

# Sesquicentennial Update

Volume Two

## INSIDE THIS ISSUE

- **Iowa Voyager Travels State**
- **Invitation from Governor Branstad**
- **Calendar of Events**
- **Shopping Sesquicentennial Style**

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IOWA  
**150** 

Celebrate  
Our State  
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Choice!*  
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## On The Road Again

*Iowa Voyager*, the 48-foot exhibit trailer that crossed the continent with the Iowa 150 Bike Ride in 1995, will be traveling throughout Iowa in 1996 as part of the statewide Sesquicentennial celebration. The custom-designed trailer — refitted with colorful photos of Iowa scenes and pride-of-Iowa facts — will be appearing at special events across the state.

The Iowa Bankers Association (IBA) is the “presenting partner” of the *Iowa Voyager*. The IBA is teaming up with the Iowa Sesquicentennial Commission and the Iowa Division of Tourism/Department of Economic Development to make this statewide tour possible. As the *Voyager* visits each location on its busy schedule, area member banks will be the official host for the exhibit.

Iowa Sesquicentennial Commission Director Scott Raecker says: “I’m thrilled that the Iowa Bankers Association has graciously agreed to present the *Voyager* for 1996. The IBA is giving Iowans a wonderful birthday gift. Here at home, many Iowans will see the *Voyager* exhibit for the first time. Once they see it, they will understand how this traveling exhibit stole the hearts of Americans when it trekked across the country last year.”

Retired Mapleton farmers Ray and LaVonne Friedrichsen, who drove the *Iowa Voyager* from coast to coast last year, recall the enthusiasm of people who toured the exhibit: “For some it was their first glimpse of Iowa; for others it was like coming home. There’s a lot of interest in Iowa, and the *Iowa Voyager* serves as a traveling ambassador for our state. Everyone left smiling.”

Nancy Landess, Administrator, Iowa Division of Tourism, looks forward to the role the traveling exhibit will play in promoting travel throughout Iowa: “Last year, the *Voyager* created great interest in the places and events that make Iowa a unique travel experience. This year, the *Voyager* will be the frosting on the birthday cake for scores of Sesquicentennial events around the state.”

The *Iowa Voyager* was built in 1995 by Featherlite Manufacturing in Cresco and outfitted by Fairtron Corporation in Des Moines. It is pulled by a Chevy truck contributed by Clement Crossroads Chevrolet in Fort Dodge.

*Iowa Voyager* may be coming your way. Watch future issues of *Tourism Sesquicentennial Update* for a schedule of appearances.





# HOTLINE

## SESQUICENTENNIAL CALENDAR OF EVENTS

## A MESSAGE FROM IOWA GOVERNOR TERRY E. BRANSTAD

For up-to-the-minute

details on upcoming

Tourism and

Sesquicentennial

events, call the Iowa

Tourism and

Sesquicentennial

Hotline:

800-528-5265.

This special hotline

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in Iowa.



### FEBRUARY 1996

- 8 – 11 Eastern Iowa Home Improvement and Landscape Show, Waterloo
- 9 – 11 *The Quilters*, A Musical, Roxy Theatre, Alta
- 10 "Movies To Go" Iowa Film Awards, Convention Center of Greater Des Moines
- 12 Chamber of Commerce Annual Banquet, Carroll
- 15 Lions Annual Pancake Supper, Paton
- 16 – 18 *The Quilters*, A Musical, Roxy Theatre, Alta
- 19 "Women and the Art of Healing" Exhibit, Cedar Rapids
- 29 150 Leap Year: Iowa's Musical Heritage, Five Seasons Center, Cedar Rapids

### MARCH 1996

- 2 – 3 Maple Syrup Festival, Cedar Rapids
- 9 – 19 Sesquicentennial Sashay, Dubuque
- 15 – 17 St. Patrick's Day Celebration, Emmetsburg
- 17 Old-Fashioned Days, DeWitt
- 22 – 23 Beyond Rubies: A Women's Conference, Kirkwood Community College, Cedar Rapids
- 23 Iowa Festival of Nations, Des Moines
- 23 150 Years of Iowa Style — A Sesquicentennial Brunch, Springville
- 23 – Sep. 8 "Grant Wood: An American Master Revealed" Exhibit, Davenport Museum of Art, Davenport
- 29 – 30 Johnson County Water Festival, Coralville
- 31 Fireman's Annual Pancake Breakfast, Deep River

To request a copy of the Iowa Division of Tourism's Sesquicentennial Calendar of Events, which lists more than 1,100 local events taking place statewide, call 800-345-IOWA. To listen to recorded Iowa Tourism information, please call the Iowa Tourism and Sesquicentennial Hotline presented by the Iowa Bankers Association at 800-528-5265.



This state was settled by pioneers who came to this beautiful land between two great rivers looking for opportunities and dreaming of a better life. In Iowa, they found that with a lot of hard work and God's help anything is possible. The hopes and dreams of those early pioneers are alive and well in Iowa today. Never have I felt more strongly that Iowa's brightest days are yet to come.

Our Sesquicentennial is falling at a perfect time in our proud history. With the dawning of 1996, we are on the brink of the 21st century. And now, as Iowans come together in celebration, we have the opportunity to reflect on memories that bear the faces of the past and measure the remarkable progress we have made since 1846, as well as take pause from our busy lives to look into our children's eyes and plan for a future that will treat them well.

On a personal note, let me say that there could be no greater honor for this farm boy from Winnebago County than to have the opportunity to serve as governor of Iowa during this Sesquicentennial celebration. I look forward to spending time over the course of the next year with Iowa's greatest treasure, its people. See you at the party!

### SHOPPING THE SESQUICENTENNIAL

The Iowa Sesquicentennial Commission offers shoppers the catalog of the century (and a half). It's the *Iowa Sesquicentennial Merchandise Catalog*. This colorful catalog is filled with commemorative products ranging from cloisonné, gold-trimmed lapel pins for \$3.95 to uncirculated and sealed 1946 Iowa Centennial silver half-dollars for \$510.

From clothing, cards, cookbooks and cups to towels, ties, tote bags and teddy bears, this catalog offers an array of officially sanctioned products for celebrating Iowa's 150th birthday. There's even a paper-goods Party Kit (\$34.95) for hosting your own Sesquicentennial shindig.

The Iowa Sesquicentennial Commission is a statewide nonprofit organization focused on the education, celebration and commemoration of Iowa's past, present and future. Proceeds from the sale of official commemorative Sesquicentennial merchandise will be used to enhance and sustain activities that benefit Iowans statewide.

To get your free copy of this catalog, visit any participating Iowa bank or call 800-747-1880, Ext. 4692.