



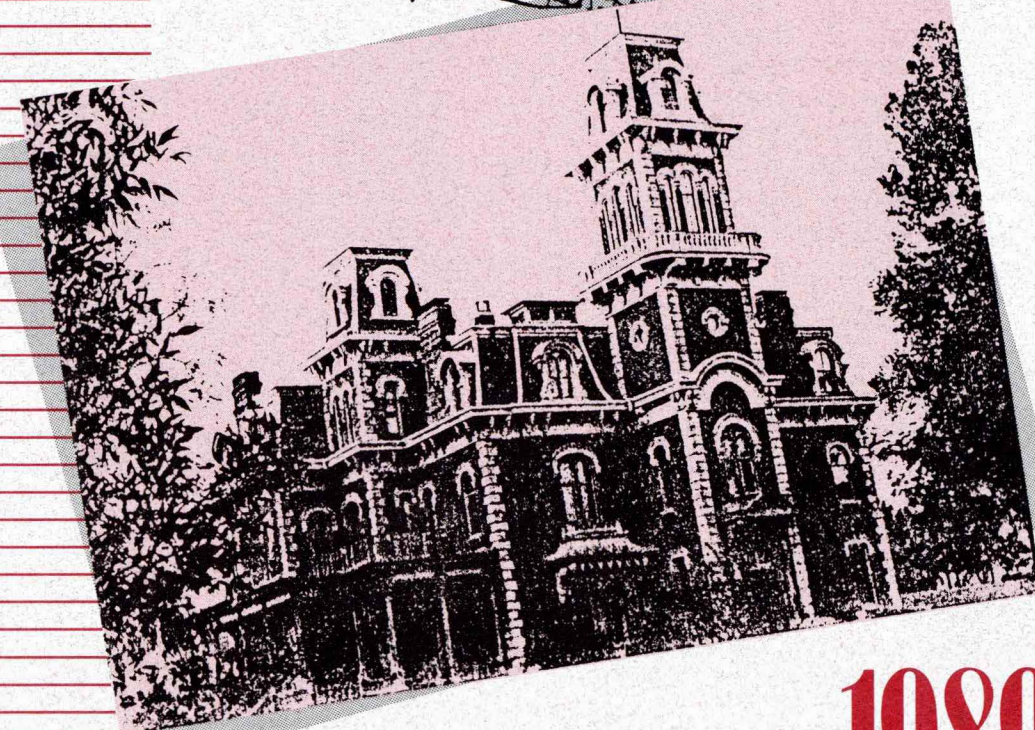
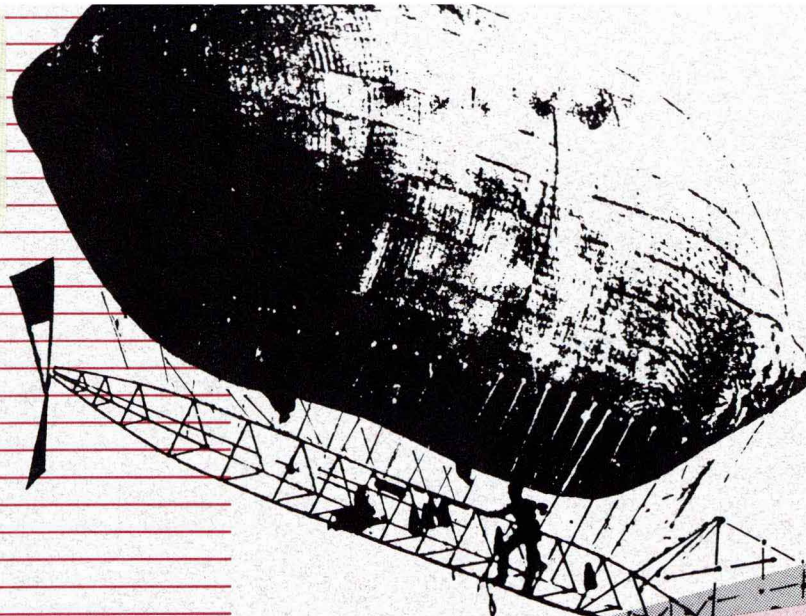
State Historical Society of Iowa
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1989

Congress Of Historical Organizations

Annual Meeting
State Historical Society of Iowa
600 East Locust, Des Moines, Iowa



RY OF IOWA **June 10 & 11, 1989**

DES MOINES, IOWA 50319

Get there any way you can.

It's time for the State Historical Society of Iowa's 1989 annual meeting and Congress of Historical Organizations. The agenda kicks off on Friday, June 9, at Terrace Hill, 2300 Grand Avenue, Des Moines, with an evening of socializing at the governor's mansion. On Saturday, June 10, the activities continue at the Iowa Historical Building, 600 East Locust, Des Moines. Beginning with registration at 8:00 am, Saturday activities include twenty workshop choices, an oral history video, traditional storytelling (drama), behind-the-scenes tours of the museum and library and archives, a luncheon with guest speaker Tom Walsh, executive director, Herbert Hoover Presidential Library Association, and evening banquet with guest speaker Diana Pardue, chief, Museum Services Division, Statue of Liberty National Monument.

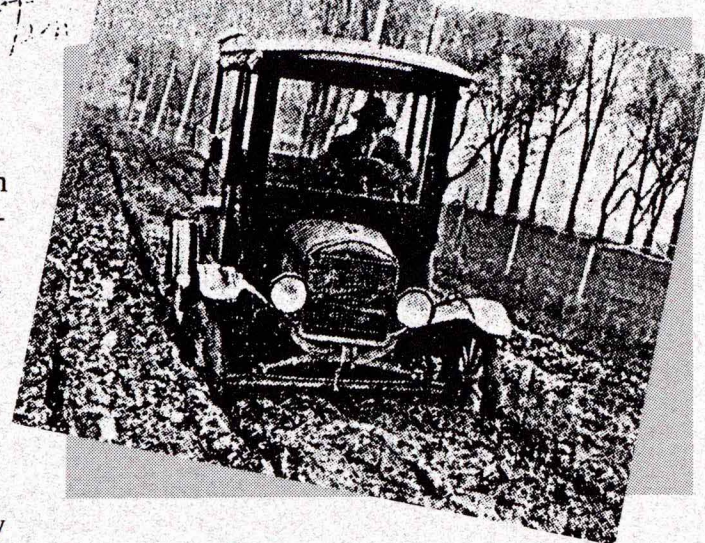
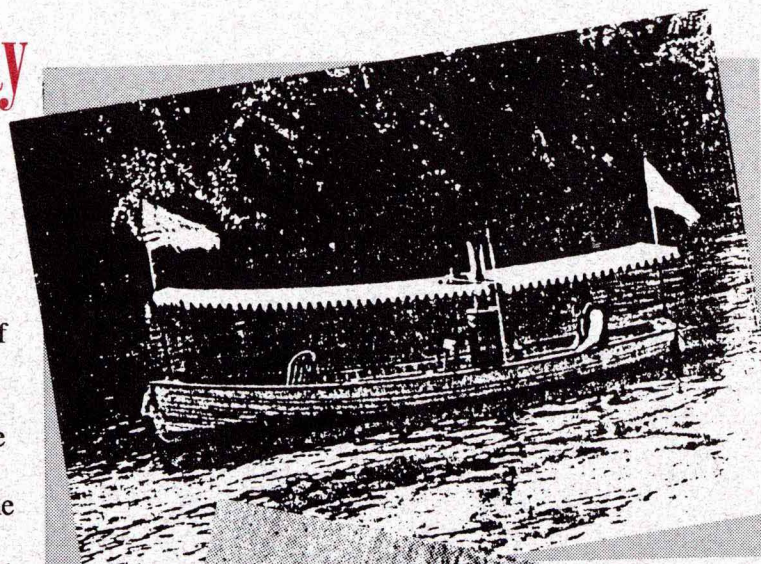
Assisting the State Historical Society (SHSI) in planning its annual meeting this year are the Iowa Genealogical Society (IGS), Iowa Chapter of the Victorian Society in America, Iowa Society for the Preservation of Historic Landmarks (ISPHL), Iowa Local Historical and Museum Association (ILHMA), and the Iowa Museum Association (IMA). This is your invitation to join all of us in the excitement!

CANCELLATIONS

All cancellations submitted in writing on or before May 26, 1989 will be refunded 100%. After May 26, 1989, pre-registration fees will be refunded 50%.

ACCOMMODATIONS

A block of rooms has been reserved for Friday and Saturday nights at the Park Inn International, 1050 6th Avenue, Des Moines. Complimentary van transportation from the Park Inn to the Historical Building will be



available. To make reservations call (515) 283-0151 and mention that you are with the State Historical Society of Iowa. The following rates will apply:

Single occupancy	\$43.00
Double occupancy	\$50.00

THANK YOU

Thank you to co-planning organizations (IGS, ILHMA, ISPHL, IMA, and the Iowa Chapter, Victorian Society in America) and to advisory committee members Chrystal Peavy, Marshall & Irene Newton, Jodi Evans, Karen Laughlin, Loren Horton, Soudi Janssens, Jim Jacobsen, and Scharlott Blevins for their assistance in making this conference possible.

AGENDA

Friday, June 9, 1989

- 5:00 - 7:00pm **Terrace Hill**
•Social hour
- 7:30pm **Iowa Historical Building**
•Iowa Genealogical Society, "Beginning Genealogy and the Iowa Genealogical Society," auditorium
•Iowa Chapter, Victorian Society in America, Executive Committee Meeting, meeting room A
•ISPHL meeting, meeting room B

Saturday, June 10, 1989, Historical Building

- 8:00am Registration
9:00-10:15am Workshop session I
10:30-11:45am Workshop session II
noon Luncheon, speaker: Tom Walsh, "Back to the Future: Prosperity Through Preservation"
1:45-2:45pm Workshop session III
2:45-3:15pm Break
3:15-4:15pm Workshop session IV
4:30-5:30pm Plenary session, Leader: Michael J. Smith, president, AASLH
Discussion topic, "Does Iowa have a Common Agenda for Historical Organizations?"
5:30-6:30pm Plenary session, Leader: Jim Jacobsen, historic preservation bureau chief, SHSI
Discussion Topic: "Historic Preservation Legislation"
5:30-7:00pm Social, Terrace Cafe, cash bar
7:00pm Banquet, State of the Society Address, awards program, and speaker: Diana Pardue, "The Ellis Island Restoration"

Ongoing activities, Historical Building

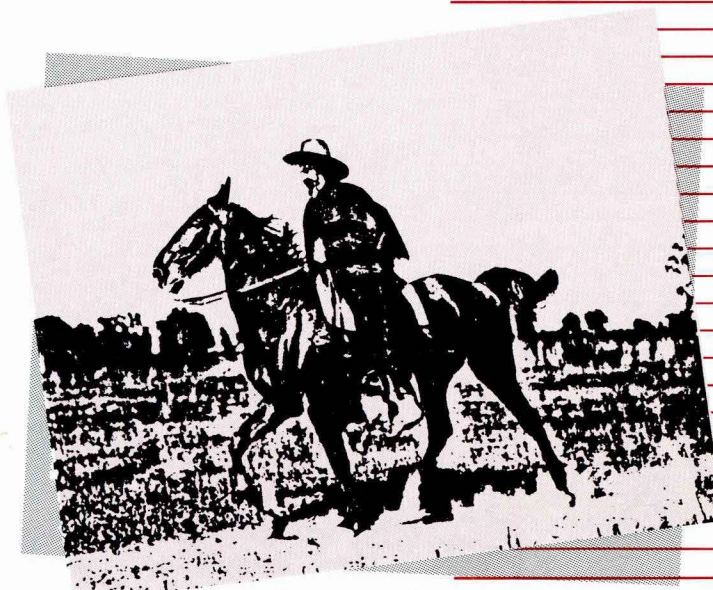
- 8:30-9:30am Behind-the-scenes tours of the library and museum
10:30-11:30am Behind-the-scenes tours of the library and museum
9:45-10:15am Storytelling (drama)
11:30-12:00pm Storytelling (drama)
1:45-2:45pm Oral history video, "It's a Woman's War Too"
3:15-4:15pm Oral history video, "It's a Woman's War Too"

WORKSHOPS

SESSION I (9:00am-10:15am)

A. Grant Writing, Patricia Comegys, grants coordinator, SHSI. The basic fundamentals of developing a grant application. This workshop will include finding grant opportunities, setting goals and objectives, developing budgets, and putting the grant application together.

B. The How, Why, and What of a Historical Exhibit, Chrystal Peavy, vice president, Buxton Iowa Club, Inc. Assembling a historical exhibit is both



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challenging and fascinating, with verifiable and historically correct information as end products. This workshop focuses on research, planning, and commitment as major ingredients in the formation of a historical exhibit. Research for verification, planning to provide authenticity, and providing historically correct information for public scrutiny and education are covered.

C. Researching Civil War Records of the Adjutant General's Office in the State Archives, Beth Brannen & Becki Peterson, archivists, SHSI. An introduction to official Civil War records of the Iowa Adjutant General's Office housed at the State Archives in Des Moines. Descriptions of the various record series available for use will be presented, and samples of the documents will be displayed. Tips for conducting research in the records will be offered as well as information on sources of related materials.

D. Volunteers: How to Find, Train, Keep, "Pay", Cynthia Henderson, volunteer coordinator, SHSI. A "basic primer" on establishing a volunteer program. This will include various aspects of finding, training, keeping, and "paying" volunteers.

E. College Archives – More Than Minutes, Duane Fenstermann, archivist, Luther College. This presentation will look at description and definition of college archives, identify the college archives' role in documenting a cultural environment, explore the changing nature of archives, and address implications for researchers.

F. (8:30am-9:30am) Behind-the-scenes tours of museum, museum staff members will take you on a guided tour behind-the-scenes of the Iowa Historical Museum, and **(9:45am-10:15am) Storytelling (drama)**, Gail Froyen, National Association for the Preservation and Perpetuation of Storytelling (NAPPS), and Northlands Storytelling Network. Folk tales including those from the 1890's and original stories will be presented.

G. (8:30am-9:30am) Behind-the-scenes tours of library & archives, library & archive staff members will take you on a guided tour of the library & archives, and **(9:45am-10:15am) Storytelling (drama)**, Gail Froyen. See description for selection F above.

SESSION II (10:30am-11:45am)

A. After the Survey, Marlys Svendsen, former senior planner with the City of Davenport, now a preservation planning consultant. "What happens to the preservation momentum created at the conclusion of a community's historical and architectural survey?" In answering this question, opportunities for making the survey results serve multiple purposes will be discussed, focusing on public information programs, technical services, neighborhood conservation efforts, grant programs, and special events.

B. So You Want to Build a Museum: Remember the Back of the House, Jerome Thompson, museum bureau chief, SHSI. Plans for a new museum require more than an open space for exhibits. Planners must consider things ranging from the museum's mission to door widths. This workshop will allow participants to learn about questions to ask and subjects to address in planning a new facility. Case examples will be used to illustrate thoughtful and thoughtless plans.

C. Introduction to Oral History, Loren Horton, field services, SHSI. An examination of the skills which enable oral history interviewers to prepare questions and conduct interviews that will gain the most useful information from the person being interviewed.

D. Board of Directors–Directing: The Whys and Wherefores, Scharlott Blevins, genealogist. Board functions, responsibilities, and the process of policy setting and implementation will be addressed. Will provide non-profit organizations with the basics of board organization and roles; board membership selection, recruitment, orientation, and evaluation will be covered.

E. C.C.G. and C.L.G. Can Spell H.E.L.P. For Your Community, Molly Nauman, architectural historian, consultant. Community Cultural Grants and the Certified Local Governments program have assisted communities and counties across the state with the preservation of their cultural heritage (and lots of other projects too!). This workshop will discuss some of these projects and the impact they have had on the communities, and will deal with the basics (with as little red tape as possible) of how you, your organization, and your town can take advantage of these programs.

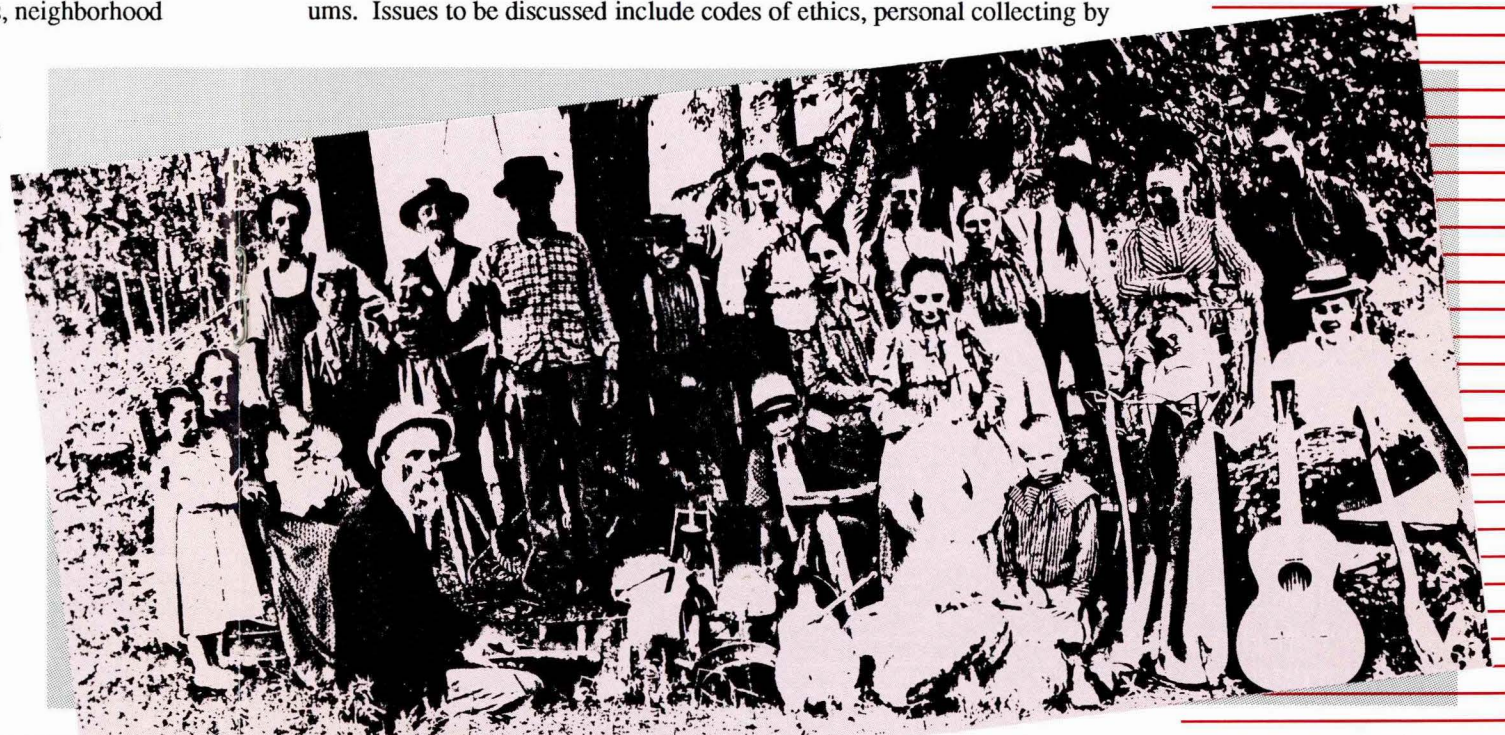
F. (10:30am-11:30am) Behind-the-scenes tours of museum and (11:30am-12:00pm) Storytelling (drama). See description for Session I (selection F) Above.

G. (10:30am-11:30am) Behind-the-scenes tours of library & archives and (11:30am-12:00pm) Storytelling (drama). See description for Session I (selection G) above.

SESSION III (1:45pm-2:45pm)

A. Historic Preservation Town Meeting, Jim Jacobsen, historic preservation bureau chief, SHSI. Current bureau surveys and programs will be briefly and visually described to indicate the range of programs which SHSI offers. Questions about programming will be answered with emphasis on application procedures and eligibility. Lastly, we will discuss statewide preservation needs, organization, and local and state priorities.

B. Ethics, Standards, and Codes: Another Aspect of Museum Professionalism, Michael Smith, museum curator, SHSI. Recent scandals involving major museums have made most of us aware of ethical problems in the museum field. Perhaps our greatest problem is to make the public aware that there are ethical dimensions to almost all museum decisions. This session will, through lecture and practical problem solving, attempt to make people aware of the ethical ramifications of decisions they make within their museums. Issues to be discussed include codes of ethics, personal collecting by



Come Join Us!

Enjoy the State Historical Society of Iowa's annual membership meeting and Congress of Historical Organizations

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staff and trustees, deaccessioning, and professional standards.

C. **Documentation of Museum Collections**, Barbara Campbell, museum registrar, SHSI. This workshop will discuss what records local historical societies should have for documenting their collections. It will cover the legal, administrative, and organizational reasons for maintaining these records and will cover the importance of a collections policy and guidelines for preparing one.

D. **Care of Family Photographs**, Mary Bennett, photo archivist, SHSI. Practical aspects including dating and identification of photographic processes, environmental controls, and procedures for handling, storage, arrangement, and description of collections.

E. **Membership Growth & Retention: Now that you got 'em what are you going to do with 'em?** Joyce Hensen, vice president for external affairs, Federation of Genealogical Societies. How to entice individuals to become members of your organization, plan activities to hold their interest, and get them involved as active members.

F. **Oral History Video, "It's a Woman's War Too,"** documentary of the homefront experiences of Iowa women during World War II. Four women tell their own stories of how the war changed family and community life. A group of World War II posters, newspaper headlines, and still photos augment the interviews.

SESSION IV (3:15pm-4:15pm)

A. **National Register**, Jim Jacobsen, historic preservation bureau chief, SHSI. Recent additions to the Iowa register list will be briefly described with slides. Questions and answers about the program and its procedures will follow.

B. **Standards, Ethics, and the Real World: Can National Standards Work for Us?** David Crosson, administrator, SHSI. Your input and response is sought in the creation of a statement on professional standards currently being drafted by the American Association for State and Local History (AASLH). Can divergent institutions, facilities, standards, sizes, and staff situations be expected to meet uniform performance and ethical standards uniformly? How can professional standards be enforced? Who should implement them? If these standards are to work, they must work for you. This is your chance to affect the development of professional policies on a national scale.

C. **Manual vs. Computer: Organizing Genealogical Data for Both**, Scharlott Blevins, genealogist. A common sense approach to genealogical recordkeeping, this workshop will acquaint you with manual and computer

organization of genealogical data, and teach you to standardize your research for retrievability, providing more time for research and writing.

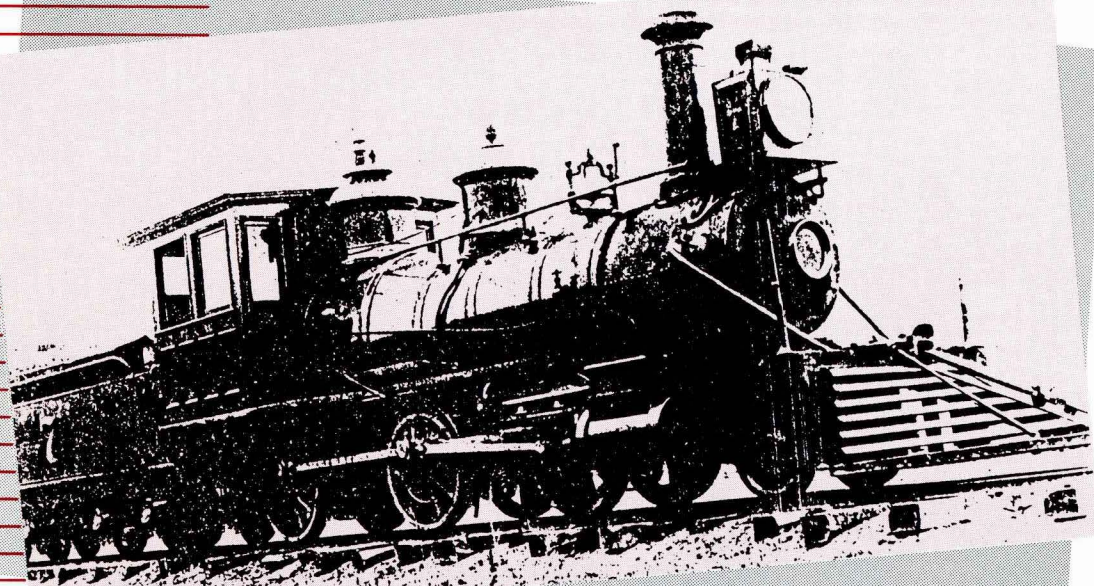
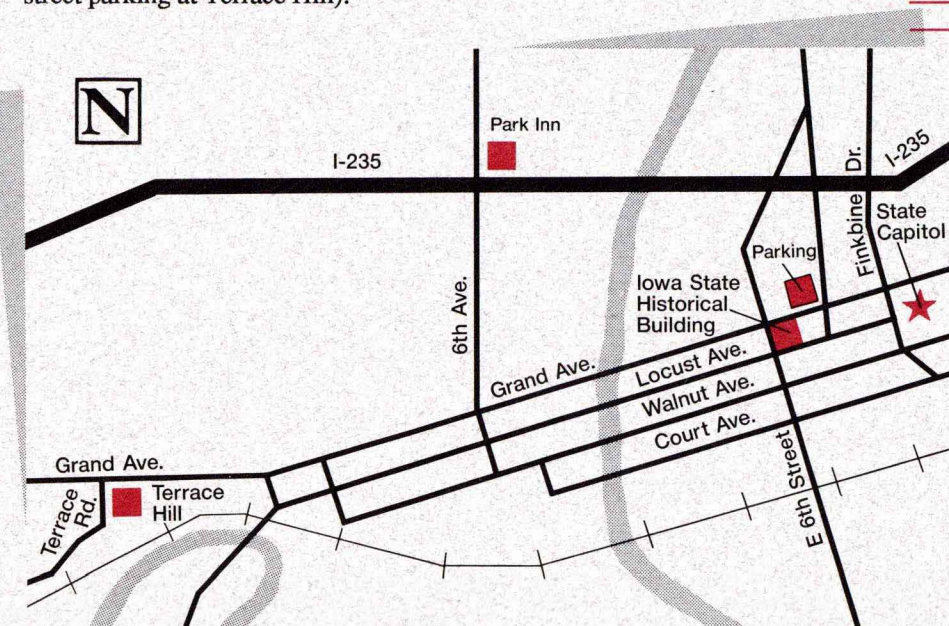
D. **Putting Publicity in Perspective**, Lore Solo, community relations coordinator, SHSI. What is public relations and does your organization need it? Find out in this workshop which will define P.R., provide guidelines on what's newsworthy, and describe how you can create a barebones P.R. plan. Learn how to write a news release and other proven methods to get the word out about your organization, programs, and special events.

E. **Question & Answer—SHSI's New Membership Structure**, Rev. Dr. George McDaniel Board of Trustees, SHSI. The State Historical Society of Iowa will institute a new membership structure in July. This hour is devoted to an open discussion about the new structure.

F. **Oral History Video "It's a Woman's War Too,"** see description during session III (selection F) above.

LOCATION

Please refer to the map below for directions to Terrace Hill, Park Inn International, The Iowa Historical Building, and parking areas. (There is no off-street parking at Terrace Hill).



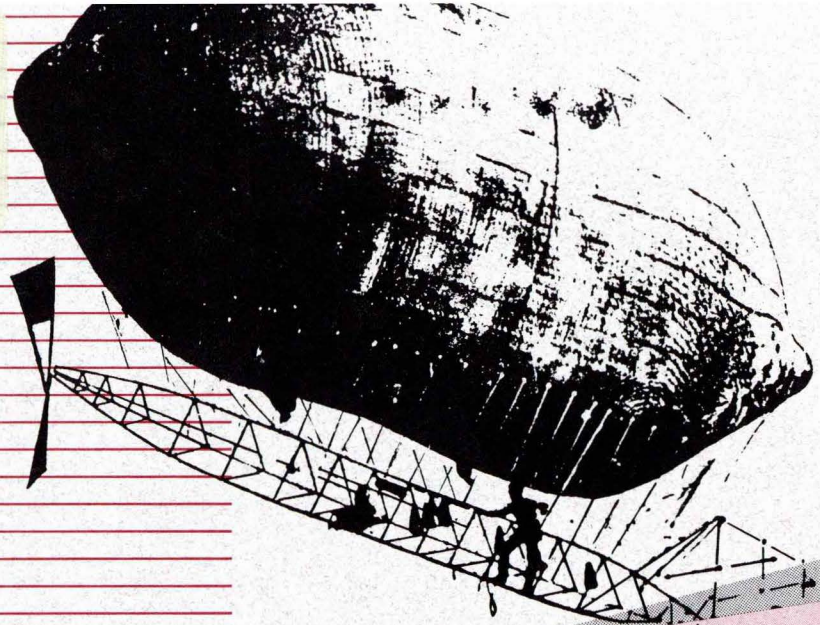
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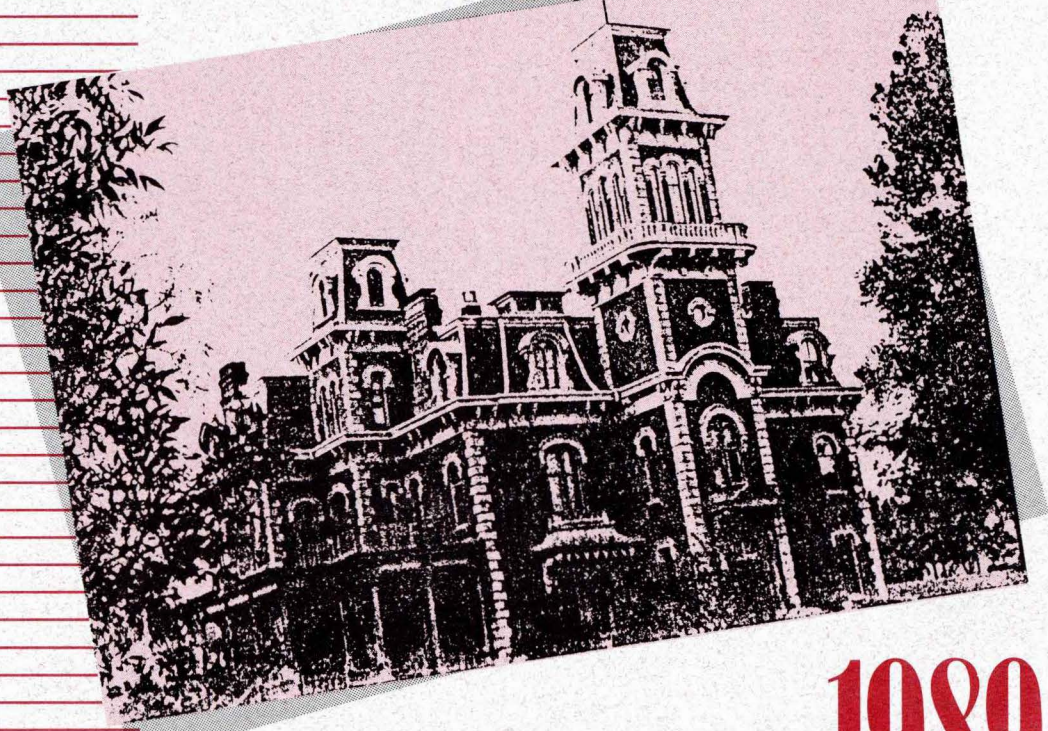
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