

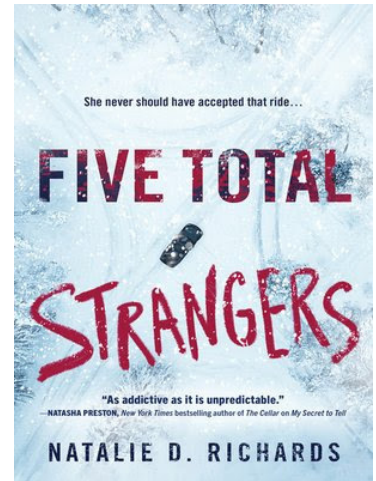
October 29, 2021

Changes to Bridges Fees for FY23

As libraries begin planning for next year’s budgets, we wanted to let you know of upcoming changes to the Bridges membership fee model for Fiscal Year 2023.

When the pricing was last updated two years ago, the State Library Bridges team committed to keeping the cost to libraries static through FY22. We also announced that we would reevaluate costs prior to the FY23 budget cycle to take into account pricing changes from the new downloadable ebook and audiobook contract (which remains with OverDrive), the new 2020 Census population data, and any other factors that might arise.

Based on factors outlined above and explained in greater detail below, the new fee model for Bridges will increase the per capita portion of the membership formula three cents, from the current \$0.18 to \$0.21. This pricing increase will take effect July 1, 2022 and will not change for member libraries for the next two fiscal years (FY23 and FY24).



The primary reason for the increase is to give dedicated, sustainable funding to pay for the OverDrive magazine collection. In FY21, the State Library used a portion of our federal funding to pay for the magazine collection for one year, a cost of \$46,000 for 75 magazine titles. During that time, OverDrive purchased RB Digital’s magazine assets, expanding the collection to more than 3,000 titles. When it was time to renew the magazine subscription for FY22, the cost had increased to \$80,000 for the year. The State Library picked up the cost for the FY22 subscription using funds from the American Rescue Plan Act; however, those were one-time funds and the State Library cannot guarantee there will be enough funding to continue to pay for the magazine package in future years.

The new pricing model will allow Bridges to continue to provide cost effective access to the magazine collection without impacting the rest of the collection. While there is no longer an option to purchase a smaller magazine package, the cost of the full package is an excellent value, giving simultaneous use to more than 3,000 titles without counting against a user’s checkout limit. The collection has proven popular - there were more than 76,000 magazine circulations in FY21 and checkouts for FY22 are on track to meet if not exceed the FY21 total. OverDrive offers premade and customizable marketing materials for you to promote the magazine collection and more at your library! Click the link at the end of this email to get access.

What can my library expect to pay?

The chart below shows the increase in the annual membership fee for a median size library in each size code.

Size Code Median Population Membership Increase

A	250	\$7.50
B	750	\$22.50

C	1750	\$52.50
D	3500	\$105.00
E	7500	\$225.00
F	17,000	\$510.00
G	35,000	\$1,050.00
H	60,000	\$1,800.00

We have posted a link to a full chart showing each library's new cost for FY23 at the link below to help you plan your FY23 budgets. You will also find a link to the OverDrive marketing materials on the right sidebar.

[Bridges Webpage](#)

Thank you for being a Bridges member library. If you have any questions, please reach out to any member of the Bridges team:

- Misty Gray
Becky Heil
Jay Peterson
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Big Library Read

Remember, the next [Big Library Read](#) - **Five Total Strangers by Natalie D. Richards** - launches next week!

Thank you for being a Bridges member library!

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