

Monday Morning Eye-Opener February 21, 2022

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MONDAY MORNING EYE-OPENER

FROM THE STATE LIBRARY OF IOWA



February 21, 2022

Blank Park Zoo Programs



Bring the Zoo to You

This message comes courtesy of the education staff at Blank Park Zoo in Des Moines. If you're still looking for summer programs @ your library, the Zoo may have some dates available for in-person visits or virtual visits.

Can't come to the Zoo? Have the Zoo come to you! Blank Park Zoo offers both in person and virtual programs for libraries, daycares, preschools, senior centers, and community groups. The **Zoo to You Program** options and request form can be found at the button below.

Madison offers this suggestion: *"Our program prices will be changing with the start of our new fiscal year (April 1, 2022) Book today to lock in current pricing. If planning in-person events, you can also split mileage with nearby libraries, some restrictions apply."*

To inquire if there are still available dates, contact Madison at 515-974-2550 or email education@blankparkzoo.net Looking for free Zoo passes to give to your summer readers? Check in with Dori Buls at the State Library to learn what quantities are available--email or call dori.buls@iowa.gov (515-281-5790)

[Blank Park Zoo Info](#)



New to BRIDGES? It's Enrollment Time

Last week's *Eye-Opener* announced **BRIDGES** enrollment for any library that is not yet a member. Today, this notice for **all current BRIDGES members**—it's time to renew your participation for FY2023. The enrollment period for libraries new to **BRIDGES**, as well as for current members, is now open.

BRIDGES is the eBook, audiobook, and streaming video buying consortium for Iowa public libraries. The State Library administers the program and manages the contract on behalf of all participants. The vendor behind the service is OverDrive. It is considered a consortium because member libraries pay an annual fee to belong; a portion of the fee is based on population. There are currently 482 member libraries, with over 75,000 unique users statewide.

The **BRIDGES** collection itself has grown considerably over the years to include magazines and streaming videos, in addition to eBooks and audiobooks. Here are some impressive facts about the **BRIDGES** consortium.

Collection Stats FY2021

- 57,638 eBooks (copies)
- 31,079 Audiobooks (copies)
- 3,864 Magazines
- 35 Videos

Circulation Stats FY2021

- eBook Checkouts = 1,225,118 (yes, that reads MILLION !)
- Audiobook Checkouts = 891,644
- Magazine Checkouts = 76,636
- Video Checkouts = 3,446

This is an annual enrollment period, so now is the only opportunity this year for your library to renew your membership and ensure continued eBook service for your

community. Note that **BRIDGES** access is not part of the Open Access agreement; each library must subscribe in its own rite to provide the service to its residents.

Find your library's annual subscription cost on the State Library's **BRIDGES** webpage linked on the button below. Look for the invoice to arrive in July. And note—**please do not send payment** until you have your invoice in hand, then follow instructions for mailing the check or for paying online.

There's also a **Letter of Agreement** required, find that on the **BRIDGES** page as well, along with a background about the service. **Note the deadline to return the Letter of Agreement is March 31.**

BRIDGES Annual Cost & Letter of Agreement

Youth Services Conference in April



Keynote Speakers Announced

Formerly known as Kids First, the State Library conference for youth services is now called **Pop YS Con**. **And it's making a comeback to an in-person event: April 4-5 in Ames, IA.** The State Library is excited to announce this year's conference keynote speakers:

Using Picture Book Biographies in the Classroom with Don Tate

As an illustrator, words frightened Don Tate. After all, artists create pictures, they don't write stories. So how did a non-word person go about writing award-winning picture books? (ones that he did not illustrate) Don Tate will explain how creators of picture book biographies find and then zero in on the right information ... how illustrators find their writing voice ... how research determines what to include and what to leave out. Don shows how picture books are the ideal format to teach school subjects in elementary, middle and high school.

Reaching Teens Beyond the Library with Tirzah Price

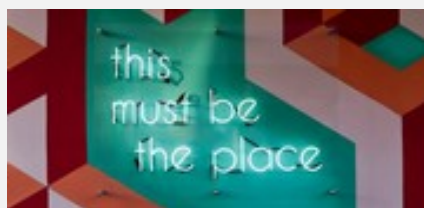
How do we reach teens and really engage with them in our libraries? By meeting teens where they are and getting to know what matters to them. From there, youth services librarians can leverage their influence to connect teens with the resources at their disposal, building genuine connections with teens in the process. Speaker Tirzah Price will share her experience in building a teen library community and how she went from trying to entice teens to the library to becoming their allies and advocate.

Iowa Author Panel: Elizabeth Gilbert Bedia, Tina Cho, and Adrienne Finlay

Three Iowa authors—Elizabeth Gilbert Bedia, Tina Cho, and Adrienne Finlay—will be joined by Youth Services Consultant Tegan Beese to discuss their books, their writing lives, and how Iowa has influenced them. Prepare to learn and add some great titles to your TBR pile.

[Registration for the 2022 Pop YS Conference](#) is being handled through Seamless Docs. For detailed descriptions of the keynote presentations and breakout sessions, visit the webpage at the button below.

This Week ...



The Boardroom 2022. Ten Habits of Highly Effective Boards. February 23. 6:00-7:00PM

You may be familiar with the State Library's webinar "*The Seven Habits of Highly Effective Library Boards*," but our guest speaker has helped us add three more habits! Join this board education program with Patrick Callahan of Callahan Municipal Consultants as he outlines ten habits library boards can practice to become their most effective.

Summer Library Program Workshop. In Person @ Storm Lake Prairie Lakes AEA. February 24. 12:30-4:30PM

In this in-person workshop, Youth Services Consultant Tegan Beese takes participants through the iREAD theme for summer 2022—*Read Beyond the Beaten Path*. Lecture small group time is planned, with plenty of ideas for summer programming. Note the snow date, if needed, is March 1st.

Big Ideas Book Discussion. February 25. 9:30-11:00AM

Big Ideas Book Discussions happens on **February 25** (9:30-11:00AM) The first title in this year's series is *When to Say Yes: The Five Steps to Protect Your Time* by Don Khouri (c2021) For several years, the State Library's Continuing Education Team has chosen an annual theme around which to develop education offerings. 2022's theme is "*Make Room For Yes*," making this book especially timely.

[Register For All Of The Above In IALearns](#)

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Editor: [Bonnie McKewon](#)



1112 East Grand Avenue
Des Moines, Iowa 50319



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