



## STATE FLOWER . . .

The Wild Rose, abundant all over Iowa, was adopted as the official state flower by the Iowa General Assembly of 1897.

## THE SONG OF IOWA

*Air: "Der Tannenbaum" (My Maryland)*

You ask what land I love the best,

Iowa, 'tis Iowa,

The fairest State in all the west,

Iowa, O! Iowa.

From yonder Mississippi's stream

To where Missouri's waters gleam

O! fair it is as poet's dream,

Iowa, in Iowa.

See yonder fields of tasselled corn,

Iowa, in Iowa,

Where plenty fills her golden horn,

Iowa, in Iowa.

See how her wondrous prairies shine

To yonder sunset's purpling line,

O! happy land, O! land of mine,

Iowa, O! Iowa.



## 1969 QUICK FACTS

about

# IOWA

where Living is Fun!

## STATE BIRD . . .

The Eastern Goldfinch, *Spinus tristis* (Linnaeus), often referred to as a wild canary, was made the official bird of Iowa by the General Assembly on March 22, 1933.



IOWA DEVELOPMENT COMMISSION

250 Jewett Building  
Des Moines, Iowa



## STATE CAPITOL BUILDING (COVER)

Construction started on Iowa's capital in 1873. The building was dedicated in January, 1884, and finished in 1886. Architecture is of modified Romanesque with stately columns. Its gold plated domes are one of the sights to see in the midwest.

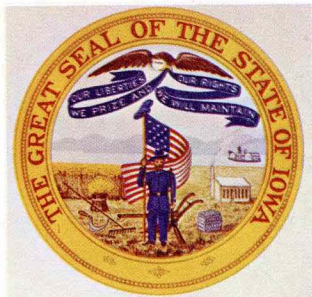


OLD CAPITOL, IOWA CITY

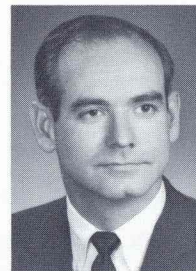
## THE GREAT SEAL OF IOWA

This symbol is attached to official state documents by the Governor. State Constitution provides: "There shall be a seal of this State, which shall be kept by the Governor, and used by him officially . . .

All grants and commissions shall be in the name and by the authority of the people of the State of Iowa, sealed with the Great Seal of this State."



1969 Edition



# GREETINGS

## IOWA — "BEAUTIFUL LAND"

SO IT WAS KNOWN to the Indians who roamed our streams and prairies. So it appeared to the French and priests who first brought Iowa within the white man's world. So it became for sons and daughters of this middle border, who found in Iowa fulfillment of the hopes which had drawn them here from homelands farther east or overseas.

IOWA is "BEAUTIFUL LAND" today; for its own people and for its visitors, who—if they tarry but a while—will come back again and again, either as regular guests or as new Iowans.

For Iowa is not only a beautiful, but also a happy and abundant land. The fertility and produce of our fields are legendary. Prosperous towns and cities, alive with busy factories, dot our countryside. From pre-kindergarten to graduate school and research centers, Iowa is already facing into the 21st Century. Drama, music and all other fine arts are part of our way of life. Hunting, fishing, boating, hiking are never more than minutes away.

It has been said: "IN ALL THAT IS GOOD, IOWA PROVIDES THE BEST." We welcome you to make this discovery for yourself.

Cordially,

GOVERNOR OF IOWA





## IOWA . . . America's Food Center

Iowa with 25 percent of the nation's Grade "A" land, produces 10 percent of the nation's food supply.

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Land area of state, square miles.....	55,986
Land area of state, acres .....	35,860,480
Acres in farms, 1967 (94.8) .....	34,012,176
Number of farms, 1967 .....	145,509
Production:	
Corn, bushels, 1967 .....	930,155,000
Oats, bushels, 1967 .....	92,326,000
Soybeans, bushels, 1967 .....	145,692,000
Wheat, bushels, 1967 .....	1,690,000
Popcorn, pounds, 1967 .....	95,000,000
Butter, pounds, 1967 .....	135,380,000
Eggs, 1967 .....	3,507,000
Cattle and calves on farms, Jan. 1, 1967	7,405,000
Hogs on farms, Jan. 1, 1967.....	13,604,000

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*Iowa's soil produces more wealth each year than all the gold mines in the world.*

## IOWA . . . Its History

Louis Joliet and Father Jacques Marquette were the first white men to set foot on Iowa soil, the date—1673. In **1788**—Julien Dubuque, fur trader, obtained sanction from the Indians to work the lead mines. He settled near the present city of Dubuque.

In **1803** the United States purchased the Louisiana territory, including the present Iowa, from France for \$15,000,000. **1805**—Zebulon Pike explored the Mississippi; Lewis and Clarke, the Missouri. **1808**—the first fort in the Iowa country built at Fort Madison.

The Missouri Compromise in **1820** made the Iowa region free territory. **1830**—first school in Iowa established by Dr. Isaac Galland in Lee County. **1833**—the Indian title to the Black Hawk Purchase was transferred to the U. S. and settlers were permitted to remain in eastern Iowa.

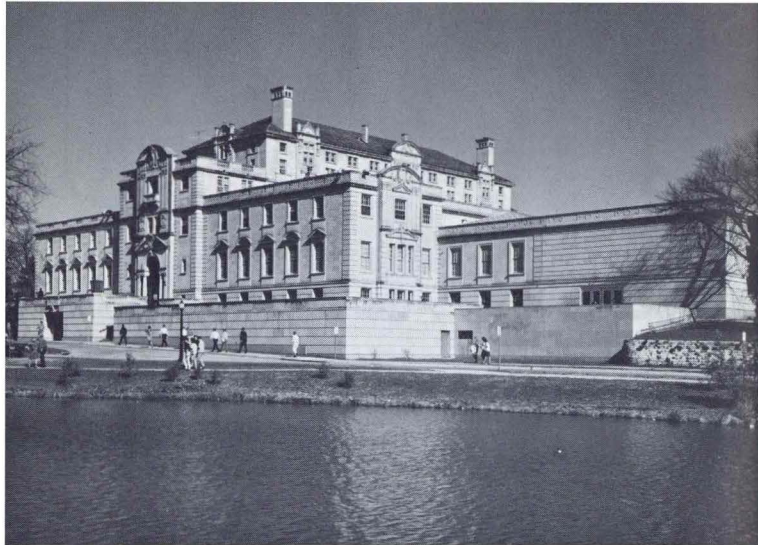
The Dubuque Visitor, first Iowa newspaper, was printed in **1836** at Dubuque. **1838**—Territory of Iowa established. Robert Lucas was first Governor over population of 22,859.

Iowa became a state in **1846** on December 28 when President Polk signed the Act of Congress. Population was 102,388. **1855**—State University of Iowa was opened at Iowa City. **1856**—train crossed at Davenport, the first bridge to be completed across the Mississippi River.



Iowa's first citizen, the Indian, called Iowa "Beautiful Land."





**The Student Union is a favorite spot for Iowa State University students at Ames. The school is a broad-based university oriented around scientific and technological areas which shape our world today. It operates the Ames laboratory of the United States Atomic Energy Commission.**

In **1857** the Capitol was moved from Iowa City to Des Moines (Des Moines was an adaptation of De Moyon translated as "middle" referring to the principal river between the Mississippi and the Missouri).

In **1873** the cornerstone was laid for the new State Capitol building. **1877** — First telephone line was built. **1885**—present Capitol was occupied for first time.

In **1899** the first automobiles in Iowa were displayed at the Linn County Fair. **1921**—WOC, the first commercial radio station west of the Mississippi River and second in the world, was established at Davenport.

The first regular transcontinental air mail service crossed Iowa in **1924**. **1929**—Herbert Hoover, Iowan, and the first president born west of the Mississippi River, was inaugurated in Washington. **1946**—Iowa celebrated its centennial.

More than ten thousand Iowans, proud of its history, have joined the State Historical Society. This active organization, founded to compile and preserve Hawkeye lore, has published numerous interesting books on early Iowa history.

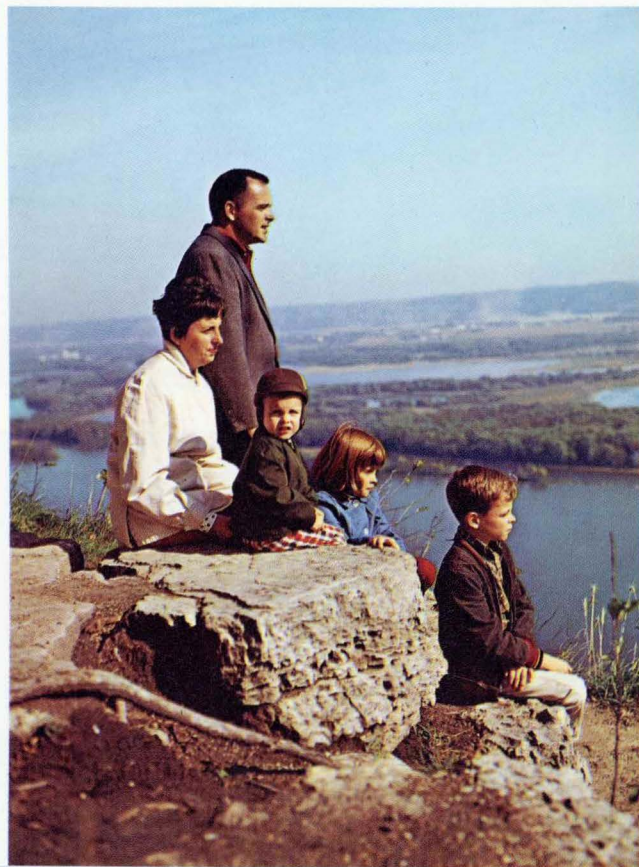
## **IOWA . . . The Happy Land**

Happiness is a way of life in Iowa. And Iowans have good reason to be happy. Comfortable, relaxed living is enhanced by a strong, solid, balanced economy . . . their homes are in a state where industry and agriculture flourish . . . recreational and cultural opportunities are unlimited.

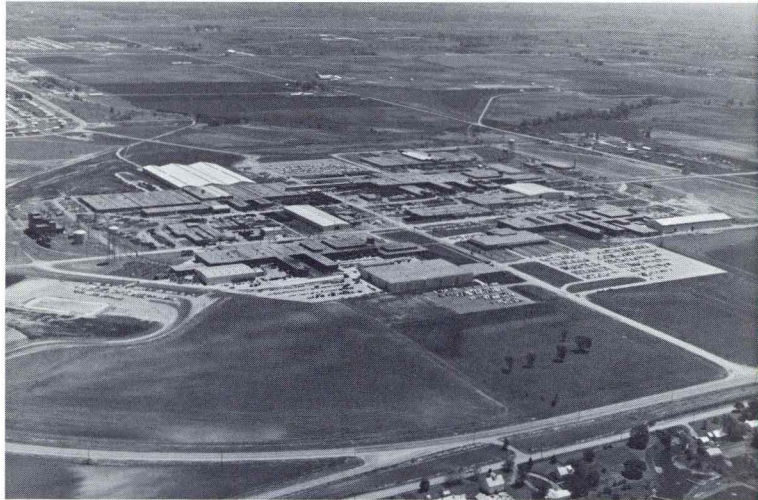
Iowans are friendly. They are thrifty, self-reliant and individualistic. Because they are alike, Iowans understand and help each other.

Indications of this warm attitude are seen on the Iowa labor front. Iowa has had fewer labor strikes and lockouts than any other state. No big industrial group at one end of the state opposes an agricultural group at the other. Each of its 99 counties has evenly balanced agricultural and manufacturing interests. Ninety-five percent of the state's area is farmed.

Iowans are healthy people. Men, women and children in Iowa live in a Promised Land—"a land of flowing milk and honey." The seven basic foods necessary to good health (milk, vegetables, fruits,





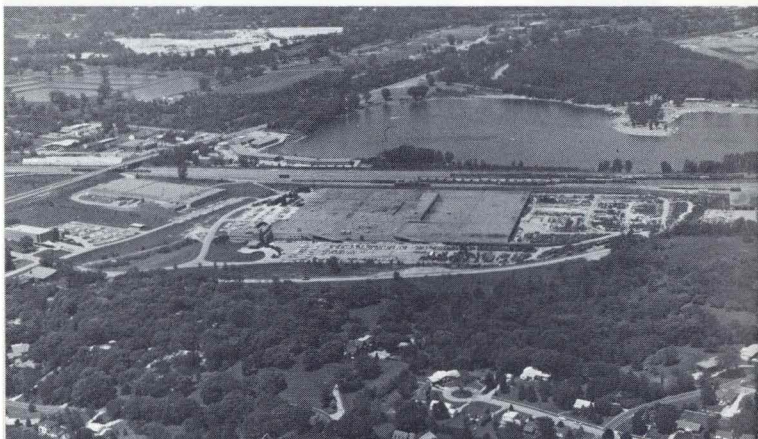


**Agriculture and industry join hands in Iowa. Pictured above and below are two large farm equipment manufacturing plants.**

eggs, meat and fish, cereal and bread, and butter) are produced in abundance. Iowans eat good food as a matter of course because they live in a state which is more nearly self-sustaining than any other similar piece of land in the world.

Iowans enjoy four seasons of play—spring, summer, fall and winter. They seek fun in the open air. Iowans have more time for fun. They don't live in crowded cities where they spend hours of each day getting to and from work. Added hours at each end of the day give more time for fun.

Iowa is a land of beauty. When the great composer, Antonin Dvorak, wrote the "Largo" to his "New World Symphony" at the little village of Spillville, he said that Iowa gave inspiration to writers of poetry and music. Iowa's countryside is never harsh—there is only peace and contentment in her green rolling farms and stately woods.

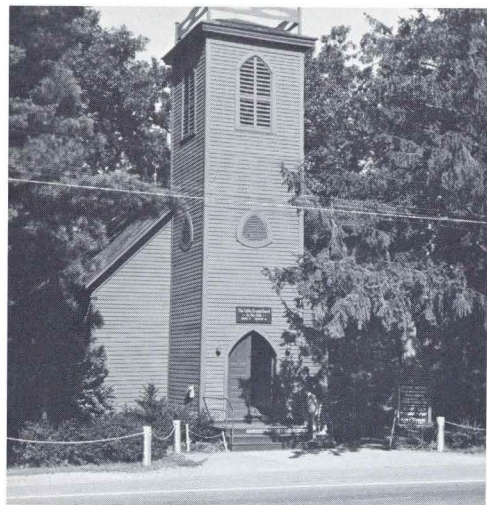


**Iowa's modern highways provide quick and easy travel for business and pleasure. It is now possible to drive from Council Bluffs to Boston, Massachusetts, without seeing a stop light.**

short "a" so that "Iowa" rhymes with soda".

A Burlington, Iowa, judge, David Rorer, christened Iowa the "Hawkeye State." He found the name in James Fenimore Cooper's "Last of the Mohicans."





**"The Little Brown Church in the Vale" at Nashua is known the world over in song and in the memories of the many couples who were married there.**

## **IOWA** is a *Wealthy State*

Value of Industrial Output  
(1966 estimate) .....\$10,191,000,000

Value of Agricultural products sold—1966

Meat animals .....\$2,218,883,000

Dairy products ..... 211,682,000

Poultry & eggs..... 131,965,000

Misc. livestock..... 10,699,000

Food grains ..... 2,697,000

Feed crops—corn,  
oats, etc. .... 463,297,000

Oil crops—soy-  
beans, flaxseed 394,653,000

Vegetables—  
sweet corn,  
potatoes, etc... 4,576,000

Fruits and nuts..... 1,277,000

All other crops.... 20,637,000

Total .....\$ 3,460,366,000

Value of Industrial and Agricultural  
Output—1966 .....\$13,651,366,000

Iowa has taken prodigious strides in industrial development in recent years. Of the 500 top industrial corporations in the nation, as listed by Fortune Magazine, 124 of these are in Iowa, and they operate 446 plants in the state.

## **ITS People . . .**

Iowa people are 96.8 percent native born. Iowa ranks first in the nation in the percentage rate of functional literacy. Its schools and colleges are among the finest in the nation.

1960 Population .....	2,757,537
1950 Population .....	2,621,073
53.0% live in cities, 1960	
22.8% live in small towns, 1960	
24.2% live on farms, 1960	
Iowans in school, 1960 .....	726,641
Employed Iowans, 1960 .....	1,120,800
Iowans engaged in farming, 1960.....	289,000
Number of homes, 1960 .....	841,357
Number of home owners, 1960	
(69.1%) .....	581,345
Population per square mile .....	49.3



**Young people enjoy Iowa's outdoor activities the year around—clean and wholesome living.**





*is a leader in...*

**IOWA**

*has the Largest...*

Rank	Item	Percent of U. S. Total
1st	All livestock, cash receipts, 1966	10.3
1st	Hog production, 1966	24.8
1st	Hogs on farms, Jan. 1, 1967	25.7
1st	Value of hogs, Jan. 1, 1967	27.9
1st	Number of cattle on feed, Jan. 1, 1967	18.2
1st	Number of cattle marketed, Jan. 1, 1967	10.5
1st	Livestock and poultry value, Jan. 1, 1967	8.7
1st	Corn production, bushels, 1966	21.9
1st	Popcorn production, pounds, 1966	28.2
2nd	Oat production, bushels, 1966	12.7
2nd	Cattle and calves on farms, Jan. 1, 1967	6.9
2nd	Value of cattle and calves, Jan. 1, 1967	6.9
2nd	Value of beef marketed, 1966	8.6
2nd	Soybean production, bushels, 1966	16.1
2nd	Sheep and lambs, cash receipts, 1966	8.2
3rd	Egg production, 1966	5.4
3rd	Creamery butter production, pounds, 1966	11.2

Source: Iowa Crop and Livestock Reporting Service,  
U.S. and Iowa State Departments of Agriculture

Cereal Plant  
Washing Machine Industry  
Fountain Pen Manufacturer  
Fresh-water Pearl Button Industry  
Popcorn Processing Plant  
Processor of Honey  
Manufacturer of Rolling Window Screens  
Silvery Iron Factory  
Manufacturer of Washing Machine Wringers  
Wheel Tractor Manufacturing Plant  
Single Operated Packing Plant  
Manufacturer of Portable Crushing and Screen  
Plants  
Aluminum Plate Rolling Mill  
Warm Air Heating Systems Manufacturer  
Poultry Equipment Manufacturer  
Cellophane Producing Plant  
Rotary Pump Builder  
Producer of Control Valves and Regulators  
Manufacturer of Rolling Window Shades  
Tractor-mounted Leveling Blades and Log Saws  
Manufacturer  
Producer of Resistors  
Portable Woodcutting Machines and Rotary Power  
Mowers Manufacturer  
Producer of Poultry Biologics and Pharmaceutics  
Manufacturer of Aluminum Nails  
Producer of Lawn Mowers  
Manufacturer of Spray Nozzles  
Manufacturers of Secondary Nickel Alloy  
Single Hog Slaughtering Plant  
Producer of Aircraft Fuel Flowmeters and Breath-  
ing Oxygen Equipment



## IOWA'S Recreation Areas

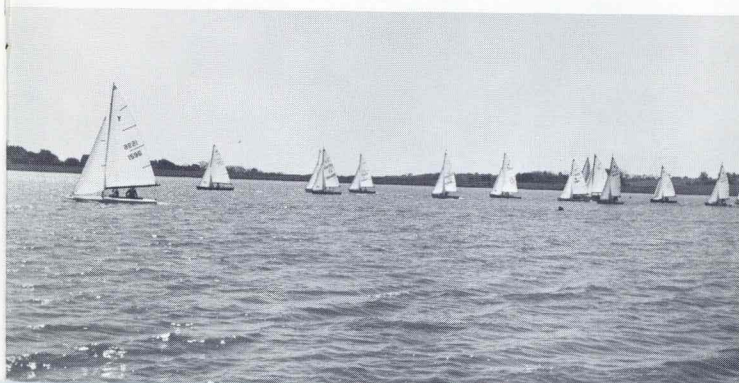
are among the Finest . . .

State-owned recreation areas in Iowa include 88 parks and 94 lakes. Of the 94 lakes, 19 are artificial lakes and 75 natural lakes. Iowa also has 15,000 miles of meandering streams and rivers. Many of them are regularly stocked with game fish.

**THE LAKES**—Iowa Great Lakes region in the northwest is a popular playground for most Iowans. Clear Lake, also easily accessible from any location in the state, is another major resort area. Iowa's Rock Creek Lake in Jasper County is one of the largest artificial lakes in the United States developed solely for recreational purposes. The lake totals 640 acres. Other major natural lakes include:

Name	Acres	Location
Spirit Lake .....	5,684	Dickinson County
West Okoboji .....	3,939	Dickinson County
East Okoboji .....	1,875	Dickinson County
Clear Lake .....	3,643	Cerro Gordo County
Storm Lake .....	3,060	Buena Vista County
Lost Island .....	1,260	Palo Alto County
Trumbull Lake .....	1,190	Clay County
Silver Lake .....	1,058	Dickinson County
West Swan Lake .....	1,038	Emmet County
Tuttle Lake .....	981	Emmet County
Black Hawk Lake .....	957	Sac County
Five Island Lake .....	945	Palo Alto County
Brown's Lake .....	840	Woodbury County
Lake Manawa .....	800	Pottawattamie County
Silver Lake .....	638	Palo Alto County
Rice Lake .....	612	Winnebago County
S. Twin Lake .....	600	Calhoun County
N. Twin Lake .....	569	Calhoun County

Year 'round play during the four seasons is provided by Iowa's 15,000 miles of rivers, lakes, and woodlands. Hunting, fishing, boating, swimming, skiing, and ice skating are among outdoor Iowans' favorite sport.







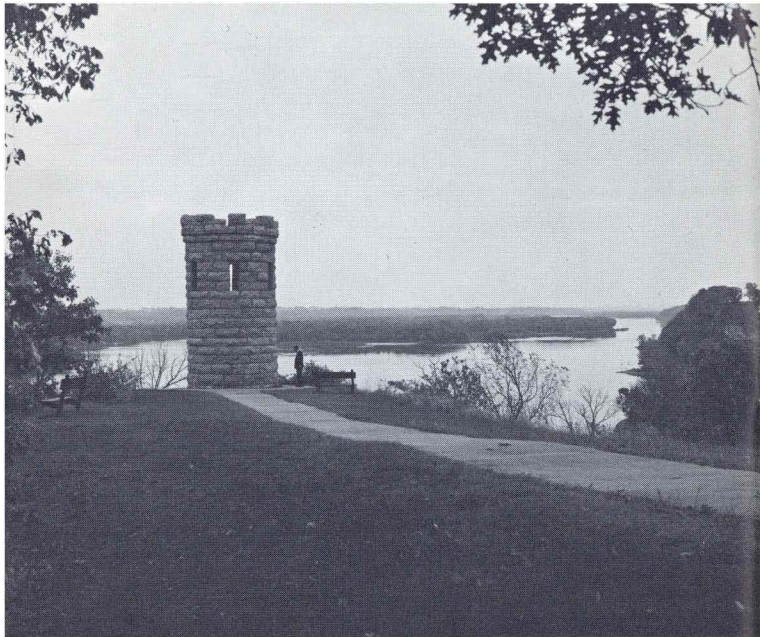
**State Parks . . .** Iowa's 88 state-owned parks are scattered in every section of the state making recreational areas available to all Iowans. Most of the parks are equipped with shelter houses, picnic facilities and overnight cabins. Many of these parks provide other outdoor facilities such as fishing, trails for hiking, boating, swimming, points of historic interest and camping areas. Iowa's park system provides for three types of camping; tent and trailer, cabin, and organized group camping. A list of popular Iowa parks includes:

**Iowa's scenic beauty has captured the imagination of leading artists.**

Name	Acres	Location
Backbone .....	1,412	5 mi. SW of Strawberry Pt.
Dolliver Memorial .....	498	12 mi. SE of Fort Dodge
Geode .....	844	15 mi. W of Burlington
Lacey-Keosauqua .....	2,216	1 mi. SW of Keosauqua
Lake Ahquabi .....	744	6 mi. S of Indianola
Lake Darling .....	1,500	17 mi. NE of Fairfield
Lake Macbride .....	774	15 mi. N of Iowa City
Lake Wapello .....	1,131	12 mi. SW of Ottumwa
Rock Creek Lake .....	1,017	6 mi. NE of Kellogg
Ledges .....	896	6 mi. S of Boone
Pike's Peak .....	140	2 mi. SE of McGregor
Nine Eagles .....	1,083	12 mi. S. of Leon
Palisades-Kepler .....	648	12 mi. SE of Cedar Rapids
Pilot Knob .....	369	5 mi. E of Forest City
Springbrook .....	761	8 mi. NE of Guthrie Center
Stone .....	882	NW of Sioux City
Waubonsie .....	600	7 mi. SW of Sidney
Wild Cat Den .....	322	7 mi. NE of Muscatine







Iowans preserve their rich history in monuments that record the events and the people who make her great.

**State Monuments** . . . Iowa's scenic beauty and colorful history are interwoven with tales of Indian lore. It is only natural that many historic monuments be erected where so many events in the story of Iowa were begun. A few interesting monuments include:

Name	Acres	Location
Barley .....	40	15 mi. NW of Boone
Bixby .....	60	10 mi. E of Strawberry Pt.
Fish Farm Mounds .....	3	8 mi. N of Lansing
Fort Atkinson .....	5	Fort Atkinson
Galland School .....	0.19	10 mi. N of Keokuk
Gardner Sharp Cabin..	1	Arnolds Park
Gitchie Manitou .....	200	32 mi. NW of Rock Rapids
Gov. Lucas House .....	5	Iowa City
Indian Village .....	5	30 mi. SW of Spencer
Maquoketa Caves .....	111	7 mi. NW of Maquoketa
National Mounment....	568	6 mi. N of McGregor
Turkey River Mounds..	85	35 mi. N of Dubuque
Woodman Hollow .....	63	10 mi. SE of Ft. Dodge

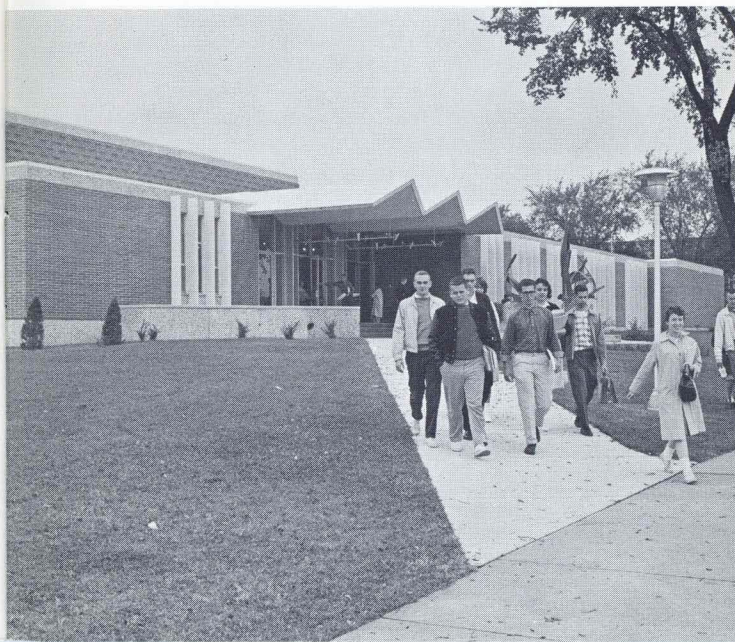
## IOWA Stresses Education

The reason Iowa has led the nation for many years in functional literacy rating is due to the state's excellent school system. Iowa has 1,056 public school districts, 414 parochial and private schools, 29 private colleges and universities, 21 junior colleges and three state institutions of higher learning. The University of Iowa at Iowa City with an enrollment of more than 18,000 has a beautifully landscaped campus containing 50 buildings. The two most outstanding structures are the Administration Building, which was once the capitol building of the state, and the University Hospital, one of the nation's leading medical units.

Iowa State University of Ames has an enrollment of over 16,000 and trains students in five major fields—Agriculture, Engineering, Home Economics, Industrial Science, and Veterinary Medicine. The agricultural branch, including the experimental station now working on the development of agricultural by-products for industrial use, enjoys an international reputation.

University of Northern Iowa at Cedar Falls with an enrollment of 8,300 operates on a four-quarter basis. Alumni from this college have made the school famous the world over.

**St. Ambrose College at Davenport, along with other Iowa colleges and universities, has a continuing program of new construction combining modern functional and aesthetic design.**







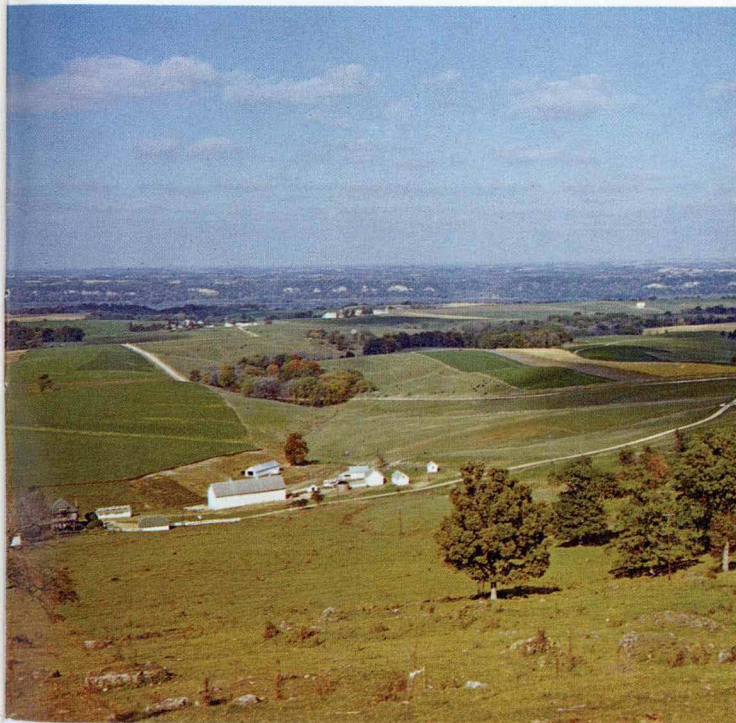
Iowa's many art centers symbolize the state's interest in cultural appreciation and development.

## IOWA'S *Geography* . . .

**Fertile Soils** — Iowa's fertile prairie holds 25 percent of the top-grade farming land in the nation. The rich, black soil annually produces 10 percent of U. S. food supply. The geography of Iowa is one of rolling feeding lands. In the southwest, the topography melts into flat central prairies, which give way to graceful foothills and colorful bluffs in the northeast. Elevation above sea level varies from 500 feet in the southeast, to 1,600 feet in the northwest.

**Plentiful Minerals**—Coal is Iowa's most valuable mineral. Its deposits are expected to provide fuel for 10,000 years, at the present rate of use. Iowa is the third largest producer of crude gypsum, and is an important cement producer. Other minerals are clay, limestone, stone, sand and gravel.

**Invigorating Climate**—Iowa's four distinct seasons provide a stimulating climate which is classified as humid continental. The temperature varies through a wide range, arriving at an annual average of 49 degrees. A typical year in Iowa brings 166 days of sunshine, 100 partly cloudy days and 99 cloudy days. Iowa's climate is ideal for agriculture, since much of its 32 inches of rainfall comes during the long growing season, alternating with the long, warm sunny days aptly called "corn weather." Winter snowfall averages 30 inches, and relative humidity averages 72 percent.





## FACTS *about the State*

### IOWA

Her family families consistently enjoy the highest standard of living.

Ranks fourth in Class I railroad mileage.

Has 1,170,382 telephones.

Has 160,207 farm telephones.

Has 112,308.19 miles of roads: 8,912.19 primary, 90,588.10 secondary, 12,616.51 municipal and 191.39 state park and institutional.

Has 446 public libraries.

Has 48 daily and 372 weekly newspapers.

Has 101 radio stations, 13 television stations.

Her 841,357 households own 1,270,887 autos and over 769,900 TV sets.

Has the largest legitimate theatre in the U. S.

Has one of the first municipal golf courses in the U. S.

Is the only state to produce a billion-dollar corn crop.

Has 115 municipal and 120 private airports.

Her citizens own 2,125 planes and there are 6,450 registered airmen. The state ranks fifth in the U. S. in number of lighted airports.

Is served by 273 daily scheduled commercial flights.

Has 711,716 families with an average of 3.57 persons per family.

**IOWA'S** banner was designed in 1917 by Mrs. Dixie Cornell Gebhardt of Knoxville during a competition sponsored by the Daughters of the American Revolution. It bears the tri-colors of France, whose explorers first discovered the Iowa region. The broad white center panel signifies "white unwritten pages of Iowa's history." Center emblem was adapted from Iowa's Seal (see inside front cover).







## STATE FLOWER . . .

The Wild Rose, abundant all over Iowa, was adopted as the official state flower by the Iowa General Assembly of 1897.

## THE SONG OF IOWA

*Air: "Der Tannenbaum" (My Maryland)*

You ask what land I love the best,

Iowa, 'tis Iowa,

The fairest State in all the west,

Iowa, O! Iowa.

From yonder Mississippi's stream

To where Missouri's waters gleam

O! fair it is as poet's dream,

Iowa, in Iowa.

See yonder fields of tasselled corn,

Iowa, in Iowa,

Where plenty fills her golden horn,

Iowa, in Iowa.

See how her wondrous prairies shine

To yonder sunset's purpling line,

O! happy land, O! land of mine,

Iowa, O! Iowa.



## 1969 QUICK FACTS

about

# IOWA

where Living is Fun!

## STATE BIRD . . .

The Eastern Goldfinch, *Spinus tristis* (Linnaeus), often referred to as a wild canary, was made the official bird of Iowa by the General Assembly on March 22, 1933.



IOWA DEVELOPMENT  
COMMISSION

250 Jewett Building  
Des Moines, Iowa