


State of Iowa
Executive Department

IN THE NAME AND BY THE AUTHORITY OF THE STATE OF IOWA
EXECUTIVE ORDER NUMBER 53

WHEREAS, the skill content of jobs continues to rise and the use of technology will expand in the work place, and

WHEREAS, the competition for these high skill, high wage jobs is increasing, and

WHEREAS, the State of Iowa is seeking to attract, retain, and create high skill, high wage jobs for its citizens, and

WHEREAS, the creation of quality jobs requires Iowa's workforce to have the necessary skills to perform these jobs, and

WHEREAS, the State of Iowa will benefit by providing a workforce readiness system that is responsive to the learning needs of individuals, and

WHEREAS, a workforce readiness system must be relevant, responsive, and valuable to the needs of employers, and

WHEREAS, the State of Iowa will benefit from an integrated, coordinated state workforce development system that responds to the needs of employers and individuals,

NOW, THEREFORE, I, Terry E. Branstad, Governor of the State of Iowa, by the power vested in me by the laws and Constitution of the State of Iowa, do hereby order that:

- I. An Iowa Workforce Development Council be established to coordinate the implementation of state and federal workforce development programs in the State of Iowa.
- II. The Iowa Workforce Development Council shall consist of the following members:
 - The Director of the Department of Economic Development or designee,
 - The Director of the Department of Employment Services or designee,
 - The Director of the Department of Human Services or designee,
 - The Director of the Department of Education or designee,
 - One person representing a public school district.
 - One person representing a post-secondary educational institution,
 - One person representing a secondary or post-secondary vocational education institution,
 - One person representing a community-based organization,
 - Four persons representing business and industry,
 - Four persons representing labor organizations,
 - One person representing a state or local employment and training program,
 - Two persons who have expertise in serving special populations.

Persons representing labor organizations shall be selected from nominations submitted by statewide labor organizations in Iowa.

Membership of the Council shall conform to the requirements of PL 102-367, the 1992 Amendments to the Job Training Partnership Act. If action is taken by Congress to change the membership requirements, the membership of the Council shall be modified by action of the Governor.

The chair of the Council shall be appointed by the Governor. Members shall be appointed to fixed and staggered terms.

III. The Council shall:

Review the provision of services and use of funds under all workforce development programs and advise the Governor and the General Assembly on methods of coordinating such services consistent with the laws and regulations governing such programs;

Advise the Governor and the General Assembly on the development, coordination, and implementation of plans and policies relating to workforce development programs;

Coordinate the duties and functions prescribed for existing councils for state and federal workforce development programs;

Coordinate the delivery of workforce development programs to maximize their effectiveness and efficiency;

Identify the employment and training needs in the state and recommend to the Governor and the General Assembly goals for meeting such needs;

Advise and assist the Council on Human Investment concerning the development and implementation of appropriate state and local standards and performance measures for workforce development;

Recommend to the Governor and the General Assembly goals for the development and coordination of the workforce development systems in the state;

Prepare and recommend to the Governor and the General Assembly a strategic plan to accomplish the goals including the establishment of local workforce development centers and an integrated information system; and

Monitor the implementation of and evaluate the effectiveness of the strategic plan.

IV. The Workforce Development coordinator shall provide the necessary support and assistance to carry out the responsibilities of the Workforce Development Council.

- V. For the purposes of this Executive Order and to define the scope of work for the Workforce Development Council, the term workforce development shall be interpreted broadly, and is intended to include all federal, state, and local programs which provide employment, training and retraining services, and educational services relating to the knowledge, skills and abilities required for successful employment.

IN TESTIMONY WHEREOF, I have hereunto subscribed my name and caused the Great Seal of Iowa to be affixed. Done at Des Moines this 29th day of July in the year of our Lord, one thousand nine hundred ninety-four.



Henry E. Brandes
GOVERNOR

ATTEST:

Elaine Baxter
SECRETARY OF STATE