

Monday Morning Eye-Opener October 18, 2021

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MONDAY MORNING EYE-OPENER

FROM THE STATE LIBRARY OF IOWA



October 18, 2021

State Library Welcomes ...



Linda Choate, Administrative Assistant

The State Library is pleased to welcome **Linda Choate** as Administrative Assistant. She began work on October 1st in this new position with our agency. And while her position at the State Library is new, Linda is no stranger to the workings of state government, having worked at the Department of Education in administrative assistant positions for many years.

Some of Linda's duties at the State Library show below, plus she will be there to assist all State Library staff with things like mileage reports, requisitioning office supplies and equipment, arranging contracts with workshop presenters, etc. Note the first two below are most likely those instances in which your library will interact with Linda for advice and instructions:

- Monitor grant programs for the State Library
- Provide support for the Enrich Iowa program including processing the payments out to libraries
- Serving as the point of contact for all purchasing and contracts for the State Library
- Serve as our agency's contact for motor vehicle and fleet services
- Serve as our agency's contact for facilities and equipment management, including the disposal of surplus equipment

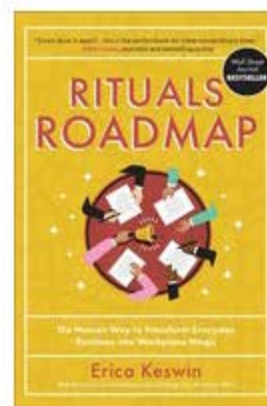
Linda's email is linda.choate1@iowa.gov (the "1" is required)
and her phone is **515-281-8947**.

Welcome, Linda!

Next Big Ideas Book Discussion

Rituals Roadmap by Erica Keswin

The fourth and final **Big Ideas Book Discussion** for this year is scheduled for **November 19th** (9:30-11:30AM) The title up for discussion is Rituals Roadmap: The Human Way to Transform Everyday Routines Into Workplace Magic by Erica Keswin (c2021) From the author of Bring Your Human to Work, Keswin's latest book Rituals Roadmap is a guidebook for boosting workplace morale, showing how using workplace rituals can build stronger connections among staff and more enjoyment in their work.



This review from Amazon: *"From morning coffee to weekly staff meetings, our lives are steeped in ritual. Rituals Roadmap combines scientific research with examples from the most human companies—like Starbucks, Microsoft, Chipotle and LinkedIn—showing how they establish rituals during meetings, employee orientations, and daily interactions among coworkers. Rituals Roadmap is your blueprint for creating a workplace full of engaged, connected employees who ... stay at their jobs long-term..."*

In **Big Ideas Book Discussions**, State Library staff and partners facilitate discussions using books outside of library management, but with plenty of application to library management. Choosing books on leadership, civic engagement, presentation skills, etc. we connect those ideas with public library service.

So with the holidays just ahead—complete with holiday traditions—this is good timing to talk about traditions in our work lives. We encourage participants to purchase books used throughout the **Big Ideas** series for your own collections. And join us for the next good read: Rituals Roadmap.

Register in IALearn

State Library Strategic Plan Survey



LIBRARY SERVICES AND
TECHNOLOGY ACT (LSTA)
FIVE-YEAR PLAN FOR 2018 - 2022

Please Complete By October 31st

Last Tuesday, Iowa public library directors received a request from IMLS—Institute for Museum & Library Services—to complete a quick survey by October 31st. This email request is legit and the project is important, so we're grateful for your participation.

The email was sent to public library directors by Baton Global, the vendor we contracted with to evaluate our agency's strategic plan as a requirement of receiving federal funding. A screenshot of the email appears below. The "From" sender is Michael Scott <noreply@gmailserver.com>.

Please look in your bulk or spam folder if you did not see it in your inbox. Click the individualized link in the email you received to take the survey. Because each recipient link is unique, please do not share it with others. If you have any questions about the survey or did not receive an email with the survey link, please reach out to David Foster from Baton Global at David.Foster@BatonGlobal.com.

We appreciate your time in completing the survey; your input will help us understand the impact of our current strategic plan and lead us toward service improvements with the next plan.
Thank You!

From: Michael Scott <noreply@gmailserver.com>
Sent: Tuesday, October 12, 2021 8:01 AM
To: [REDACTED]
Subject: [BULK] Strategic Plan Evaluation Survey – Action Requested

Dear [REDACTED]

The State Library of Iowa is respectfully asking you to complete an important survey assessing the execution of our current [Strategic Plan](#). The activities of the Library, including the use and distribution of IMLS funds, are largely dedicated to accomplishing the goals and activities in the strategic plan.

This survey, and the subsequent independent evaluation, will help inform the Library's next five-year plan. The final evaluation will be made public and submitted to the Institute of Museums and Library Sciences (IMLS).

Background

In accordance with the United State Library Services and Technology Act, State Libraries Administrative Agencies (e.g., the State Library of Iowa), must independently evaluate and report on the activities of their five-year plan prior to the completion of the plan.

Báton Global, an Iowa-based strategy and research firm, has been retained to conduct the independent evaluation on behalf of the State Library of Iowa. This survey is being conducted by Báton Global and related questions can be directed to David.Foster@BatonGlobal.com.

Survey

The survey will require approximately 20 minutes to complete and is due 10/31/21. Below is a personalized survey link which we ask you do not share.

[Take the survey](#) ← **Unique Link**

Thank you for your time and thoughtful responses.

Sincerely,

Michael Scott
State Librarian
michael.scott@iowa.gov

This Week ...



This is National Friends of Libraries Week: October 17-23

Re-read last week's *Eye-Opener* or click the button for promo ideas and celebrate your local Friends Group this week ...

[Friends of Libraries Week](#)

PLOW Website Training: Using Concrete5. 10:00AM—4:00PM each time

A series of in-person PLOW website classes begin this week. Marie Harms leads these classes beginning October 20th and running through November 5th. Work with your Concrete 5 website: from logging in to adding to new content, learning how the website is organized, ow to transfer items from your old PLOW website to your new PLOW website. The class will be most beneficial if you bring your own content to add to your website. Find all dates and locations in IALearns

[Register For PLOW Classes](#)

**Pop YS Live: iREAD Summer 2022 Preview (Webinar) Oct 21.
1:00-2:00PM**

This session helps launch the theme for summer 2022 *"Read Beyond the Beaten Path"* with ordering information and participation logistics for Iowa libraries

Collection Conversations: Building Better Adult Library Collections (Webinar) 11:00AM-12:00PM

Want a fresh perspective on collection development that isn't trying to sell you something? Need advice about hard-to-develop categories in your adult collection? Hear from in-practice librarians, special guests, and Central District Consultant Maryann Mori. In this Halloween month, the conversation turns to thrillers and mysteries!

[Register for Above Classes in IALearns](#)

NATIONAL FRIENDS OF LIBRARIES WEEK

Oct. 17-23, 2021



www.ala.org/united/events_conferences/folweek



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