

IOWA DEPARTMENT OF
CULTURAL AFFAIRS

IOWA ARTS
COUNCIL

PRODUCE
IOWA

STATE HISTORICAL
SOCIETY OF IOWA

PRODUCE IOWA
STATE OFFICE OF MEDIA PRODUCTION



If You Build Another One, They Will Come

[Universal Television](#), a division of Universal Studio Group, announced last week that the limited series adaptation from Michael Schur, "**Field of Dreams**," is establishing production offices and shooting locations in Iowa. Pre-production has already begun and production will begin in July for the series, which will stream on **Peacock** in 2023.

The project will engage local crew, suppliers and other vendors including construction, catering, transportation, security and set decoration to name a few. Some Iowa companies already chosen include [Renovo Media Group](#) for its technical equipment and production expertise, and [Musco Lighting](#), which will help design, construct and light the new baseball field featured in the series.

Filming will take place in the counties of Polk, Mahaska, Clinton and Boone. Produce Iowa is excited to support this authentic production in our state.

Photo: Major League Baseball

CREATE A FREE BUSINESS LISTING

Sign Up for Spring Training!

Yes, we're officially looking for Iowans who would like a chance to work as **production assistants** on the upcoming "**Field of**



Dreams" limited series. **NBCUniversal** is teaming up with Produce Iowa to offer a special **MediaMaster class** called "**P.A. Bootcamp**" to train for the professional levels that the producers are looking for this summer. You must be an Iowan and able to attend both full days, from **9 a.m. to 5 p.m. June 4-5. The deadline to register is May 15**, but registration does not secure your spot. Space is limited so a **NBCUniversal** representative will be interviewing candidates to confirm your participation in the program. Good luck, and we hope to see you in class!

[REGISTER FOR PA BOOTCAMP](#)

Finally ... Not Spam! (But Stay Vigilant)

We can verify that the "Field of Dreams" project is the real deal, but continue to be wary about unsolicited job offers. Since we all receive spam in the form of email, text messages and phone calls, please feel free to check with our office if you spot something fishy in the production world that seems too good to be true. Here are six warning signs:

- Requests for personal information, resumes or Social Security numbers.
- Unusually large payment offers.
- Promises of flat-rate payments instead of hourly rates.
- Vague production details.
- Offers from international companies or studios without verifiable addresses or backgrounds.
- Incorrect grammar or awkward phrasing.



Update Your Credentials



Extra, Extra!

We've been telling you for quite some time and now you know why: **NBCUniversal** producers have been checking out our [Media Production Directory](#) to find crew and support services. And, really, this happens daily on a variety of projects with producers from Iowa and out of state who are looking to hire lowans. If your credentials are from the 2010s and you have no portfolio links, you may want to check out this example of a listing from [Jane Doe](#).

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Yes, the **production will need extras**, and it will set up a casting company soon. We anticipate cast breakdowns and other ways to get involved with the digital series as producers continue to finalize their plans. Please continue to monitor our [social media platforms](#) for production needs as they pop up. It promises to be a fun summer for film and media production – and baseball.

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Final Call

Just a few weeks remain before the deadline to submit your short films for "[The Film Lounge](#)" and, with any luck, elevate them for a statewide television audience. Our television series in partnership with **IowaPBS** and the **Iowa Arts Council** is going into its seventh season, and we need your documentary, animation, music video, you name it! It needs to be 2 to 20 minutes long. So if you're an Iowa filmmaker, [upload your work to us by June 1](#).



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Photo: Paramount Pictures

Filmmaking Advice

*"Go out and shoot something. Make something that's unique to you, something that you're interested in, and if it's good, someone will notice it, and you'll be on your way." – **Joseph Kosinski**, Marshalltown native and director of "**Top Gun: Maverick**," in theaters nationwide on May 27.*

With ["The Film Lounge"](#) deadline looming, this [article](#) in the Marshalltown Times Republican has perfect timing. We extend our best wishes to Marshalltown native **Joseph Kosinski** who directed the long-awaited sequel to "Top Gun" and participated in a special Produce Iowa Q&A in 2018, right before he began production on the new film. Also of note, the [Festival de Cannes](#) will host a special screening of "Top Gun: Maverick" on May 18. (Turns out **Jean Seberg** isn't the only Marshalltown star with connections to France!)



The Power of Film

More accolades keep rolling in for an Iowa documentary! "[Storm Lake](#)" has been nominated for a [Peabody Award](#) by the Peabody Awards Board of Jurors. The 60 nominees were chosen unanimously by 19 jurors and selected to represent the most compelling and empowering stories released in broadcasting and streaming media during 2021. Celebrity presenters will virtually announce 30 winners of the 82nd annual Peabody Awards each day from 11 a.m. to 12:30 p.m. June 6-9, with short video remarks from the winners. Good luck to **Whole Hog** films! We're rooting for you.

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Des Moines Latino Film Festival



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The Des Moines Latino Film Festival is a **free, multi-day celebration of Latino culture** through art, music, food, live performances and, of course, film. Inspired by the annual Chicago Latino Film Festival, leaders at the **Latino Center of Iowa** founded the Des Moines festival in 2021 to contribute to the momentum of Iowa's growing Latino community. The multi-media event is designed to elevate and amplify Latino voices, including local filmmakers, and it warmly welcomes audiences of all ages and backgrounds to join the celebration.

Meet the Artists

Iowa filmmaker and current **Iowa Artist Fellow Francesca Soans**, who teaches filmmaking at the University of Northern Iowa, will round out this year's Meet the Artist series of online presentations with a talk called "Filming Memory, Film as Memory" at noon on Thursday, May 12.

[Register](#) for the virtual session so you'll receive a recording even if you can't attend the live presentation. You can also see [previously recorded sessions](#) on Iowa Culture's YouTube channel.



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Upcoming Events & Deadlines

May 12: [Meet the Artist Series featuring Francesca Soans](#)

May 14: