



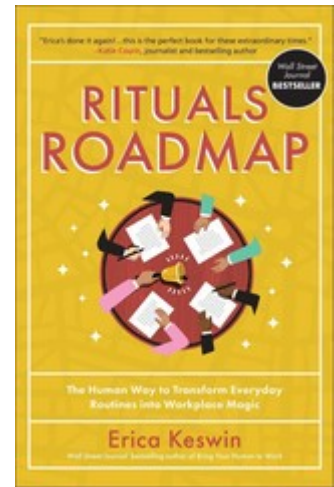
November 2021

Featured Events

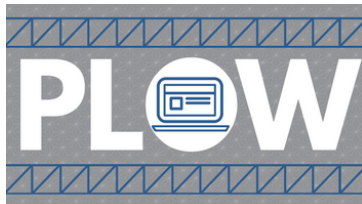
Big Ideas Book Discussion

Friday, November 19, 9:30 a.m. to 11:00 a.m.

The fourth and final title in Big Ideas Book Discussions for this year is "Rituals Roadmap: The Human Way to Transform Everyday Routines Into Workplace Magic" by Erica Keswin (c2021) From the author of "Bring Your Human to Work", Keswin's latest book Rituals Roadmap is a guidebook for boosting workplace morale, showing how using workplace rituals can build stronger connections among staff and more enjoyment in their work.



[Register for Big Ideas Book Discussion](#)



PLOW Website Worktimes

Various dates & times through December 29

In this class you will work on your new Concrete 5 library website and learn how to login in and edit the new site. You will learn how to add new content to it. You will learn how the website is organized and how to build the structure for your website. PLOW participants in this class should be aware that they are starting over, from scratch, in building a new library website. However, you will learn how to transfer items from your old PLOW website to your new PLOW website. The class will be most beneficial to you if you bring your own content to add to your website.

[More information on PLOW Website Worktimes](#)

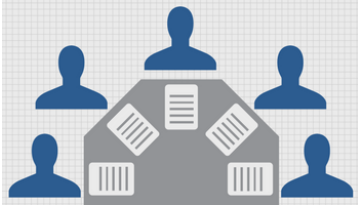
More Upcoming Opportunities



Acting on Input: Results

Wednesday, November 17, 10:00 a.m. to 11:00 a.m.

"Acting on Input" is a three-part series. This third installment looks at how to turn the feedback from focus groups and surveys into action plans. State Library consultants Becky Heil and Bonnie McKewon will share tips on writing patron-facing goals and measurable objectives, as well as suggestions sharing notable achievements with the very people who provided the "input" part!



Boardroom Series 2021 | The Key to the City: Forming Strong Relationships between Boards and Councils

Wednesday, November 17, 6:00 p.m. to 7:30 p.m.

With city elections wrapping up in early November and new city officials and/or administrations on the horizon, now is a great time to be thinking about good communication habits between the library board and its partners in city government.

Drawing on over 45 years of experience in public administration, Patrick Callahan, of Callahan Municipal Consultants, will highlight best practices for library boards and cities as they work together to better their communities. We'll be reminded about the library board's role and a city's role in running a library, hear stories from both sides about what contributes to a successful working relationship, and be encouraged to start good communication habits. This session will be beneficial to communities of all sizes and board members of any length of tenure!

Register for The Key to the City



PopYS Live | November 2021: Accessible Youth Programming

Thursday, November 18, 1:00 p.m. to 2:00 p.m.

You might be familiar with our 2021 series collaborating with the Iowa Library for the Blind & Print Disabled... And you might be familiar with our YS webinar series

PopYS Live... But did you know, that for ONE SESSION ONLY they are teaming up for a fun & informative session?

Thursday, November 18, at 1 p.m. Join Denise Bean, Youth Services Librarian for the Iowa Library for the Blind & Print Disabled as she walks us through Accessible Youth Programming. Learn how to make your storytimes and storywalks more fun and inclusive for all.

Register for Accessible Youth Programming

2021 Endorsement Renewal Information

Deadline approaching to renew for 2021

It's time to [head to IA Learns](#) and check the end date of your endorsement! (Visit your Profile, then click "Certifications") While we are working away from the everyone-renews-on-New Years Eve scheme, most people currently endorsed will still have that 12/31/20XX end date on their profile.

If you're looking at a 2021 renewal, it's time to get those last few hours earned and your renewal submitted. IA Learns has made this MUCH easier for all involved. All we need now (assuming you've submitted your hours for import) is a copy of your IA Learns transcript (look for the big blue "Print Transcripts Report" button on the Overview tab.

If you have not requested an import of hours, submit a combination of your paper scans and IA Learns transcript.

Reach out to the CE Team with any questions (LibContEd@Iowa.Gov).

Renew Your Endorsement Today

Featured External Webinars

Check out these upcoming webinars from other CE Providers:

- **Adults Need Play and How Libraries Can Help! (Thursday, November 18):** Did you know that play is as important for adults as it is for children? This interactive virtual program with Dr. Melissa Cast-Brede from UNO will demonstrate how play helps maintain adult brains, bodies, and spirits. Using the work of the National Institute of Play, we will explore the seven patterns of play. Additionally, we will look at how libraries around the country are presenting their communities opportunities for play within these patterns of play. Participants will be able to explain the importance of play in adult development to library shareholders, and create methods for enriching play activities. [Learn more & register.](#)
- **Supporting SEL Through the Library (Saturday, November 20):** Designed for librarians and instructional leaders, this summit will provide opportunities to reflect and collaborate around (1) key considerations for students' emotional health and wellness; (2) strategies and solutions that will support social and emotional learning (SEL) for students, staff, and the community; and (3) ideas for how teacher librarians can lead, teach, and support SEL in the school and library. [Learn more & register.](#)
- **Youth Fiction and Nonfiction Announcements (Tuesday, November 23):** Adventures? History? Superheroes? STEM? We'll be hearing about a little of everything in this free, one-hour webinar featuring upcoming fiction and nonfiction titles for young readers. Join us Tuesday, November 23 at 1 p.m. CT when DK, Creative Company, Disney, and Clavis Publishing present the latest and greatest coming to a shelf near you this winter and spring! Moderated by Booklist's Books for Youth senior editor Julia Smith. [Learn more & register.](#)
- **Fundraising Planning Pitfalls & Pointers (Tuesday, November 30):** Join fundraising master trainer, Chad Barger, CFRE, for a webinar covering some of the biggest mistakes that nonprofit organizations make when putting together their annual fundraising plan. Processes and tools will be shared which pare the planning process down to its simplest form. Attendees leave with actionable steps that they can take to make their organization's planning process more effective. [Learn more & register.](#)

Did you view one of these or another webinar from a CE provider?

[Complete a Request for External CE Credit Form](#)

IA Learns | State Library Education Academy

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Des Moines, Iowa 50319

The Continuing Education program is made possible in part by the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act as administered by the State Library of Iowa.