

I agree that the attached entry is my original creation and that it shall, upon receipt, become the sole property of the Iowa Sesquicentennial Commission, Inc., which may modify, adapt or dispose of the symbol design and theme line in any way it so chooses. I further agree to assign any or all copyright that I may have in this design to the Iowa Sesquicentennial Commission, Inc. to use and reproduce in any and all applications.

(Signature)

If a minor under the age of 18,

(Signature of parent or legal guardian of above named minor)

Send entry to:

Symbol and Theme Contest
Iowa Sesquicentennial Commission
200 E. Grand Ave.
Des Moines, IA 50309
515-242-4751 or
Call 1-800-IOWA150

**ALL ENTRIES MUST BE
POSTMARKED BY SEPTEMBER 30, 1993**



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CONTEST RULES

1. Eligibility is limited to legal residents of Iowa.
2. All entries must measure no greater than 8 1/2" x 11" and should be mounted on stiff cardboard. No three-dimensional entries will be accepted for judging.
3. Each entry must have a completed entry blank taped securely to the back of the entry. Entries with missing or incomplete entry blanks will be disqualified.
4. Photocopies or facsimiles of original artwork, photographs, etc. are acceptable. However, to become a finalist or winner, the entrant must agree to provide original materials as requested.
5. All entries become the property of the Iowa Sesquicentennial Commission, which may modify or amend the work in any way. All entrants must agree as a condition of entry to attest that the work is their original creation and to assign copyright of this work to the Iowa Sesquicentennial Commission.
6. No entries will be returned.
7. Your theme line must appear on the entry blank in the space indicated, and may appear on the artwork as well. No entries will be accepted which do not have both a symbol and theme line.
8. All entries must be postmarked by September 30, 1993. All entries will be time and date stamped upon receipt. Late entries will be disqualified from judging. The Iowa Sesquicentennial Commission is not responsible for any damage to entries which may occur in shipping nor for any delays in delivery which may result in an entry being disqualified.
9. All decisions of the judges are final. Judges may combine elements from more than one entry to determine First Place winner(s).
10. Photocopies of entry blank are acceptable.

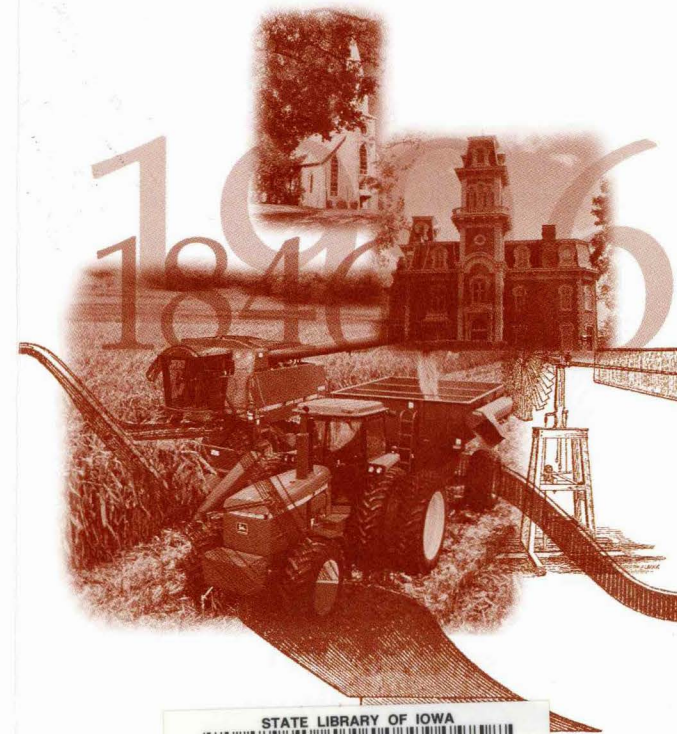
JUDGING CRITERIA

- Finalists and winning entries will be those which best convey, in symbols and words, the spirit of the Iowa Sesquicentennial and which present a positive image of Iowa.
- Finalists and winning entries must lend themselves to reproduction in all printed forms, either as entered or with modification by a professional graphic designer.
- Judges will make their final selections based on originality, creativity and clarity of message, rather than on professional design criteria.

WIN

A Place In History!

The Iowa Sesquicentennial
Symbol and Theme Contest



SESQUICENTENNIAL IOWA
1846-1996
STATE LIBRARY OF IOWA

DES MOINES, IOWA 50319

Iowa wants your creative ideas! In preparation for Iowa's Birthday Celebration in 1996, The Iowa Sesquicentennial Commission is searching for the symbol design and theme line that will best symbolize our state's proud past and promising future. And we want all Iowans to have a chance to contribute their best ideas.

YOUR CREATIVITY WILL BE REWARDED

The symbol and theme you create could show up on posters, T-shirts—maybe even a hot air balloon—telling Iowa and the nation that our state is having its greatest celebration ever.

You can enter The Iowa Sesquicentennial Symbol and Theme Contest in one of four categories, based on your age. Judges from Iowa's Arts Councils will select five finalists in each of these categories. Members of the Iowa Sesquicentennial Commission and other noted Iowans will select one winner in each category and, from these, a First Place winner. All category finalists and winners will receive special statewide recognition. The First Place winner will receive an expense-paid trip to Des Moines for a special announcement ceremony and news conference.

Start thinking today, and be sure to send in your entry by the September 30, 1993 deadline. And please read the rules carefully. No entries can be accepted for judging which do not comply with these rules.

WHAT'S A SYMBOL? WHAT'S A THEME?

The symbol design you create could be a drawing, a photograph or a graphic element ... it could be a realistic design or an abstract representation. It might emphasize Iowa's history and heritage ... convey our state's personality, character or distinctive quality ... or symbolize your vision of Iowa's future. It should clearly communicate a positive image of Iowa, and it must be capable of being reproduced in various printed forms.

The theme line that accompanies your symbol should consist of seven or fewer words that complement your visual idea and convey pride in who we are and confidence in what we will become.

You don't have to be a professional artist or writer to win. All you need to do is exercise your natural creativity—and follow a few simple rules.



WIN

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Symbol and Theme Contest
Entry Blank

This Entry Blank must be completely filled out and taped securely to the back of your entry. Missing or incomplete entry blanks will result in disqualification. Please type or print clearly.

Category (Check One)

- Junior—Ages 11 and under
 Student—Ages 12-21
 Adult—Ages 22-55
 Senior—Ages 55+

Name _____

Address _____

City _____ County _____

State _____ Zip _____

Daytime Phone # _____

Your Theme Line (Seven Words or Less)

(Over)