

Monday Morning Eye-Opener December 13, 2021

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MONDAY MORNING EYE-OPENER

FROM THE STATE LIBRARY OF IOWA



December 13, 2021



FEATURED KEYNOTES

IOWA LIBRARIES

Online Conference



*Cindy Fesemyer:
Community Potlucks
to City Planning*



*William Ottens:
Librarian Problems?
Just Say Yes*



LIBRARIES
TRANSFORMING
COMMUNITIES

*FOCUS ON SMALL AND
RURAL LIBRARIES*

*ALA Libraries Transforming
Communities:
Panel Discussion*

ILOC Conference Keynote Speakers

A new year is right around the corner, which means a new **ILOC Conference** is, too. The **Iowa Libraries Online Conference** is scheduled for **January 20, 2022** following the theme **“Make Room For YES: Overcome Challenges and Take Up New Opportunities.”** This event will have something for everyone, including an evening program for trustees. It's a full day of learning, with three keynote presentations and breakout sessions in between. And it's open for registration at the button below. Today a look at the keynote presentations:

Morning Keynote

From Community Potlucks to City Planning. Presented by Cindy Fesemyer. Cindy was a newcomer to a small rural community when she took the job as the new library director. During her seven years in that position, she grew from a newbie to a strong community advocate. With some training, strong partnerships, and little bit of fake-it-till-you-make-it, she and her team positioned the library as a go-to resource for the entire

community. She shares her experience with community engagement efforts as an example of libraries at the center of small, rural communities.

Cindy Fesemyer is the owner of Fesemyer Consulting LLC, specializing in community-centered librarianship, from strategic planning and assessment, to teaching engaged leadership workshops, to sharing her library passion via conference keynotes and webinars. Previously she served for two years as the Adult and Community Services Consultant for the State Library of Wisconsin, and seven years as the Director of Columbus (WI) Public Library where she and her team earned a runner-up honor as Library Journal's 2017 Best Small Library in America.

Noon Keynote

Librarian Problems? Just say Yes! Presented by William Ottens. Librarians may have 99 problems, but saying yes doesn't have to be one of them. William Ottens, creator of the popular Librarian Problems blog and author of Librarian Tales: Funny, Strange, and Inspiring Dispatches from the Stacks, will share the best, and okay, maybe the worst that can happen when you say "Yes" to out of the box solutions and new ideas. Because, let's be honest: librarians face a lot of solvable problems. William doesn't have solutions to all of them, but when librarians get together and laugh about their problems together, it's a healthy thing.

William Ottens is a librarian, author, and creator of the library-centric Librarian Problems Tumblr. He's been working in public libraries for over a decade, with experience in reference, cataloging, collection development, and administration. He's currently a Youth Services Associate with the Mid-Continent (MO) Public Library, providing programming and outreach for teens and middle-graders in the Kansas City area.

Evening Keynote

ALA Libraries Transforming Communities Panel Discussion. Including Cindy Fesemyer and Panel. Small libraries have been community change agents for decades, knowing their patrons well enough to support them in attaining lofty community aspirations. Iowa libraries are full of these change makers. Join Cindy Fesemyer as she facilitates a discussion among library professionals who are taking part in ALA's Libraries Transforming Communities (LTC) Project, which awards up to \$3,000 grants to small and rural libraries. The panel includes Samantha Oakley, director of the LTC program; Laura Damon-Moore, convener of the Central Region LTC Engagement Hub; and Iowa participants in the regional hub.

[Register for ILOC 2022 Today](#)

E-Rate Season Opens For Filing

Form470 Window Is Open

For public and school libraries interested in participating in the E-Rate program, the filing window has already opened for FY2022-23. Under the auspices of the FCC, the federal E-Rate program helps make Internet service more affordable by providing substantial discounts on monthly Internet bills from local Internet providers. The program also offers discounts on internal Internet connections, all to eligible school and public libraries.



The now widespread use of digital resources for student achievement, coupled with the need for online job searching, for online retirement instruction, and for general work-life skills in the digital age has led to a critical need for broadband Internet in school and public libraries. Participating in the E-Rate program can help save local library budgets between 60-80% off the cost of

monthly Internet service.

So the E-Rate filing window is open. **Form470** is the first of three forms which must be filed in sequence to begin the process. **Form470** opens the required bidding process to let Internet vendors know that you are seeking service for your library. The **Form470** window is likely to remain open into early February; the closing date has yet to be determined by the FCC.

The **Library Resource Technicians** (LRTs) at each District are ready and able to help you get started with E-Rate, including setting up an appointment to walk through filing **Form470** with you using Teamviewer Screen Share. If you would like to set up an appointment for this purpose, simply contact your LRT:

- **Amanda Grom** for NW / SW Districts amanda.grom@iowa.gov
- **Dori Buls** for Central / SE Districts dori.buls@iowa.gov
- **Trisha Hicks** for NC / NE Districts trisha.hicks@iowa.gov



Summer Library Program Workshops Coming in the New Year

The State Library has scheduled a number of workshops—both in-person and online options—to assist library staff in planning the Summer Library Program in 2022. Beginning in January, physical locations are planned for Avoca, Knoxville, Storm Lake, and Waterloo, running 12:30-4:30PM each time. Online sessions will run for two hours...

From Samantha Bowers, here's a description of the SLP workshops scheduled early in the new year: *"Are you ready to make Summer 2022 programming at your library the absolute best it can be? Are you ready to venture "Beyond the Beaten Path" and incorporate some new ideas to keep summer fresh and fun? Are you ready to connect*

with other youth services librarians? Then join us at a Summer Library Program workshop in person or virtually!

State Library Youth Services Consultant Tegan Beese will take participants through the iREAD theme and share resources, ideas, and best practices when programming for ages 0-18. You'll have time during this session to network with other youth services librarians from your area and chat about programming, collection development, outreach, and more. Newbies and seasoned pros alike will leave with lots of ideas to take summer library programming "Beyond the Beaten Path" in 2022.

The link below takes you to our C.E. Calendar Preview, showing dates and locations of the in-person workshops, as well as dates and times for the virtual options. Look to the calendar display for choices, choose the date that works best, then register inside IALearns.

[Calendar Preview of SLP Workshops](#)

Enrich Iowa \$\$ Plus Webinars This Week



Enrich Iowa Funding

Before scanning this week's webinar options, first take note of this news: all **Enrich Iowa** funding has now been dispersed. The first round of funding—**Direct State Aid payments for meeting standards**—was sent a few weeks ago. The second round of funding representing **Open Access** and **ILL**

reimbursements was dispersed last week.

Scott Dermont explains that the **OA / ILL monies** were combined into one payment. Most Iowa public libraries have set up direct deposits with their cities for the receipt of **Enrich Iowa** funds. If your city does not have direct deposits set up, then paper checks should arrive in early January.

Maryann Mori has this suggestion *"For those librarians that don't always see the mail firsthand or likely will not see any direct deposit information, it's helpful for you to know that these payments have been issued. And it's equally important for you to share this information with your city clerk, especially if your clerk is new to the job. Inform them about the **Enrich Iowa** funding, explain its purpose, all to help ensure that this money is reflected in the library's budget."*

PLOW Website Worktimes This Week

This series looks at different elements of the new PLOW website software Concrete 5.

Participants will learn tips for improving their PLOW websites. This week, instruction covers forms: creating forms and making good use of them. Watch the demonstration or log into your own website and follow along. Participants can bring questions or specific website problems to the class which will be addressed during the allotted time. Register in IALearns for details.

POP YS Live. December 16. 12:30-1:30PM. Let's Talk Money with Teen Patrons: Financial Literacy Programs

Kids and teens are ready for many money lessons you can offer—and ones their parents will want, too. But not the checking account and credit card talks of yesteryear. Instead, think crypto,

online banking, cyber-security, RobinHood, FinTech, FIRE and more. Like most everything, even budgets and money management have become high tech. And the library is a great place for teens to earn their financial literacy stripes. Not sure you can give teens a millionaire mindset? Tune into a new Zoom session for librarians, presented by Joanne Kuster, and learn how to create money lessons and activities that teens will love and appreciate. Plenty of ideas, resources, and time for Q&A.

Library Horizons: What's New From ARSL? December 16. 1:30-2:30PM.

If you missed the Association for Rural & Small Libraries annual conference in October, but want to learn about some of the great ideas people brought back, then join this webinar to hear about attendees' favorite conference sessions. Becky Heil will host a panel of Iowa librarians sharing some of what they learned at the ARSL fall conference in Reno, NV.

[Register For Classes Above In IALearns](#)



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