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CERTIFICATE IN
INTERNATIONAL
BUSINESS



STATE LIBRARY OF IOWA
DES MOINES, IOWA 50319
THE UNIVERSITY OF IOWA

The College of Liberal Arts and the College of Business Administration offer a joint program leading to a Certificate in International Business. This program entails study of international business and economics, international relations and institutions, a foreign language, and related area studies. It has been designed not only for those students who intend to pursue careers in international business, but also for anyone who is interested in gaining a better understanding of the global economy and a broader awareness of the political, historical, and social environment in which international business operates. The wide range of electives in the program permits students to tailor areas of specialization suited to their individual interests and to complement majors in both liberal arts and business administration.

Completion of requirements (as described in following pages) will result in the notation "Certificate in International Business" on the student transcript. Questions should be directed to the Office of Academic Programs, College of Business Administration, 121 Phillips Hall, 335-1037, or the Office of Academic Programs, College of Liberal Arts, 116 Schaeffer Hall, 335-2633.

Certificate Requirements and Procedures

Following are requirements and procedures affecting the Certificate in International Business:

- A. The student must declare his/her intention to pursue the certificate at 121 Phillips Hall.
- B. The student must receive a degree from The University of Iowa in order to receive the certificate.
- C. A minimum grade-point average of 2.00 must be maintained on all course work taken for the certificate.
- D. At least 20 semester hours of the certificate course work (other than language) must be completed at The University of Iowa.
- E. A course may not be used to satisfy more than one certificate requirement.
- F. The student must complete the designated courses in international business, international relations and institutions, and foreign language and related area studies detailed below.

INTERNATIONAL BUSINESS

- 6E:1 Principles of Microeconomics
 - 6E:2 Principles of Macroeconomics
- and **three** of the following:
- 6F:130 International Finance
 - 6F:131 Topics in International Business
 - 6L:146 International Business Environment
 - 6L:161 International Industrial Relations
 - 6L:206 International Business Law
 - 6E:125 International Economics or 6E:173
Advanced International Economics
 - 6E:129 Economic Development:
Underdeveloped Areas
 - 6E:164 The Soviet Economy
 - 6E:167 International Economic Problems or
6E:169 Problems of the World
Monetary Order
 - 6M:151 International Marketing

INTERNATIONAL RELATIONS AND INSTITUTIONS

Two of the following:

- 16A:152 United States in World Affairs
1900-1975
- 30:40 Intro to Politics of Industrial
Democracies
- 30:41 Intro to Politics of Communist
Systems
- 30:42 Intro to Politics of the Third World
- 30:60 Intro to International Relations
- 30:61 Intro to American Foreign Policy
- 30:146 African Development
- 30:149 Problems in Comparative Politics
- 30:150 The Political Economy of the Third
World
- 30:160 International Politics
- 30:162 American Foreign Policies
- 30:165 Human Rights in the World
Community (same as 91:193)
- 30:170 The Politics of International
Economics
- 30:172 Introduction to International Law
- 34:151 Sociology of the Third World (same
as 113:151)
- 44:30 Introduction to Economic
Geography

- 44:162 Geography of Underdevelopment
- 44:163 Geography of the Newly Industrializing Countries
- 47:195 Intro to Public International Law (same as 91:195)
- 91:287 International Economic Relations
- 113:135 Work and Society

Other courses may also be used to satisfy this requirement if approved, in advance, by the International Business Committee.

FOREIGN LANGUAGE AND RELATED AREA STUDIES

- A. Two to three years of college-level work (or equivalent) in one language
- B. Two courses which deal with countries or areas in which that language is spoken

Courses satisfying Foreign Language and Related Area Studies

CHINESE

- A. Language (all of the following language courses)
 - 39:8 (or 39:1 & 2) & 39:9 First-Year Chinese
 - 39:10 & 11 Second-Year Chinese
- B. Area Studies (two of the following related area courses)
 - 6E:166 Political Economy of Socialism*
 - 16:196 China: Opium War to Mao
 - 30:143 Government and Politics of the Far East
 - 39:153 Traditional China
 - 113:126 Chinese Society: Traditional and Socialist

FRENCH

- A. Language (all of the following language courses)
 - 9:1 & 9:2 Elementary French or 9:100 Elementary French Intensive Course
 - 9:105 & 106 Second-Year Composition and Conversation

A French course for which 9:106 is a prerequisite

B. Area Studies (two of the following related area courses)

16:122 Modern African History

16E:136 Twentieth-Century Europe: The Cold War

16E:146 France from 1815 to the Present

16E:188 Contemporary European News Colloquium

30:140 Government and Politics of Western Europe

GERMAN

A. Language (all of the following language courses)

13:11 & 12 Elementary German I and II or
13:13 Intensive Elementary German or 13:14 First-Year German Review

13:21 & 22 Intermediate German I and II

A German course for which 13:22 is a prerequisite

B. Area Studies (two of the following related area courses)

13:108 The German Media

13:115 Contemporary German Civilization

16E:136 Twentieth-Century Europe: The Cold War

16E:156 Germany Since 1914: Nationhood, Society, and Culture

16E:188 Contemporary European News Colloquium

30:140 Government and Politics of Western Europe

HINDI

A. Language (all of the following language courses)

39:31 & 32 First-Year Hindi

39:33 & 34 Second-Year Hindi

B. Area Studies (two of the following related area courses)

16:181 Contemporary Asia: News Colloquium

16:183 Colloquium in Modern Asia

16:194 Imperialism and Modern India

39:19 Asian Humanities

ITALIAN

- A. Language (all of the following language courses)
 - 18:1 & 2 Elementary Italian
 - 18:11 & 12 Intermediate Italian
 - An Italian course for which 18:12 is a prerequisite
- B. Area Studies (two of the following related area courses)
 - 16E:136 Twentieth-Century Europe: The Cold War
 - 16E:188 Contemporary European News Colloquium
 - 30:140 Government and Politics of Western Europe

JAPANESE

- A. Language (all of the following language courses)
 - 39J:8 (or 39J:1 & 2) & 39J:9 First-Year Japanese
 - 39J:10 & 11 Second-Year Japanese
- B. Area Studies (two of the following related area courses)
 - 16:198 Modern Japan
 - 30:143 Government and Politics of the Far East
 - 39:55 Civilizations of Asia
 - 39:64 Living Religions of the East
 - 39:161 Intro to Religion in China
 - 39:167 Intro to Religion in India
 - 39J:161 Intro to Religion in Japan
 - 113:125 Japanese Society

PORTUGUESE

- A. Language (all of the following language courses)
 - 38:1 & 2 Elementary Portuguese
 - 38:11 & 12 Intermediate Portuguese or 38:14 Intensive Intermediate Portuguese
 - A Portuguese course for which 38:12 is a prerequisite
- B. Area Studies (two of the following related area courses)
 - 38:114 Culture and Civilization of the Portuguese Speaking World
 - 38:115 Brazil: People and Culture
 - 38:116 Modern Portugal
 - 113:132 Latin American Studies Seminar*

RUSSIAN

- A. Language (all of the following language courses)
 - 41:1 & 2 First-Year Russian I and II
 - 41:3 & 4 Second-Year Russian I and II
 - 41:111 and 41:112 Third-Year Russian I and II
- B. Area Studies (two of the following related area courses)
 - 6E:166 Political Economy of Socialism*
 - 16E:178 Soviet Union 1917-1953: Revolution and New Regime
 - 16E:179 Soviet Union 1953-Present
 - 30:141 Introduction to Soviet Government and Politics
 - 30:142 Government and Politics of the Soviet Union and Eastern Europe
 - 30:168 Soviet Foreign Policy
 - 41:185 Russian Culture

SPANISH

- A. Language (all of the following language courses)
 - 35:1 & 35:2 Elementary Spanish or 35:3 Accelerated Elementary Spanish
 - 35:11 & 35:12 Intermediate Spanish or 35:13 Accelerated Intermediate Spanish

A Spanish course for which 35:12 is a prerequisite
- B. Area Studies (two of the following related area courses)
 - 16:112 Introduction to Modern Latin America
 - 16:113 The Mexican Revolution
 - 30:144 Latin American Government
 - 30:145 Major States of Latin America
 - 30:163 Inter-American Relations
 - 35:130 Spanish American Civilization
 - 35:150 Spanish Civilization
 - 35:185 Contemporary Spain
 - 44:167 Patterns of Development and Urbanization in Latin America
 - 113:131 Latin American Economy and Society
 - 113:132 Latin American Studies Seminar*

Other combinations of language and area studies courses can be used if approved, in advance, by the International Business Committee.

*Since the content of courses marked with an asterisk varies from semester to semester, students should check with an international business adviser in 121 Phillips Hall or 116 Schaeffer Hall to determine whether the course can be used to satisfy the requirements of the certificate.



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