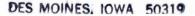
AUG 1 1 1998 **CELEBRATE IOWA'S 150TH BIRTHDAY!**



owa will be celebrating its 150th birthday in 1996, and one of the ways we're letting the nation know is by issuing special sesquicentennial license plates. With these special license plates, Iowans traveling throughout the country can help spread the word.

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There are *two* newly designed plates from which you can choose: the *patriotic plate* is red, white and blue; and the *scenic plate* shows the rural and urban flavor of Iowa.

To get a set of sequentially numbered sesquicentennial plates, take your current plates and registration to your county treasurer and request the sesquicentennial plates. These plates display seven characters–six numbers and the letter "S". The initial cost of the plates is \$15, in addition to your regular registration fee; and there is a \$10 yearly renewal cost in addition to the regular fees.

Gift certificates for sequentially numbered sesquicentennial plates are available and may be purchased from your county treasurer for \$15. Recipients of the gift certificates may exchange their regular registration plates and registration receipts for sequentially numbered sesquicentennial plates and registration receipts.

You can also get *personalized sesquicentennial plates or personalized sesquicentennial gift certificates* in either design. There is an initial fee of \$40 for the plates in addition to the regular registration fee, and the renewal will cost \$15 plus your regular fees each year. Complete the application form on the reverse side and mail, along with \$40, to the DOT Office of Motor Vehicle Registration, Park Fair Mall, 100 Euclid, P.O. Box 9204, Des Moines, IA 50306-9204.

Proceeds from the sesquicentennial plates will support the programs and activities of Iowa's 150th birthday commemoration in 1996. Governor Terry E. Branstad has appointed former governor Robert D. Ray to chair the statewide Iowa Sesquicentennial Commission. Your county sesquicentennial commission also shares in the funds from your county's plate sales and renewals.

Your sesquicentennial plates symbolize 150 years of Iowa heritage. Display them with pride, and join with your fellow Iowans in the local and statewide celebrations of our past and future. For information on other sesquicentennial plans, contact the Iowa Sesquicentennial Commission, 200 E. Grand Ave., Des Moines, IA 50309, telephone 1-800-IOWA150.

	APPLICATION FOR SESQUICENTENNIAL PERSONALIZED PLATES OR GIFT CERTIFICATE		Send to: Iowa Department of Transportation Office of Vehicle Registration Park Fair Mall, 100 Euclid Avenue P.O. Box 9204 Des Moines, Iowa 50306-9204	DEPARTMENT USE ONLY GC#
Section B-Plate Choice Section A-Plate	Use the boxes below to indicate what you are applying for: Plate Type Plate Fee Personalized Sesquicentennial \$40.00 Patriotic Scenic	Certificate	I am requesting a gift certificate for: Name of person who will receive the gift certificate Address City State	Zip Code
		C-Gift	The gift certificate and/or application for personalized sesquic Same as above OR Name Address	entennial plate choice should be sent to:
	seven characters. Example: H E L E N P	Section	City State Send a check or money order for the appropriate fee with th	Zip Code
	First choice	cant	at the top of this form.	
tion B-I	Second choice	D-Applicant	Name of Applicant Address	Telephone No.
Sec	 Send the following to the address at the top of this form: 1. The completed application. 2. A current photo copy of the vehicle registration receipt. 3. A check or money order for \$40 unless you have received a gift certificate. 	Section 1	City State Signature	Zip Code Date

INFORMATION: To order personalized sesquicentennial plates for yourself or as a gift for someone else, with you selecting what is to be on the plate, complete and sign this application, submit a photo copy of the current registration and a check for \$40. If your choice is unavailable or not approved, your check will be returned. A gift certificate may be purchased that allows the person receiving the gift certificate to make a plate choice. If the plate choice is unavailable or not approved, that person may obtain the refund. Personalized sesquicentennial plates are available for your auto, motorhome, multipurpose vehicle, light delivery truck, panel truck, pickup and travel trailer.

TO RETAIN SESQUICENTENNIAL PERSONALIZED PLATES: In addition to the annual registration fee, a \$15 validation fee is required for personalized sesquicentennial plates. Your plate choice may be issued to someone else if you do not renew your plates when your vehicle registration is due. If you do not renew your registration within two months after the expiration date, a new application and fee will be required to retain your plate choice if it is still available.

IMPORTANT: Your plates will be sent to your county treasurer's office within 21 days. If your plates have not expired, you must exchange your county plates and the copy of your registration receipt for your new personalized sesquicentennial plates and registration receipt.

RESTRICTIONS: Offensive or suggestive combinations cannot be approved. To avoid confusion with the state plate system, your choice cannot consist of a combination of 3 letters and 3 numbers, 2 letters and 4 numbers, 1 letter and 4 numbers, 1 letter and 3 numbers, numbers only, amateur radio call letters or misleading combinations (FBI, IHP, DMPD, DCI) or other initials used by government agencies. No choice can duplicate an existing plate. Plate choices must have at least 2, but not more than 7 characters. Characters A through Z, 1 through 9 may be used. Punctuation marks are not acceptable.

TO ASSIGN PERSONALIZED SESQUICENTENNIAL PLATES: If you sell a vehicle displaying personalized sesquicentennial plates, the plates are to be turned in to the county treasurer, or assigned to the replacement vehicle without extra charge if you obtain a replacement within 30 days. Plates may be assigned to another person if both vehicles are currently registered and the owner completes an assignment statement at the county treasurer's office.

PM 594 7-12-93