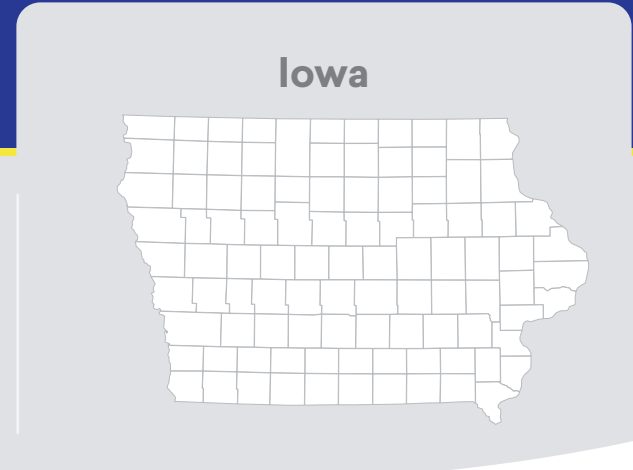




REFLECTS FY 2019-20

The Economic Value of Iowa's Community Colleges



About Iowa's community colleges

127,013
Credit students

145,814
Non-credit students

11,744
Employees

1 out of every 23 jobs in Iowa is supported by the activities of Iowa's community colleges and their students.

ECONOMIC IMPACT ANALYSIS

Alumni impact
Impact of the increased earnings of Iowa's community colleges alumni and the businesses they work for

An economic boost similar to hosting the Super Bowl
14x

\$4.8 billion
Added income

71,230 Jobs supported

Operations spending impact
Impact of annual payroll and other spending

Enough to buy 15,464 new cars

\$519 million
Added income

11,631 Jobs supported

Student spending impact
Impact of the daily spending of Iowa's community colleges students attracted to or retained in the state

Enough to buy 14,577 families* a year's worth of groceries

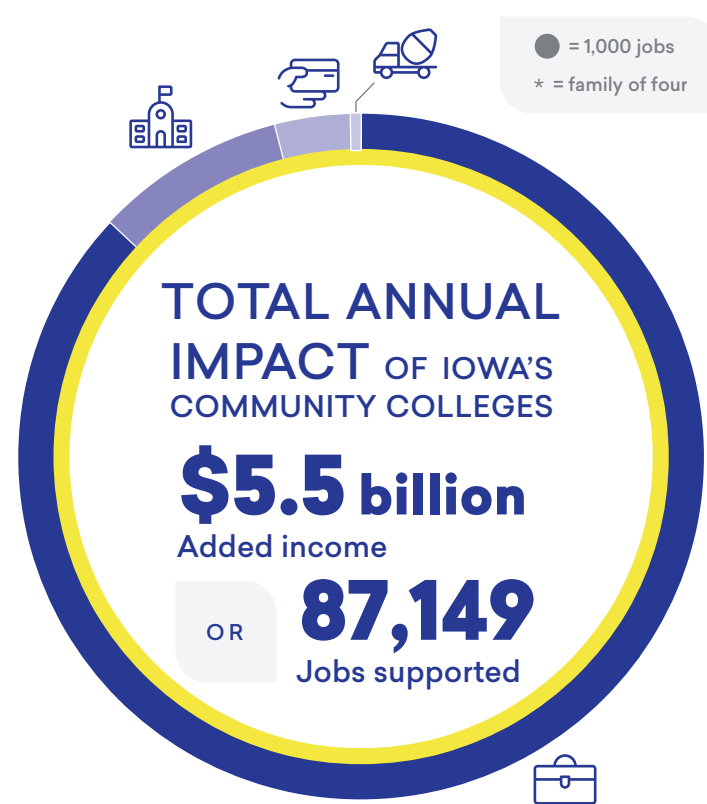
\$181.2 million
Added income

3,936 Jobs supported

Construction spending impact
Impact of expenditures for ongoing construction projects

\$23.9 million
Added income

352 Jobs supported



INVESTMENT ANALYSIS

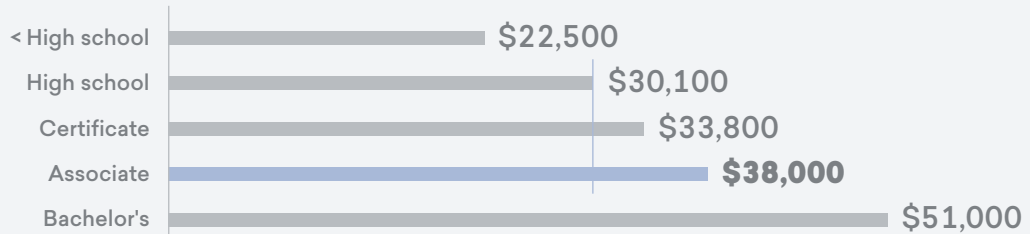
For every \$1...

Students gain **\$6.30** in lifetime earnings

Taxpayers gain **\$2.50** in added tax revenue and public sector savings

Society gains **\$8.60** in added income and social savings

The average associate degree graduate from Iowa's community colleges will see an increase in earnings of **\$7,900** each year compared to someone with a high school diploma working in Iowa.



Sources: Emsi Burning Glass Economic Impact Study; <http://www.cnbc.com/2016/01/29/super-bowl-benefits-host-city-but-by-how-much.html>; <http://www.usatoday.com/story/money/cars/2015/05/04/new-car-transaction-price-3-kbb-kelley-blue-book/26690191/>; <http://www.usatoday.com/story/news/nation/2013/05/01/grocery-costs-for-family/2104165/>