

# Monday Morning Eye-Opener January 31, 2022

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## MONDAY MORNING EYE-OPENER



FROM THE STATE LIBRARY OF IOWA

January 31, 2022

## Lobby From Home Day

**February 8, 2022**



Each year, the Iowa Library Association sponsors “**Lobby From Home Day.**” This is an advocacy effort that urges library trustees, Friends Groups, and patrons to contact their area legislators, impressing upon them how necessary libraries are in community life. This year, **ILA’s Lobby From Home Day** is **February 8th.**

From ILA’s website “...*Contact your state legislator to say “Thank You” and to remind them how important your library is to your community. They love hearing from local constituents even more than from librarians. And find a way to get your patrons involved.*”

As you plan your upcoming conversations with local legislators, you’ll benefit from [ILA’s Legislative Agenda](#) Among the legislative priorities for Iowa’s libraries:

- Recognition of school librarians as essential instructional staff
- Preserving Iowa’s tradition of hometown governance for public libraries
- Safeguarding intellectual freedom and the freedom to read
- Funding of the state-wide delivery in the amount of \$1 million
- \$1 million for Direct State Aid—funding for public libraries that meet service standards
- Funding for the State Library of Iowa

ILA’s Governmental Affairs Committee has this advice: “*The most important thing to remember is to tell your local library story to your legislators. Yes, use the legislative agenda and borrow a little language. But the best thing you can do is tell your legislators how your library impacts your community in a positive way. They remember those stories. It puts a human element into your ask...*”

**ILA Advocacy Tools**

Last year, the Iowa Library Association Libraries Transform Taskforce created six “because” statement postcards focusing on issues related to Iowa libraries for you to use as advocacy tools to help communicate the importance of libraries to stakeholders in your communities. ILA encourages you to use these “because” statements as a story-starters to share the impact your library makes. These are downloadable as poster size or postcard size. Find them, along with **Lobby From Home Day** information and the **2022 Legislative Agenda** at the button below.

[Lobby From Home Day Information](#)

## Paint Iowa Beautiful Grants

### From the Keep Iowa Beautiful Project

Through a partnership with Diamond Vogel Paint of Orange City, Iowa civic groups can receive a grant for community enhancement projects and parks.



From the project website: *“Keeping up the appearance of buildings, facilities, and parks is an important component of viable communities. Well-maintained and painted buildings reflect pride in communities. This program provides free paint to a wide variety of public service projects throughout Iowa.”*

From Doug Vogel, Vice President of Marketing for Diamond Vogel: *“This partnership with **Keep Iowa Beautiful** allows Diamond Vogel to assist and work with many local volunteers that help build communities, making Iowa a great place to live. This is a great opportunity for Iowans to improve the attractiveness of their communities.”*

Kevin Techau, Executive Director of **Keep Iowa Beautiful** adds *“The **Paint Iowa Beautiful** program helps us increase our assistance to neighborhoods and communities in improving the attractiveness and beauty of where we live. These projects definitely improve the beauty of Iowa, its countryside, and its communities.”*

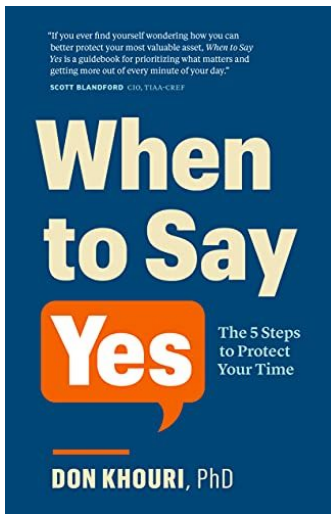
In the 19-year partnership with **Keep Iowa Beautiful**, Diamond Vogel has awarded over 11,860 gallons of paint for 1,132 community projects in Iowa. **The online grant application is open, but note the deadline is coming up soon—February 14, 2022.**

[Paint Iowa Beautiful Grant Application](#)

## Big Ideas Book Discussion February 25

### [When to Say Yes](#)

A new year of **Big Ideas Book Discussions** kicks off on **February 25** (9:30-11:00AM) And the first title in this year’s series is [When to Say Yes: The Five Steps to Protect Your Time](#) by Don Khouri (c2021) For several years, the State Library’s Continuing Education



Team has chosen an annual theme around which to develop education offerings. 2022's theme is **"Make Room For Yes,"** making this book especially timely.

Saying YES to new things is great, but doing so often demands letting go and saying NO old practices and old habits. This review from Amazon: *"In this revolutionary approach to personal productivity, you'll discover how to successfully triage the requests coming your way so you can stop bleeding time. You'll learn the importance of being purposely productive rather than constantly busy and vanquish your to-do list for good. Drawing on human psychology, case studies, and personal stories, Don Khouri shares the Five Steps for evaluating and prioritizing*

*requests from bosses, colleagues, friends, family—even yourself..."*

In **Big Ideas Book Discussions**, State Library staff and partners facilitate discussions using books outside of library management, but with plenty of application to library management. Choosing books on leadership, civic engagement, presentation skills, etc. we connect those ideas with public library service.

We encourage participants to purchase books used throughout the **Big Ideas** series for your own collections. And join us for the next good read: [When to Say Yes](#).

[Register in IALearns](#)

## February Workshops & Webinars



### Summer Library Program Workshop. February 3. Knoxville Public Library. 12:30-4:30PM.

In this in-person workshop, Youth Services Consultant Tegan Beese takes participants through the iREAD theme for summer 2022—*Read Beyond the Beaten Path*. Small group time is planned, along with plenty of ideas for summer programming.

[Register Inside IALearns](#)

### Program From the Iowa State Bar Association. February 21st. 3:30-5:30

Iowa public libraries are encouraged to promote this free webinar via ZOOM on February 21st. Sponsored by the Iowa State Bar Association, the Iowa National Bar Association, the Iowa Organization of Women Attorneys, and the Polk County Bar Association, this event is titled **"Brown v. Board of Education 1954"** and centers on the U.S. Supreme Court decision that

ruled separate schools for black and white students are inherently unequal. The presentation will be followed by a discussion with panelists who attended segregated schools.

This is intended as community programming, making an ideal opportunity for a ready-made program bringing generations together. Join in the promotion and hold a watch party @ your library! State Law Librarian Mandy Easter has posted this news and more program details on Library Talk, contact Mandy with questions ([mandy.easter@iowa.gov](mailto:mandy.easter@iowa.gov) )

[Click To Register](#)

### **Libraries and Social Workers. February 23rd. 2:00-3:00PM**

The State Library is sponsoring a webinar on February 23rd titled ***“Libraries and Social Workers: What a Collaboration Could Look Like in Your Library.”*** Social workers have been working in collaboration with libraries for over a decade. They address patron psychosocial needs such as resources for poverty, mental health problems, substance abuse, or health problems. This successful collaboration is found across the country in urban and rural libraries.

Dr. Beth Wahler, the Dean of the School of Social Work at the University of North Carolina at Charlotte, is a key researcher on these collaborative efforts with a specific focus on smaller library systems. In this webinar, she will present several models of what addressing patron psychosocial needs could look like in your library. Dr. Wahler will also explain her collaboration with the State Library of Iowa and how you can get involved.

[Register Inside IALearns](#)

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