

Sesquicentennial Update

Volume 12

INSIDE THIS ISSUE

- **A Message from Iowa Governor Terry E. Branstad**
- **Remembering Iowa's Yearlong Sesquicentennial Celebration**
- **January, February and March Calendar of Events**

Tourism Sesquicentennial Update is published monthly in partnership with the Iowa Sesquicentennial Commission, Inc.; Iowa Department of Economic Development, Division of Tourism; and Iowa Bankers Association. Copies are free. Copyright 1997, Iowa Sesquicentennial Commission, Inc. Excerpts are permitted when source is cited.

IOWA
You make me smile. 

IOWA
150 
Celebrate
Our State
1846 • 1996
© 1995 Iowa Sesquicentennial Commission, Inc.

The Smart Choice!
IOWA BANKS

LEGACY 150: IOWA'S COMMITMENT TO CIVILITY

The Iowa Sesquicentennial Commission will begin the process of winding down its activities in early 1997, but it will leave behind a number of legacies across the state. This yearlong Sesquicentennial celebration has generated living monuments, commemorative treasures and enough memories for a lifetime. But perhaps the greatest impact of this celebration is yet to come.

As we close out Iowa's 150th anniversary year, the Commission is launching its final project, an initiative that will serve Iowans well into the future, LEGACY 150: IOWA'S COMMITMENT TO CIVILITY. The goal of LEGACY 150 is to recognize, enhance and sustain the positive qualities of Iowans in order to promote civil discourse and foster greater understanding and cooperation. This will allow for the development of a positive environment to address the issues that will shape Iowa's future. The initiative is a training experience for Iowans, to assist them in developing skills in the areas of civility, cooperation and communication.

At the heart of LEGACY 150 is an annual conference, which will provide a select group of 150 Iowans with training in the areas of conflict resolution, ethics, responsible decision making, etiquette/manners, effective

communications, the art of compromise and cooperation. All 99 counties and all walks of life will be represented. The criteria for grassroots nominations will be relatively simple and will hinge on this question: "If you had to entrust the future of your county to one individual, who would that be and why?" The first annual LEGACY 150 conference is set for the spring of 1998 in Des Moines.

Each county will have a minimum of one participant, with a prorated number from the more heavily populated counties. This will account for 120 representatives, with the remaining 30 being identified by the Iowa Sesquicentennial Foundation to ensure balance and diversity. LEGACY 150 will also have a youth and education component that will strive to instill in Iowa youth the importance of civility in their daily lives. Key to the ongoing success and long-term results of this initiative is the fact that there will be a natural perpetuation process each year as another 150 Iowans are nominated, selected, recognized and trained.

Fund raising for a \$1.5 million endowment to fund the project is under way. The ISC has reserved \$300,000 as a beginning for LEGACY 150, with targeted support from corporate, foundation and individual philanthropic gifts.

L E G A C Y 1 5 0

HOTLINE

For up-to-the-minute
details on upcoming

Tourism and

Sesquicentennial

events, call the Iowa

Tourism and

Sesquicentennial

Hotline:

1-800-528-5265.

This special hotline

is sponsored by

the Iowa Bankers

Association and your

local Iowa bank —

one more way

Iowa banks

are investing

in Iowa.



Tourism Hotline:

1-800-528-5265

Remembering Iowa's Year



long Sesquicentennial Celebration



A Message from Iowa Governor Terry E. Branstad

“Happy Birthday, Iowa!” Those are the words we have been hearing throughout the state over this past year of celebration. Our Sesquicentennial has been the greatest yearlong celebration ever. Thanks to the hard work and dedication of many volunteers in all 99 counties, we have made 1996 a year to remember.

I would especially like to thank former Governor Robert D. Ray, C.J. Niles and Scott Raecker, as well as the entire Sesquicentennial Commission and staff for their unwavering commitment to making this such an outstanding and memorable year.

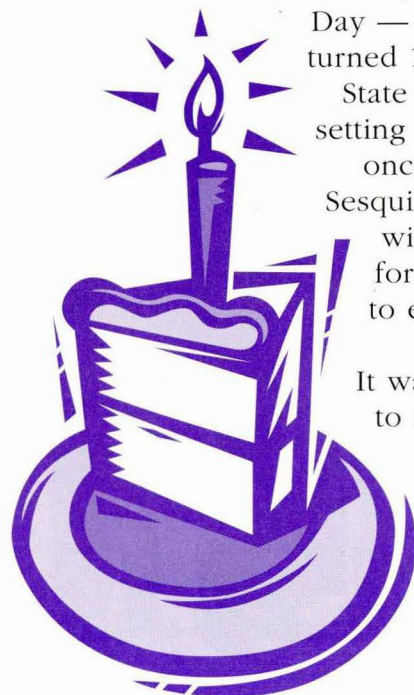
This celebration has touched the lives of many Iowans and has brought about a renewed sense of pride and purpose. As governor, it has been fulfilling to see community after community find new and innovative ways to “Celebrate Our State.”

From the kickoff at the Old Capitol in Iowa City on December 28, 1995, to the release of the Sesquicentennial postage stamp in Dubuque and the Festival of Iowa Folklife on the grounds of the State Capitol in August, there have been hundreds of opportunities for Iowans to take part in their Sesquicentennial.

One of the best Sesquicentennial events was on December 28, 1996 — Statehood

Day — when Iowa officially turned 150 years old. The State Capitol was the setting for this spectacular, once-in-a-lifetime Sesquicentennial finale with many events for the whole family to enjoy.

It was a pleasure for me to see Iowans from all walks of life take part in Statehood Day and take time out to say,
“Happy Birthday, Iowa!”



January, February and March Calendar of Events

January

- 24 – 26 University of Okoboji Winter Games, Okoboji
- 25 Stand Up Opera! Indianola
- 25 Winter Carnival, Monticello
- 25 – Mar. 23 “Flexing the Nation’s Muscle” Exhibit, West Branch
- 27 Warsaw Philharmonic and ISU Festival Chorus, Ames
- 29 – Feb. 23 “The Phantom of the Opera,” Des Moines
- 30 – Feb. 1 Buddy Holly Festival, Clear Lake
- 31 – Feb. 2 WinterFest, Cedar Rapids

February

- 1 B.R.R. (Bike Ride To Rippey), Perry to Rippey
- 1 B-rrry Scurry B-rrry Fest, Clinton
- 1 – 2 Iowa Winter Games, Dubuque
- 2 A Chocolate Lover’s Affair to Remember, Waterloo
- 7 – 9 Estherville Winter Sports Festival, Estherville
- 7 – 9 World’s Toughest Rodeo, Cedar Rapids
- 8 Winterfest, Ventura
- 15 River City Street Rods Classic Car Show, Mason City
- 16 Tri-State Farm Toy Show, Sioux City
- 21 – 22 Winter Wonderland Festival, Charles City
- 23 Dubuque Youth Symphony Concert, Dubuque
- 23 “Presidential Voices,” Iowa City
- 27 – Mar. 1 Iowa High School Wrestling Tournament, Des Moines

March

- 2 Grand Opening: Family Museum of Arts and Science, Bettendorf
- 8 State High School Dual Wrestling Tournament, Cedar Rapids
- 9 Siouxland Multicultural Ethnic Fair, Sioux City
- 10 – 15 Girls State Basketball Tournament, Des Moines
- 17 – 22 Boys State Basketball Tournament, Des Moines