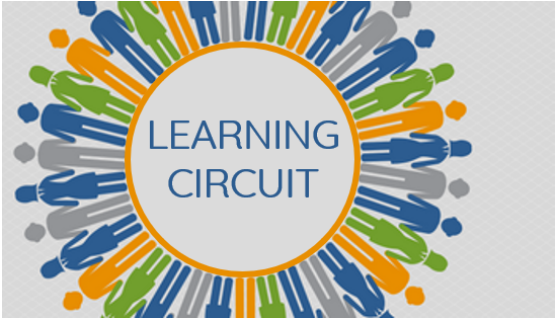




August 10, 2022

News & Notes from the CE Team



Learning Circuit Save The Date

In-person learning & networking event returns to the State Library calendar in October

October means cooler days, crunchy leaves, #pumpkinspicelife (for some of y'all), and The State Library Learning Circuit! It's hard to believe, but we're asking you to **save the date for Thursday, October 20** when the State Library Learning Circuit returns as a one-day-only hybrid event combining local and national speakers and a hands-on workshop on the topic of Emergency Preparedness.

All communities were disrupted by the COVID-19 pandemic, not to mention other disasters or trying events that have impacted many of us. This day-long event is designed to get you thinking about how your library should respond if the worst happens.

Watch this newsletter, LibraryTalk, and other State Library communication channels for registration information & a full agenda for the Learning Circuit.

In the meantime, two other exciting CE Events happening this Thursday!



Big Ideas Book Discussion (August 2022): Making Numbers Count

Thursday, August 11, 9:30 a.m. to 11:00 a.m.

The next title in the Big Ideas Book Discussion series is [Making Numbers Count: The Art and Science of Communicating Numbers](#) by Chip Heath and Karla Starr (c2022). This discussion will look at the many numbers we gather, as well as fresh ways to flip those numbers into more compelling stories about library service.

- *We'll be sharing some fun State Library "Numbers that Count" ... Want to know how big of a bookshelf you'd need to hold all the books that circulated in Iowa libraries last year? Tune in!*

[More Information & Registration](#)



Library For The Blind (August 2022): Audiobook Production through the Iowa Library for the Blind and Print Disabled

Thursday, August 11, 1:00 a.m. to 2:00 p.m.

This webinar will provide information regarding audio books in the Iowa Library for the Blind and Print Disabled's collection, how patrons can access the collection, digital players, and the BARD (Braille and Audio Reading Download) app.

[More Information & Registration](#)

Lots of other great events coming up in August - browse the list below, or search IA Learns for all our courses!

Savoring Summer,

Sam Bouwers | CE Consultant

Newly-Added Events



Two-Part Series: Strategic Treasure Hunting

Part 1: Wednesday, September 21, 11:00 a.m. to 12:00 p.m.

Part 2: Wednesday, September 28, 1:00 p.m. to 2:00 p.m.

The State Library prepares you to tackle local history digitization projects with this informative two-part series. First, State Library Consultant Tom Keyser presents an overview of the best practices needed to organize, digitize, and provide access to these special collections. In part two, join four Iowa librarians as they share how they took local collections and digitized them, preserving and promoting items for future generations. Come to one or both parts! Each will be recorded.

[Register for Part 1](#)

[Register for Part 2](#)



Pop YS Live (September 2022) | Get Schooled: Connecting Your Library's Programming and Services to the Local School

Tuesday, September 20, 1:00 p.m. to 2:00 p.m.

Pop YS Live returns from its summer hiatus with special guest presenter Peg Gay of the Fisher-Whiting Memorial Library in Mapleton, IA. Peg will share success stories and lessons learned from her 5+ year collaboration with the local school district.

[More Information & Registration](#)

Additional Upcoming Events

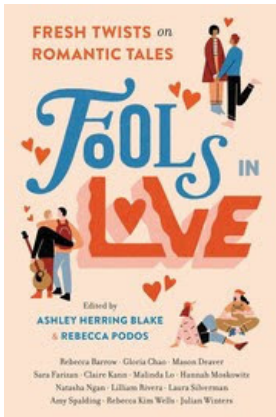


Signs of a Scam: Keep Your Patrons and Yourself Safe from Online Fraudsters

Tuesday, August 16, 1:00 p.m. to 2:00 p.m.

In this webinar, Carol Kando-Pineda from the Federal Trade Commission will teach you how to identify common signs of a scam and how to avoid falling for one, methods to help train patrons to avoid scams, and how to keep devices protected from online threats.

[More Information & Registration](#)



Pop YS Book Club

Monday, August 22, 11:00 a.m. to 12:00 p.m.

This month, we will be discussing an anthology, *Fools In Love: Fresh Twists on Romantic Tales* edited by Ashley Herring Blake and Rebecca Podos.

This text is required reading. Microphone access is also required, or participants may use a phone (cell or landline) to access audio.

[More Information & Registration](#)

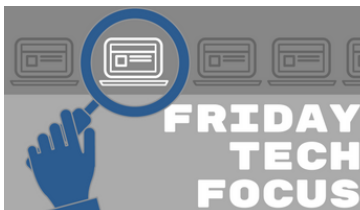


Back to School: Best Practices for Promoting Brainfuse HelpNow

Wednesday, August 24, 10:00 a.m. to 11:00 a.m.

As the school year begins, it is the ideal time to promote Brainfuse HelpNow. Diane Bizzle, Director of Outreach, will provide a brief overview of the services within the Brainfuse HelpNow program focusing on the popular online homework help, writing lab, and practice tests.

[More Information & Registration](#)

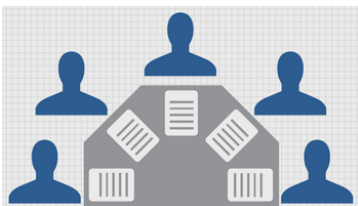


Friday Tech Focus (August 2022)

Friday, August 26, 9:30 a.m. to 10:00 a.m.

Join us to learn about a new tech or web tool, and discuss how it might be used in a library setting. We'll show a "library-ish" (i.e., might be useful to librarians) app and invite others to share their favorites.

[More Information & Registration](#)



Boardroom Series 2022: Making Numbers Count

Tuesday, August 30, 6:00 p.m. to 7:30 p.m.

This session brings another book into the boardroom series: "Making Numbers Count: The Art and Science of Communicating Numbers" by Chip Heath and Karla Starr (c2022). This discussion looks at how library boards can better communicate the cost of providing library service by flipping numbers into memorable stories.



Marketing Brainfuse to Job Seekers & Veterans in Your Community

Wednesday, August 31, 1:00 p.m. to 2:00 p.m.

Brainfuse's goal is to connect people with questions to those with answers. It is often said that job hunting is one of the most difficult jobs you will have and navigating the VA can be overwhelming. Join Diane Bizzle, Director of Outreach, for an overview of JobNow and VetNow. Learn strategies for letting your community members know about the services offered for veterans and job seekers.

[More Information & Registration](#)

Webinar Archive



View in IA Learns to access the evaluation & see the CE Hours on your transcript. Watch the whole recording, click next in the upper-right, and follow the prompts to get to the evaluation. Remember to type something in every field before hitting "Save."

[IA Learns Login](#)

If you don't track CE hours, or only want to view for informational purposes, you can also view recorded webinars on the State Library of Iowa CE Team YouTube Channel. Subscribe for alerts when new content is added!

[State Library CE YouTube Channel](#)

External CE Training Opportunities



STATE LIBRARY
OF IOWA

The Wyoming State Library maintains a great list of CE events going on around the country. It's a good place to browse if you're looking for hours, or something on a specific topic. Our thanks to our colleagues in Wyoming for compiling this list. Please note, all times listed are in Mountain Time.

[Wyoming State Library Training Calendar](#)

Watch a course from that list or another CE training offered by someone other than the State Library of Iowa? Please complete the "Request for External CE Form" within 45 days of participating in the training.

Request for External CE Credit

IA Learns | State Library Education Academy

CE Consultant: Samantha Bowers

1112 East Grand Avenue
Des Moines, Iowa 50319

The Continuing Education program is made possible in part by the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act as administered by the State Library of Iowa.