,100	2,600
Sioux City		1,700	*	3.0	54,400	45,800	5,900	2,700
Waterloo	60,900	2,000	OCLE*COUR	3.3	58,900	52,000	5,000	1,900
July 1977								
lowa	1,391,200	44,300	3.2	3.2	1,346,900	1,009,500	148,300	189,100
Cedar Rapids	79,600	2,600	*	3.3	77,000	68,200	5,800	3,000
Council Bluffs.5/	41,800	1,500	*	3.6	40,300	33,400	3,700	3,200
Davenport.5/	72,800	2,600	*	3.5	70,300	62,600	5,600	2,000
Des Moines	166,300	5,500	*	3.3	160,800	143,700	13,500	3,600
Dubuque	42,600	2,000	*	4.6	40,600	34,600	3,100	2,900
Sioux City	56,800	2,100	*	3.8	54,700	45,700	5,900	3,000
Waterloo	61,600	2,200	*	3.6	59,400	52,200	5,000	2,100
August 1976								
lowa	1,351,400	47,500	4.0	3.5	1,303,900	989,100	140,900	173,900
Cedar Rapids	78,800	2,300	*	2.9	76,500	68,100	5,600	2,700
Council Bluffs.5/	40,700	1,600	*	3.9	39,100	32,700	3,500	2,900
Davenport 5/	69,600	2,900	*	4.1	66,700	59,700	5,200	1,800
Des Moines	163,800	6,800	*	4.1	157,000	140,900	12,800	3,300
Dubuque	41,200	2,000	*	4.9	39,100	33,600	2,900	2,600
Sioux City	57,300	1,900	*	3.4	55,300	46,700	5,900	2,800
Waterloo	61,300	3,500	*	5.7	57,800	51,100	4,800	1,900

Latest month's data is preliminary. Detail may not add up to total due to rounding. Council Bluffs and Davenport areas include lowa portions only. *Data not available in time of publication. (March, 1975 benchmark levels)

2/ Includes nonagricultural wage and salary, self-employed, unpaid family, and domestic workers; and agriculture.

4/ Includes nonagricultural self-employed persons, unpaid family workers, and domestic workers in private households.

Table II - Hours and Earnings for Manufacturing Production Workers in Selected Iowa Areas 1/ _

	Average	Average Weekly Earnings			Weekly	Hours	Average Hourly Earnings			
	Aug. 1977	July 1977	Aug. 1976	Aug. 1977	July 1977	Aug. 1976	Aug. 1977	July 1977	Aug 1976	
Cedar Rapids	\$246.79	\$249.21	\$241.80	38.5	39.0	40.3	\$6.41	\$6.39	\$6.00	
Council Bluffs	*	*	*	*	*	*	*	*	*	
Davenport	323.99	317.19	289.88	40.6	40.1	40.6	7.98	7.91	7.14	
Des Moines	258.31	256.46	246.24	37.6	36.9	40.5	6.87	6.95	6.08	
Dubuque	358.53	348.00	284.00	44.1	43.5	40.0	8.13	8.00	7.10	
Sioux City	202.00	198.01	199.43	37.2	36.6	38.5	5.43	5.41	5.18	
Waterloo	328.80	324.75	271.93	41.1	40.9	37.2	8.00	7.94	7.31	

^{1/} See footnote - Table V *Data not available.

^{1/} Includes unemployed and employed individuals. Establishment employment data is adjusted to commuting, multiple job holding, and unpaid absence patterns.

^{3/} Includes all full and part-time wage and salary workers, excluding domestics, who were employed or involved in a labor-management dispute during the week including the 12th of the month.

^{5/} Data for CETA programs in these areas are based on a "BLS census share" method and are not technically comparable to figures published here.

_ Table III - Hours and Earnings of Iowa Production or Nonsupervisory Workers 1/

	We	Average eekly Earnin	gs		Average ekly Hou	ırs		verage rly Earni	ngs		ige Weel	
	Aug. 1977	July 1977	Aug. 1976	Aug. 1977	July 1977	Aug. 1976	Aug. 1977	July 1977	Aug. 1976	Aug. 1977	July 1977	Aug 1976
TOTAL PRIVATE	\$187.20	\$187.52	\$174.58	36.0	36.2	36.6	\$5.20	\$5.18	\$4.77	*	*	*
MANUFACTURING	257.80	257.00	242.02	39.6	39.6	41.3	6.51	6.49	5.86	3.5	3.0	3.2
Durable Goods	266.53	267.04	253.21	40.2	40.4	42.7	6.63	6.61	5.93	3.5	3.0	2.7
umber & furniture	207.72	201.73	194.40	40.1	39.4	40.5	5.18	5.12	4.80	3.1	2.6	3.0
Stone, clay & glass products	270.04	271.01	260.48	43.0	43.5	45.3	6.28	6.23	5.75	8.8	8.5	7.3
Primary metal industries	304.72	308.29	270.06	41.8	42.7	42.0	7.29	7.22	6.43	4.5	4.4	4.5
abricated metal products	211.63	217.40	212.74	38.2	39.1	40.6	5.54	5.56	5.24	1.8	2.7	2.6
Machinery except electrical	327.35	332.90	320.40	41.7	42.3	46.1	7.85	7.87	6.95	4.4	3.5	2.4
Farm machinery	337.81	337.00	369.24	41.5	41.4	50.1	8.14	8.14	7.37	5.8	4.2	2.0
Construction & related machinery	348.53	372.07	302.41	42.4	44.4	41.2	8.22	8.38	7.34	3.3	3.0	2.6
Electrical equipment & supplies	199.65	198.55	192.37	36.7	36.7	39.1	5.44	5.41	4.92	1.4	1.1	2.2
Transportation equipment	178.72	176.72	168.68	38.6	38.5	38.6	4.63	4.59	4.37	1.2	1.4	1.9
Other durable goods	189.15	181.82	171.00	39.0	37.8	38.6	4.85	4.81	4.43	2.2	1.4	1.6
Nondurable Goods	243.57	240.91	223.86	38.6	38.3	39.0	6.31	6.29	5.74	3.4	2.9	3.8
ood & kindred products	273.43	270.97	245.16	39.8	39.5	39.1	6.87	6.86	6.27	4.3	3.8	4.5
Meat products	284.63	286.52	264.02	37.6	37.7	38.6	7.57	7.60	6.84	3.3	3.4	3.8
Grain mill products	285.94	282.76	243.01	41.5	41.4	37.1	6.89	6.83	6.55	4.2	3.9	6.0
Apparel & other textile products	124.05	126.30	107.92	36.7	37.7	35.5	3.38	3.35	3.04	1.3	0.9	0.7
Paper & allied products	209.08	209.44	203.94	39.9	40.2	41.2	5.24	5.21	4.95	3.4	3.1	3.9
rinting & publishing	216.16	206.26	209.28	36.7	35.5	38.4	5.89	5.81	5.45	2.7	1.9	3.5
Newspapers	175.39	174.53	170.66	32.6	32.5	32.2	5.38	5.37	5.30	1.7	1.7	1.9
Chemicals & allied products	255.00	253.13	243.13	40.8	40.5	41.0	6.25	6.25	5.93	1.7	2.4	2.5
Rubber & plastics products, nec	220.75	220.80	199.05	34.6	34.5	38.5	6.38	6.40	5.17	2.5	1.8	3.8
Other nondurable goods	130.88	137.14	125.12	34.9	35.9	39.1	3.75	3.82	3.20	1.2	1.4	1.2
ONMANUFACTURING	165.78	166.50	154.97	34.9	35.2	35.3	4.75	4.73	4.39	*	*	*
/lining	260.70	265.68	238.62	48.1	49.2	48.5	5.42	5.40	4.92	*	*	*
Contract construction	329.34	334.09	306.36	38.7	40.3	38.2	8.51	8.29	8.02	*	*	,
ransportation & public utilities	270.68	271.99	247.33	40.1	40.9	39.7	6.75	6.65	6.23	*	*	*
Vholesale & retail trade	144.21	146.09	138.34	34.5	34.7	35.2	4.18	4.21	3.93	*	*	4
inance, insurance & real estate	135.42	135.41	130.08	37.0	37.2	38.6	3.66	3.64	3.37	*	*	
Services	126.55	125.65	113.40	32.2	32.3	32.4	3.93	3.89	3.50	*	*	1

^{1/} Estimates are based upon a sample of full and part-time production and related employees, who worked during or received pay for the payroll period which includes the 12th of the month. Besides changes in basic hourly and incentive wage rates, average hourly earnings reflect such variable factors as overtime premium pay, late shift work, and changes in output of workers paid on an incentive basis. They also reflect changing employment of workers between relatively high-paid and low-paid work, and full-time and part-time status. Revised to most current information available at publication. (March, 1975 benchmark levels) *Data not available **Not Comparable

____ Table IV - Iowans Receiving Job Insurance 1/ ____

	1	Total			Women		Unemployed 5 Weeks or Longer			
	Aug.	July	Aug.	Aug.	July	Aug.	Aug.	July	Aug.	
	1977	1977	1976	1977	1977	1976	1977	1977	1976	
Total Contract Construction	19,422	19,205	18,773	8,176	8,492	7,566	11,678	10,253	11,169	
	2,226	1,959	1,982	137*	99*	107*	1,160	1,175	1,090	
Manufacturing Durable Goods	7,237	7,625	7,353	2,788	3,167	2,221	4,004	3,313	3,593	
	4,757	5,044	5,249	1,701	1,982	1,345	2,474	1,893	2,197	
Nondurable Goods Trade	2,480	2,581	2,103	1,086	1,185	875	1,531	1,419	1,395	
	5,155	4,909	4,689	2,561	2,535	2,402	3,336	2,937	3,247	
Services	3,055	3,118	3,126	1,966	2,015	2,126	2,049	1,894	2,198	
	1,748	1,594	1,622	724	676*	711	1,128	935*	1,043	

^{1/} The insured unemployed are counted during the week including the 12th and are based on a survey of claims filed during the week including the 19th.
*Less than 5 per cent of total insured unemployed.

						Self-Employed,	
County - Labor Area	Labor Force	Unemployed	Unadjusted Rate	Employment	Nonag Wage and Salary	Unpaid Family, Domestics	Agricultur
Iowa - Statewide	1,370,500	38,800	2.8	1,331,700	1,012,700	148,800	170,200
Cedar Rapids SMSA Davenport - RI - Moline SMSA	79,000	2,100	2.6	76,900	68,400	5,800	2,700
Des Moines SMSA	167,000	5,200	3.1	161,800	144,900	13,600	3,300
Dubuque SMSA	42,300	1,900	4.4	40,400	34,700	3,100	2,600
Omaha - Council Bluffs SMSA							
Sioux City SMSA	56,100	1,700	3.0	54,400	45,800	5,900	2,700
Waterloo - Cedar Falls SMSA	60,900	2,000	3.3	58,900	52,000	5,000	1,900
Adair - Greenfield	4,820	80	1.6	4,750	2,290	570	1,890
Adams - Corning	2,690	70	2.5	2,620	1,280	410	940
Allamakee - Waukon	7,260	200	2.7	7,060	4,010	1,160	1,900
Appanoose - Centerville	6,010	250	4.2	5,750	3,820	990	940
Audubon - Audubon	4,220	70	1.6	4,160	2,070	640	1,450
Benton - Vinton	11,120	210	1.9	10,910	7,200	1,400	2,320
Black Hawk	60,900	2,000	3.3	58,900	52,000	5,000	1,900
(Waterloo - Cedar Falls SMSA)		E. 180 N. E.		M. talk			
Boone - Boone	12,660	200	1.5	12,470	9,550	1,380	1,540
Bremer - Waverly	9,970	240	2.4	9,730	6,990	1,010	1,720
Buchanan - Independence	10,230	260	2.5	9,980	6,770	1,140	2,070
Buena Vista - Storm Lake	9,840	150	1.5	9,690	6,720	1,150	1,820
Butler - Allison	7,880	170	2.2	7,700	4,700	1,110	1,890
Calhoun - Rockwell City	6,330	110	1.8	6,220	3,810	910	1,500
Carroll - Carroll	10,820	320	2.9	10,500	6,310	1,970	2,230
Cass - Atlantic	8,760	150	1.7	8,620	5,230	1,400	1,990
Cedar - Tipton	8,180	150	1.9	8,030	4,880	1,140	2,010
Cerro Gordo - Mason City	23,910	1,010	4.2	22,900	19,340	2,190	1,370
Cherokee - Cherokee	8,040	130	1.6	7,910	5,130	1,050	1,730
Chickasaw - New Hampton	7,340	450	6.2	6,890	4,090	1,060	1,730
Clarke - Osceola	4,500	140	3.1	4,360	2,550	580	1,220
Clay - Spencer Clayton - Guttenberg	9,500 10,360	180 280	1.8 2.7	9,320	6,590	1,190	1,550
Clinton - Clinton	26,680	860	3.2	10,090 25,820	5,430 20,780	1,780 2,550	2,880 2,480
Crawford - Denison	9,760	220	2.3	9,540	5,920	1,250	2,370
Dallas - Perry	14 220	400	2.0	12.000	10.070	1.520	1 720
Davis - Bloomfield	14,320 3,740	130	2.8 3.5	13,920 3,610	10,670 2,080	1,530 650	1,730 880
Decatur - Leon	3,860	90	2.4	3,760	2.300	490	980
Delaware - Manchester	8,730	240	2.8	8,490	4,750	1,400	2,330
Des Moines - Burlington	19,660	690	3.5	18,970	16,370	1,590	1,020
Dickinson - Spirit Lake	6,940	110	1.6	6,830	4,490	1,150	1,190
Dubuque - Dubuque SMSA	42,300	1,900	4.4	40,400	34,700	3,100	2,600
Emmet - Estherville	6,500	110	1.7	6,390	4,660	800	930
Fayette - Oelwein	12,170	320	2.6	11,850	7,780	1,600	2,470
Floyd - Charles City	8,820	420	4.8	8,400	6,010	1,080	1,310
Franklin - Hampton	6,940	140	2.0	6,800	3,690	1,030	2,080
Freemont - Sidney	5,100	110	2.1	4,990	2,840	680	1,460
Greene - Jefferson	5,660	140	2.4	5,530	3,150	860	1,510
Grundy - Grundy Center	6,620	110	1.6	6,520	4,050	640	1,830
Guthrie - Guthrie Center	5,780	100	1.7	5,690	3,130	890	1,670
Hamilton - Webster City	8,660	170	2.0	8,490	5,510	1,270	1,710
Hancock - Garner	6,910	390	5.7	6,520	4,000	830	1,700
Hardin - Iowa Falls	10,820	150	1.4	10,670	7,390	1,490	1,790
Harrison - Missouri Valley	7,100	180	2.6	6,920	4,050	1,090	1,780
Henry - Mount Pleasant	9,890	170	1.7	9,730	7,250	1,240	1,230
Howard - Cresco	5,380	210	3.9	5,170	2,710	870	1,590
Humboldt - Humboldt	6,180	140	2.3	6,040	3,840	930	1,270

Note: Footnotes identical to Table I.

Note: All data based on place of residence.

Iowa's Adjusted Rate - 3.3

						Calf Employed	
County - Labor Area	Labor Force	Unemployed	Unadjusted Rate	Employment	Nonag Wage and Salary	Self-Employed, Unpaid Family, Domestics	Agriculture
Ida - Ida Grove	4,480	80	1.7	4,410	2,170	790	1 440
Iowa - Marengo	9,300	90	1.0	9,210	6,000	1,270	1,440 1,940
Jackson - Maquoketa	11.000	700	7.0	40.070			
Jasper	11,060 16,660	790	7.2	10,270	6,620	1,400	2,260
Jefferson - Fairfield	6,920	490 170	2.9 2.4	16,170 6,760	12,020 4,770	1,940 940	2,210
Johnson - Iowa City	39,110	680	1.7	38,430	33,220	3,040	1,050 2,170
Jones - Anamosa	9,540	230	2.4	9,310	6,020	1,240	2,050
Keokuk - Sigourney	5.040	470					
Kossuth - Algona	5,610 11,180	170 330	3.0 2.9	5,440 10,860	2,850 6,090	760 1,790	1,840 2,980
Las Es Madisas Kashal							2,000
Lee - Ft. Madison - Keokuk	20,280	580	2.9	19,700	16,400	2,180	1,120
Linn - Cedar Rapids SMSA	79,000	2,100	2.6	76,900	68,400	5,800	2,700
Louisa - Wapello	5,010	90	1.7	4,920	3,640	500	780
Lucas - Chariton	4,580	200	4.3	4,380	2,940	540	890
Lyon - Rock Rapids	6,350	110	1.7	6,240	3,310	970	1,960
Madison - Winterset	6,060	150	2.4	5,910	3,790	720	1,410
Mahaska - Oskaloosa	9,280	230	2.5	9,050	6,130	1,250	1,670
Marion - Knoxville	14,080	230	1.6	13,850	10,850	1,570	1,430
Marshall - Marshalltown	19,450	510	2.6	18,950	14,760	2,210	1,980
Mills - Glenwood	6,200	140	2.2	6,070	4,290	580	1,200
Mitchell - Osage	6,040	280	4.6	5,760	3,150	960	1,660
Monona - Onawa	5,540	130	2.3	5,410	3,050	910	1,460
Monroe - Albia	5,000	110	2.3	4,880	3,570	670	650
Montgomery - Red Oak	6,620	100	1.5	6,520	4,330	890	1,310
Muscatine - Muscatine	19,350	510	2.6	18,840	15,590	1,850	1,410
O'Brien - Sheldon	7,740	120	1.5	7,620	4,530	1,320	1,760
Osceola - Sibley	3,790	70	1.9	3,720	2,000	610	1,110
Page - Shenandoah	9,920	190	1.9	9,730	6,510	1,190	2,040
Palo Alto - Emmetsburg	5,560	110	1.9	5,460	3,190	910	1,350
Plymouth Le Mars	11,200	240	2.1	10,960	6,920	1,170	2,880
Pocahontas - Pocahontas	5,260	70	1.4	5,180	2,830	780	1,570
Polk - (Part of Des Moines SMSA)	153,700	4,900	3.2	148,700	The same of		
Pottawattamie - (Part - Omaha SMSA	41,300	1,300	3.1	40,000	33,400	3,700	2,900
Poweshiek - Grinnell	10,380	200	1.9	10,180	7,030	1,180	1,980
Ringgold - Mount Ayr	3,470	70	2.1	3,400	1,540	550	1,320
Sac - Sac City							
Scott - (Part of DRIM SMSA)	7,390	220	2.9	7,180	3,890	1,120	2,160
Shelby - Harlan	71,900	2,000	2.8	69,900	62,500	5,600	1,800
Sioux - Orange City	6,690	160	2.5	6,530	3,630	1,000	1,900
Story - Ames	13,930	220	1.6	13,700	8,310	2,050	3,340
Story - Ames	35,250	530	1.5	34,720	28,800	3,310	2,620
Tama - Tama-Toledo	10,080	160	1.6	9,920	6,100	1,400	2,420
Taylor	3,970	130	3.2	3,840	1,700	650	1,490
Union - Creston	6,700	190	2.8	6,520	4,630	930	960
Van Buren - Koesaugua	3,950	100	2.5	3,860	2,430	580	850
ALAGI - HERE - INC.							
Wapello - Ottumwa Warren - (Part of Des Moines SMSA)	16,090 13,400	660 300	4.1 2.3	15,430	12,990	1,580	860
Washington - Washington	9,900	190	1.9	13,100 9,710	6 510	1 510	1 700
Wayne - Corydon	3,850	100	2.6	3,750	6,510 1,980	1,510 540	1,700 1,230
Webster - Fort Dodge	22,250	570	2.6	21,680	17,660	2,240	1,780
Vinnebago - Forest City	6,340	500	7.9	5,840	3,900	850	
Winneshiek - Decorah	11,010	310	2.8	10,700	6,380		1,090
Noodbury - (Part of Sioux City SMS)	the state of the s	1,600	3.2	48,200	0,360	1,440	2,890
Worth - Northwood	4,260	260	6.0	4,000	2,440	450	1,120
Wright - Clarion	7,580	170	2.3	7,410	4,680	1,030	1,700
	eas are based on a "						.,

Note: All data based on place of residence.

Table VI Selected Characteristics of the Insured Unemployed by Industry and Occupation in Iowa 1/

				Age Gi	roup	Week	Claimed
ndustry and Occupation	Total	Nonwhite	Male	Under 25	Over 54	Under 5	Over 14
ndustry							
「otal	18,816	347	10,939	5,568	2,483	4,702	6,356
Mining	61	0	54	13	13	11	25
Contract Construction	1,942	16	1,847	475	328	342	842
Manufacturing	8,128	144	5,003	2,562	886	2,798	2,441
Durable Goods	5,856	112	3,724	1,904	563	2,347	1,480
Nondurable Goods	2,272	32	1,279	658	323	451	961
Public Utilities	630	18	484	161	55	136	208
Wholesale and Retail Trade	4,539	57	2,215	1,470	686	823	1,636
Finance, Insurance and							
Real Estate	374	14	136	101	49	60	136
Services	2,407	81	794	547	393	412	829
State and Local Government	328	20	138	52	44	64	95
Information Not Available	503	0	268	187	31	56	144
Occupation							
Prof./Tech./Managerial	419	10	248	61	49	74	162
Clerical/Sales	880	16	185	244	150	154	355
Service	465	12	135	132	98	74	157
Farming/Fishing/ForestryIndustrial Categories:	63	1	51	37	5	9	29
By Type of Work							
Processing	284	10	183	71	36	52	133
Machine Trades	336	7	273	98	42	75	132
Bench Work	376	8	158	102	37	88	134
Structural Work	515	9	479	166	51	11.1	200
Miscellaneous	580	10	488	245	50	116	197
By Complexity							
High	177	2	166	45	20	36	71
Medium	166	1	140	47	16	38	57
Low	1,742	41	1,270	591	178	368	666
Information Not Available	14,898	264	8,739	4,412	1.965	3,949	4,857

^{1/} Data is for the week including the 12th of the month. Data are compiled as part of a cooperative program with the Employment and Training Administration, U.S. Department of Labor.

Table VII - Gross and Spendable Average Weekly Earnings of lowa Production or Nonsupervisory Workers

	Gross Av	erage Weekl	y Earnings	Spendable Average Weekly Earnings								
				Worker	With No Dep	pendents	-	ried Worker ree Depende				
	Aug. 1977	July 1977	Aug. 1976	Aug. 1977	July 1977	Aug. 1976	Aug. 1977	July 1977	Aug. 1976			
TOTAL PRIVATE	\$187.20	\$187.52	\$174.58	\$148.93	\$149.15	\$138.36	\$163.46	\$163.70	\$150.89			
MANUFACTURING	257.80	257.00	242.02	195.33	194.83	184.57	212.96	212.39	198.36			
Durable Goods	266.53	267.04	253.21	200.75	201.06	192.04	219.19	219.56	206.33			
Nonduarble Goods	243.57	240.91	223.86	186.40	184.70	172.29	203.00	201.15	185.57			
NONMANUFACTURING	169.78	166.50	154.97	137.10	134.70	124.71	150.73	148.32	136.63			
Mining	260.70	265.68	238.62	197.13	200.22	182.27	215.03	218.59	195.93			
Contract Construction	329.34	334.09	306.36	239.58	242.63	226.86	262.44	265.89	244.56			
Transportation & Public Utilities	270.68	271.99	247.33	203.32	204.13	188.15	222.15	223.09	202.15			
Wholesale & Retail Trade	144.21	146.09	138.34	118.76	120.10	112.82	132.59	133.92	125.81			
Finance & Real Estate	135.42	135.41	130.08	112.47	112.46	106.91	124.67	124.67	119.97			
Services	126.55	125.65	113.40	106.00	105.34	94.78	116.72	115.92	104.93			

Table VIII Iowa Nonagricultural Employment 1/

(By Place of Work) Change From: July Aug. 1977 1976 to to Aug. July Aug. Aug. Aug. 1977 1977 1976 1977 1977 TOTAL NONAGRICULTURAL..... 1,036,200 1,033,500 1,010,100 2,700 26,100 MANUFACTURING..... 239,900 238,600 232,300 1,300 7,600 DURABLE GOODS..... 147,400 146,400 142,300 1,000 5,100 Lumber & furniture..... 9,100 9,000 8,900 100 200 Stone, clay & glass products..... 6,400 6,400 6,500 0 100 Primary metal industries..... 7,800 7,400 7,500 400 300 Fabricated metal products..... 17,400* 17,400* 16,600 0 800 Machinery except electrical..... 61,200 60,300 900 56,300 4,900 27,600 Farm machinery..... 27,500* 25,700 - 100 1,800 19,500* Construction & related machinery...... 20,500 18,100 1.000 2,400 Electrical equipment & supplies..... 26,000 26,100 26,600 - 100 600 Transportaion equipment..... 8,800* 9,000 8,800 - 200 0 Other durable goods 2/..... 10,700* 10,800 - 500 11,200 - 100 NONDURABLE GOODS..... 92,500 92,200 90,000 300 2,500 Food & kindred products..... 49,600 49,200 50,300 400 700 Meat products..... 26,000* 25,800* 25,900* 200 100 Grain mill products 10,500* 10,700 11,200 200 - 700 Bakery products..... 2,900 2,900 3,000 0 - 100 Apparel & other textile products..... 4,400 4,200 4,400 200 .0 Paper & allied products..... 3,600* 4,000 3,900 400 300 15,500* 15,300* 15,200 200 300 Printing & publishing..... 6,600 6,600 6,500 100 Newspapers..... 0 Chemicals & allied products..... 7,000 6,900 6,800* 100 200 7,700 Rubber & plastics products, nec..... 10,700* 10,800 - 100 3,000 1,800 1,800 Other nondurable goods 3/..... 1,800 0 0 NONMANUFACTURING..... 796,300 794,900 777,800 1,400 18,500 Nonmetallic mining..... 3,000 3,000 3,000 0 Contract construction..... 54,200 53,500 53,800 700 400 Transportation & public utilities..... 55,500* 55,800* 55,800 300 300 9,200 Railroad transportation..... 9,200 9,200 0 0 Communication..... 13,000 13,000 13,400 0 - 400 Electric, gas & sanitary services..... 11,200 11,300 11,200 - 100 Wholesale & retail trade..... 261,800 259,100 255,500 2,700 6,300 53,700 Wholesale trade..... 53,300 52,200 400 1,100 Retail trade..... 208,500 205,400 203,300 3,100 5,200 Retail, general merchandise..... 28,900 28,300 28,800 600 100 49,700 49,600 48,300 - 100 1,300 Finance, insurance & real estate..... 16,800 16,800 16,300 0 500 Banking..... Insurance carriers & agents..... 19,200 19,300 18,600 - 100 600 187,500 183,300 500 4,700 188,000 63,200 62,600 60,400 600 2,800 Medical & other health services..... 6,000 178,200 2,200 Government..... 184,200 186,400 19,300 19,100 19,200 200 100 Federal government..... 2,200 State government..... 46,600 46,000 44,400 600 3,700 Local government..... 118,300 121,300 114,600 3,000

2,200

200

3,900

- 1,500

2,400

Persons Involved in

Labor-Management Disputes.....

Tables in this publication prepared in cooperation with U.S. Department of Labor

^{1/} Revised to most current information available at publication. Data include all full and part-time wage and salary workers employed during the week containing the 12th of the month. Proprietors, self-employed, domestic workers and the armed forces are excluded. Detail may not add up to total due to rounding. (March, 1975 benchmark levels)

^{2/} Includes ordnance & accessories, instruments & related products and miscellaneous manufacturing.

^{3/} Includes textile mill products, petroleum & coal products and leather & leather products.

^{*}Strike

Table IX	- Job	Service of	lowa	Activities
----------	-------	------------	------	------------

Breaks Brooks	Augu	st 1977	Jul	y 1977	Aug	gust 1976
If Oliver broker Displace	Total	Women	Total	Women	Total	Wome
JOB PLACEMENT						
New applicants	23,336	*	21,285	*	17,471	
Total placements	19,443	8,268	18,271	7,184	16,541	7.12
Nonagricultural	18,258	7,744	16,381	6,413	15,867	6,92
Agricultural	1,185	524	1,890	771	674	19
New job openings 1/	25,223	*	20,448	*	20,967	
Active applicants	71,317	37,374	73,506	37,895	76,379	39,97
JOB INSURANCE						
Initial claims	11,552	4,941	13,044	5,650	10,731	2,41
Continued claims	79,887	34,169	63,432	27,478	78,454	31,06
First payments issued	5,318	1,774	5,767	2,276	7,285	1,81
Total weeks paid	77,472	33,137	63,755	27,618	76,370	29,45
Total payments	\$7,055,025	\$2,528,020	\$5,650,553	\$2,062,941	\$6,490,596	\$2,008,26
Average weekly payment	\$91.07	\$76.29	\$88.63	\$74.70	\$84.99	\$68.1
Average weekly payment -						
total unemployment	\$93.17	\$78.25	\$92.29	\$76.17	\$86.94	\$69.8

^{1/} Limited to nonagricultural activities.

Table X - Iowa Manufacturing Labor Turnover Rates 1/ _

001 004				ACCES	SSION	RATE	S		5	1	SEPARATION RATES							
00f (0)r	Total		New Hires —			Recalls		Total		Quits			Layoffs_					
	Aug. 1977	July 1977	Aug. 1976	Aug. 1977	July 1977	Aug. 1976	Aug. 1977	July 1977	Aug. 1976	Aug. 1977	July 1977	Aug. 1976	Aug. 1977	July 1977	Aug. 1976	Aug. 1977	July 1977	Aug. 1976
MANUFACTURING	4.2	3.2	5.2	3.4	2.3	4.3	0.6	0.6	0.7	5.6	2.8	5.0	3.0	1.6	3.6	1.8	0.6	0.6
Durable Goods	3.6	2.6	4.8	2.9	2.0	4.0	0.5	0.2	0.6	5.9	2.5	4.7	2.7	1.5	3.0	2.3	0.4	0.8
Stone, clay & glass products		3.5	3.5	3.6	3.3	3.0	0.1	0.1	0.4	7.1	3.3	6.4	5.5	2.5	5.1	0.7	*	0.3
Primary metal industries	5.2	2.6	3.8	4.5	2.2	3.3	0.6	0.3	0.5	4.0	2.4	3.6	2.8	1.7	2.8	0.2	*	0.1
Fabricated metal products	6.9	3.3	6.6	5.4	3.1	6.0	1.2	0.1	0.5	7.4	3.5	5.3	4.7	2.1	4.0	1.5	0.7	0.5
Machinery except electrical	2.3	2.2	3.4	1.5	1.4	2.2	0.4	0.3	0.8	3.4	2.0	3.6	1.1	0.8	1.9	1.3	0.4	0.8
Electrical equipment & supplies	2.2	1.7	4.9	1.5	1.2	4.2	0.6	0.3	0.5	2.6	2.0	3.8	2.1	1.3	2.3	0.2	0.4	0.9
Other durable goods		3.4	6.8	5.0	2.8	6.3	0.1	0.2	0.4	13.3	3.3	7.3	5.0	2.4	5.0	7.7	0.3	1.4
Nondurable Goods	5.2	4.2	5.8	4.2	2.9	4.8	0.8	1.1	0.8	5.2	3.4	5.5	3.4	1.9	4.4	1.1	0.9	0.3
Food & kindred products	4.9	4.1	6.3	3.4	2.5	4.8	1.4	1.5	1.3	5.3	3.4	5.6	2.9	1.5	4.4	1.7	1.4	0.5
Meat products	5.0	4.8	8.1	2.4	2.0	5.8	2.4	2.7	2.2	5.6	4.3	6.2	2.5	1.4	4.7	2.4	2.3	0.6
Printing & publishing	6.4	4.8	4.1	6.0	3.6	3.4	0.3	1.2	0.3	4.4	2.8	4.3	3.5	2.0	3.5	0.3	0.3	0.2
Rubber, plastics & leather prod	5.0	4.5	7.2	4.4	3.5	6.8	0.1	0.5	*	5.7	4.5	6.3	4.1	2.9	4.8	0.3	0.4	*
Other nondurable goods	4.9	3.7	5.5	4.6	3.4	5.0	0.2	0.1	0.4	5.6	2.9	5.8	4.4	2.2	5.1	0.4	0.1	0.1

^{1/} Figures presented are expressed as a rate per 100 employees. *Less than .05.

^{*}Data not available.

Labor Market Briefs Con't

3.2% of the labor force unemployed in July to 3.3% (seasonally adjusted) in August. Slight increases in the number of job insurance claims filed during the August survey week was a contributing factor. Seasonal influences such as the drop in the number of students in the labor force, hiring of workers to replace the students and a drop in agricultural workers helped to drop the unadjusted rate

"JP is for Employers" . . . con't.

the firms premises; Job Service will provide placement interviewers.

Employers are invited to use this service. All that's necessary is to notify the local Job Placement office (a division of Job Service of Iowa) of the time of arrival and the length of the recruiting period.

The main advantage to Positive Recruitment is that it puts employers where the workers are—giving them a wide selection to choose from and a better chance of getting the qualified employees they need.

Reverse Referrals

Through the Reverse Referral system, employers with or without job openings are given the opportunity to refer their applicants to Job Placement division for processing. After being interviewed and classified according to job qualifications, these applicants are placed in referring employers' files and reserved for their future job openings. As these openings occur, referrals are selected from the reserve files and sent for job interviews.

Employers utilizing the Reverse Referral system are spared the task of processing prospective employees and are

to 2.8% for August from the 3.2% for July 1977. (There were 123,900 graduate and undergraduate students in the 76-77 school year in Iowa.)

lowa's economy appears to have remained strong despite the slowdown nationally.

assured a satisfactory number of qualified workers to fill openings, once the need arises. The service cuts labor and costs when a vacancy is to be filled promptly—or when there is no vacancy at all!

Employer Service Representatives

As members of Job Service staff in major offices throughout the state, employer service representatives play an important role in helping employers solve employment problems and needs. Through employer visits, they become very knowledgeable about the individual requirements of business and industry in their areas.

Using this information, an employer service representative acts as liaison between the employer and Job Service to better provide for the employer's needs—a valuable service available to all employers.

These are but a few of the widely varied services open to employers at every level of business and industry. Space won't permit further resumes of employer services at this time. For information on additional employer services—and for details on the services briefly described above—contact the Job Placement division of your nearest Job Service office.

Would You Like to Receive the ILM Each Month?

A copy of this month's Iowa Labor Market (ILM) is being sent to every employer in Iowa. If you are an Iowa employer who would like to receive it monthly, Job Service of Iowa will be pleased to add your name and address to the mailing list. Just fill in the blank and mail it to: ILM, Job Service of Iowa, 1000 East Grand Avenue, Des Moines, Iowa 50319.

If you have been receiving the ILM and wish to continue, you need not return the blank. Your name is already on our mailing list.

Name		
Address		
City	State	Zip

TRANSPORTATION IN IOWA: AN INDUSTRY PROFILE

The transportation industry plays a vital role in shaping lowa's economy. Although not extremely large in terms of the gross number employed—29,000 to 30,000 since 1970—it influences a wide variety of industries throughout the state.

Total transportation employment includes motor freight, water freight, air freight, rail freight, pipeline, bus and transportation services industries. Motor freight transportation and warehousing comprises over half the industry's total employment figure. Iowa's railroad shipping industry employs 9,000 workers to operate and service 8,300 miles of track within the state's borders. The Missouri and Mississippi Rivers carry a heavy load of commercial traffic—although water transportation employs less than 300 workers. Pipeline employment in Iowa handles millions of gallons of fuel oil, gasoline, diesel fuel, jet fuel, crude oil, liquid fertilizer and propane gas.

Last year in Iowa, 540,000 1/ commercial transportation

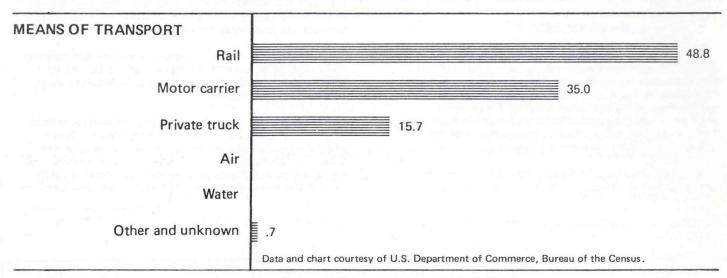
vehicles were registered, an increase of 160,000 since 1970. The increase in registrations and the comparative leveling of employment indicates a trend toward company-owned and operated transportation units. In terms of miles logged, commercial units tallied some 2,232,000,000 miles 2/ on the state's road systems.

According to a 1972 commodity transportation survey 3/, lowa durable goods manufacturing industries primarily transport their products by motor carrier. Producers of prepared feeds and farm machinery and equipment use private truck transportation. On the other hand, nondurable goods producers primarily transport their products by rail.

As stated above, employment in water transportation is relatively small—but the industry has an impressive haulage activity. For example, the unofficial navigation tonnage on the Missouri River in 1975 was 355,000 while on the Mississippi River the unofficial tonnage was 24,500,000 4/.

The following chart depicts the percent distribution of shipments in Iowa, 1972:

IOWA | Percent Distribution of Shipments, by Characteristic: 1972 (Based on thousands of tons)



1/ Source: Planning and Research, DOT.

2/ Source: Office of Advance Planning, DOT.

3/ Source: U.S. Department of Commerce publication, TC72C2-4 (survey excluded shipments of less than 25 miles).

4/ Source: "Summary of 1975 Missouri River Navigation," U.S. Corps of Engineers.



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