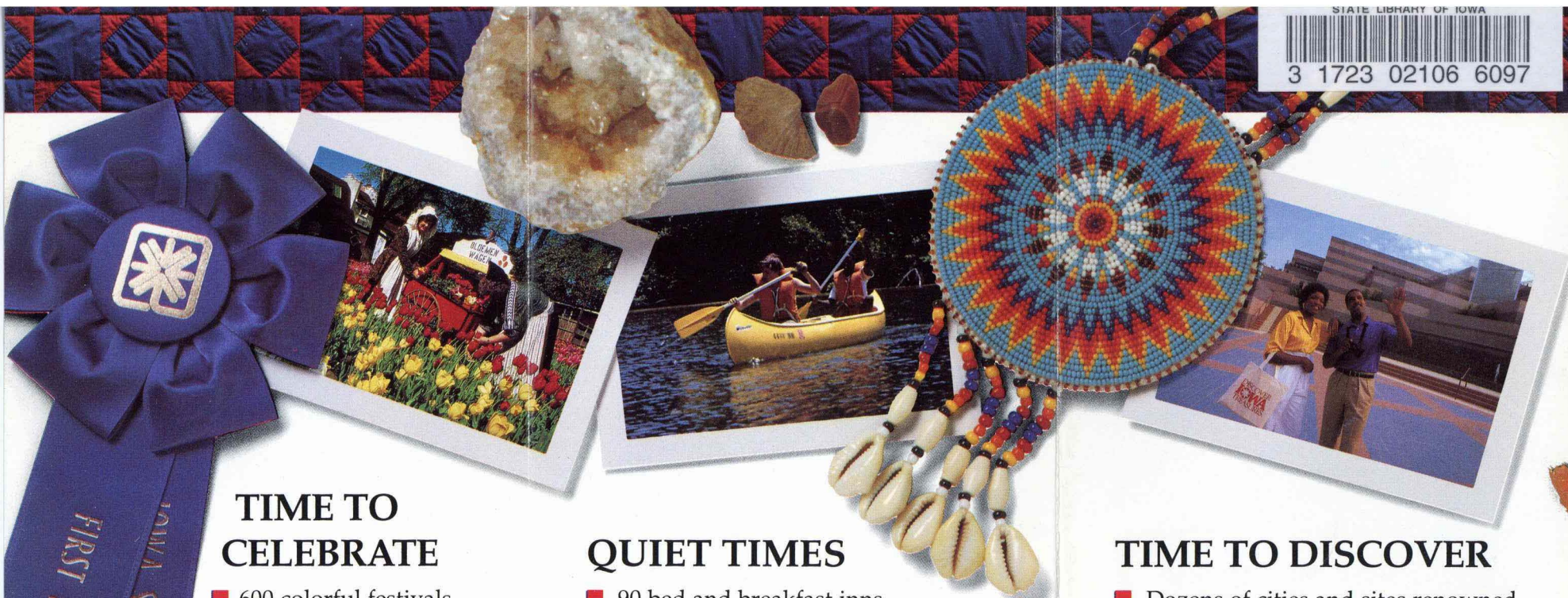


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# IOWA



## TIME TO CELEBRATE

- 600 colorful festivals where Iowans kick up their heels in everything from Dutch clogs to American cowboy boots
- 103 county fairs and one of the biggest, star-spangled state fairs in the U.S.A. showcasing Iowa products with blue ribbon pride
- 83 creative arts councils fostering beauty and art appreciation through public events and exhibitions
- 58 colleges and universities, including two world-class research institutions, that celebrate knowledge
- 16 well-tuned festivals celebrating *the sound of music*, ranging from impromptu jazz to marching bands, in the land that inspired *The Music Man*

## QUIET TIMES

- 90 bed and breakfast inns famous for heartland hospitality
- 15 fascinating wineries fragrant with fine, classic grape and exotic fruit wines
- 2 decades of nationally acclaimed metropolitan opera
- 3 lush botanical centers where the seasons change in a kaleidoscope of floral beauty
- 19,000 peaceful miles of well-stocked fishing streams where the "lure" is relaxation
- 525 modern, public libraries contributing to the highest literacy rate in the nation
- 18 Welcome Centers where friendly hosts and complimentary *Visitors Guides*, calendars of events, maps, and brochures add to the ease and enjoyment found in discovering Iowa's treasures

## TIME TO DISCOVER

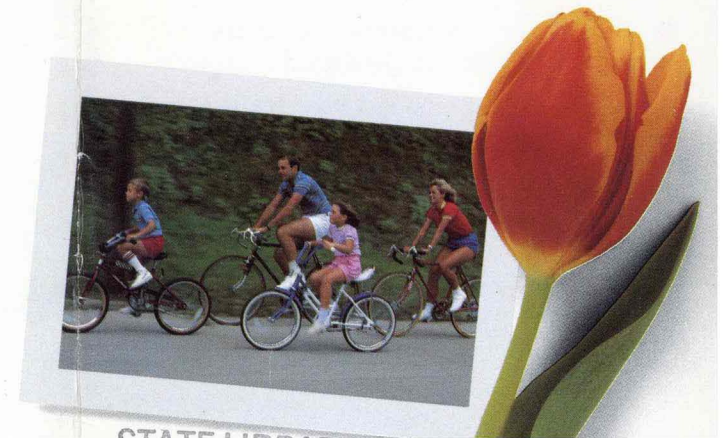
- Dozens of cities and sites renowned for *conventional* hospitality, meeting the needs when America meets
  - Hundreds of facilities — ranging from ultra-modern convention centers with satellite communication links and climate-controlled skywalk connections to private, lakeshore villages where the idea is "getting away"
  - 2 million Iowans eager to help you have *the time of your life* in Iowa
- For a free *Iowa Visitors Guide*, call 1-800-345-IOWA.



For more information, call 1-515-281-3100. Or, write to Bureau of Tourism & Visitors, Iowa Department of Economic Development, 200 East Grand Avenue, Des Moines, Iowa 50309.



*The time is right to discover Iowa treasures, including...*





## FAST TIMES

- 4,000 greyhounds, thoroughbreds, harness and quarter horses racing 'round Iowa's four, modern pari-mutuel tracks
- 10 deep powder, scenic ski areas where the thrills run downhill
- 800 miles of beautiful bike trails for speed-shifting fun
- 700 miles of ideal terrain for cross-country skiers and trailblazing snowmobilers
- 49 action-packed auto racetracks where roaring engines rev up excitement

## BACK IN TIME

- Dozens of nostalgic railroad and riverboat rides
- 800 historical sites steeped in legend and lore
- 1,000 landmark locations listed on the National Register of Historic Places
- 225 historical societies keeping and sharing the legacy of Iowa's treasures
- 1,700 antique shops where collectors purchase pieces of the past at bargain prices
- One of only seven Presidential Libraries in the nation; this one at the

## TIME OUT

- 300 fun-filled family attractions featuring something for everyone and time for each other
- 200 public golf courses designed and groomed for novice through tournament level play
- 581 miles of scenic horseback trails where riders pass as pioneers before them
- 87 critically acclaimed community theaters with repertoires ranging from Shakespeare to Broadway
- 11 soul-stirring symphonies that reaffirm the timelessness of classical music
- 4 distinctive seasons — each with its own characteristic beauty and its own invitation to discover — multiplying

## WILD TIMES

- 86,000 acres of sparkling blue lakes where the good times are wet and wild
- 5,699 acres of wildlife refuge where migratory waterfowl are subjects for spectacular camera safaris
- 1.5 million emerald acres of forestland that turn into an autumn tapestry of flaming color
- 58 safe, clean campgrounds in pride-of-Iowa State Parks
- 550 miles of Mississippi and Missouri River borders renowned for scenic bluffs and historic rivertowns
- 300,000 public acres for hunting pheasant, deer and other sporting game

