

IN THE NAME AND BY THE AUTHORITY OF THE STATE OF IOWA

## EXECUTIVE ORDER NUMBER SIXTEEN

WHEREAS,

research has clearly demonstrated the importance of physical fitness in sustaining a healthy, happy and productive life; and

WHEREAS,

the Governor of the State of Iowa continually seeks ways to improve the overall health and fitness of Iowa's citizens; and

WHEREAS,

the State of Iowa has an abundance of talent and leadership within its public and private health communities, sports and recreational associations, business and private organizations;

NOW THEREFORE, I Terry E. Branstad, Governor of the State of Iowa, do hereby officially establish the Iowa Governor's Council on Physical Fitness and Sports shall meet the following objectives:

- I. To enlist the active support of individual citizens, civic groups, business and industry, professional associations, amateur and professional sports groups, voluntary organizations and others in the effort to plan, promote and improve physical fitness programs for all citizens.
- II. To maintain liaison with governmental, private, and other agencies regarding physical fitness programs.
- III. To recognize outstanding developments, contributions, and achievements in physical fitness and sports.
- IV. To sponsor and support physical fitness workshops, clinics, conferences, and other related activities throughout the state.
- V. To collect and disseminate pertinent physical fitness information and news of noteworthy developments in the state and across the nation. This will involve the active participation of the Iowa Council with fellow Councils in other states, with the National Association of Governor's Councils on Physical Fitness and Sports, and with the President's Council on Physical Fitness and Sports.

VI. To initiate public service advertising campaigns and public support programs.



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ATTEST:

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