

Iowa Alcoholic Beverages

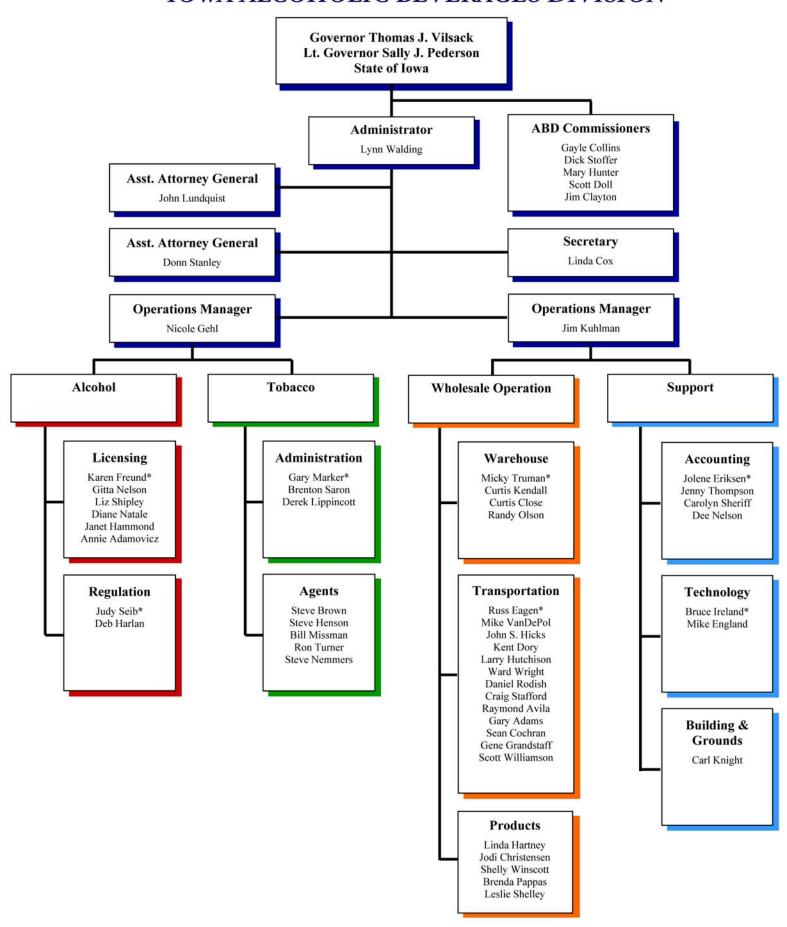
71st Annual Report

July 2004 – June 2005

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IOWA ALCOHOLIC BEVERAGES DIVISION



ALCOHOLIC BEVERAGES COMMISSION

The Iowa Alcoholic Beverages Commission is created under Iowa Code section 123.5 and is comprised of five members appointed by the governor subject to confirmation by the senate. Commissioners are appointed for 5-year staggered terms and are chosen on the basis of managerial ability and experience as business executives. Commissioners are eligible for one 5-year reappointment.

The commission is required by law to meet on July 1 of each year and at the call of the commission chairperson or when any three members file a written request for hearing with the chairperson. The commission acts as a policy-making body and serves in an advisory capacity to the Division administrator. Commissioners may review, affirm, reverse or amend all actions of the administrator in the wholesaling of liquor and intoxicating liquor, and in the licensing and regulating of Iowa's alcoholic beverages industry.



Gayle Collins served as the Chairperson of the Iowa Alcoholic Beverages Commission for Fiscal Year 2005. Commissioner Collins was appointed to the Alcoholic Beverages commission by Governor Tom Vilsack in May 2001 and reappointed to another 5-year-term in 2005.

Commissioner Collins graduated from the University of Iowa with both Bachelors and Masters degrees and is currently a commercial real estate agent with Iowa Realty Commercial in Des Moines. In addition to her duties with the Commission, Ms. Collins has served as President of the Des Moines Park and Recreation board and has been involved in many community organizations including the 2004 and 1995 AAU

Junior Olympics. Ms. Collins has also been politically active in city, county, state and national projects, and she resides in Des Moines, Iowa.



Dick Stoffer was appointed to the Alcoholic Beverages Commission in May of 1996 and reappointed to another 5-year-term in 2001. He was elected Chairperson of the Iowa Alcoholic Beverages Commission in July, 2005 after serving terms as Secretary, Vice-Chairperson and Chairperson.

Commissioner Stoffer is a graduate of Simpson College with a BA in Political Science and is currently employed as the President, CEO, and Chairman of the Board of the Midwest Heritage Bank in Chariton. Commissioner Stoffer is also active in many other organizations including the Variety Club, Juvenile Diabetes Foundation, and is

the director of the Chariton Arts & Recreation Department. Commissioner Stoffer resides in West Des Moines, Iowa.

ALCOHOLIC BEVERAGES COMMISSION (Continued)



Mary Hunter was appointed to the Alcoholic Beverages Commission May 1, 2002, and assumed the duties of Vice-Chairperson July 1, 2005. Commissioner Hunter is a graduate of Drake University with a Business Management and Marketing degree and is currently employed at Hy-Vee, Inc. as Assistant Vice President, Pharmacy Acquisitions. In addition to her duties on the Commission and at Hy-Vee, Commissioner Hunter is involved with Variety Club, Juvenile Diabetes Research Foundation, American Business Women's Association, Junior League of Des Moines, Urbandale Soccer League Coach, and Parent Teacher Committee President. Commissioner Hunter resides in Urbandale.



Scott Doll was appointed by Governor Vilsack to the Alcoholic Beverages Commission May 1, 2003, and recently was elected as Secretary. Commissioner Doll is a graduate of the University of South Dakota with a Mass Communications / Advertising degree. He is Vice-President of Doll Distributing in Council Bluffs. Commissioner Doll is also active on the Council Bluffs Industrial Foundation Board and is serving as Vice-President for the Pottawattamie Conservation Commission. Commissioner Doll makes his home in Council Bluffs, Iowa.

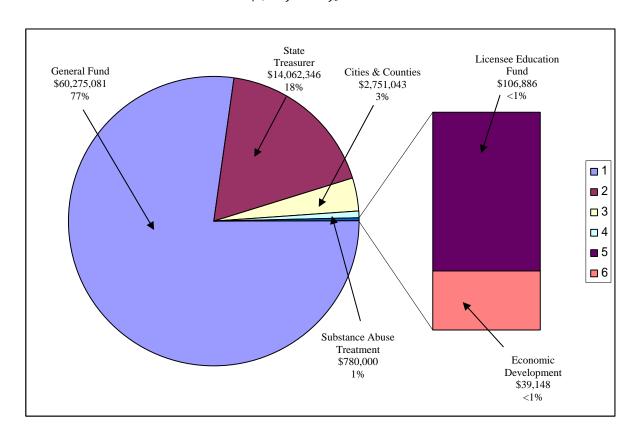


Jim Clayton, the newest member of the Commission, was appointed to the Alcoholic Beverages Commission February 14, 2005. Commissioner Clayton is a graduate of Beloit College with a B.A. degree and is the owner of The Soap Opera, a retail specialty store in Iowa City. He has been a member of The Stepping Up Coaltion, a campus community initiative to reduce the harmful effects of high risk drinking by students at The University of Iowa, and served as the project coordinator from December of 2002 until July of 2005. Commissioner Clayton serves on the board of The ARC of Johnson County and is an active volunteer with Big Brothers-Big Sisters. Commissioner Clayton lives in rural Iowa City.

TOTAL FUNDS GENERATED

| | FOR 12 MONTHS ENDED 6-30-05 | FOR 12 MONTHS ENDED 6-30-04 |
|---|--------------------------------------|--------------------------------------|
| Direct Transfer to General Fund (\$10,275,081 earmarked for Substance Abuse Treatment) | \$60,275,081 | \$58,075,000 |
| Transfer to State Treasurer – Beer & Air Tax Collections | 14,062,346 | 14,095,059 |
| Remit to Cities & Counties – 65% of Licensee Fees | 2,751,043 | 2,595,101 |
| Licensee Education Fund | 106,886 | 123,075 |
| Transfers to Substance Abuse Treatment | 780,000 | 806,000 |
| Transfers – Economic Development (Native Beer & Wine) | <u>39,148</u> | <u>35,692</u> |
| TOTAL FUNDS GENERATED | <u>\$78,014,504</u> | <u>\$75,729,927</u> |

FY 2005 Profit Distribution \$78,014,504



SOURCE AND USE OF FUNDS

Fiscal Year 2005

Sources of Funds

| Source of Funds | \$177,634,625 |
|--------------------------------------|----------------|
| Miscellaneous Revenue ⁽¹⁾ | \$ 2,333,415 |
| Wine Tax Collected | \$ 5,302,039 |
| Beer Tax Collected | \$ 14,070,403 |
| Sale of Licenses | \$ 9,362,372 |
| Sale of Liquor | \$ 146,786,807 |

Uses of Funds

| Payments of Liquor | \$ 96,477,463 |
|--|-------------------|
| Transfer to State General Fund ⁽²⁾ | \$ 61,055,081 |
| Transfer to Other State Departments ⁽³⁾ | \$ 14,881,547 |
| Cities and Counties – License Fees | \$ 2,751,043 |
| Miscellaneous Expenses (4) | \$ 2,858,884 |
| Use of Funds | \$ 176,214,296 |
| Decrease in Cash Balance | \$ 168,982 |

| "Misc. Revenue Includes: | Transfer to General Fund Includes: | "Transfer to Other State Dept. Includes: | "Misc. Expenses Includes |
|--|---|--|--|
| Liquor Tax-Air Carrier Misc. Income Split Case Fee Bottle Deposit Fee Bottle Recycle Surcharge | \$10,275,081 Earmarked for Substance Abuse | Beer Tax Liquor Tax – Air Carrier Sunday Sales Fees Economic Development Sales Tax | Operating Expense Bottle Deposit Refund Recyclable Surcharge Fee |

Bailment Case Fee

VITAL STATISTICS

| 0 | 4 | _ | _ |
|----------|---|---|---|
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| | | | |

To Class E Liquor Retailers \$146,786,807

SUMMARY OF REVENUE FROM LIQUOR OPERATIONS

(for year ended June 30, 2005)

Net Income \$58,535,959

Additional Revenue

 Beer & Native Wine Tax Collections
 \$14,101,031

 Licensee Fees, Cities & Counties
 2,751,043

 Fines and Penalties
 106,866

 Liquor Tax – Air Carriers
 463

 Total Additional Revenue
 \$16,959,403

 Total Revenue Collected
 \$75,495,362

OPERATING BUDGET

(for year ended June 30, 2005) **\$4,976,932**

LICENSING

(as of June 30, 2005)

Retail Licenses & Permits Processed

Wholesale Licenses & Permits in Effect

Other Licenses & Permits

600

Liquor License Fees from \$195 to \$2,190

Package Liquor License Fees from \$750 to \$7,500

Beer Permit Fees from \$75 to \$300

Wine Permit Fees - \$500

Total License Fees Collected for Year Ended June 30, 2005 \$9,462,065

PURCHASING

Cases Purchased, year ended June 30, 2005

Cost of Liquor Purchased, year ended June 30, 2005

Number of Vendors

1,281,047

\$96,572,744

LIQUOR CONTROL JURISDICTIONS

| Alabama | * Mississippi | * Ohio | Virginia |
|------------|--------------------------|--------------|-----------------|
| Idaho | * Montana | * Oregon | Washington |
| * Iowa | Montgomery Co., Maryland | Pennsylvania | * West Virginia |
| * Maine | New Hampshire | Utah | * Wyoming |
| * Michigan | North Carolina | * Vermont | |

^{*} Wholesale Operations Only

INCOME AND EXPENSE

| | YEAR ENDED 30-Jun-05 | YEAR ENDED 30-Jun-04 |
|------------------------------|-------------------------|-------------------------|
| SALES | | |
| Liquor Sales | \$146,786,807 | \$133,717,200 |
| Cost of Liquor Sales | 96,477,463 | 87,883,992 |
| Gross Profit of Liquor Sales | \$50,309,344 | \$45,833,208 |
| OPERATING EXPENSES | | |
| Salaries | \$1,448,177 | \$1,515,416 |
| Travel | 11,828 | 8,845 |
| Office Supplies | 63,467 | 48,399 |
| Other Supplies | 13,035 | 9,228 |
| Printing | 0 | 1,152 |
| Telephone | 40,993 | 39,976 |
| Rental - Buildings | 8,122 | 8,713 |
| Utilities | 19,276 | 28,771 |
| Other Contractual Services | 77,076 | 89,923 |
| Intra-State Transfers | 307,386 | 165,658 |
| Equipment | 128,688 | 1,652 |
| Depreciation Expense | <u>28,050</u> | <u> 28,992</u> |
| Total General Fund Expense | 2,146,098 | 1,946,725 |
| Total Trust Fund Expense | <u>2,858,884</u> | <u>3,364,579</u> |
| Total Operating Expense | \$5,004,982 | \$5,311,304 |
| OPERATING INCOME | <u>\$45,304,362</u> | \$40,521,904 |
| OTHER INCOME | | |
| Licenses & Permit Fees | \$6,611,329 | \$6,132,783 |
| Wine Tax Collections | 5,271,411 | 4,928,549 |
| Miscellaneous Income | 2,332,952 | 2,240,656 |
| Total Other Income | \$14,215,692 | <u>\$13,301,988</u> |
| TOTAL NET INCOME | <u>\$59,520,054</u> | <u>\$53,823,892</u> |

FINANCIAL POSITION

| | YEAR ENDED 30-Jun-05 | YEAR ENDED 30-Jun-04 |
|----------------------------------|-------------------------|-------------------------|
| CURRENT ASSETS: | | |
| Cash | \$10,049,127 | \$8,097,378 |
| Accounts Receivable | 826,478 | 800,383 |
| Liquor Inventory Cost | <u>958,698</u> | <u>940,604</u> |
| Total Current Assets | \$11,834,303 | \$9,838,365 |
| OTHER ASSETS: | | |
| Reserves | \$39,102 | \$57,075 |
| Equipment | 112,231 | 78,574 |
| Building & Land | 210,000 | <u>210,000</u> |
| Total Other Assets | \$361,333 | \$345,649 |
| TOTAL ASSETS | <u>\$12,195,636</u> | <u>\$10,184,014</u> |
| CURRENT LIABILITIES: | | |
| Prepaid Rent | \$1,300 | \$1,300 |
| Accounts Payable | 10,205,112 | 8,824,829 |
| Due Approving Bodies of Licensee | <u>771,716</u> | <u>698,218</u> |
| TOTAL LIABILITIES | \$10,978,128 | \$9,524,347 |
| EQUITY: | \$1,217,508 | <u>\$659,667</u> |
| TOTAL LIABILITIES & EQUITY | <u>\$12,195,636</u> | \$10,184,104 |

COMPARATIVE STATEMENT OF LIQUOR SALES

| | YEAR ENDED 30-Jun-05 Gallons | YEAR ENDED 30-Jun-04 Gallons | INCREASE (DECREASE) Gallons | INCREASE (DECREASE) Percent |
|-------------------------------|------------------------------------|------------------------------------|-----------------------------------|-----------------------------------|
| DISTILLED SPIRITS | | | | |
| Blended Whiskey | 181,551 | 174,910 | 6,641 | 4% |
| Straight Whiskey | 157,775 | 151,380 | 6,395 | 4% |
| Tennessee Whiskey | 87,717 | 78,558 | 9,159 | 12% |
| Bottled in Bond – Bourbon | 479 | 515 | (36) | -7% |
| Straight Whiskey Rye | 473 | 445 | 28 | 6% |
| Canadian Whiskey | 479,451 | 464,555 | 14,896 | 3% |
| Scotch Whiskey | 81,740 | 80,448 | 1,292 | 2% |
| Single Malt Scotch | 8,389 | 7,448 | 941 | 13% |
| Irish Whiskey | 5,491 | 5,063 | 427 | 8% |
| Tequila | 127,720 | 117,089 | 10,630 | 9% |
| Vodka | 839,791 | 799,598 | 40,193 | 5% |
| Gin – American | 104,864 | 103,476 | 1,387 | 1% |
| Gin – Foreign | 33,310 | 32,935 | 375 | 1% |
| Sloe Gin | 3,342 | 3,555 | (213) | -6% |
| Brandy – American | 99,157 | 97,089 | 4,068 | 4% |
| Brandy – Foreign | 20,564 | 17,671 | 2,893 | 16% |
| Rum | 495,973 | 448,380 | 47,593 | 11% |
| Cocktails | 161,743 | 151,695 | 10,049 | 7% |
| Cordials – American | 246,043 | 213,665 | 32,378 | 15% |
| Cordials – Foreign | 91,760 | 71,672 | 20,089 | 28% |
| Schnapps | 199,699 | 200,005 | (307) | 0% |
| Decanters and Specialty Packs | 17,266 | 13,278 | 3,988 | 30% |
| Distilled Spirits Specialty | 0 | 19,447 | (19,447) | -100% |
| High Proof Beer | 7,522 | 4,592 | 2,930 | 64% |
| Alcohol | 7,163 | 6,433 | 730 | 11% |
| Other | <u>6,069</u> | <u>(151)</u> | <u>6,220</u> | <u>-41%</u> |
| SPIRITS TOTAL | <u>3,465,049</u> | <u>3,261,751</u> | <u>203,298</u> | <u>6%</u> |
| WINE SALES* | <u>3,019,387</u> | <u>2,832,560</u> | <u>186,827</u> | <u>7%</u> |
| BEER SALES* | <u>74,049,383</u> | <u>74,230,213</u> | (180,830) | <u>0%</u> |

IOWA PER CAPITA CONSUMPTION - 2005 (Based on adult population - 21 and over)

DISTILLED SPIRITS 1.68 WINE 1.47 BEER 36.10

*Wine, beer and low proof wine/cooler sales are based on sales by wholesalers to retailers.

The wine per capita tabulation represents products legally defined as wine.

VENDOR ANALYSIS

| VENDOR | CASES | COST | VENDOR | CASES | COST |
|----------------------------------|---------|------------|----------------------------|--------|-----------|
| 3-D Spirits | 3 | 351 | Hood River Distillers Inc. | 58 | 5,260 |
| 3 Vodka Distilleries | 7 | 875 | Kobrand Corporation | 778 | 101,552 |
| Allied Domecq Spirits & Wine USA | 52,001 | 5,633,733 | Laird and Company | 49,511 | 2,082,202 |
| Anchor Brewing | 6 | 945 | Levecke Corp. | 28 | 2,101 |
| A. V. Imports | 5 | 640 | Luctor International | 48 | 4,735 |
| Bacardi Imports, Inc. | 71,781 | 6,494,743 | Mango Bottling | 1,299 | 60,363 |
| Barton Brands, Inc. | 211,496 | 11,093,682 | McCormick Distilling | 35,309 | 1,667,511 |
| Belukas Mfg. | 71 | 2,430 | Merchant du Vin | 571 | 21,685 |
| Blavod Extreme Beverage | 274 | 21,440 | MHW, Ltd. | 277 | 33,559 |
| Boston Beer Co. | 127 | 4,503 | Millennium Import Co. | 1,159 | 160,950 |
| Breckenridge Brewery | 120 | 2,244 | Millers Gin | 8 | 760 |
| Brown-Forman Corporation | 57,360 | 6,889,250 | Monsieur Henri | 56 | 5,040 |
| B United International | 308 | 13,602 | Niche Import Co. | 36 | 5,558 |
| Canandaigua Wine Co., Inc. | 5,344 | 312,060 | Nicholas Enterprises | 1 | 180 |
| Capstone International | 4 | 587 | Nolet Spirits USA | 2,571 | 391,116 |
| Charles Jacquin Et. Cie, Inc. | 2,345 | 207,734 | Oregon Brewing Co. | 51 | 2,162 |
| Cruzan International | 520 | 37,758 | Paramount Distillers | 78,352 | 3,640,472 |
| D and V International, Inc. | 507 | 28,347 | Pasternak | 4 | 492 |
| David Sherman Corporation | 127,125 | 5,897,373 | Paterno Imports, Ltd. | 435 | 33,920 |
| Diageo North America, Inc. | 241,771 | 23,085,694 | Patron Spirits | 678 | 208,189 |
| Distillerie Stock U.S.A., Ltd. | 711 | 81,350 | Pernod Ricard | 20,449 | 2,302,158 |
| Dreyfus Ashby | 9 | 1,698 | Phillips Beverage Co. | 35,652 | 1,616,693 |
| Drinks America | 15 | 2,260 | Planet 10 | 7 | 1,260 |
| E & J Gallo Winery | 11,773 | 737,838 | Quadro Group | 16 | 3,243 |
| Efco | 10 | 1,200 | Remy Amerique, Inc. | 3,619 | 695,132 |
| F Korbel and Bros., Inc. | 1,016 | 69,346 | Sazerac Co., Inc. | 13,749 | 1,111,787 |
| Future Brands LLC | 126,670 | 10,205,015 | Schieffelin & Somerset | 8,100 | 1,639,212 |
| Great Lakes Liquor Co. | 10,261 | 551,508 | Shaw Ross Intl Importer | 1,208 | 26,294 |
| Goose Island | 60 | 2,160 | Shelton Brothers | 325 | 15,216 |
| Harbrew Imports | 91 | 16,380 | Sidney Frank Importing | 24,219 | 3,894,978 |
| Heaven Hill Distilleries | 21,047 | 1,333,442 | Sierra Nevada | 210 | 4,718 |

VENDOR ANALYSIS (Continued)

| VENDOR | CASES | COST | VENDOR | CASES | COST |
|---------------------------|-------|---------|----------------------------|--------|-----------|
| Skyy Spirits | 5,957 | 758,614 | U. S. Distilled Product Co | 348 | 55,584 |
| Spaten Inc. | 140 | 3,024 | Vanberg and Dewulf | 70 | 3,185 |
| Spirits Marque One LLC | 1,013 | 80,404 | White Rock Distilleries | 44,247 | 2,514,936 |
| Star Brand | 46 | 1,104 | Wildman and Sons | 11 | 3,154 |
| Stellar Importing Co, LLC | 73 | 8,023 | William Grant & Sons, Inc. | 3,743 | 422,527 |
| Summit | 98 | 1,882 | Win It Too Inc/Global Beer | 552 | 29,264 |
| Todhunter Int'l. | 3,117 | 221,227 | Winebow, Inc. | 10 | 1,130 |
| | | | | | |

Total Purchases

<u>1,281,047</u> <u>\$96,572,744</u>

LICENSES AND PERMITS PROCESSED

| RETAIL BB Commercial-Beer On/Off Premises | | NUMBER 1,192 | REVENUE \$30,052 | * |
|---|--|-----------------|---------------------|---|
| ВС | Retail Store-Beer Off Premises | 3,097 | 266,024 | * |
| LA | Private Club-Liquor/Wine/Beer On Premises | 186 | 133,450 | |
| LB | Hotel/Motel-Liquor/Wine/Beer On Premises-Beer Off Premises | 119 | 213,818 | |
| LC | Commercial-Liquor/Wine/Beer On Premises-Beer Off Premises | 4,103 | 5,887,013 | |
| LD | Common Carrier-Liquor/Wine/Beer On Premises | 29 | 7,530 | |
| LE | Commercial-Liquor Off Premises | 540 | 2,591,516 | |
| BW | Special-Beer/Wine On Premises-Beer Off Premises | 403 | 199,177 | |
| WB | Retail Store-Wine Off Premises | 572 | 45,599 | |
| WBN | Retail Store -Native Wine Off Premises | 123 | 3,050 | |
| WCN | Commercial-Native Wine On/Off Premises | 2 | <u>185</u> | |
| | Subtotal | 10,373 | \$9,377,415 | |
| WHO BA | LESALE Beer Wholesaler | 50 | \$12,500 | |
| BAN | Native Wholesale Beer Distributor | 2 | 500 | |
| WA | Wine Wholesaler | 25 | 18,750 | |
| WAN | Native Wholesale Wine Distributor | <u>42</u> | <u>1,050</u> | |
| | Subtotal | 119 | \$32,800 | |
| ОТНІ | | 0.6 | 40.500 | |
| | Brewers Certificate of Compliance | 96 | \$9,500 | |
| | Distillers Certificate of Compliance | 83 | 4,150 | |
| | Vintners Certificate of Compliance | 412 | 37,000 | |
| | Manufacturers Permits | 3 | 1,050 | |
| | Special Permits | <u>6</u> | <u>150</u> | |
| | Subtotal | <u>600</u> | <u>\$51,850</u> | |
| | Total | 11,092 | \$9,462,065 | |
| | Less Refunds | <u>0</u> | 119,580 | |
| | Grand Total | <u>11,092</u> | <u>\$9,342,485</u> | |

^{*} Sunday Sales Fees Only – Local Authority Retains Main Licensing Fee

ADMINISTRATIVE HEARINGS

| Sales to 1 | Minors | | |
|------------|-------------------------|--|----------|
| L | C Commercial | Liquor/Wine/Beer/On Premises-Beer Off Premises | 2 |
| L | B Hotel/Motel | Liquor/Wine/Beer/On Premises-Beer Off Premises | <u>1</u> |
| | | Total | 3 |
| Summar | y Suspensions/Failure t | o Maintain Dram Liability Insurance | |
| L | C Commercial | Liquor/Wine/Beer/On Premises-Beer Off Premises | 29 |
| Summar | y Suspensions/Revocati | ions | |
| L | C Commercial | Liquor/Wine/Beer/On Premises-Beer Off Premises | 7 |
| Summar | y Suspensions/Revocati | ions | |
| L | C Commercial | Liquor/Wine/Beer/On Premises-Beer Off Premises | 22 |
| Illegal G | ambling | | |
| L | C Commercial | Liquor/Wine/Beer/On Premises-Beer Off Premises | 22 |
| В | C Retail Stores | Beer Off Premises | 6 |
| В | W Beer/Wine | Beer On/Off Premises & Wine/On Premises | _2 |
| | | Total | 30 |
| Sales Du | ring Prohibited Hours | | |
| L | C Commercial | Liquor/Wine/Beer/On Premises-Beer Off Premises | 4 |
| Illegal Ad | ctivity | | |
| L | C Commercial | Liquor/Wine/Beer/On Premises-Beer Off Premises | 4 |
| Intoxicat | ion | | |
| L | .C Commercial | Liquor/Wine/Beer/On Premises-Beer Off Premises | 5 |
| L | D Boat | Beer/Liquor/Wine/On Premises | _1 |
| | | Total | 6 |

ADMINISTRATIVE HEARINGS Continued

| Credit | Sales LC | Commercial | Liquor/Wine/Beer/On Premises-Beer Off Premises | 4 |
|----------------------|-------------|------------|--|---|
| Multiple Violations | | | | |
| | LC | Commercial | Liquor/Wine/Beer/On Premises-Beer Off Premises | 4 |
| Illegal Trafficing | | | | |
| | LC | Commercial | Liquor/Wine/Beer/On Premises-Beer Off Premises | 1 |
| Good Moral Character | | | | |
| 2304 | LC | Commercial | Liquor/Wine/Beer/On Premises-Beer Off Premises | 1 |
| | | | 1 | - |

APPEAL HEARINGS

| Denied Licenses | | | |
|-----------------|-----------|--|--|
| Liquor | 18 | | |
| Beer | <u>_5</u> | | |
| Total | 23 | | |