ILDHOOD VISORY ORKGROUP **REPORT OF ACTIVITIES** JULY 2020



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About the Childhood Lead Advisory Workgroup

The Iowa Department of Public Health (IDPH), Childhood Lead Poisoning Prevention Program (CLPPP) and the Iowa Institute of Public Health Research and Policy (IIPHRP) have collaborated to form a statewide workgroup to facilitate improved outreach, education, and program changes to prevent childhood lead poisoning in Iowa. The Childhood Lead Advisory Workgroup (CLAW) members include local housing officials, medical professionals, public health officials, elected officials as well as other child health and housing services professionals. The group, formed in FFY20, develops comprehensive strategies to prevent childhood lead poisoning through statewide policy and program changes.

Purpose of the CLAW

There is no safe level of lead exposure and although the incidents of childhood lead poisoning have decreased over time, mostly due to restrictions on the use of lead-based products, there are still lead hazards present in the environment which can result in lead poisoning. During the 2018 calendar year 2,436 children in Iowa had a Blood Lead Level (BLL) of 5 μ g/dL. The CDC recommends public health interventions at this level, to remove the source of lead exposure and to prevent continuous exposure to the hazard which can result in permanent cognitive and behavioral disabilities. Guidelines for blood testing for lead have been established by the Centers for Disease and Control and Prevention and by the American Academy of Pediatrics, however testing rates in Iowa remain Iow. The aim of this workgroup is to prevent childhood lead poisoning in Iowa through

- Increasing awareness through education
- Increasing blood lead testing and confirmation rates in Iowa
- Strengthening strategies for creating lead-safe housing, risk identification, and service delivery

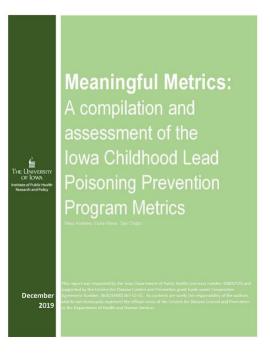
The CLAW was convened for three separate meetings during this fiscal year. The group met on November 15 for a day long convening. On February 27 and June 23, the group met for shorter meetings via video-conferencing.

Accomplished Activities

Activities of the CLAW are facilitated by the IIPHRP through grant number 5889LP20. Below are the activities that have been in part, inspired and shaped by the CLAW during FFY20 contract year.

Meaningful Metrics

The IIPHRP, at the University of Iowa, College of Public Health was contracted by IDPH to complete several activities related to the Childhood Lead Poisoning Prevention Program, one of which is to compile a summary of existing program metrics of which data is collected for the Iowa CLPPP. IIPHRP completed this assignment with assistance from the Iowa CLAW. This multidisciplinary group provided input into which metrics are most meaningful, what metrics are missing, and what metrics would be collected in the "ideal world". The outcome of this exercise identified the most meaningful data that can be communicated to contractors, physicians, public health agencies, and the public. This information also informs data driven decisions regarding program enhancements, promotion and education.



While multiple stakeholders were present, time

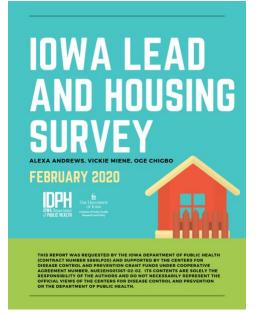
was utilized to discuss what metrics were missing, and what metrics other organizations collect that could be meaningful for the Iowa Childhood Lead Poisoning Prevention Program.

Metrics concerning housing codes, housing registries, mitigation costs, return on investment were discussed. An idea that was popular was the idea that it would be greatly beneficially to link blood lead testing to the State Immunization Registry. A full list of detailed ideal metrics can be found in the appendix of the metrics report. Read the Meaningful Metrics report <u>here</u>.

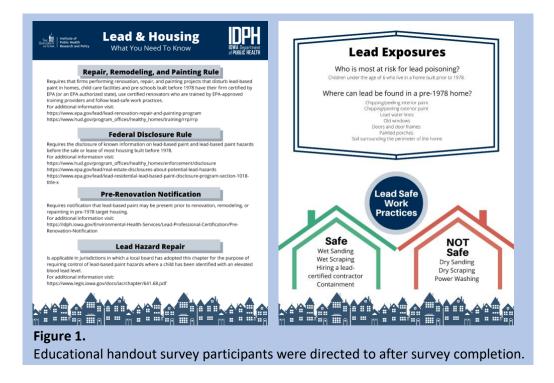
Lead & Housing Survey

The IIPHRP was contracted by IDPH to develop, conduct, and analyze a short survey to determine how IDPH can better meet the needs of the housing sector in terms of education and resources. The purpose of this survey was to understand the knowledge and awareness of lead hazards in properties (rental and owner-occupied) of property owners and managers.

The CLAW was crucial in the development, testing, and distribution of this survey. At the first meeting of the CLAW, members were asked to brainstorm questions for the survey. The survey and follow-up education (see handout below) was then sent to the CLAW for feedback, revised and reviewed for distribution. This process ensured the questions were understandable and would provide useful information to the project.

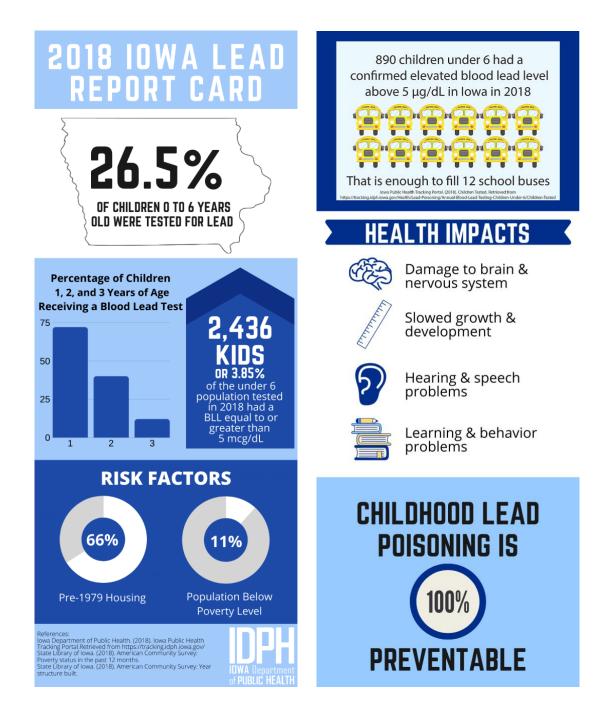


Broad participant identification was completed through a series of planning conversations between the IIPHRP team, the IDPH Lead Program team, and the CLAW. Through these conversations, target audience groups were identified, including property owners as well as property managers. The CLAW provided valuable access to their networks to assist with board survey distribution. Read the Lead & Housing Survey Report <u>here</u>.



Data Templates

The CLAW helped review and determine key data points that should be shared in outreach materials which incorporate understanding the effects of lead poisoning with meaningful data that is currently collected. To best do this, the IIPHRP team drafted a template that includes key data points on one side with educational information about the effects of lead poisoning on the other for the state of Iowa, as well as county specific templates. These templates have been developed as easy to print resources and will be housed on the IPDH website for easy access.



Progress Towards Goals & Next Steps

The statewide CLAW has made great strides over its inaugural year. The CLAW has assisted in defining metrics, understanding meaningful data to be shared, providing feedback on the data templates used for education and outreach, and informing and executing the lead and housing survey. The CLAW has provided an opportunity to understand lead poisoning prevention from multiple sectors, allowing for better communication about lead poisoning prevention across the state. This first year of the CLAW has provided a framework to build future collaborations and networking to assist the state in preventing childhood lead poisoning.

Looking at the year ahead, next steps include convening two subcommittees of the CLAW. The first subcommittee will be focused on the development of improved blood lead screening tools and guidelines for medical providers. The second subcommittee will be focused on housing. This subcommittee will provide input to the development and execution of an in-depth lead and housing survey to better understand motivations and challenges of property owners to repair lead hazards. The process of convening these subcommittees over the next year will lead to a deeper understanding of the impacts of lead poisoning in Iowa, informing future policy change.

Appendix CLAW Members

| Name | Organization |
|----------------------|---|
| Alexa Andrews | University of Iowa Institute of Public Health Research and Policy |
| Amanda Beckett | IDPH |
| Amy Bentley | Harkin Institute |
| Amy Thoreson | Scott County Public Health |
| Analisa Pearson | IDPH |
| Andrew Lietzow | Landlord Association |
| Ann Olson | Linn County Public Health |
| Art Staed | Iowa State Representative |
| Berdette Davis | IDPH |
| Brenda Music | Parent - Iowa Parents Against Lead |
| Brian Sullican | Iowa Finance Authority |
| Carolyn Schaefer | Polk County Public Health |
| Carri Casteel | University of Iowa Injury Prevention Research Center |
| Cecilia Martinez | Iowa Department of Human Rights Latinos CAN Coalition |
| Cindy Litchfield | Henry County Public Health |
| Cynthia Harpenau | Mid-Sioux Opportunity - WIC |
| Dianna Daly-Husted | Iowa Environmental Health Association |
| Elizabeth Cramer | UIHC |
| Heather Johnson | City of Davenport |
| Jen Stout | EveryStep |
| Joyce Brown | IEDA |
| Julie Sleeper | HUD |
| Karen Goff | WIC - Des Moines |
| Kathy Leinenkugel | IDPH |
| Kelley Pennington | AmeriGroup |
| Kevin Officer | IDPH |
| Kim Fineran | Crawford County Public Health |
| Lina Tucker Reinders | Iowa Public Health Association |
| Lisa Roth | University of Iowa Injury Prevention Research Center |
| Lori Hoch | Myrtue Medical |
| Madelyn Brunow | Harrison County Health |
| Marc Gillette | Landlords of Iowa |
| Mary Kay Bowen | Peoples Clinic |
| MaryNelle Trefz | Child and Family Policy Center |
| Melissa Walker | Iowa Department of Education |
| Meredith Field | UIHC |
| Michael Bergan | Iowa House of Representatives |

| Nichole Hansen | Iowa Economic Development Authority |
|--------------------|---|
| Paula Paider Licht | Hillcrest Family Services - WIC |
| Rossany Brugger | IDPH |
| Ruby Perin | Linn County |
| Ryan Page | Iowa DHS |
| Sandra Granger | Unity Point Sioux City |
| Sandra Granger | Unity Point Sioux City |
| Shannon Lundgren | Iowa House of Representatives |
| Shruti Tewar | UIHC |
| Steve Eggleston | HUD |
| Temitope Awelewa | UIHC |
| Teri Bos | Sioux County Community Health Partners |
| Veronica Guevara | Iowa Coalition Against Domestic Violence |
| Vickie Miene | University of Iowa Institute of Public Health Research and Policy |

Meaningful Metrics Report

You can find the Meaningful Metrics Report here: <u>https://www.public-health.uiowa.edu/wp-content/uploads/2020/01/Meaningful-Metrics_FINAL.pdf</u>

Lead & Housing Survey

You can find the Lead & Housing Survey Report here: https://www.public-health.uiowa.edu/wp-content/uploads/2020/04/Lead-and-Housing-Survey-Report_FINAL.pdf

State Data Templates

