



July 8, 2022

## News & Notes from the CE Team

### Beat the Summer Slump!

Just as we continue to put on educational programming for the school-age kids in our libraries all summer long, we have to stay plugged in to development and learning opportunities as professionals as well. Why not brush up on skills or explore something new to implement in your library? Here are some ideas ... Let me know what gems you find! You might see them featured in a future CE Newsletter.

- [Browse the Webinar Archive for a course to watch for credit](#)
- [Check out this list of upcoming webinars curated by the Wyoming State Library](#)
- [Attend an All Iowa Reads Author Virtual Visit](#)
- [Read a new Library Science title](#)

*Those last two bullets might not count for CE Credit, but they definitely help keep your brain engaged during the summer months!*

Maybe I'm a little too pumped up about learning fresh off the heels of attending the ALA Annual Conference :) Summer is also a great time to kick back, relax, and let the mind wander in between Summer Library Programs. You never know what connections you'll make!

Best wishes,

Samantha Bouwers | CE Consultant

Contact Sam

## Newly-Added Events



brainfuse

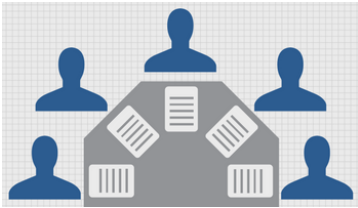
HelpNow

**Back to School: Best Practices for Promoting Brainfuse HelpNow**

**Wednesday, August 24, 10:00 a.m. to 11:00 a.m.**

As the school year begins, it is the ideal time to promote Brainfuse HelpNow. Diane Bizzle, Director of Outreach, will provide a brief overview of the services within the Brainfuse HelpNow program focusing on the popular online homework help, writing lab, and practice tests.

More Information & Registration



## Boardroom Series 2022: Making Numbers Count

Tuesday, August 30, 6:00 p.m. to 7:30 p.m.

This session brings another book into the boardroom series: "Making Numbers Count: The Art and Science of Communicating Numbers" by Chip Heath and Karla Starr (c2022). This discussion looks at how library boards can better communicate the cost of providing library service by flipping numbers into memorable stories.

[More Information & Registration](#)



## Marketing Brainfuse to Job Seekers & Veterans in Your Community

Wednesday, August 31, 1:00 p.m. to 2:00 p.m.

Brainfuse's goal is to connect people with questions to those with answers. It is often said that job hunting is one of the most difficult jobs you will have and navigating the VA can be overwhelming. Join Diane Bizzle, Director of Outreach, for an overview of JobNow and VetNow. Learn strategies for letting your community members know about the services offered for veterans and job seekers.

[More Information & Registration](#)

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## Additional Upcoming Events



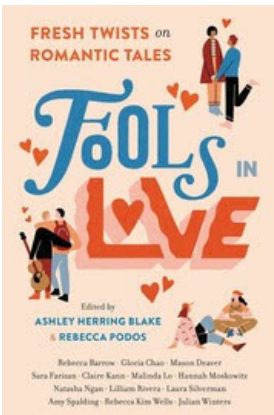
Iowa Department  
for the Blind

### Library For The Blind (July 2022): Resources that are Accessible

Thursday, July 14, 1:00 p.m. to 2:00 p.m.

This webinar will provide tips and information to help ensure that the tools you are using in your library work for all patrons and we will share resources that are accessible to use in everyday programming. We will also look at how to determine if a resource is accessible.

[More Information & Registration](#)



### Pop YS Book Club

Monday, August 22, 11:00 a.m. to 12:00 p.m.

This month, we will be discussing an anthology, *Fools In Love: Fresh Twists on Romantic Tales* edited by Ashley Herring Blake and Rebecca Podos.

This text is required reading. Microphone access is also required, or participants may use a phone (cell or landline) to access audio.

[More Information & Registration](#)

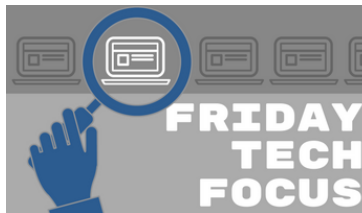


## Big Ideas Book Discussion (August 2022): Making Numbers Count

Thursday, August 11, 9:30 a.m. to 11:00 a.m.

The next title in the Big Ideas Book Discussion series is [Making Numbers Count: The Art and Science of Communicating Numbers](#) by Chip Heath and Karla Starr (c2022). This discussion will look at the many numbers we gather, as well as fresh ways to flip those numbers into more compelling stories about library service.

[More Information & Registration](#)



## Friday Tech Focus (August 2022)

Friday, August 26, 9:30 a.m. to 10:00 a.m.

Join us to learn about a new tech or web tool, and discuss how it might be used in a library setting. We'll show a "library-ish" (i.e., might be useful to librarians) app and invite others to share their favorites.

[More Information & Registration](#)

**2022 ALL IOWA READS Virtual Author Visits**  
*Find out more and register now!*

Adult Title Author	Teen Title Author	Kids Title Author
 <b>RACHEL MANS MCKENNY</b> July 27 at 7:00 p.m.	 <b>JENNIFER LONGO</b> July 14 at 4:30 p.m.	 <b>KATE O'SHAUGHNESSY</b> July 26 at 4:30 p.m.

## Join us for Virtual All Iowa Reads author visits

[Invite your patrons to these fun, open to the public events!](#)

At each event, the author will be joined by a moderator to discuss their books, creative process, and hear questions from attendees. Attendees will have the option to submit a question ahead of time when registering, or may include a question in the chat during the event. Reading the author's All Iowa Reads title in advance is encouraged, but not required. The events will NOT be recorded.

These aren't for CE credit, but are sure to be a fun bonus for your book clubs and fans of the 2022 All Iowa Reads titles. Printable flyers, links to register, and more can be found on the State Library Website.

- Thursday, July 14, 2022, 4:30 p.m. | Jennifer Longo, author of the 2022 Teen All Iowa Reads title *What I Carry*
- Tuesday, July 26, 2022, 4:30 p.m. | Kate O'Shaughnessy, author of the 2022 Kids All Iowa Reads title *The Lonely Heart of Maybelle Lane*
- Wednesday, July 27, 7:00 p.m. | Rachel Mans McKenny, author of the 2022 All Iowa Reads title *The Butterfly Effect*

[Register for an All Iowa Reads Author Visit](#)

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## Webinar Archive



View in IA Learns to access the evaluation & see the CE Hours on your transcript. Watch the whole recording, click next in the upper-right, and follow the prompts to get to the evaluation. Remember to type something in every field before hitting "Save."

[IA Learns Login](#)

If you don't track CE hours, or only want to view for informational purposes, you can also view recorded webinars on the State Library of Iowa CE Team YouTube Channel. Subscribe for alerts when new content is added!

[State Library CE YouTube Channel](#)

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## External CE Training Opportunities



**STATE LIBRARY  
OF IOWA**

The Wyoming State Library maintains a great list of CE events going on around the country. It's a good place to browse if you're looking for hours, or something on a specific topic. Our thanks to our colleagues in Wyoming for compiling this list. Please note, all times listed are in Mountain Time.

[Wyoming State Library Training Calendar](#)

Watch a course from that list or another CE training offered by someone other than the State Library of Iowa? Please complete the "Request for External CE Form" within 45 days of participating in the training.

[Request for External CE Credit](#)

IA Learns | State Library Education Academy

CE Consultant: Samantha Bowers

1112 East Grand Avenue  
Des Moines, Iowa 50319

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*The Continuing Education program is made possible in part by the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act as administered by the State Library of Iowa.*