DIVISION OF TOBACCO USE PREVENTION AND CONTROL

IOWA YOUTH VAPING

lowa Youth Survey 2018



E-CIGARETTE USE MORE THAN DOUBLED BETWEEN 2016 - 2018



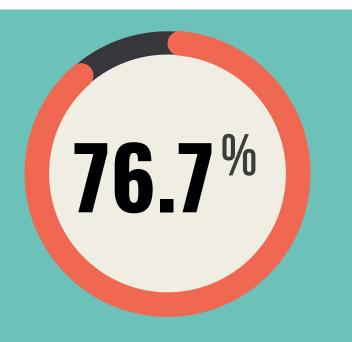
E-CIGARETTES USE AMONG 11TH GRADERS ROSE FROM 9.1% IN 2016 TO 22.4% IN 2018 22.4% OF 11TH GRADERS USED E-CIGARETTES IN 2018









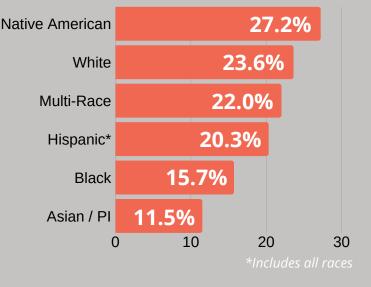


OF 11TH GRADERS WHO HAVE
EVER TRIED CIGARETTES OR
E-CIGARETTES TRIED
E-CIGARETTES FIRST

VAPING RATE
HIGHER THAN
ALCOHOL
& OTHER
DRUGS



THE 11TH GRADE VAPING RATE (22.4%) IN 2018 SURPASSED BOTH THE ALCOHOL (20%) AND OTHER DRUG USE (15%) RATE



VAPING RATES BY RACE AND ETHNICITY AMONG 11TH GRADERS OF ALL 11TH
GRADE
STUDENTS WHO
CURRENTLY USE
ANY TOBACCO,
93% VAPE OR
USE ECIGARETTES,
WHILE 23% USE
CIGARETTES

MY LIFE MY QUIT
YOUTH CESSATION PROGRAM

TEXT "START MY QUIT" TO 855-891-9989