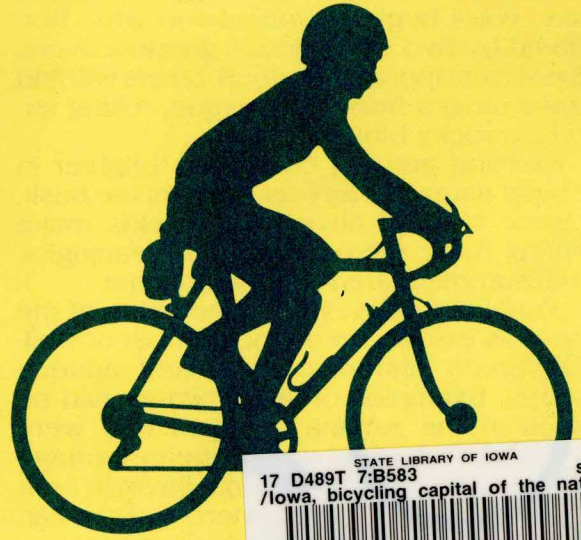


SEP 14 1982

17
D489T
7:B583
1982

IOWA



STATE LIBRARY OF IOWA
17 D489T 7:B583 sdoc
/Iowa, bicycling capital of the nation

3 1723 00028 7680

STATE LIBRARY OF IOWA
Historical Building
DES MOINES, IOWA 50319

Bicycling Capital of the Nation

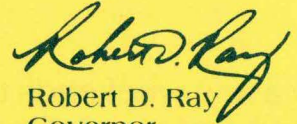
Dear Fellow Bicycler:

Whether you have a long weekend or a week-long vacation, come join me in bicycling on one of the world's most beautiful bike paths — Iowa.

Here in Iowa we have a secondary road system that's among the best in the country. Our quiet, scenic paved roads form a natural bicycle path — hassle-free and with no traffic jams. Add to that Iowa's special feeling . . . a blend of our warm, friendly hospitality, unspoiled countryside and all the other things that make Iowa "a place to grow" . . . and you should find that Iowa is just the place for you.

I invite you to join me and thousands of other Iowa bicyclers here in the heartland of America. Please come and discover what makes Iowa the bicycling capital of America.

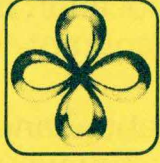
Sincerely,


Robert D. Ray
Governor

"Bicyclists share Iowa's roadways with other vehicles. They are subject to all rules of the road as are the motor vehicles. Head lamp and rear reflectors are required for night operation. Iowa's extensive paved county road system, local city street and special bicycle paths provide excellent route selections for the bicyclist. Bicycling the rolling Iowa countryside is fun and energy-efficient. Motorists, please have patience and share the roadway safely with your fellow taxpayer."
—From the official Department of Transportation State Map

For more information about bicycling, contact:

- Iowa Conservation Commission
Bicycling & Recreation 281-8673
- Iowa Highway Patrol
Bicycling & Safety 281-8394
- Governor's Council on Fitness & Sports
Bicycling & Health 278-9357
- Iowa Department of Transportation
Commuting 296-1172



Iowa
a place to grow

Tourism & Travel Division
Iowa Development Commission
250 Jewett Building
Des Moines, Iowa 50309

Commissioners

- William H. Burger
Chairman
- E. Thurman Gaskill
Vice Chairman
- Donna Keppy
Secretary
- Steve Chapman
- Hugh D. Clark
- Robert H. Meier
- Mardelle Noble
- F. Forbes Olberg
- Bill Riley
- Ronald Schechtman
- Gerald L. Weiner

Iowa . . . Real America

A state of varied landscapes, distinct seasons, people of different roots living together, the best of rural and urban and a pleasurable mix of modern and antiquated . . . Iowa is the quintessence of America.

Iowans are famed for their love of the land, and as you ride your bicycle against a backdrop of fields shimmering in the giant sky, you'll begin to understand why. Bordered by two of America's greatest rivers, the Mississippi and Missouri, bikers will find Iowa ranges from picturesque, rolling terrain to rocky bluffs.

Fleeting autumn colors are brighter in Iowa's abundant forests, winters are brisk, nature coming alive in the fields make spring more memorable and meaningful, and summers aren't unbearably hot.

People in Iowa cherish the value of the past, as evidenced by the number of well-preserved historical sites and antique shops. Examples of living history can be seen in the Amana colonies that were started by people of European heritage who attempted a communal lifestyle or at Living History Farms, where visitors can observe farming through the centuries.

Besides festivals celebrating deep-rooted pride in the varied heritages of Iowans, almost every weekend brings some fair or celebration in Iowa. You might want to time your bicycling through Iowa to coincide with the National Hot Air Balloon Championships, the Tama Indian Pow Wow, the Bix Beiderbecke Jazz Festival, the National Hobo Convention, or some of the many, many other events and attractions available to the bicyclist.

For more information on the dates of these events or on what to see while you're in Iowa, contact the Iowa Development Commission, 250 Jewett Building, Des Moines, Iowa 50309, or call 515/281-3100.

Iowa is ideal for bicycling because . . .

- . . . Iowa has the greatest system of paved county and secondary roads in the nation. In other words, Iowa is America's longest bike path.
- . . . the geography of the state is varied. The rolling hills make bicycling interesting and invigorating.
- . . . towns are spaced short, regular distances apart. Assistance is rarely more than 8-10 miles away.
- . . . Iowa's central location makes it easy to get to or from almost any location in the country.
- . . . there is a great abundance of motels, campgrounds and parks. Food is of the quality you would expect from the nation's finest farmland, and it's reasonably priced.
- . . . the climate is such that there are only a few weekends that you can't bicycle somewhere in Iowa. The months of March through November are especially well-suited to cycling.
- . . . attractions include state and county fairs, festivals, parades and centennial celebrations almost any weekend you would choose to visit.
- . . . Iowa small towns each have their own unique character.
- . . . Iowans are people who care. You will find them friendly, helpful and interesting.
- . . . the special invitational rides — like the nationally known RAGBRAI (Register's Annual Great Bike Ride Across Iowa) or TOMRV (Tour of the Mississippi River Valley).